



MUHAMMAD ABDULLAH

Digital Marketing Expert & Web Developer

@ heyiamabdullah@gmail.com | 0308-6909243 | Sahiwal, Pakistan
in itx-m-abdullah | i-am-abdullah | i-am-abdullah | Portfolio

SKILLS

- WordPress
- Shopify
- Wix
- Content Writing
- Digital marketing
- SEO
- PPC
- Meta Ads
- TikTok Ads
- Social Media Management
- Social Media Marketing
- HTML
- CSS
- JavaScript
- Node Js

LANGUAGES

Urdu: Native

English: Fluent

REFERENCES

Salman Habib (CEO)

in StartX
✉️ S.habib@kamyana.com

Faizan (Manager)

in Sterling Star
✉️ ayandar259@gmail.com

Ali Asghar (Branch Manager)

in Quantum Solutions Hub
✉️ aliasgharqds@gmail.com

SUMMARY

Digital Maestro and coding enthusiast with over 2 years of experience, I am the fusion of Computer Science precision and Digital Marketing proficiency. As a seasoned Web Developer, I craft online wonders that captivate. Navigating the digital landscape with my proficiency in SEO, SEM and SMM. Eager to contribute effectively to dynamic projects

EXPERIENCE

Digital Marketing Expert & Web Developer | STARTX

⌚ 01/2023 - Present | Sahiwal, Pakistan

- Managed social media, fostering vibrant online communities, and implemented tech solutions for enhanced collaboration.
- Led impactful SEO and SEM campaigns, excelling in Ecommerce and SMM.
- Crafted immersive websites with a user-centric approach, aligning with digital marketing strategies.

Digital Marketing Expert & Web Developer (Part-time) | Sterling Star

⌚ 03/2023 - 06/2023 | Sahiwal, Pakistan

- Drove digital success at Sterling Star as a dynamic expert.
- Led impactful campaigns and drove targeted traffic
- Crafted immersive websites aligned with the company's visionary objectives.

Digital Marketing Expert & Web Developer | Quantum Solutions Hub

⌚ 05/2022 - 01/2023 | Sahiwal, Pakistan

- Executed visionary social media strategies and deployed tech solutions for seamless teamwork and heightened productivity.
- Crafted captivating and intuitive websites, aligning seamlessly with company goals.
- Drove targeted traffic and elevated Google rankings through impactful campaigns for a robust online presence.

Trainee Officer | KIC Institute

⌚ 12/2020- 05/2021 | Sahiwal, Pakistan

LATEST PROJECTS

Al-Kady Cars (on-going) | 🌐

- SEO of the Website
- SMM of the Company

4 Corners Shipping Services |

- Designed this Website
- Developed this Website

SEM & PPC Campaigns

- SEM & PPC campaigns of different products on different platforms in different markets and achieved great results

AlphaTrax |

- Designed this Website
- Developed this Website

StartX Innovation |

- Designed this Website
- Developed this Website

EDUCATION

Intermediate | Govt.Graduate College

 09/2020 - 08/2022

 Sahiwal, Pakistan

- Grade: A+

Bachelors in Computer Science | Virtual University

 In Progress

 Sahiwal, Pakistan

- GPA: 3.7