

Discussion

Business strategy and regulation of generative AI firms

(G. Llanes & L. Madio)

Iván Rendo (TSE)

This is a paper...

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Applied theory paper with a behavioural flavor

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Simple, flexible, and regulation-driven

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On Generative AI

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I skip the motivation — Leonardo has just done a great work

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+ everyone here already had a sense of how the market is

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On Generative AI

I skip the motivation — Leonardo has just done a great work

+ everyone here already had a sense of how the market is

+ I have 5 minutes

Main points of the paper

Positive Side:

Normative Side:

Main points of the paper

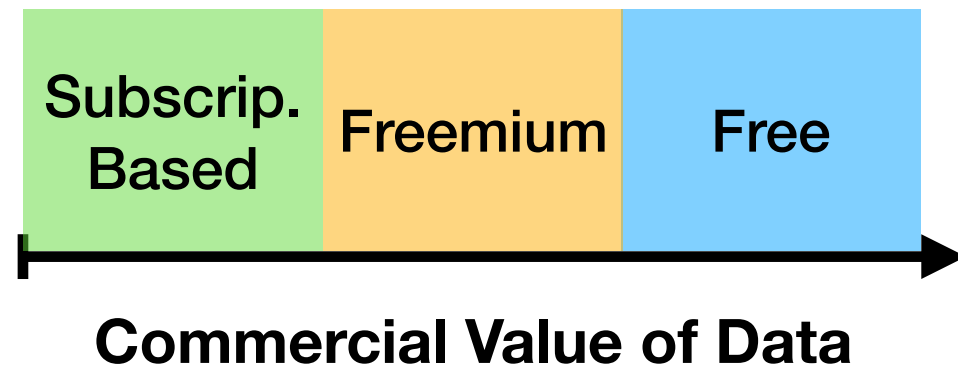
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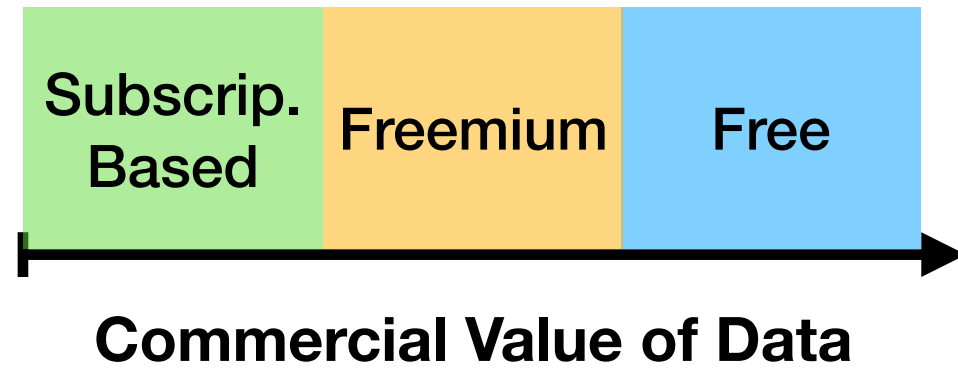
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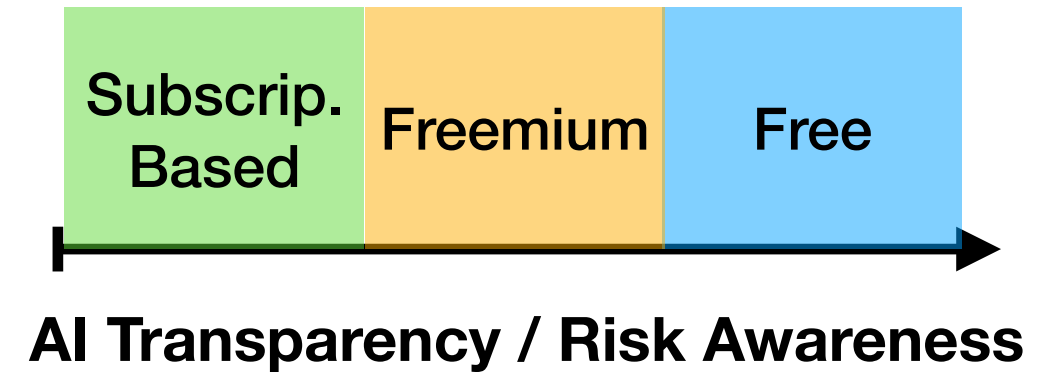
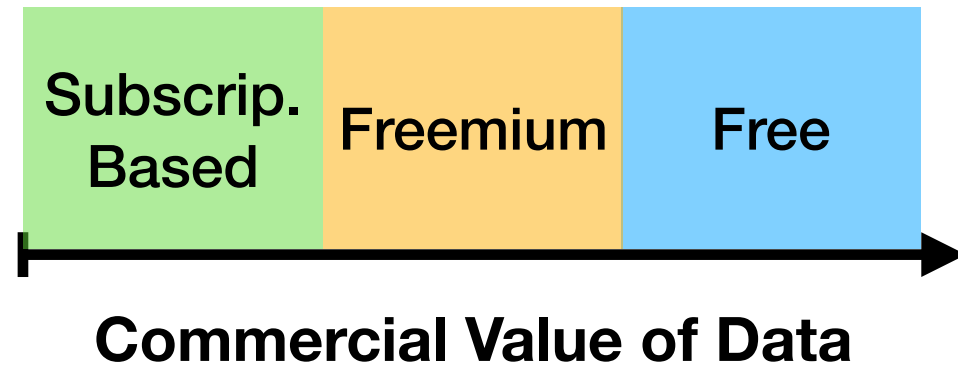
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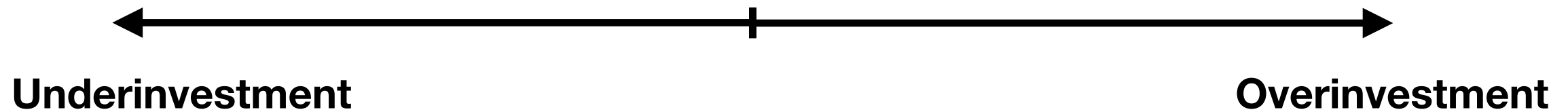
Positive Side:



