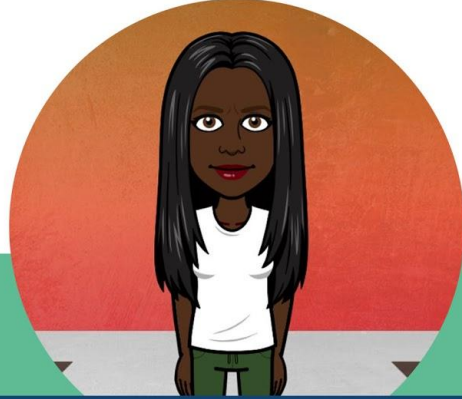
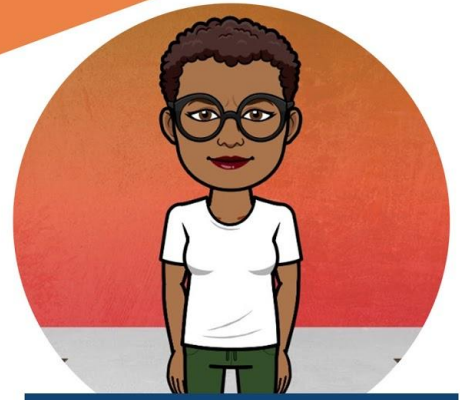


# BALLIN' ON A BUDGET

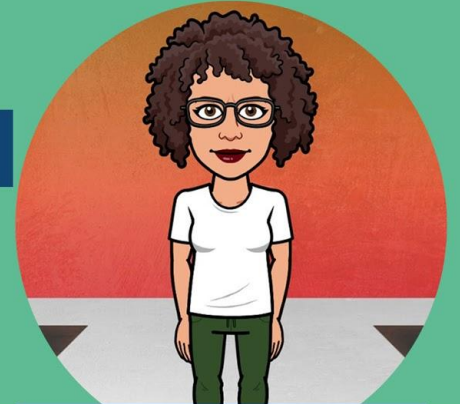


Ibiyemisi Gbenebor

Reminds users to control spending when they are at their favorite spending location.



Tyler Guitroz



Sonia Paulino

# Our Goals

1. Establish, record, and maintain the spending goals of each user
2. Text/Push notification to users to manage spending using location services
3. Provide tips that focus on spending less, and communicate the social and/or environmental impact certain of spending habits
4. Highlight specific expenses in spending reports

# How does it work?

Prototype created using Adobe XD skills taught by Zaid

# Applying Technology

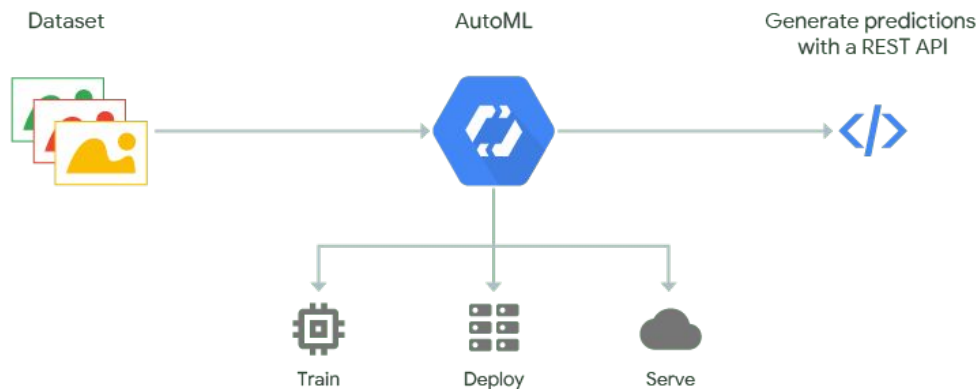
# Google Maps API

- Inform user different ways they can save money while being environmentally conscious
- <https://tt-api-sp1dev.c9users.io/gapi.html>



# Google Auto ML

- Track daily routes to learn more about users behavior to perfect suggestions
- Use purchases to tailor suggestions that users will appreciate
- Use facebook reactions to track what users think are funny



# Bitmoji Kit

- Personalize experience for users
- Makes the UI entertaining and funny
- Incorporate different bitmojis based on sentiment of app feedback



Bitmoji **KIT**

# Social and Environmental Impact



# Tips that make an Impact!

- Buy a reusable cup to receive a discount at Dunkin Donuts, and also limit the waste of coffee cups. **Protecting the Environment.**
- Apply to SNAPS (formerly known as food stamps) **Connecting youth with financial resources.** \*Limited to college students
- Use of MBTA or BlueBikes to reduce transportation costs. **Reducing carbon footprint.**
- Use a library card for free resources. **Connect with local resources. Limit buying of new textbooks.**
- Consider using Just-A-Start home development and jobs for low-income families. **Connect users with discounts and free resources for minorities.**

# Business Value

# Ballin' on a Budget makes finances fun

1. Implement a mobile banking app to make tracking finance easier and more accessible
2. Fun UI that makes easier to visualize monthly spending, and to appeal to younger users
3. Provide saving tips that rewards good spending habits: everyone loves discounts and free stuff!
4. Include tips that prioritize social wellbeing and reduce personal environmental impact
5. Give friendly reminders to encourage healthier spending habits that develop trust with users