



# MOBILE USAGE & BEHAVIOUR ANALYSIS DASHBOARD

## Digital Well-being Insights from 7,500+ Users

age\_group

All

7500  
Total Users

gender

All

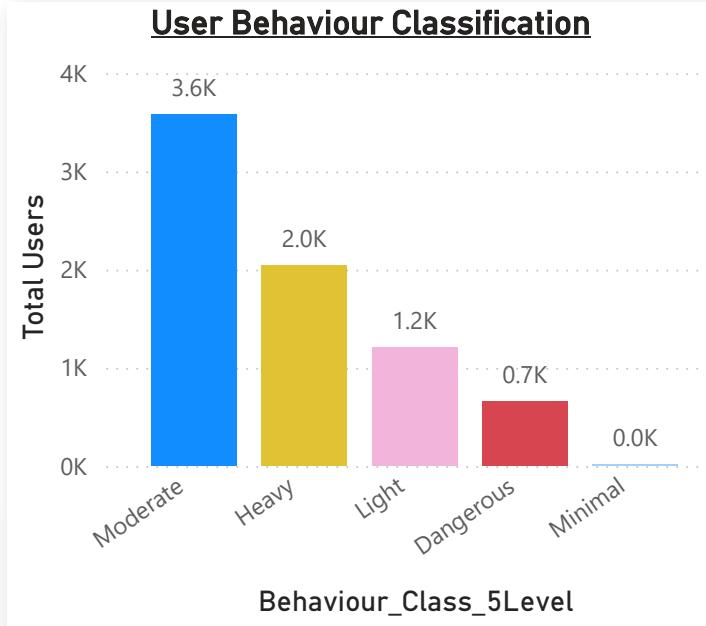
6.41  
Avg Screen Time

2.44  
Avg Data Usage (...)

6.03  
High Risk %

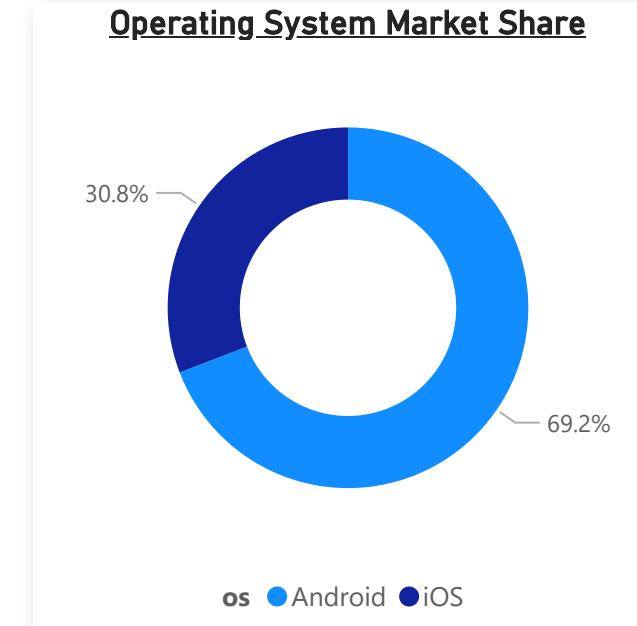
os

All



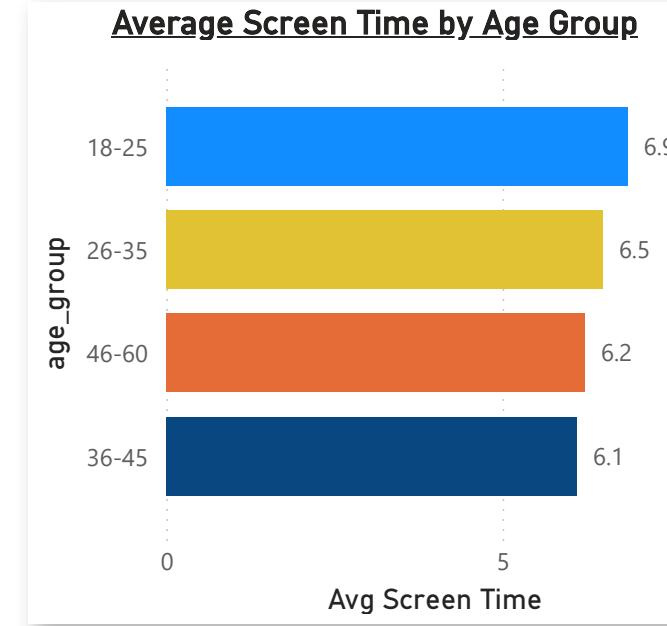
device\_model

All



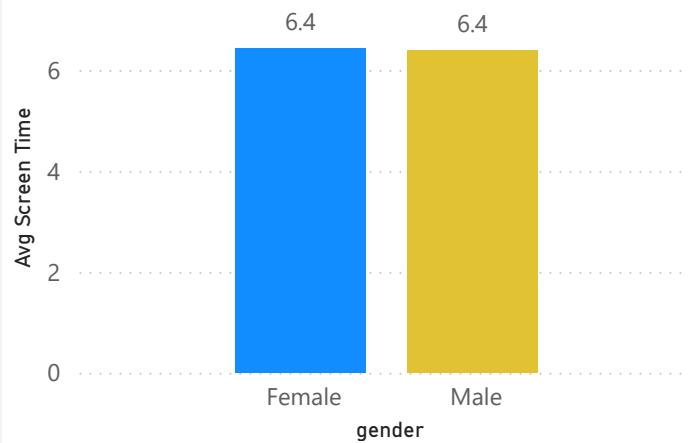
Behaviour\_...

