✓ **Congratulations! You passed!**
TO PASS 80% or higher

Keep Learning

GRADE
100%

Graded Quiz: Test your Project Understanding

LATEST SUBMISSION GRADE

100%

1. Research that includes factual demographics are NOT really needed to build a persona.   `1 / 1 point`

   ○ True

   ⦿ False

   > ✓ **Correct**
   > Correct! Using real data is important because using real data allows you to get accurate information about the actual users of your project.

2. User Journey Maps are used to create   `1 / 1 point`

   ⦿ The user flow experience

   ○ Your website

   ○ User research information

   ○ User correspondence

   > ✓ **Correct**
   > Correct. The User Journey Map begins the User Experience design and provides the foundations for building your personas.

3. User Personas are used to   `1 / 1 point`

   ○ Improve your user journey map

   ○ Improve your user research

   ⦿ Create a user image of a fictional character

   ○ Create a sample web page

   > ✓ **Correct**
   > Correct! You use the data from your research and the journey map to create a representation of one type of user called a persona. Any project will have multiple personas as it has many different types of users.

4. An important aspect of UX Design is to share your personas with your team.   `1 / 1 point`

   ⦿ True

   ○ False

   > ✓ **Correct**
   > Correct! Everyone on your team should be familiar with all of the pesonas that are created. This reduces confusion in design and experiences.

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