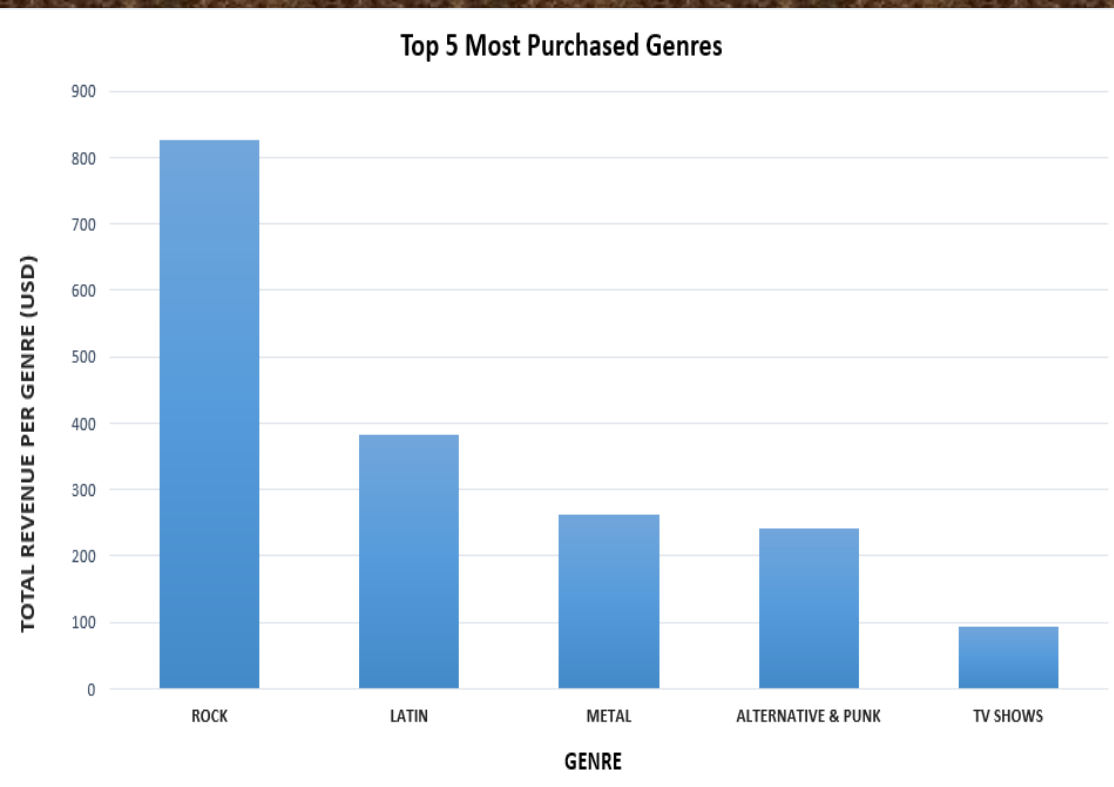
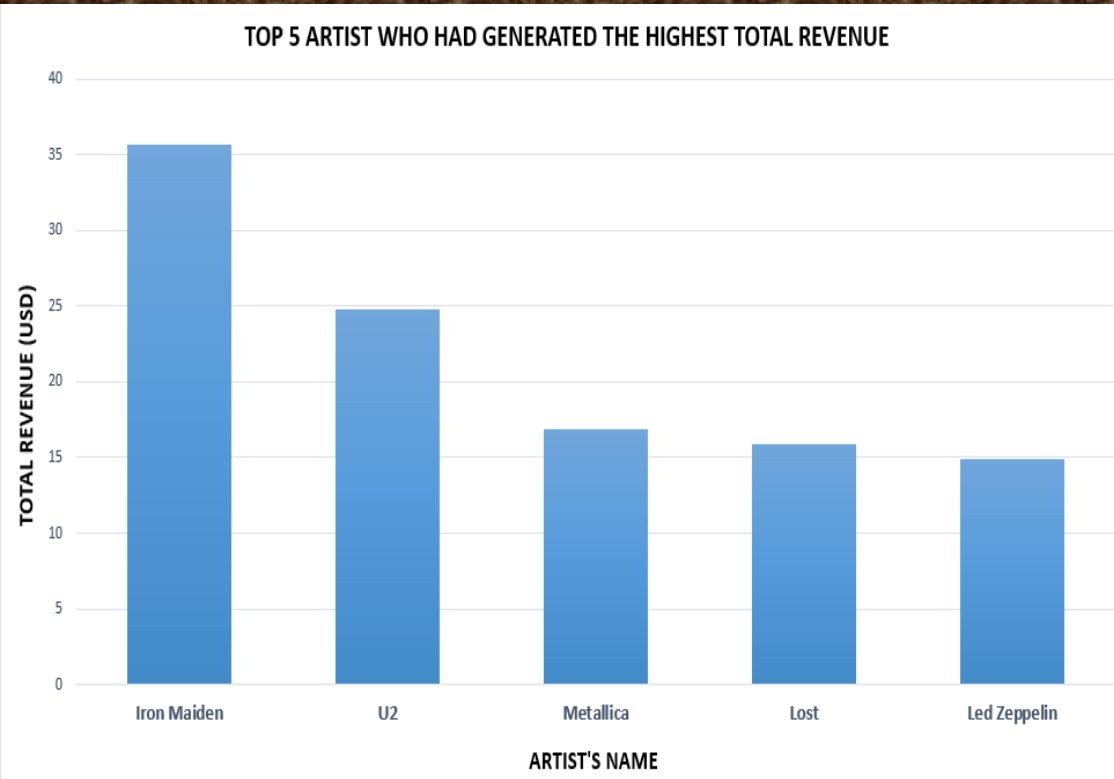


