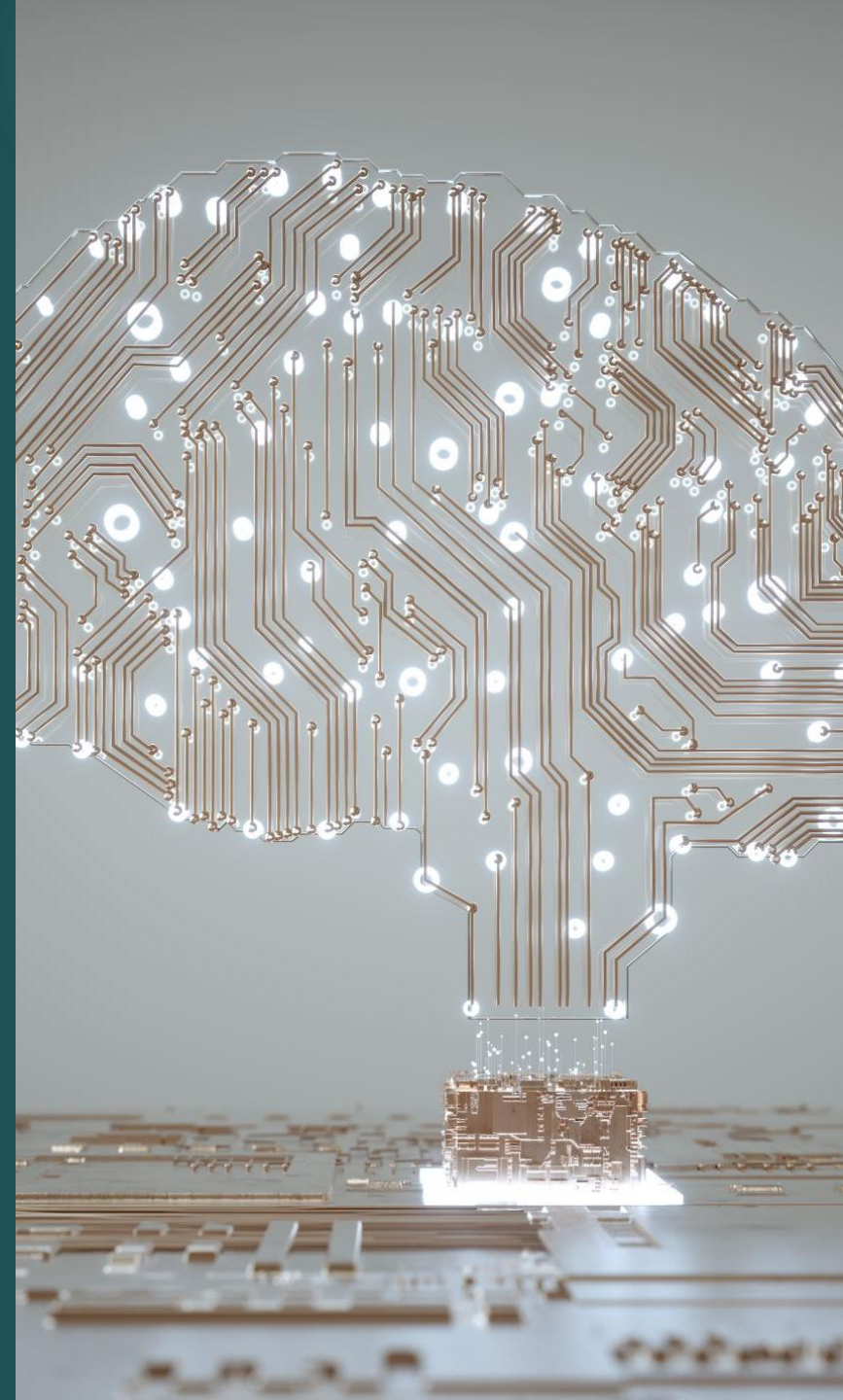


Artificial Intelligence

BS(AI & MMG)