Commercial Value of Data



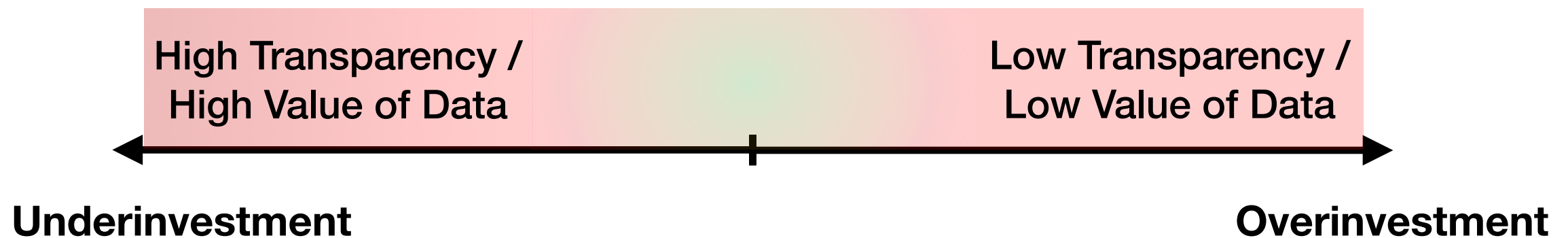
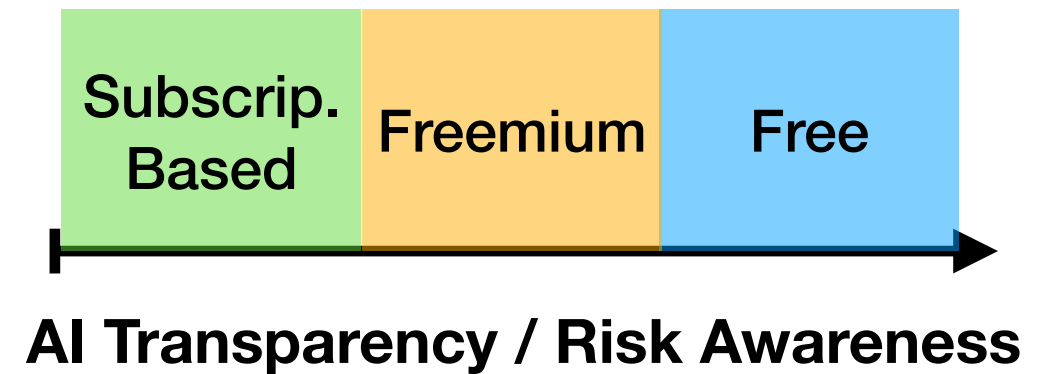
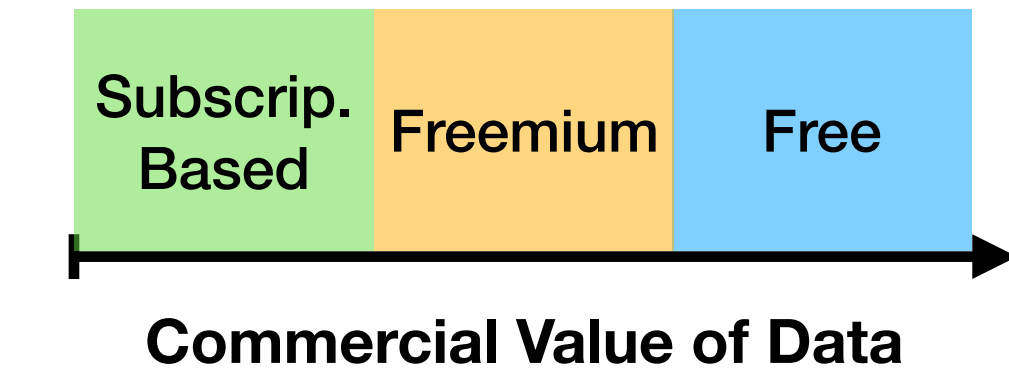
AI Transparency / Risk Awareness



