



# Shubham Mallick



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Hyderabad, India



USA Business Visa (B1/B2)

Qualcomm Hackathon, Innovation Maestro, & Super-Qualstar Winner | Apple/PwC Awardee | Microsoft/IBM Certified Professional



## Experiences:

Present

salesforce

July 2022



June 2020

Qualcomm

November 2017

IBM

December 2016

pwc

October 2014

Cognizant

April 2012



## Educations:

- ❖ Master of Technology in Data Science & Engineering from BITS, Pilani.
- ❖ Bachelor of Technology in Computer Science & Engineering from W.B.U.T.
- ❖ Higher Secondary (12th) from W.B.C.H.S.E. with 84.10%.
- ❖ Secondary (10th) from W.B.B.S.E. with 85.37%.

## Profile Summary:

- 12+ years of extensive experiences in building highly scalable & distributed systems, and skilled in Software/Backend Engineering focusing on Big-Data Analytics, Cloud & Machine Learning.
- An experienced team leader (managed a team of 12 members of Supply Chain project at Apple), with excellent interpersonal skills, ability to work independently with multiple clients' simultaneously.
- Building ETL data pipeline application (including streaming data) in Big-Data eco-system using Apache-PySpark & Kafka. Creating schema-oriented Parquet files and load them into HIVE (external/internal table) and MapR DB using Python. Creating multi-threaded script for PySpark parallel processing.
- Experienced in delivering products based on Linear/Logistic Regressions, Classifications, Lasso, Ridge, Decision Tree, XGBoost, ARIMA Time Series, Neural Network, GAN, Text Mining, K-Means Cluster.
- Built ML models on image data using Tensorflow with Nvidia GPUs, and Text mining for value insight.
- Decomposing monolith application to microservices [API] based architecture using Docker/Kubernetes.
- Expertise in Huge Volume of data migration/ integration and implementing Data-Warehouse repository using SSIS, SQL Server, providing end-to-end ETL solutions with deployment to Azure Cloud, Data Analysis and SQL DBA, Azure API Management, Azure Web Apps, converting business requirements into technical solutions. Data visualization in web apps using JavaScripts, HTML.
- Handling unstructured & semi-structured data in XML, JSON using Kafka-Spark streaming.
- Passionate, positive, can-do attitude, and willing to take ownership of problems for full resolutions.

## Achievements:

- **Hackathon winner** at Salesforce, and best CoP team awarded, in Oct-2022.
- Awarded for **significant contributions on successful go-live of Apple's Supply-Chain project**, in 2021.
- Stood in **Top 3** in **Qualcomm Worldwide Online Machine Learning Contest** in 2019.
- Won the **WINNER** title of **Innovation Maestro 2018-19** in Qualcomm OneIT, based on **ML**.
- **Qualcomm OneIT HaQkathon 2018** winner, got chance to present my prototype to **Qualcomm CxO**.
- Went to final round in **Microsoft AI Challenge India 2018**, which was based on Bing search engine.
- **Super-Qualstar** awarded for rapid prototypes & executions on innovative ideas in Qualcomm.
- **Qualstar** awarded for rapid prototyping on an innovative idea using **Python & NLP** in Qualcomm.
- **Qualstar** awarded for optimized **QCT Forecast Bias Model** development using **Python & Sklearn**.
- **QBuzz 2018 finalist**. QBuzz is a platform organized by Qualcomm for new Innovative Paper-Presentation in cutting-edge technologies. I presented an innovative idea in AI/ML domain.
- **Certificate** for my contribution to **OneIT Innovation Program** using Machine Learning in Qualcomm.
- **Microsoft Certified Data Warehouse professional**, *Data Warehouse in Microsoft SQL Server* - (70-463).
- **Client Appreciation Certificate** awarded for outstanding performance in Data Migration in PwC.
- **Appreciation Certificate "KUDOS"** awarded for quick successful DM deliverables in PwC.
- **"STAR Performer"** awarded for outstanding performance in **Data Migration** project at PwC.
- Received **Client Appreciation Certificate** for outstanding performance in Data Analytics in PwC.

