



! Try again once you are ready

TO PASS 80% or higher

Try again

GRADE
25%

Graded Quiz: Test your Project understanding

LATEST SUBMISSION GRADE

25%

1. What are the three different types of reports in Google Analytics?

0 / 1 point

- ☒ Behavior, Acquisition, Conversions
- ☐ Explorer, Flat Table, Map Overlay
- ☐ Account, Property, View
- ☐ Bounce Rate, Users, Age

! Incorrect

Not quite. Please revisit task 1 to review the three different types of reports.

2. Which of the following is an example of a Dimension?

0 / 1 point

- ☐ Pages/Session
- ☐ Age
- ☐ Users
- ☒ Bounce Rate

! Incorrect

Not quite. Please revisit task 1 to review the difference between Dimensions and Metrics.

3. Which list below is an example of Dimension Drilldowns?

0 / 1 point

- ☒ Location > Language > Users
- ☐ Bounce Rate >
- ☐ Avg Session Duration
- ☐ Age > Country > Gender

! Incorrect

Not quite. Please revisit task 2 to review Dimension Drilldowns.

4. Which of the following best describes a metric group?

1 / 1 point

- ☐ A report
- ☐ The rows in a data table
- ☐ Set of Dimension Drilldowns
- ☒ A set of metrics

✓ Correct

Very good! A metric group is a set of metrics shown on a custom report.

5. What type of data makes up the Report Content section of a report?

1 / 1 point

- ☐ Metrics only
- ☐ Report Title
- ☒ Metrics and Dimensions
- ☐ Dimensions only



Correct

Great job! Metrics and Dimensions make up the report content.

6. What is the maximum number of dimension drilldowns you can have in an Explorer type report?

0 / 1 point

- ☒ 5
- ☒ 3
- ☐ 1
- ☒ 2



Incorrect

Not quite. Revisit task 4 to review the maximum number of dimension drilldowns in an Explorer report.

7. Which of the following is not in the Google Gallery?

0 / 1 point

- ☒ Standard Reports
- ☐ User Ratings
- ☒ Custom Dashboards
- ☐ Custom Reports



Incorrect

Not quite. Please revisit task 5 to review the Google Gallery.

8. Which of the following statements is true about Custom Reports?

0 / 1 point

- ☒ You can only show the first 10 rows of a Custom Report.
- ☒ Custom reports do not have the same parameters as the Standard Reports.
- ☒ You cannot change the dates of a report.
- ☐ You can organize your custom reports into categories.



Incorrect

Not quite. Please revisit task 6 to review how you can interact with Custom Reports.