

# Ayush Shukla

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## Education

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**Secondary (10<sup>th</sup> Grade):** RLB Memorial School

- CGPA: 8.9/10

**Higher Secondary:** RLB Memorial School

- CGPA: 7.3/10

**Bachelor of Technology (B.Tech):** Computer Science and Engineering

## Technical Skills

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|----------|----------------------|------------|
| • Python | • Power Bi           | • SQL      |
| • Pandas | • Data Visualization | • MS Excel |
| • DAX    | • Matplotlib         | • NumPy    |

## Professional Experience

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### Key Projects:

#### Amazon Sales Analytics:

- Built an interactive Power BI dashboard tracking **\$2.2M+ revenue** across 28,000 products to drive strategic decisions.
- Engineered dynamic KPI cards for real-time YTD/QTD sales monitoring and granular seasonality trend analysis.
- **Link:** <https://github.com/i-ayush-7/Amazon-Sales-Analytics-by-Power-Bi>

#### BMW Sales Trend Analysis:

- Leveraged **Python (Pandas, Matplotlib)** to clean data and statistically analyse global automotive market trends.
- Visualized fuel type and regional pricing relationships to optimize inventory.
- **Link:** <https://github.com/i-ayush-7/BMW-Sales-Analysis>

#### Spotify Listening Trends Analysis:

- Executed advanced **SQL scripts (CTEs, Window Functions)** to analyse the dataset.
- Optimized query performance for high-stream tracks and implemented ranking logic.
- **Link:** <https://github.com/i-ayush-7/Spotify-Data-Analysis-Project>