## Skills:

Project 1	Big Data	MapR-Hadoop, Spark, HIVE, Parquet, HDFS, NoSQL, MongoDB, Databricks, Delta-Lake, Kafka, Flink, Snowflake, YARN
Project 2	Machine Learning	Supervised/Unsupervised Learning, Regressions, Classifications, Neural Network, TimeSeries, TextMining, NLP, LLM, Tensorflow/Keras, Scikit-Learn
Other Tools & Technology	Programming Language	<b>Primary:</b> Python <b>Secondary:</b> Javascript, Rust, C#, Java, R, Shell, Perl
	Cloud Technology	<b>Apple Cloud:</b> Kafka, Redis <b>AWS:</b> EMR, EC2, Spark, S3, RDS, EKS, Docker, Athena, Airflow <b>Azure Cloud:</b> Blob Storage, Cloud SQL, Service Bus, C#
	Framework	Django, Flask, FastAPI, Rust-Tokio, Bootstrap
	Business Intelligence	SSIS / SQL Server Data Tool, SSRS, MSBI/ETL/BIDS, Data Quality Services (DQS), Data Cleansing
	Other Tech	R-Studio, Tableau/QlikView, Service-Now, JIRA, SSAS-Cube, MDX
	Tools	GitHub, Visual Studio, Pycharm



## Work Experiences:



July 2022 - Present

<b>Project:</b> VDP (Security Domain), Sales AI	<b>Role:</b> Module Owner, Performance Engineer
<b>Tools/Technology:</b> AWS, Big-Data, Spark, Kafka, Redis, Python, Airflow, Gen AI, MySQL/NoSQL, ML	
<b>Details:</b> <ol style="list-style-type: none"><li><b>Agile Collaboration:</b> Worked with stakeholders and teams to gather requirements and deliver solutions.</li><li><b>Vulnerability Management &amp; Ticketing Systems:</b> Built high-volume AWS applications and redesigned a distributed ticketing system with Kerberos security.</li><li><b>Application Redesign:</b> Proposed and implemented a redesign with data streaming, conducted a PoC, and presented the solution to leadership.</li><li><b>Data Pipelines &amp; Optimization:</b> Built and optimized pipelines with Spark, Airflow, Kafka, AWS-S3, and NoSQL databases to reduce latency.</li><li><b>CI/CD &amp; AI Models:</b> Automated deployments with EKS, Terraform, Jenkins, and built LLMs and forecasting models to improve sales.</li><li><b>Performance Engineering:</b> Enhanced app performance, including Generative AI, using JMeter.</li></ol>	



June 2020 - July 2022

<b>Project:</b> Global Allocation (Supply Chain Integration), CPT (Capacity Planning Tool), MDAT
<b>Role:</b> Tech/Team Lead, Module Owner
<b>Tools/Technology:</b> AppleCloud, AWS, Python-Django, Kafka, Redis, Spark, Parquet, NoSQL, ETL, Snowflake
<b>Details:</b> <ol style="list-style-type: none"><li>Gather business requirements in <b>AGILE/SCRUM</b> methodology &amp; implementation.</li><li><b>Leading a team of 12 members</b> on technology stack in Supply-Chain domain [DC-CPT] and mentoring juniors/peers/cross-team members. <b>Building custom ETL solutions using Spark.</b></li><li><b>Architecting backend data engineering pipeline</b> using <b>Spark/EMR/AWS</b> from RDBMS/Oracle.</li><li>Migrating current ETL process to <b>Apache Airflow</b> and AWS as per business requirements.</li><li>Developing scalable <b>Kafka queues</b> in <b>Apple Cloud</b> for <b>data streaming</b> throughout applications.</li><li>Building/Developing Analytics layer of application for data manipulation, used <b>Redis cache</b>.</li><li>Migrating data-lake from Oracle to AWS, using Snowflakes, Spark, HIVE, AWS etc.</li><li>Experience in <b>transformation of a monolith into micro-service</b> [API] based architecture using <b>Docker-Kubernetes-Python-Django</b>, deployed in <b>AWS-EKS</b>.</li><li>Leading code reviews &amp; documentation, collaborating with business stack-holders, cross-teams, and make the product delivered.</li><li>Hiring people, building team for custom solutions.</li></ol>