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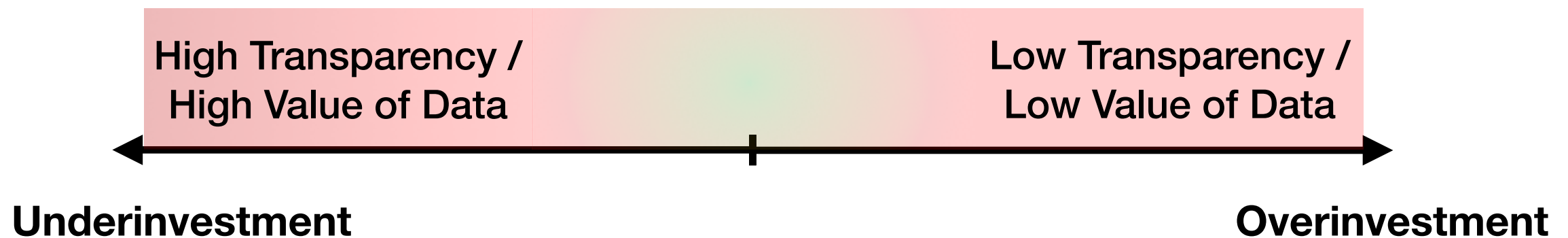
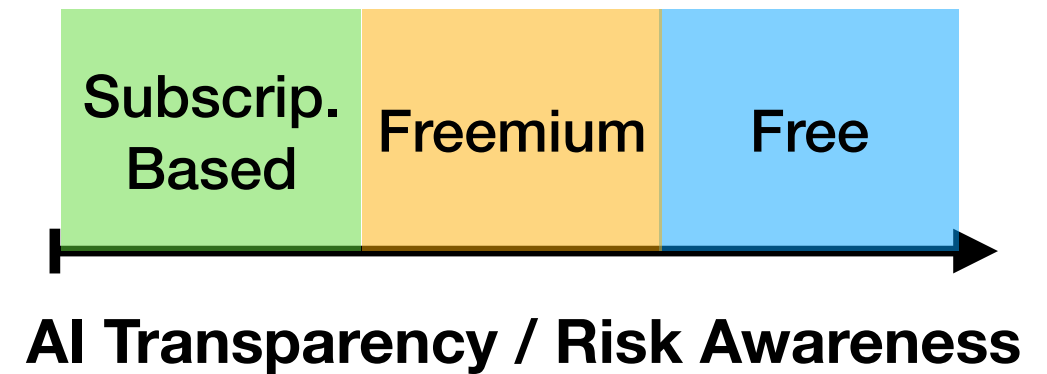
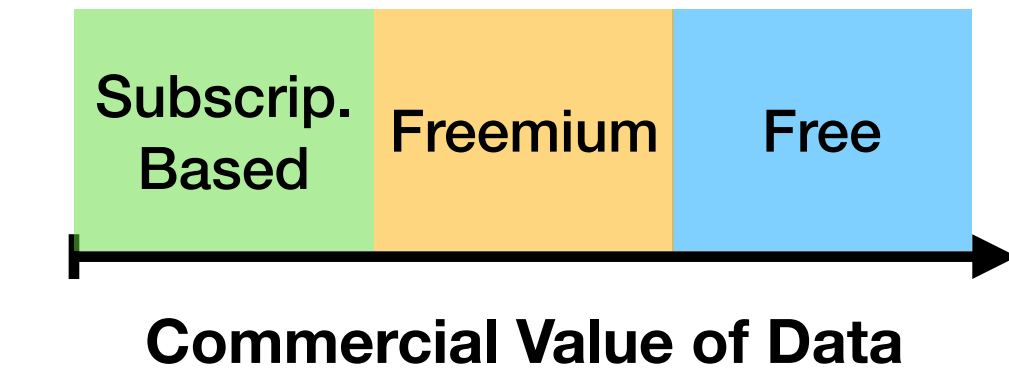
