## Text 101: tokens

#### Text:

A sequence of tokens(words).

#### Token/word:

A sequence of characters.

#### **Character:**

An atomic element of text.

### Text 101: tokens

Evolution of the hyaluronan synthase (has) operon in Streptococcus zooepidermicus and other pathogenic streptococci

Filtering

Evolution of the hyaluronan synthase has operon in Streptococcus zooepidermicus and othet pathogenic streptococci

**Tokenization** 

**Evolution** 

of

the

hyaluronan

synthase

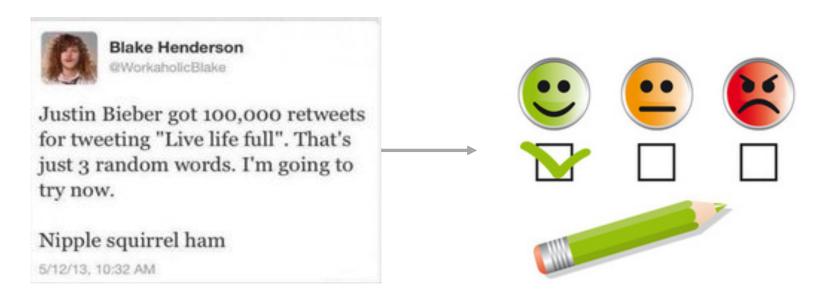
has

# What is a text 101: bag of words

Journal of Artificial Intelligence Research
JAIR is a refereed journal, covering the areas of Artificial intelligence, which is distributed free of charge over the Internet. Each volume of the journal is also published by Morgan Kaufmann

0	learning
3	journal
2	intelligence
0	text
1	Internet
• • •	• • •

# Text classification/regression

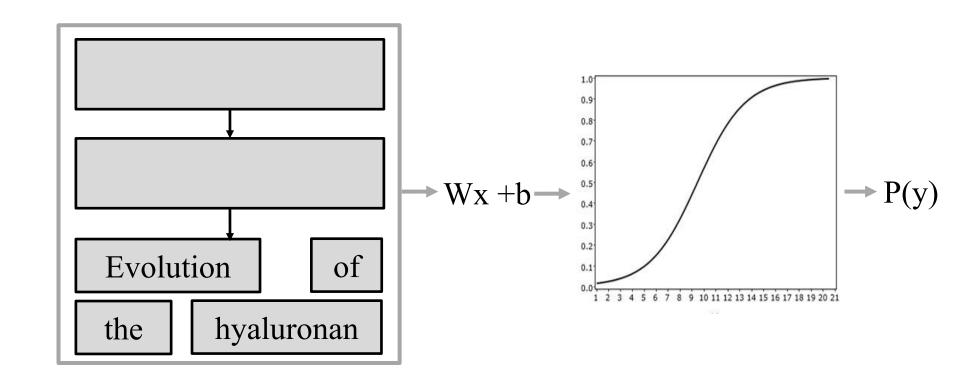


### Other usage:

- Adult content filter (safe search)
- Detect age/gender/interests by search queries
- Convert movie review into "stars"
- Survey public opinion for the new iphone Vs old one (SNA)

•

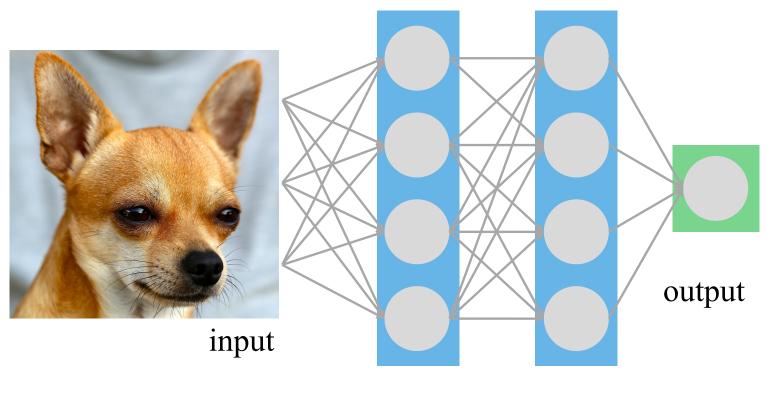
### Text classification: BoW + linear



### Divination:

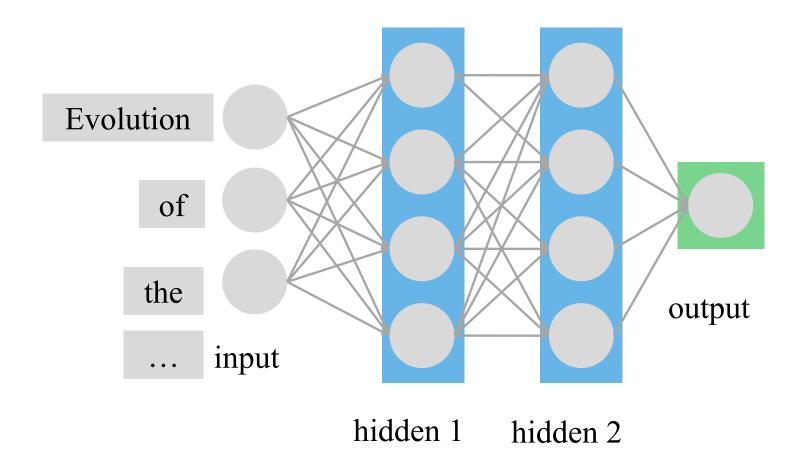
How many features (approx.) will such model have?

## **Text classification:** BoW + linear



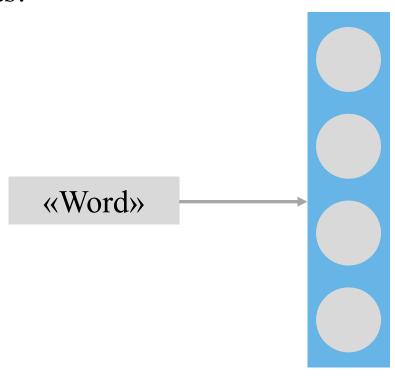
hidden 1 hidden 2

## **Text classification:** BoW + linear



# Word embeddings

We want a compact representation of text so that we could use it for neural nets!



# Recap: embeddings

Map data into a lower dimensional space while preserving structure. MDS, LLE, **TSNE**, etc.