November 2017 - May 2020

<b>Project:</b> ECAP (Engineering Compute Analytics Platform)	<b>Role:</b> Team Lead, Module Owner
<b>Tools/Technology:</b> Machine Learning, NLP, Hadoop, Spark, Python, HIVE, Kafka, Snowflake, Netezza	
<b>Details:</b> <ol style="list-style-type: none"><li>Demonstrating strong development processes in <b>Agile</b>. Also playing role as a <b>Scrum Master</b>.</li><li><b>Loading streaming data</b> into <b>MapR-DB</b> in <b>HDFS</b> using <b>Spark</b>. Creating schema-oriented <b>Parquet</b> files, <b>HIVE</b> (external/internal table) using <b>Beeline/Spark</b>. Set-up <b>message-brokers using Kafka</b>.</li><li>Building <b>ML</b> models on image data using Keras, applied <b>GAN</b>. Training Neural models &amp; tuning hyper parameters like Learning Rate, Epochs, Batch Size, Activation Function etc.</li><li>Building ML models for QCT Chipset forecasting using regressions (<b>Lasso, Ridge, GradientBoosting, XGBoost, DecisionTree</b>) from <b>scikit-learn</b>, &amp; plot using <b>matplotlib, plotly</b>.</li><li><b>Parameter tuning</b> of ML models using <b>GridSearchCV</b> &amp; <b>RandomSearchCV</b>.</li><li><b>Data Masking</b> by <b>Data Dictionary</b>, <b>Data Wrangling</b> collected from <b>Heterogenous</b> sources.</li><li>Process and resources (<b>CPU, RAM</b> etc.) optimizations for <b>Chipset</b> in <b>RTS</b> using <b>ML</b> algorithms.</li><li>Experiencing in building solutions using <b>Columnar</b> databases, scraping data from <b>QlikView</b> dashboards, and loading into <b>HIVE</b> using <b>Py-Spark</b>. Worked on <b>Log-Stash</b> from 'ELK' stack.</li><li>Building <b>Big-Data-Pipelines</b> in <b>Hadoop Eco-System</b> using <b>Spark</b> &amp; <b>MapR-DB</b> for <b>ML models</b>.</li><li>Replacing <b>ETL</b> tool (like Informatica) using <b>Apache-Spark data pipeline</b>, scheduled on <b>YARN</b>.</li><li>Experienced in NLP models using <b>Word2Vec, Glove, BERT</b> models.</li><li>Collaborating with cross functional teams, <b>mentoring</b> interns, hiring people, building team.</li></ol>	



December 2016 - November 2017

<b>Project:</b> Project Oaktree (Azure Cloud Migration)	<b>Role:</b> Team Lead & SME
<b>Tools/Technology:</b> Azure Cloud, Data Factory, SQL, Web ServiceBus, WCF, JavaScript, SSRS, MongoDB	
<b>Details:</b> <ol style="list-style-type: none"><li>Gather business requirements in <b>AGILE/SCRUM</b> method &amp; <b>design Data Model</b>.</li><li>Data migration to <b>Azure Cloud</b> DB from heterogeneous legacy source systems, performing DBA tasks &amp; <b>end-to-end ETL solutions</b> at <b>Azure Cloud</b>, along with DBA activities (<b>Back up strategy and SQL jobs, Recovery mode, Performance tuning, Index rebuilding, Availability Groups</b>).</li><li>Create <b>MongoDB</b> database, <b>migrate DataMart</b> from SQL Server to MongoDB using SSIS custom scripts, and process for Data Analytics.</li><li>Deploy <b>Azure Service Bus</b> using <b>C#.NET</b> to interact with <b>Broker message</b> from client app, create <b>C# WCF web services</b> interact with <b>Cloud Database</b> &amp; deploy in <b>Azure</b>.</li><li>Leading a team of 6 members and grooming juniors to make them industry ready.</li></ol>	