Topics to cover

- ▶ Gestation of AI
- ▶ History of AI
- ▶ Trending AI tools
- ▶ Applications of AI
- ▶ State of the Art AI
- ▶ Classification of AI
 - ▶ Weak AI
 - ▶ Strong AI
 - ▶ Evolutionary AI
 - ▶ Super AI

HISTORY OF AI

▶ **Gestation of AI:**

- ▶ First work, now generally recognized as AI, was done by Warren McCulloch and Walter Pitts (1943).
 - ▶ They proposed a model of artificial neurons

HISTORY OF AI

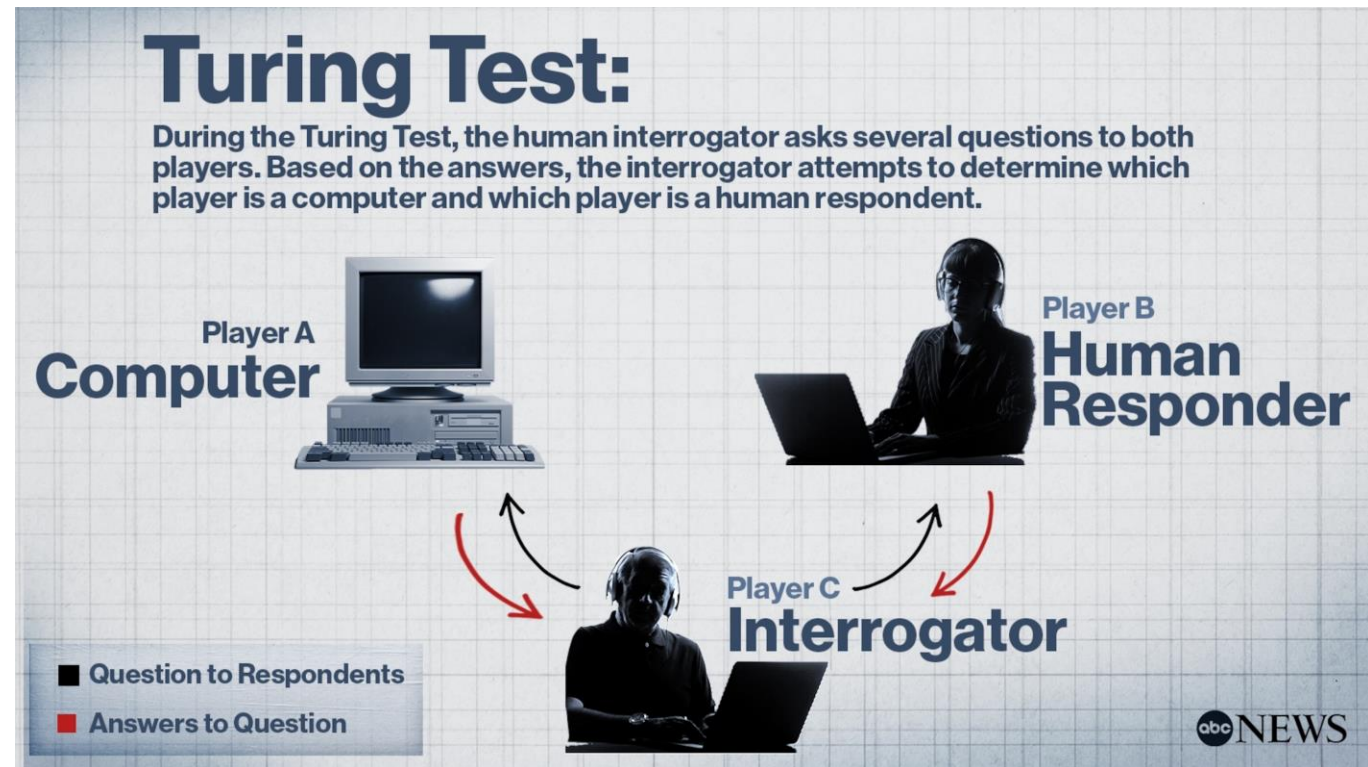
▶ **Gestation of AI:**

- ▶ Two undergraduate students at Harvard, Marvin Minsky and Dean Edmonds,
- ▶ Built the first neural network.
- ▶ The SNARC, as it was called, used 3000 vacuum tubes

