Please find attached the Case study for the Individual Assignment. For the assignment, please answer the following questions and upload them in an MS Word File in TurnitIn:

- 1. Explain the paradox of Zuckerberg being an introvert and yet creating social interaction platforms such as Facebook and Meta.
- 2. What are the sources of power that Zuckerberg possesses in Meta? How has he been able to maintain power for so long?
- 3. Why is Zuckerberg unwilling to give away power?
- 4. What can stakeholders do to keep Zuckerberg's power in check?
- 5. Did Zuckerberg abuse his power as founder CEO? In the new era of Meta, what can Zuckerberg do to make stakeholders perceive him as a visionary technologist and not as a villain?

The deadline for the submission is **31st July.** Total marks for the assignment is 20 and each question carries 4 marks. Please mention your name and Student ID Number on the top page of your assignment.

Class ID: 39535934

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