All

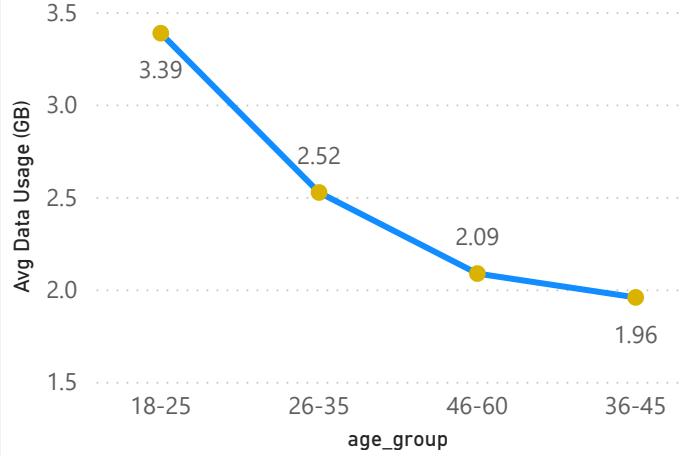


# DEMOGRAPHIC INSIGHTS

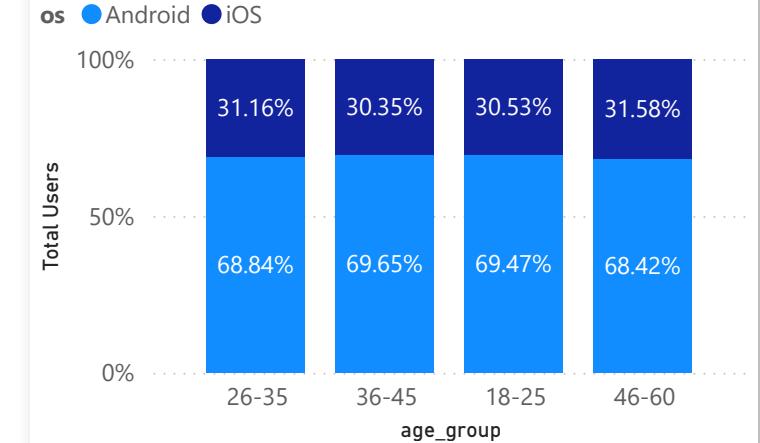
## Average Screen Time by Gender



## Daily Data Consumption by Age Group



## OS Distribution Across Age Groups



age\_group ▾

All ▾

os ▾

All ▾

Behaviour... ▾

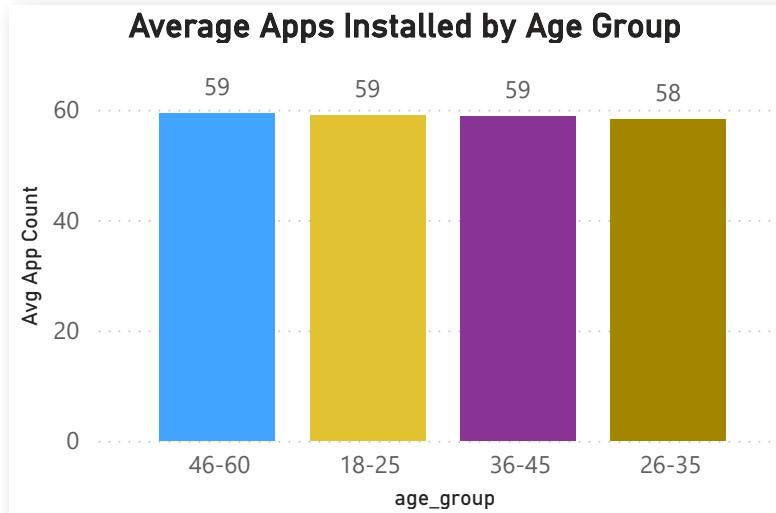
All ▾

gender ▾

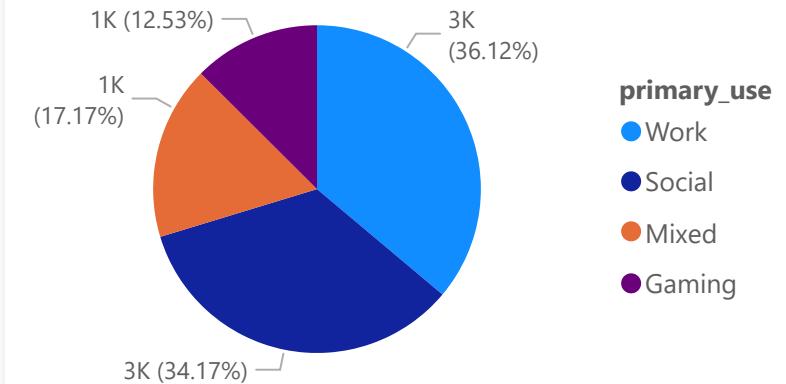
All ▾

device\_... ▾

All ▾



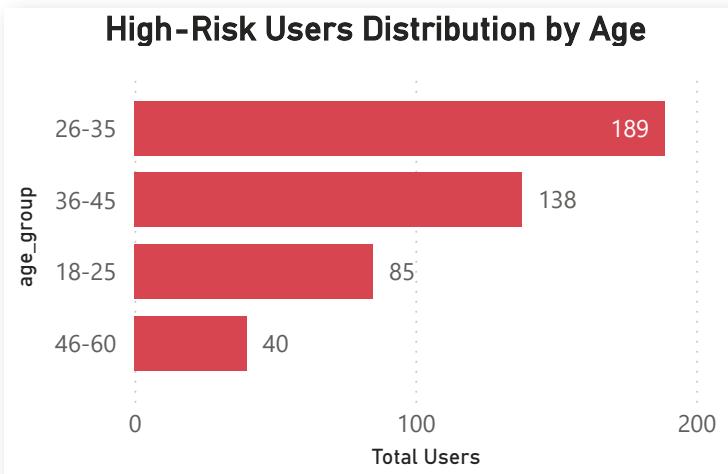
## Primary Usage Categories



# DIGITAL WELL-BEING & RISK ANALYSIS

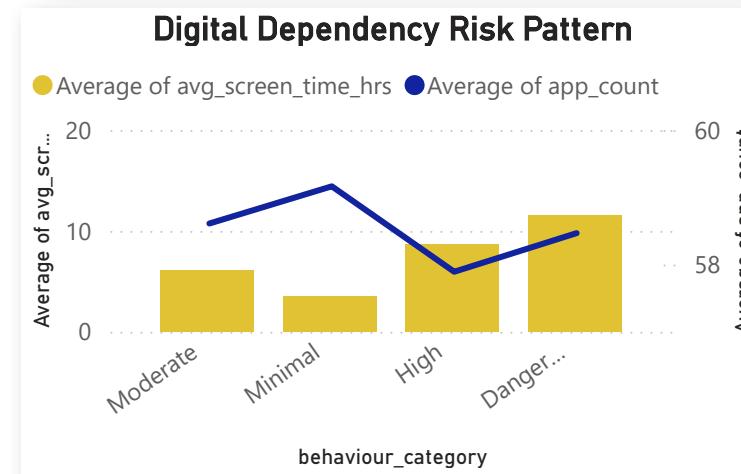