October 2014 - December 2016

<b>Project:</b> GCP-GDW & IPSR	<b>Role:</b> Senior BI Developer
<b>Tools/Technology:</b> SQL, SSIS, ETL, DBA, C#, JavaScript, TFS, Free Text search, MongoDB, Python	
<b>Details:</b> <ol style="list-style-type: none"> <li>1. Data Warehouse migration in AGILE/SCRUM methodologies, understanding business requirements &amp; <b>design Data Model</b> for SQL Server Data Warehouse.</li> <li>2. <b>Predictive search/Free-Text Search</b> (like Google search) from billions of rows in just 2-3 seconds from .NET application using C# web services &amp; jQuery.</li> <li>3. <b>Create &amp; deploy SSIS packages for Data Migration</b> from heterogeneous source to SQL Server and provide <b>end-to-end ETL solution. Performance tuning of SSIS (with SQL tuning)</b> to load 50 million rows within limited time from remote data source to SQL server.</li> <li>4. <b>Design Data-Mart</b> and load data from SQL Server DW through SSIS packages, developing <b>SSRS</b> and <b>PowerBI</b> report for Data Quality check, after &amp; before Migration.</li> <li>5. DBA tasks (<b>Back up strategy and SQL jobs, Recovery mode, Performance tuning, Index rebuilding, Availability groups</b>), Integrate <b>DQS (Data Quality Service)</b> with SSIS.</li> <li>6. <b>Developing C# WCF web</b> services to expose data to external clients.</li> </ol>	



April 2012 - October 2014

<b>Project:</b> MetLife USBPM	<b>Role:</b> Application developer
<b>Tools/Technology:</b> Visual Studio, SQL Server, T-SQL, SSIS, C#, ADO.NET, JavaScript, jQuery	
<b>Details:</b> <ol style="list-style-type: none"> <li>1. Production Support project of 24X7 hours for MetLife, handling <b>bulk production data &amp; process to SQL server through SSIS</b> packages.</li> <li>2. <b>Monitoring of running live Production jobs through IBM Tivoli/Maestro</b>, solving issues on <b>Ticketing System</b> on priority basis.</li> <li>3. <b>Automation</b> of existing process to minimize day-to-day manual efforts &amp; errors.</li> <li>4. <b>Upgrade of existing SSIS packages, tuning existing Stored Procedures</b>, solving Production issues with priority as per <b>Business tickets</b>.</li> </ol>	

## Additional Responsibility:

- **Appointed as Mentor** for newly joined folks for internships, and lateral joiner to Qualcomm.
- **Active member of Core technical interviewers' panel** for lateral hiring, and building team at Salesforce, Apple, Qualcomm, IBM & PwC.
- **Appointed as a trainer** for fresh campus hired graduates/associates from India's premier institutes on technical competencies (Analytics, SQL, Data-Warehouse, DB Migration, ETL), & received appreciation from Executive Director for quality training delivered at PwC.
- **Online Job Portal System – University Final Year Project**
  - This is a web-based application developed in JAVA and Oracle 9i in 2011.
- **Online Air Line Reservation System – IETE Training Institute (Summer Intern)**
  - This is a web-based application developed in JAVA and Oracle 9i in 2011.
- **Computer Retail Business Management – IBM Certified Academy**
  - This is a SQL/PL-SQL application developed in Oracle 9i in 2010.

## Academic Project:

- **Online Job Portal System – University Final Year Project**
  - This is a web-based application developed in JAVA and Oracle 9i in 2011.
- **Online Air Line Reservation System – IETE Training Institute (Summer Intern)**
  - This is a web-based application developed in JAVA and Oracle 9i in 2011.
- **Computer Retail Business Management – IBM Certified Academy**
  - This is a SQL/PL-SQL application developed in Oracle 9i in 2010.

## Academic Details:

Qualification	University/Board	Marks Obtained				
M. Tech	BITS, Pilani	7.67 CGPA				
B. Tech	W.B.U.T.	7.86 CGPA				
12 <sup>th</sup>	W.B.C.H.S.E.	MATH	PHYS	CHEM	BIOS	Overall
		195/200	152/200	167/200	165/200	84.10%
10 <sup>th</sup>	W.B.B.S.E.	Math	Ph. Sc.	Life Sc.		Overall
		91/100	95/100	88/100		85.37%

## Interests:

- **Hadoop, Big-Data, Machine Learning, Block-Chain, Cryptocurrency, Data Warehouse, Data Analytics, Business Intelligence, Python, R, Data Mining, Blog writing**

## Personal Details:

- **DOB** : September 11
- **Gender** : Male
- **Language Known** : English, Hindi, Bengali