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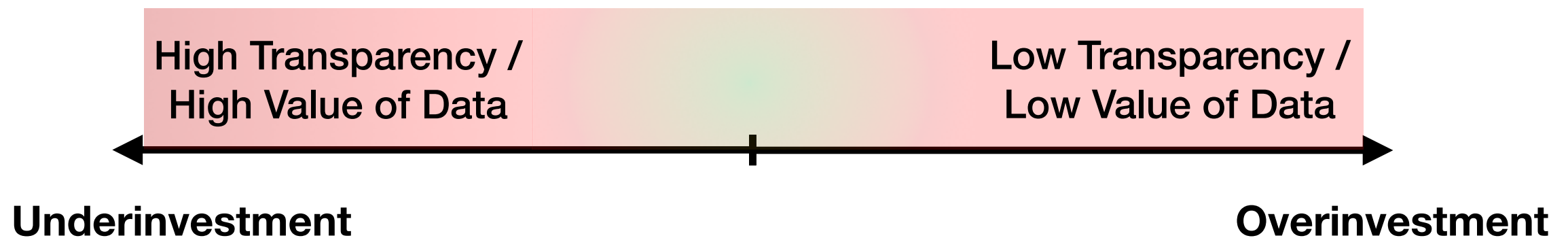
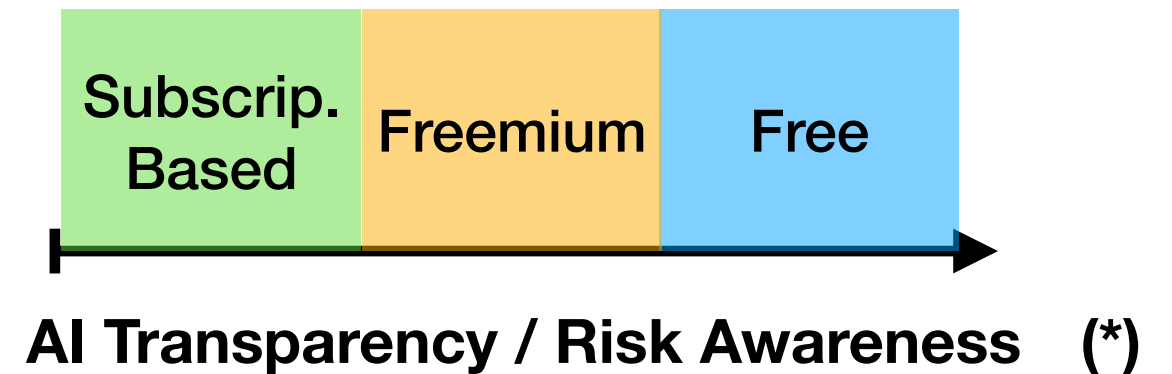
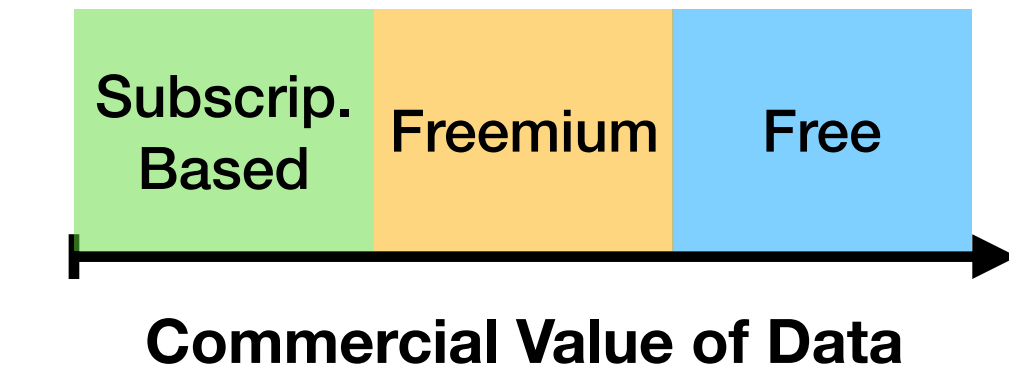


