i-Ticket
YOUR JOURNEY, SIMPLIFIED

TO

February 19, 2026
Ref: 002/2018

The General Manager

ODAA Integrated Transport S.C.
Addis Ababa, Ethiopia

Subject: **Proposal for Strategic Partnership — Digital Ticketing & Fleet Management Platform**

Dear Sir/Madam,

We are pleased to introduce **i-Ticket**, Ethiopia's leading digital bus ticketing and fleet management platform currently serving major operators at **www.i-ticket.et**. We are writing to propose a strategic technology partnership with **ODAA Integrated Transport S.C.** — a company whose rapid growth and commitment to service excellence make it an ideal partner for our platform.

The i-Ticket platform is a comprehensive, end-to-end solution purpose-built for Ethiopian bus operators. It covers every operational need from online ticket sales to real-time fleet management — all through a single, unified system. Key capabilities include:

- **Multi-channel ticket sales** — passengers book via web, Telegram bot, or walk-in counters, all synchronized in real time with no double-booking risk
- **Real-time GPS fleet tracking** — live bus location on map for dispatchers, passengers, and management, with speed and ETA monitoring
- **Predictive maintenance & fleet analytics** — AI-powered risk scoring, cost forecasting, and compliance calendars to reduce breakdowns and optimize vehicle lifespan
- **Complete staff & vehicle management** — driver, conductor, mechanic, and cashier portals with role-based access and automated workflows
- **Boarding management** — digital manifests, QR ticket verification, no-show tracking, and replacement ticket sales at departure
- **TeleBirr payment integration** — seamless mobile money payments familiar to Ethiopian customers
- **Bilingual support** — full English and Amharic interface across all channels

What makes i-Ticket uniquely suited for ODAA is its **flexible deployment architecture**. The platform is designed to **work alongside your existing systems** — not replace them. It can operate as a **standalone solution** handling all operations, as a **parallel channel** for online sales while your current counter system continues unchanged, or as a **complementary layer** adding GPS tracking and fleet analytics on top of your existing setup. There is no disruption to your current workflow — only enhancement. Every company on i-Ticket operates in a **fully isolated environment** with its own dashboard, staff accounts, financial reports, and customer data. The platform is INSA-audited for security compliance and runs on enterprise-grade infrastructure with 99.9% uptime.

We would welcome the opportunity to present a live demonstration tailored to ODAA's routes and operational requirements at your convenience. There is no upfront cost to explore this partnership. We look forward to your favorable response and to building a mutually beneficial collaboration that enhances ODAA's operational efficiency and passenger experience.

Abel Assefa
General Manager
i-Ticket Platform