PRESENTATION ON MAHMUDUL HASAN SOHAG

"Falling down is not defeat, defeat is when someone refuses to get up"





















PRESENTED BY:

OI. SUMAIYA MOMOTAZ MRITTIKA

- Company Overview
 Basic Info of Entrepreneur
- 03. SILMA TASNIM
 - Source of Fund, Problems
 Learnings from Entrepreneur

- **02.** MIFTAHUL ZANNAT
 - 1) Reasons of Venture2) Attributes of success
- 04. SUMAIYA HOSSAIN SUROVI
 - 1) Contribution, Conclusion
 - 2) Recommendation





COMPANY OVERVIEW



ONNOROKOM GROUP

- Udvash
- Unmesh
- Rokomari.com
- Onnorokom Software
- Onnorokom Electronics
- Onnorokom Prokashoni
- Pi Labs
- TechShopBD





BASIC INFO OF THE ENTREPRENEUR



- Name: Mahmudul Hasan Shohag
- Co-Founder and Chairman Of OnnoRokom Group
- Birthplace: Shorishabari, Jamalpur
- Moving to Dhaka for study
- Student of EEE in BUET
- Establishment of UDVASH

REASONS FOR STARTING VENTURE





Fascination with teaching



INTEREST

Interest in programming

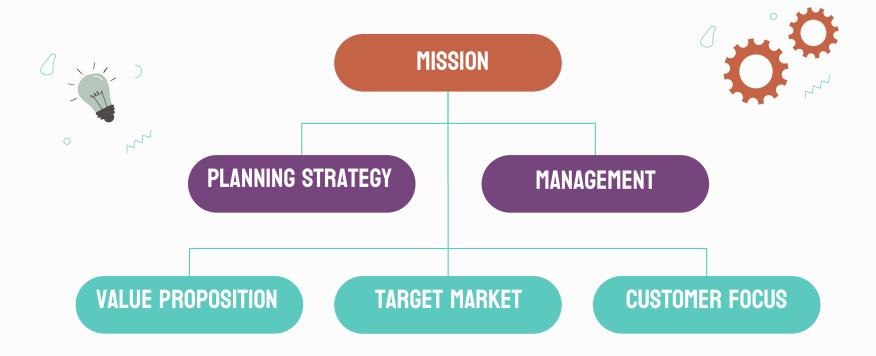


AMBITION

Ambitious for becoming an entrepreneur



KEYS COMPONENTS OF BUSINESS/DRIVING FORCE



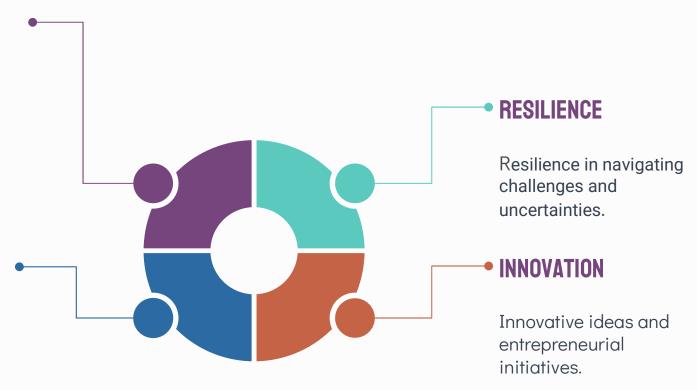
ATTRIBUTES OF SUCCESS

VISIONARY LEADERSHIP

- Ability to articulate this vision.
- Rallying the team around common goals.

RISK-TAKING

willing to take calculated risks



GROWTH OF BUSINESS



2006

The growth was not so good.

35%

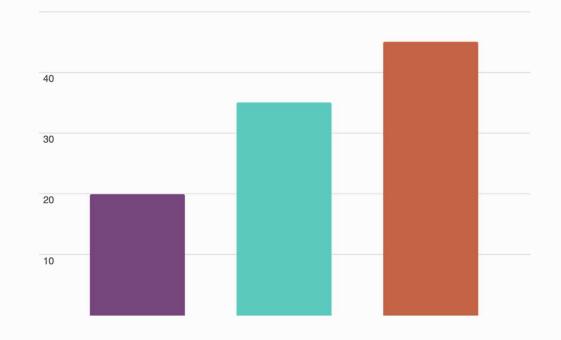
2008

Started growing gradually.

45%

2013

Achieved a lot.

























PROBLEMS



LEARNING FROM THE ENTREPRENEUR

EMBRACE FAILURE

TAKE CALCULATED RISKS

FOCUS ON CUSTOMER NEEDS

LEARN CONTINUOUSLY

ADAPTABILITY IS KEY

SURROUND YOURSELF WITH A STRONG TEAM

BE RESILIENT

NETWORK AND SEEK
MENTORSHIP

VALUE CUSTOMER FEEDBACK

CONTRIBUTION TO THE COUNTRY / ECONOMY

- According to Sohag, in total, the company pays up to approximately 5,000 people every month.
- helps to reduce unemployment problems
- increasing the country's investments, production and trade

 activities
- encourages students to research in the Tech field
- contributes to government revenue through taxes
- Udvash-Unmesh helps a lot of students to get admitted in their dream University or Medical Colleges









CONCLUSION



- At Onnorokom Group, from being an only 2-member venture, he now has a team of 1,100 people working at the company.
- Under Mahmudul Hasan Sohags'
 leadership, Onnorokom Group has been
 instrumental in driving digitalization and
 promoting technological advancements in the

Bangladesh.

RECOMMENDATIONS



NEW ADDITION TO ROKOMARI



MONITOR CASH FLOW AND PROFITABILITY



MARKET RESEARCH AND PLANNING



BUILD TRUST AMONG EMPLOYEES



PRIORITIZE THE NEEDS
OF THE CUSTOMERS



CONSIDER ALL FEEDBACKS POSITIVELY



Feel free to ask any Question.....