Presenting Findings

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Module Goals

- What are Presentations?
- Why use Presentations?
- How to Present Findings
- Key Concepts
- Where to Find More

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What Are Presentations?

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Presentations are a mix of entertainment and information. They should enlighten and move the audience at the same time.

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Why use Presentations?

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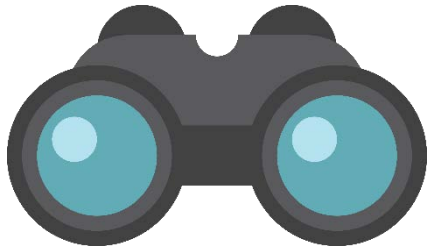

A great presentation will have a lasting impact on the audience and can spark a change in the world.

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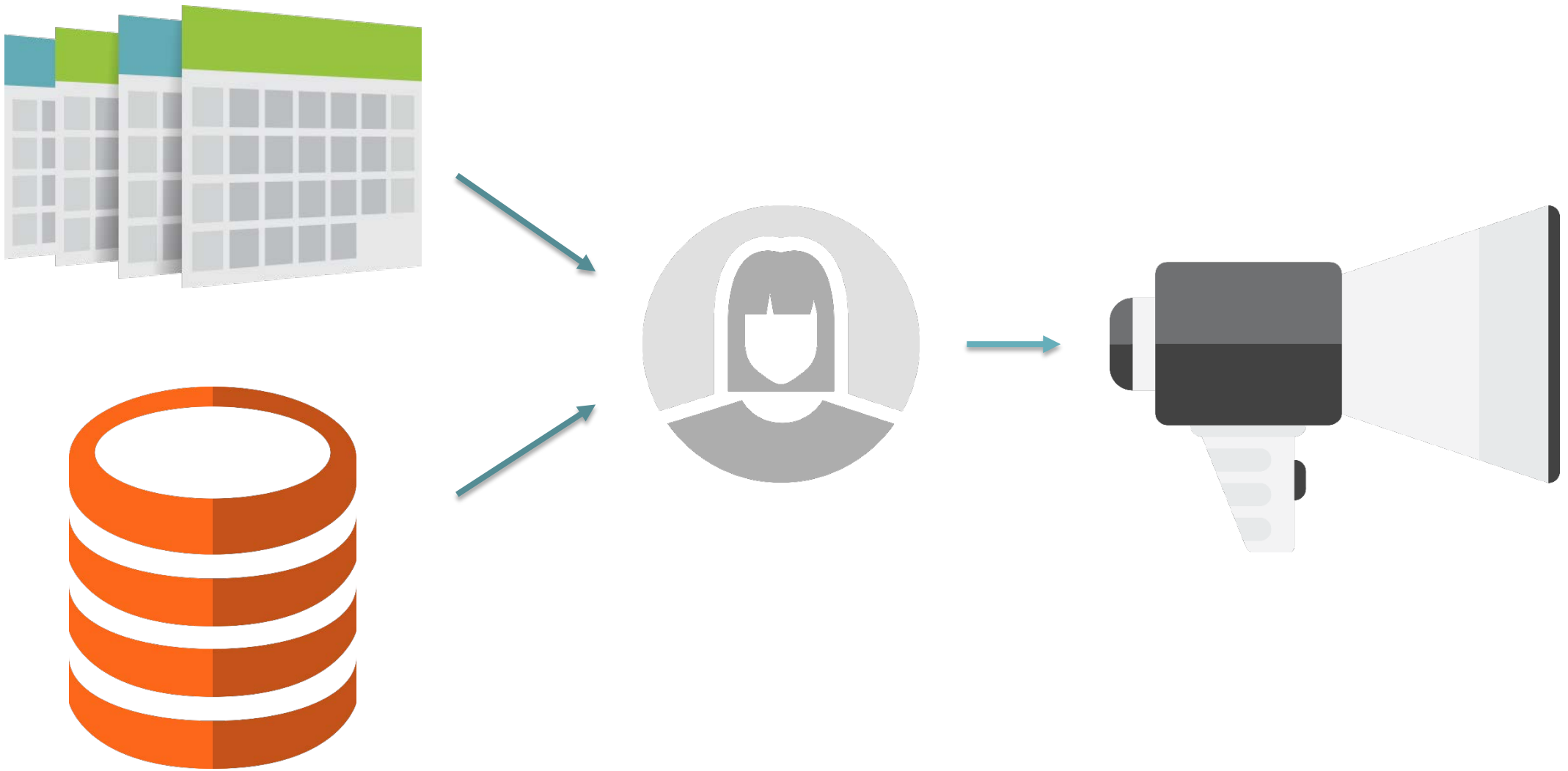

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How to Present Findings

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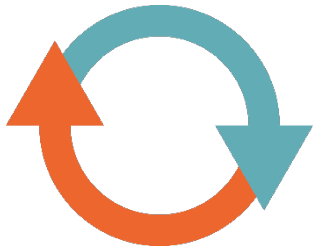

By using a clean style and great story you can design presentation that will truly move your audience.