What were the top five most purchased genres?



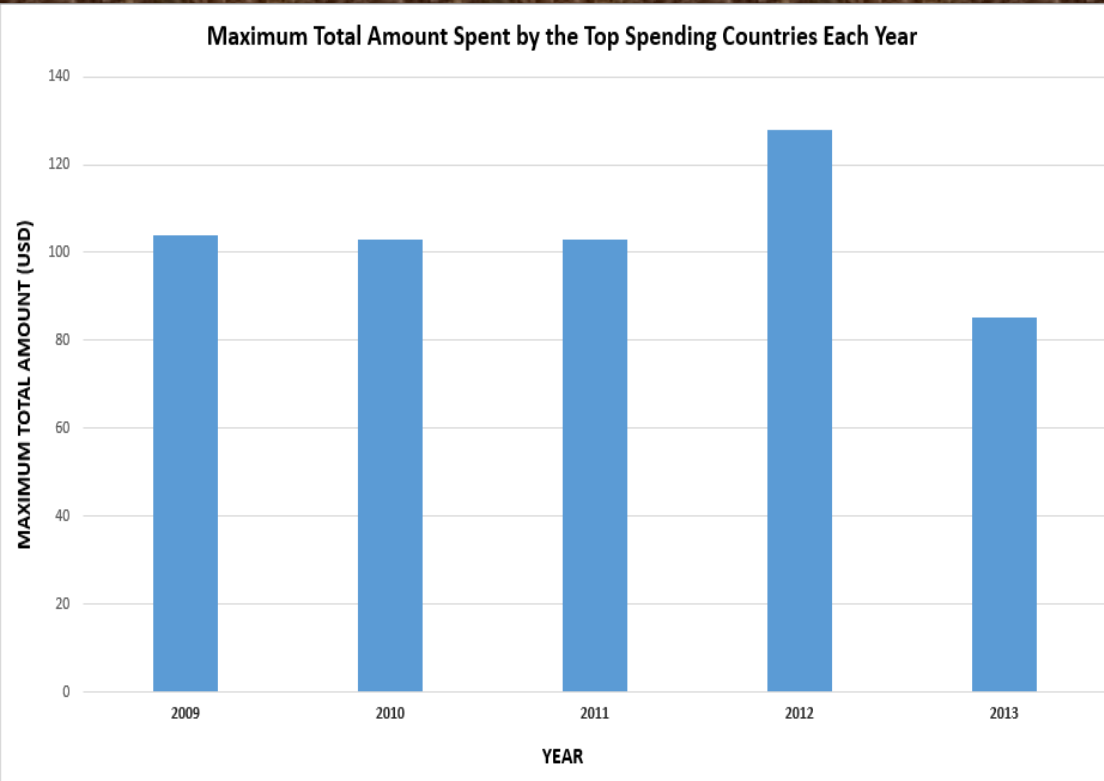
Using total revenue generated per genre as the means of comparison, the rock genre was most purchased by customers; above 50% more purchased than the next most purchased genre (Latin). This was followed by the Metal genre which was about 2% more purchased than Alternative & Punk, with the least of them being Tv shows genre.