HISTORY OF AI

► Gestation of AI:

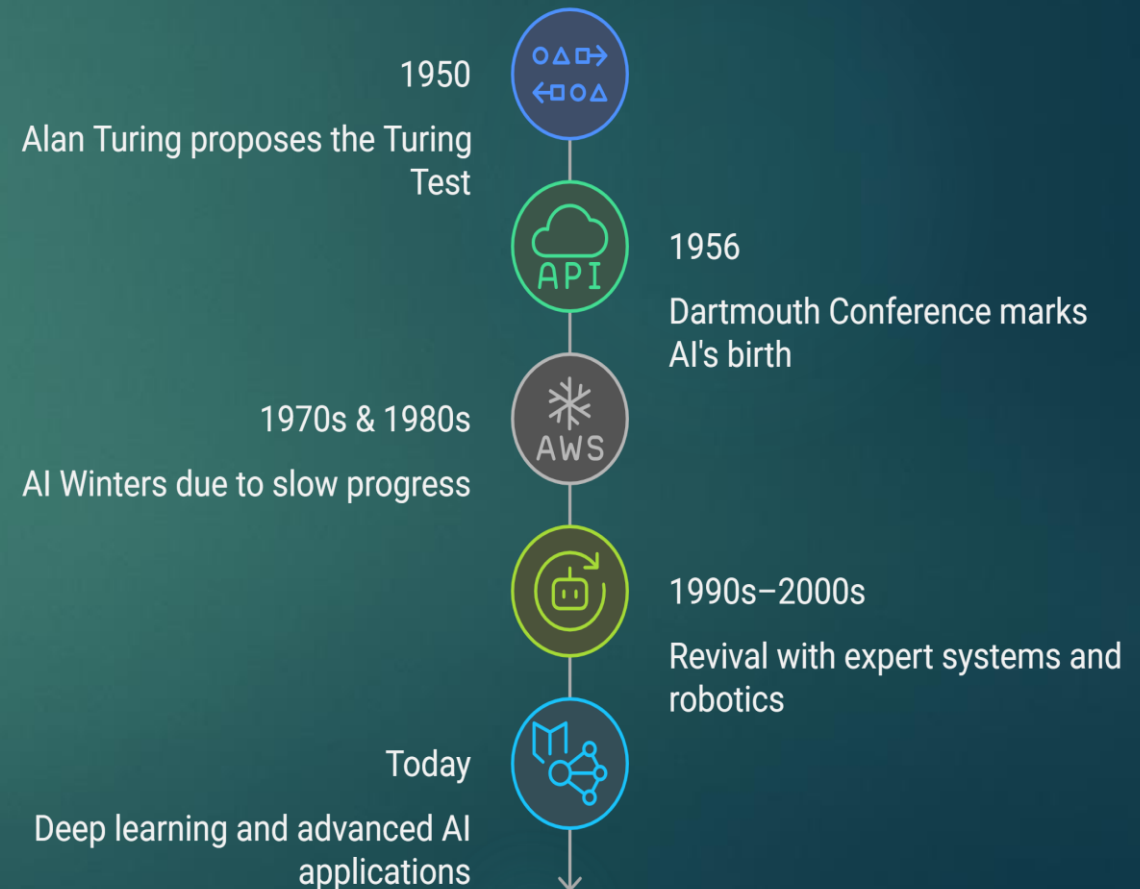
- Alan Turing's vision was perhaps the most influential
- Proposed Turing Test
- Introduced the machine learning, genetic algorithms, and reinforcement learning.