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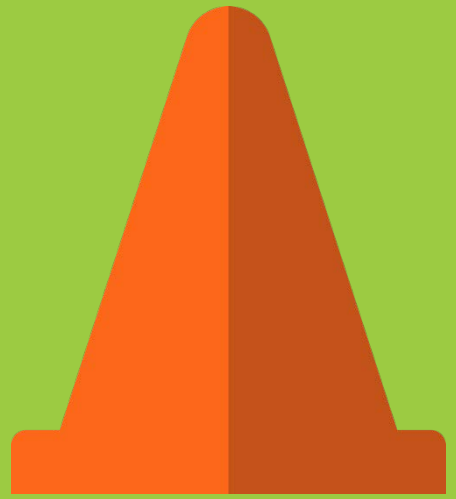
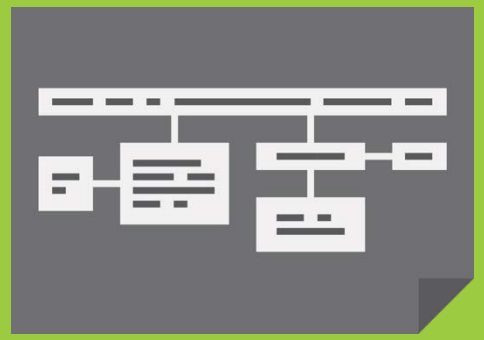
Building Presentations

Know Your Audience



Find Common Ground



Structure Your Story

Design Your Slides

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Key Concept: Audience

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Who?

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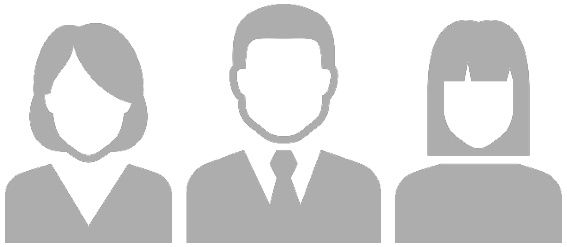
Before



After

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Find Common Ground

Key Concept: Story

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Cogsley Services Inc.

Founded in 2008 this startup has seen tremendous growth in the technical services sector.

They're having a hard time pulling all their data together and analyzing it since it's spread across multiple systems.

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Cogsley Services Inc.

Sales by industry/sector

Avg. days to complete by manager

Hourly wage to bill rate ratio

Remove duplicates

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Key Concept: Slides

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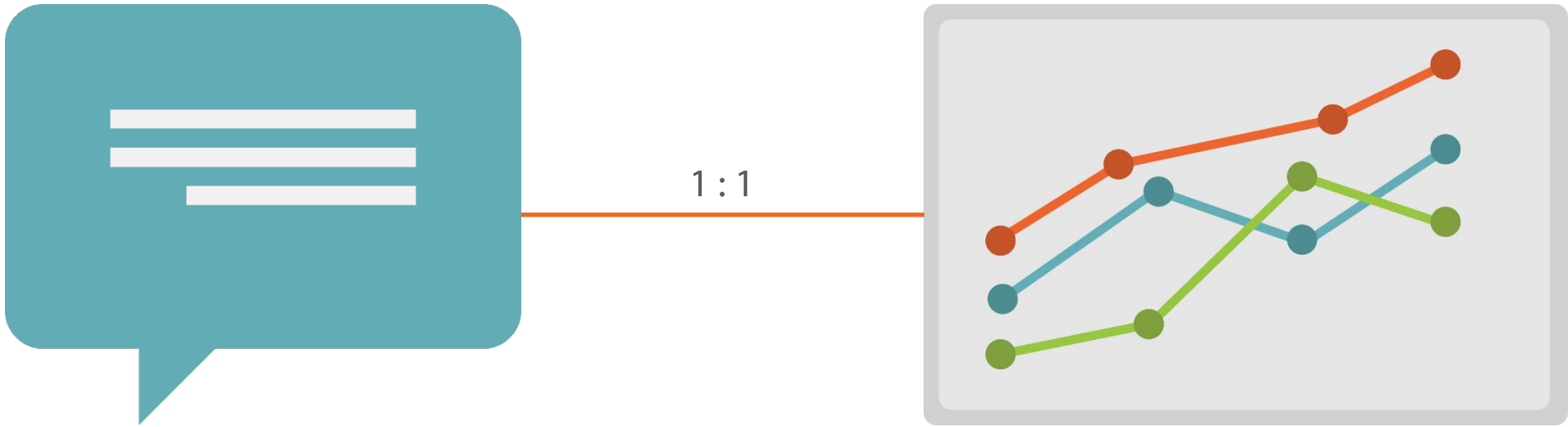

