Business Valuation & Corporate Restructuring

Exploring how companies like Microsoft and LinkedIn navigate business valuation and restructuring—balancing financial metrics with ethics, regulation, and stakeholder impact.

Krishna Damarla

April 23, 2025





Key Valuation Methods



Asset-Based Valuation Valuation



Market-Based (Comparables)

Measures liquidation vs.
going-concern value.
Microsoft's \$26.2B
LinkedIn buyout included
debt assumptions.

Uses multiples from peer companies. LinkedIn's pre-merger \$131/share vs. \$196 control premium.



Income-Based (Discounted Cash Flows)

Projects future cash flows, discounted to present value.

Terminal value accounts for long-term growth.

Ethics & Social Responsibility

Ethical Dilemmas

- Fair Premiums: Was LinkedIn's 50% premium justified?
- Stakeholder Trade-offs: Layoffs vs. \$8.7B to LinkedIn investors

Social Responsibility

- Salesforce's antitrust claims highlighted regulatory scrutiny
- Employee impacts: Stock-based compensation losses

Valuation isn't just math—it's about people. A 'fair' premium for shareholders might mean layoffs or culture clashes postmerger.



Government Regulation & Shareholder Wealth

Regulatory Review

Antitrust scrutiny of Microsoft-LinkedIn deal following Salesforce's objections

Long-term Success

LinkedIn's growth to 700M users post-merger shows integration matters





Short-term Gains

Shareholders gain from premiums (LinkedIn's \$941M to Reid Hoffman)

Restructuring & Value Creation



Restructuring isn't just cutting costs—it's reinventing. Success requires change management—without buy-in, even the best plans fail.





Balancing Art & Science in Valuation

Numbers Matter

Valuation methods set the price, but they're only as good as their assumptions.

Ethics Define Success

Maximizing shareholder wealth can't ignore employees, customers, or regulators.

Integration Delivers Value

Microsoft-LinkedIn synergy shows that vision plus execution creates lasting value.

Key takeaway: Valuation is both art and science—balancing numbers with ethics, regulation, and human impact.

References



🗰 Harvard Business School

How To Make Restructuring Work for Your Company | Working Knowl...

Combining bold ideas, powerful pedagogy, and collaborative cohort-based learning to deliver unparalleled management education and foster lifelong learning networks.

Higgins, R. C. (2023). Analysis for financial management (13th ed.). McGraw-Hill Education.

https://www.mheducation.com/highered/product/Analysis-for-Financial-Management-Higgins.html



► YouTube

What is Business Restructuring? Why Is It So Important to an Effective Digit...

As businesses grow and evolve over time, their organizational structure needs to adjust to reflect those changes to the business. Restructuring your business and organization can al...

How to Value a Company | Best Valuation Methods

References