History of AI

- ▶ **Alan Turing (1950):** Proposed the famous “Turing Test” to check if a machine can imitate human conversation.
- ▶ **Dartmouth Conference (1956):** Marked the official birth of AI as a field. Researchers like John McCarthy (father of AI), Marvin Minsky, and Herbert Simon explored the possibility of human-level AI.
- ▶ **AI Winters (1970s & 1980s):** Funding dried up when progress was slow.
- ▶ **1990s–2000s:** Revival with expert systems, robotics, and machine learning.
- ▶ **Today:** Deep learning, self-driving cars, ChatGPT, AlphaGo, and large-scale data-driven AI.

The Evolution of Artificial Intelligence



AI Assistants & Chatbots

- ▶ **ChatGPT:** A versatile AI assistant for tasks like writing, brainstorming, and coding.
- ▶ **Claude 4:** Known for its conversational fluency and strong contextual understanding.
- ▶ **Perplexity AI:** Combines web search with summarization and citation generation.

Creative & Design Tools

- ▶ **Adobe Firefly:** Generates images, videos, and text effects with a focus on creative professionals.
- ▶ **GlamAI:** Offers virtual try-ons for fashion, makeup, and hairstyles, enhancing online shopping experiences.
- ▶ **ElevenLabs:** Provides advanced text-to-speech synthesis and AI-generated music creation.

Productivity & Automation

- ▶ **Zapier with AI Agents:** Automates workflows by connecting various apps and services.
- ▶ **Acrobat Studio:** Transforms PDFs into interactive documents with AI-powered assistants.
- ▶ **Grammarly GO:** Assists with writing tasks, offering suggestions for tone, clarity, and style.

Video & Multimedia Generation

- ▶ **Veo 3:** Google's AI model that generates 4K videos with synchronized audio.
- ▶ **Synthesia:** Creates AI-generated videos with avatars in multiple languages.
- ▶ **Pictory:** Converts text content into engaging videos, ideal for content creators.

Coding & Development Tools

- ▶ **Mistral Devstral:** An open-source AI model optimized for coding tasks.
- ▶ **GitHub Copilot:** Assists developers by suggesting code snippets and functions.
- ▶ **Replit:** An online IDE with integrated AI tools for collaborative coding.

SOME TRENDING AI TOOLS IN 2025

Applications of AI

- ▶ AI in Gaming: Chess, Poker, Tic Tac Toe
 - ▶ Machine can think large number of moves
- ▶ AI in NLP: Chatbots, Alex, Siri etc
 - ▶ Machine can understand human language
- ▶ AI in Healthcare: Fast Diagnosis
 - ▶ Robotic Surgery
- ▶ AI in Finance: Adaptive Intelligence
 - ▶ Trading Algorithm etc
- ▶ AI in Data Security: AEG BOT, AI2
 - ▶ Helps in making applications more secure