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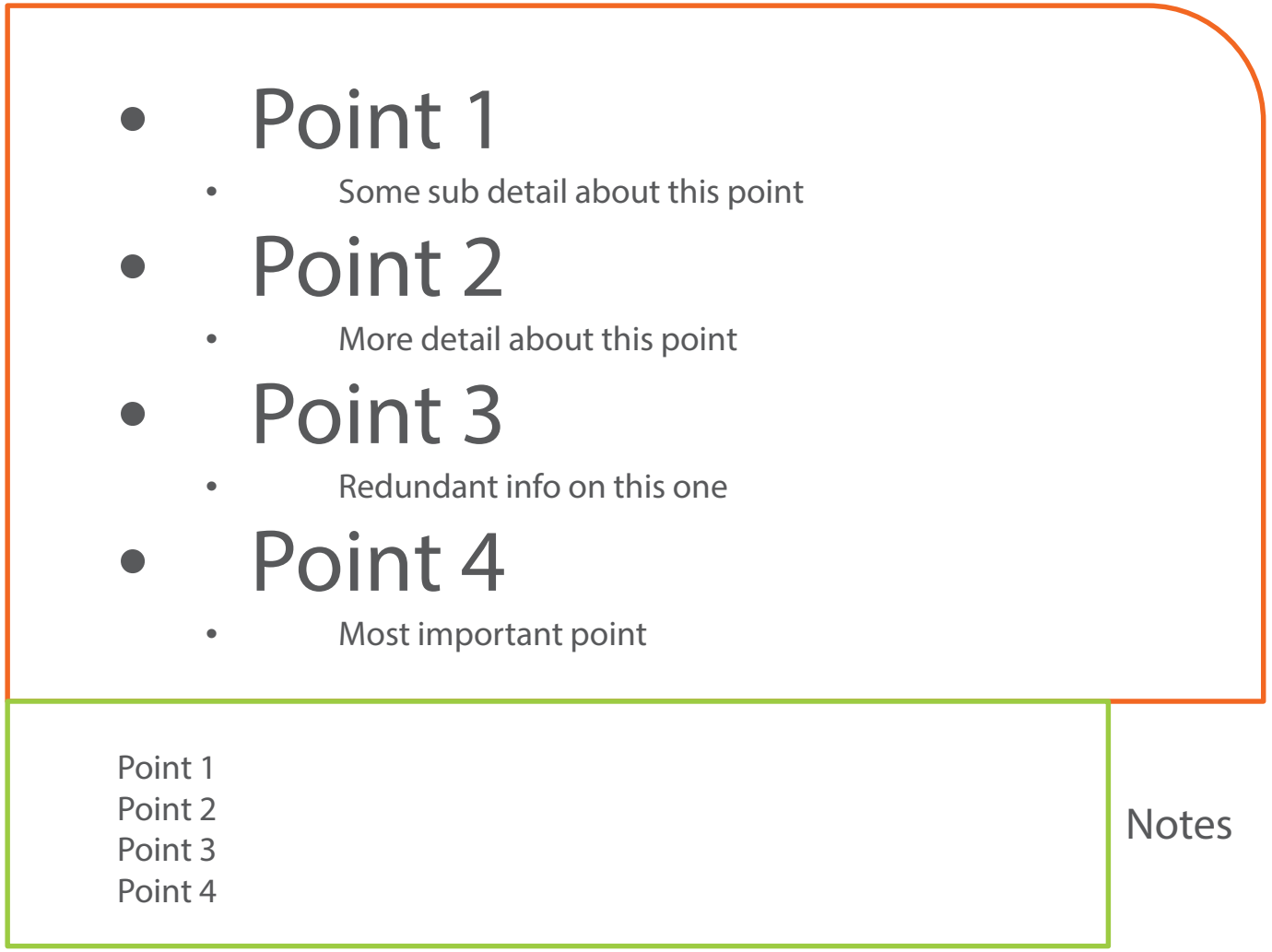