Who were the top five artists to have generated most revenue for the company?



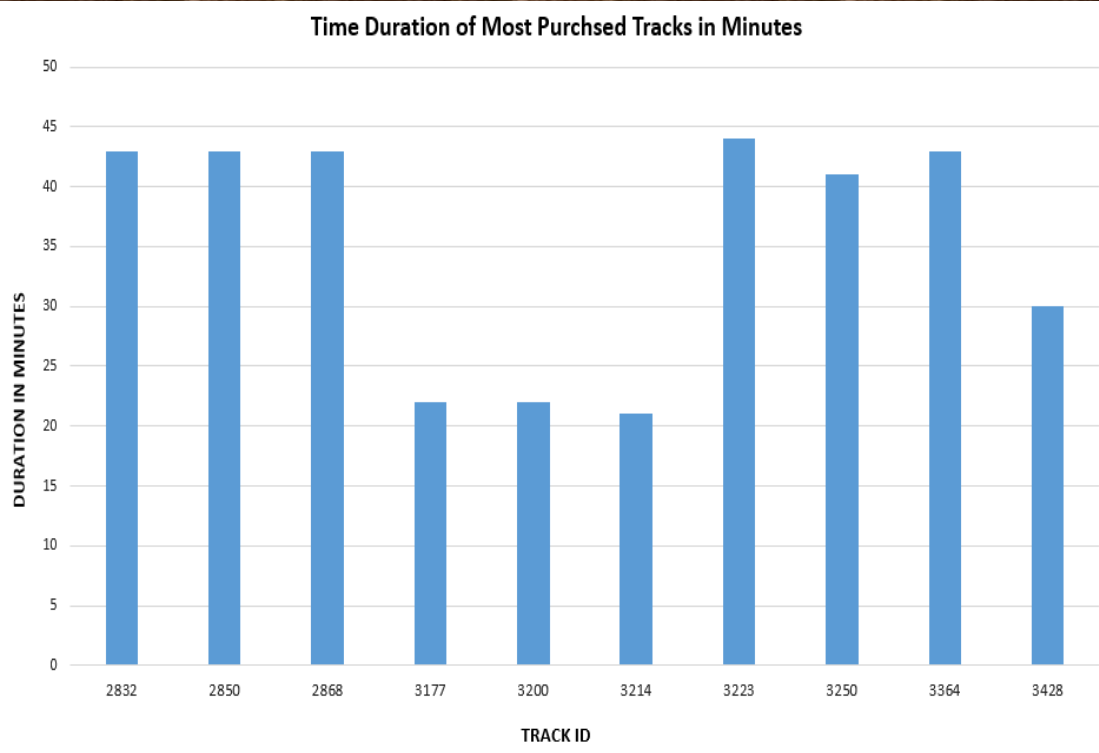
Of the five artists who had generated the highest revenues for the company, Led Zeppelin, Lost and Metallica generated almost about same amounts with Metallica just a few cents more than the two. Iron Maiden generated the highest revenue while U2 followed with about ten dollars decrease than Iron Maiden's total revenue.

What were the maximum total amount spent by the top spending countries each year?



The maximum total amount spent by top spending countries in years 2009, 2010, and 2011 seemed to differ by just a few cents. But, about 25% increase was observed in year 2012 which happened to be the year in which highest amount was spent, the amount drastically dropped to about 66% (that is, 34% decrease) in year 2013; year with the minimum amount spent across the five years.

Does time duration affect/influence choice of tracks most purchased?



Though the top ten most purchased tracks had durations far greater than the average duration of all tracks (about 7 minutes length; not shown in graph), there seemed to be just a little correlation between most purchased tracks and durations of the tracks. This is because, from the graph, track IDs 3177, 3200 and 3214 had about 50% less durations than 3223, 3250 and 3364 track IDs though they were more purchased than these tracks.