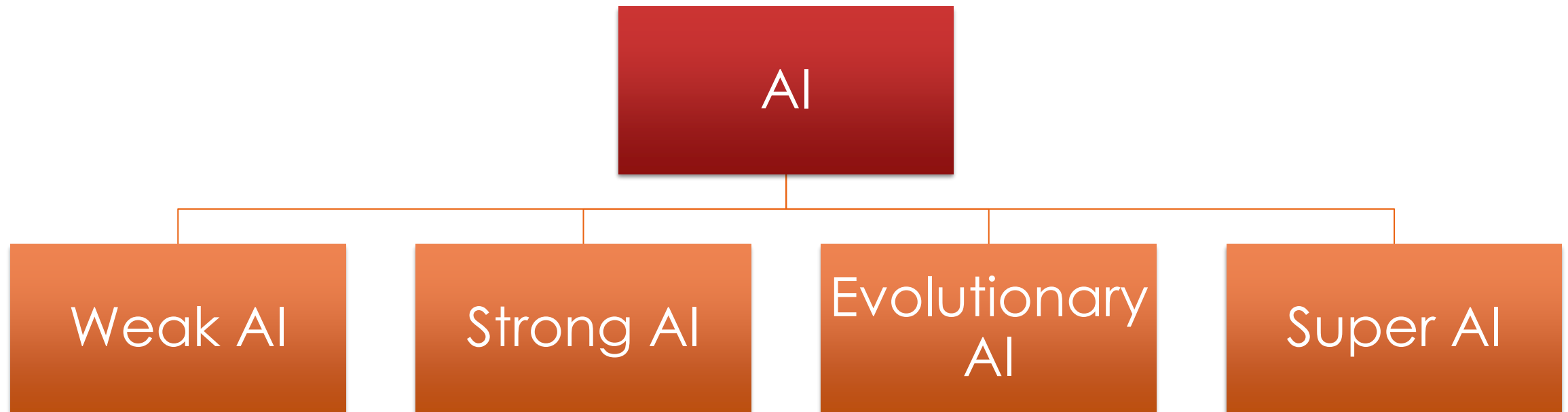
Applications of AI

- ▶ Expert Systems:
 - ▶ Integration of software, machine and special information to provide reasoning and advice
- ▶ Computer Vision:
 - ▶ Machine can understand the visuals
- ▶ Speech Recognition:
 - ▶ Extract the meaning of sentence by human talk (Slang Removal, Noise Removal etc)
- ▶ Robotics:
 - ▶ Erica, Sophia, Ameca is the most modern humanoid robot
- ▶ E-Commerce:
 - ▶ Automatic Recommendation of products etc

State of the Art AI

- ▶ **Computer vision:** AI can recognize faces, detect tumors in X-rays, and even track human joints in real time.
- ▶ **Natural Language Processing:** Systems like ChatGPT can generate essays, translate languages, or summarize research papers.
- ▶ **Robotics & Games:** AlphaGo beat world champions, and self-driving cars can navigate city roads.
- ▶ **Generative AI:** Tools like DALL·E or Stable Diffusion create realistic images and videos.

Classification of AI



Weak AI (NARROW AI / ANI)

- ▶ AI built to do *one* specific task efficiently. It may look “smart,” but it doesn’t *understand*.
- ▶ **Key points:**
 - ▶ Operates within a limited, pre-defined scope.
 - ▶ Cannot transfer knowledge from one domain to another.
 - ▶ Focus is on *performance*, not *understanding*.
- ▶ **Examples:**
 - ▶ Siri/Alexa → Voice assistants that respond to commands but don’t actually “know” you.
 - ▶ Google Translate → Can translate languages but doesn’t understand culture.
 - ▶ Chess AI (Deep Blue Developed by IBM, 1997) → Beat Garry Kasparov, but can’t even play checkers.

Strong AI (Artificial General Intelligence / AGI)

- ▶ AI that has human-like intelligence — can *learn, understand, and apply* knowledge across different domains.
- ▶ **Key points:**
 - ▶ Can generalize knowledge (learn cooking, music, science all together).
 - ▶ Works like a human mind: reasoning, problem-solving, adapting.
 - ▶ Still **theoretical** → No machine has achieved this yet.
- ▶ **Examples (fictional):**
 - ▶ Skynet (*Terminator*).
 - ▶ Data (*Star Trek*).
 - ▶ JARVIS (*Iron Man*).

Evolutionary AI

- ▶ It is the study and design of machines that simulate simple creatures and attempt to evolve
- ▶ AI that evolves and improves over time, inspired by biological evolution.
- ▶ **Techniques:** Genetic algorithms, evolutionary strategies.
- ▶ Examples:
 - ▶ Ants, Bees etc
 - ▶ Robots learning to walk through trial-and-error.
 - ▶ AI optimizing airplane wing shapes.

Super AI

- ▶ Hypothetical - Machines that can be more intelligent than humans.
- ▶ Intelligence far beyond the smartest human minds.
- ▶ **Key points:**
- ▶ Could outperform humans in science, art, emotions, and creativity.
- ▶ Theoretical — does not exist today.
- ▶ Raises ethical and safety concerns.
- ▶ **Examples (fictional):**
- ▶ Ultron (*Avengers*).
- ▶ HAL 9000 (*2001: A Space Odyssey*).