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Slide

Point 1
Point 2
Point 3
Point 4

Notes

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Key Concept: Data

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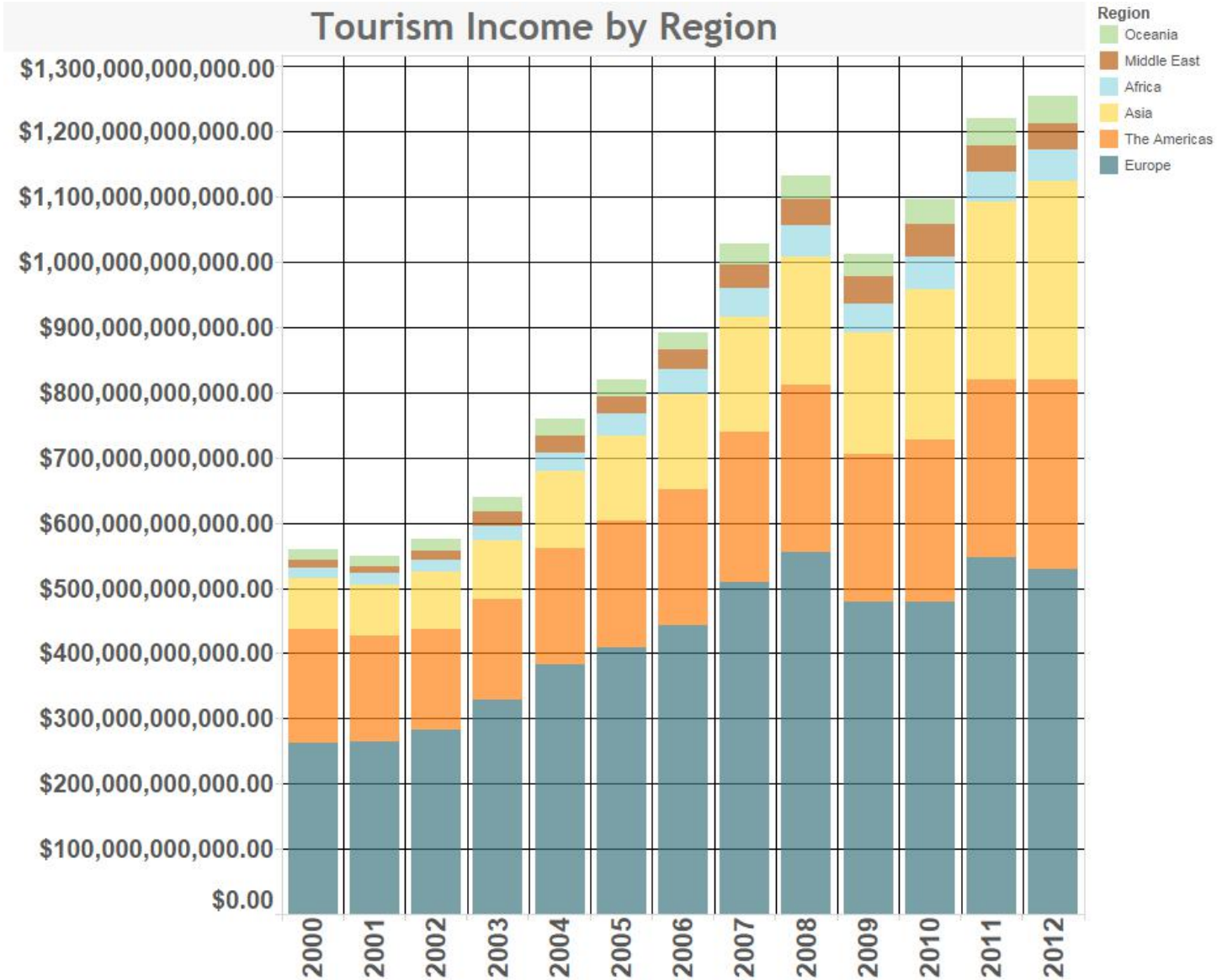

Sum of Tourism Inbound for each Year Year. Color shows details about Region. The data is filtered on Year Year and Action (Country,Region). The Year Year filter ranges from 2000 to 2012. The Action (Country,Region) filter keeps 208 members. The view is filtered on Region, which keeps 6 of 6 members.