Normative Side:

Mandated increase in transparency, welfare?

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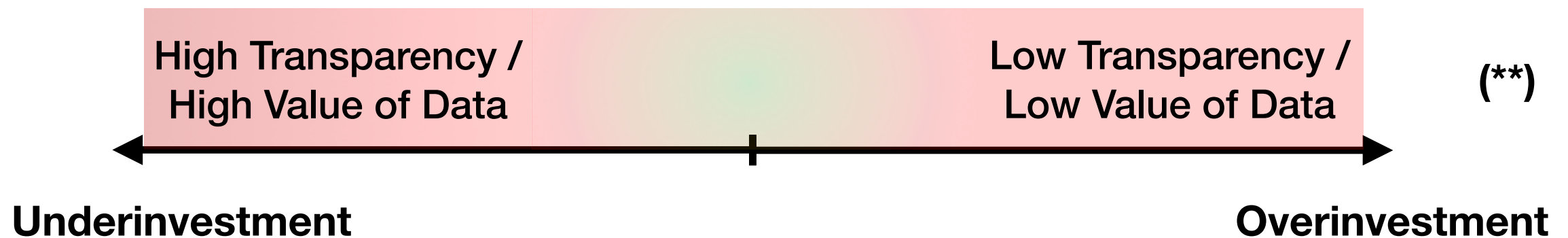
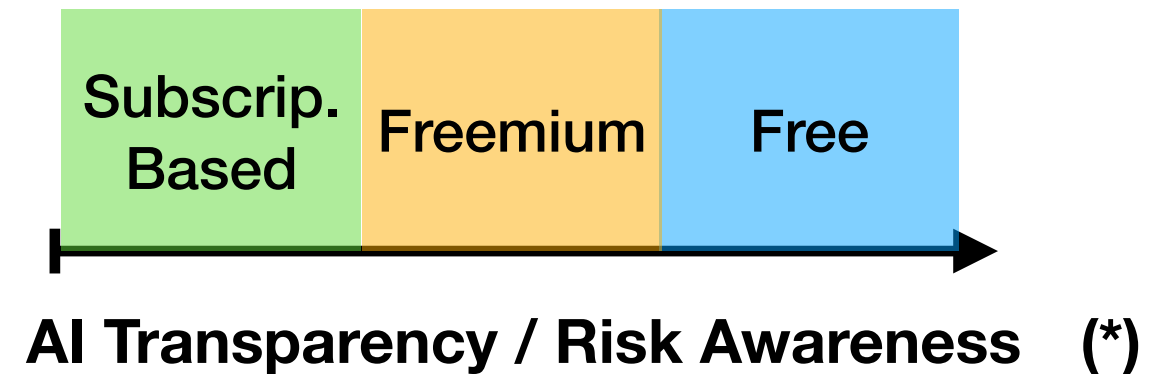
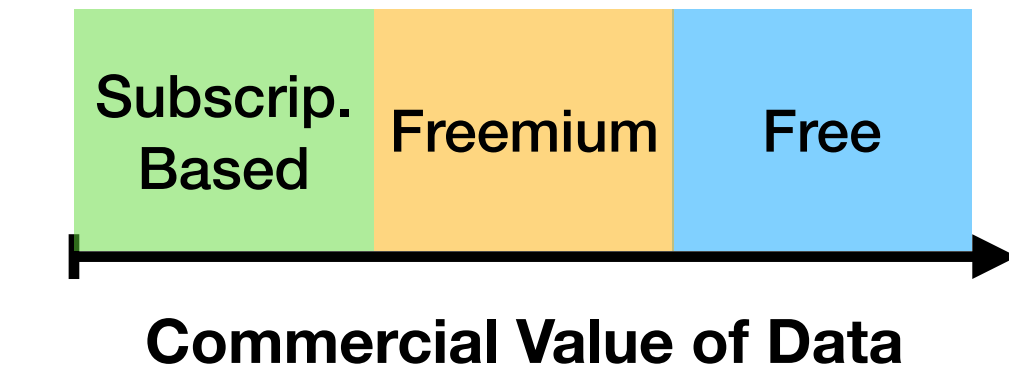
Mandated increase in transparency, welfare?

(*) **More Free Features**

(Always positive)

