

Your assignment today

Scope a mini program

- 1. Select a brand/official account
- 2. Ideate a value-added, context-driven service
- 3. Research existing Mini Programs http://minapp.com/
- 4. Scope your service with bullet points
- 5. Make quick wireframes http://wireframe.cc/
- 6. Send a proposal to your client shanghai@lewagon.com