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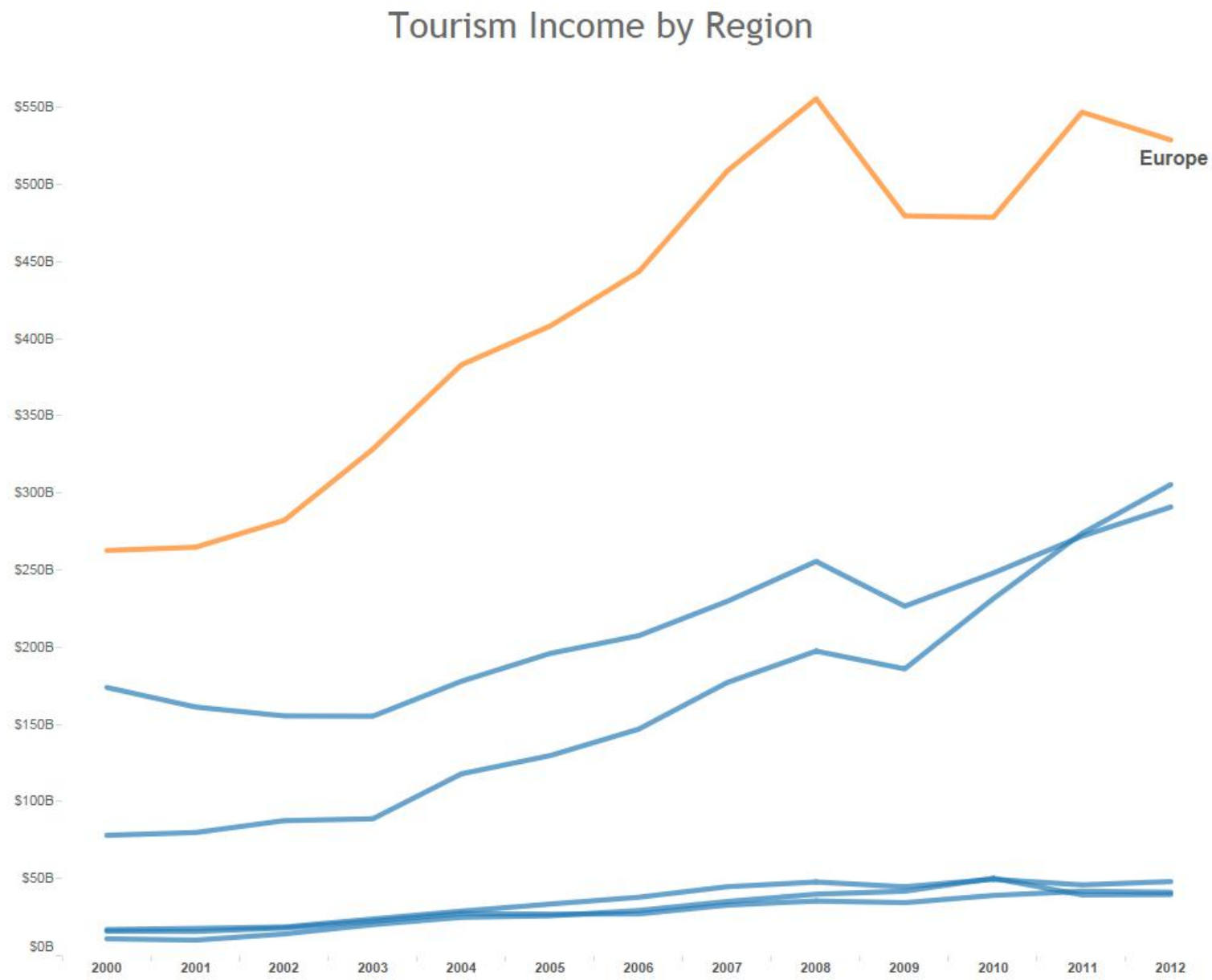

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Where to Find More

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Additional Resources

Pluralsight Courses:

PowerPoint 2013 Essentials

Speaking Fundamentals

Introduction to Presentation Design

PowerPoint 2007 Part 2: Making a Speaker-Led Presentation

Other Resources:

Duarte Training (duarte.com)

Presentation Zen (Garr Reynolds)

The Back of the Napkin (Dan Roam)

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