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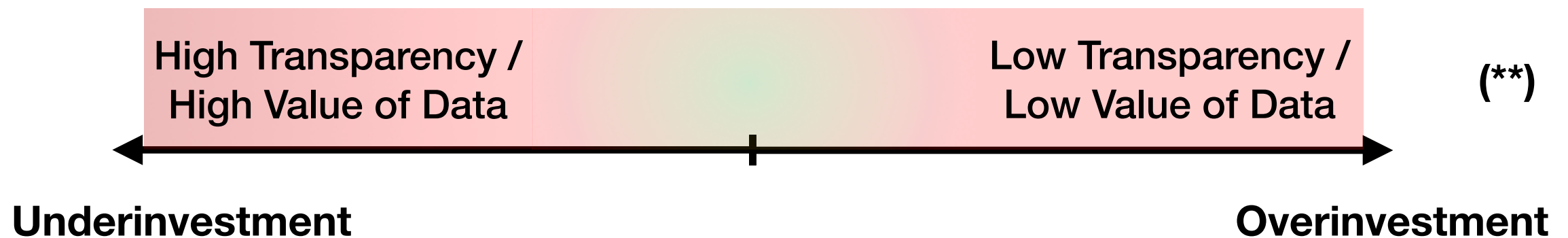
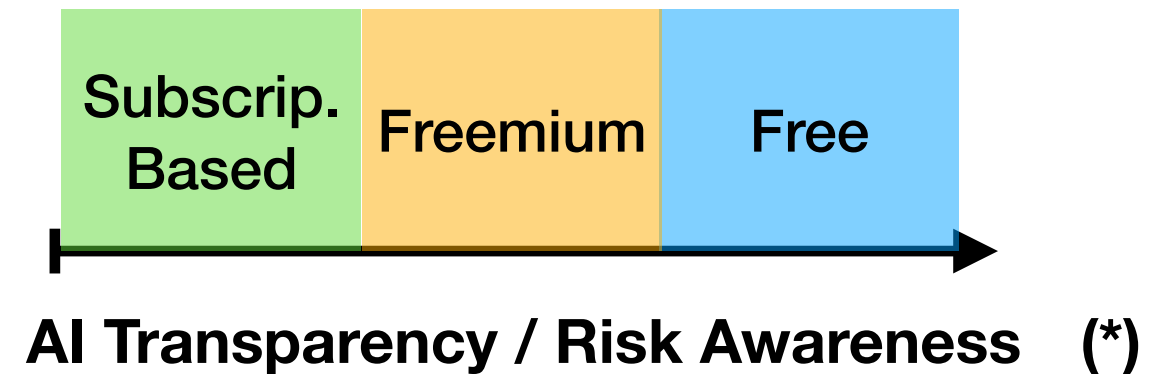
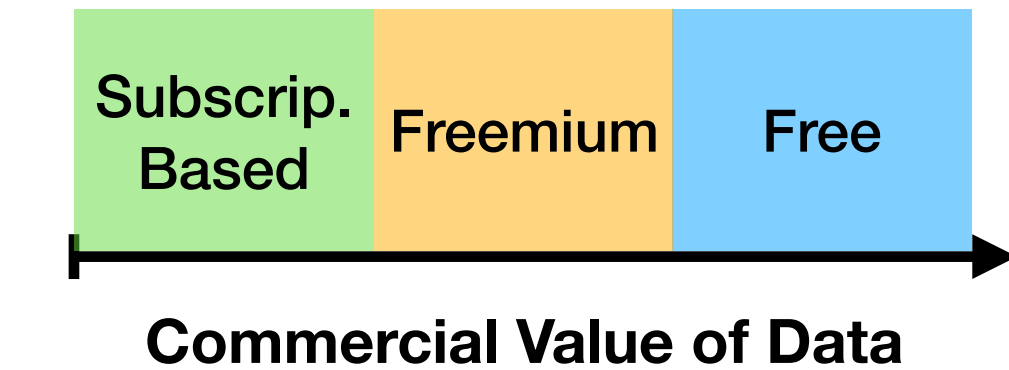
Mandated increase in transparency, welfare?

(*) More Free Features (Always positive)

(**) Lower Investment (Can be positive or negative)

Main points of the paper

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Normative Side:

Mandated increase in transparency, welfare?

(*) More Free Features

(Always positive)

Answer: It depends

(**) Lower Investment

(Can be positive or negative)

Some discussion

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At first, it reminded me of **privacy**

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- AI Risks ~ Privacy Risks

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- Utilities affect participation decision
- Participation decision affects profits and feedback effect
(here, input data)

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As “any” regulation on platforms? (e.g. content moderation)