**452**

High Risk Users



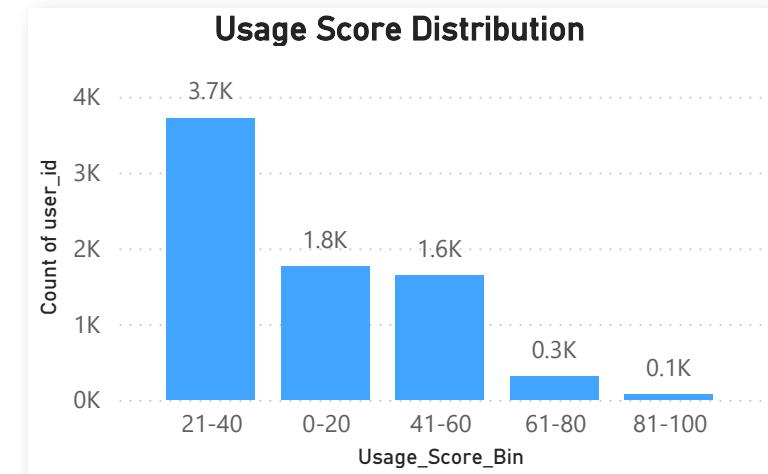
**6.61**

Young Users Avg Screen Time



**661**

Dangerous Users



All

All

All

All

All

user_id	age_group	avg_screen_time_hrs	app_count	usage_score	Risk_Indicator
1121	18-25	0.50	35	1.00	Normal
1130	46-60	0.50	43	7.80	Normal
1303	36-45	0.50	44	2.70	Normal
1635	46-60	0.50	56	1.00	Normal
2296	36-45	0.50	47	6.49	Normal
2321	26-35	0.50	35	1.00	Normal
4385	36-45	0.50	36	2.80	Normal
4892	26-35	0.50	42	6.05	Normal

# DEVICE & BATTERY OPTIMIZATION INSIGHTS

age\_group

All

gender

All

os

All

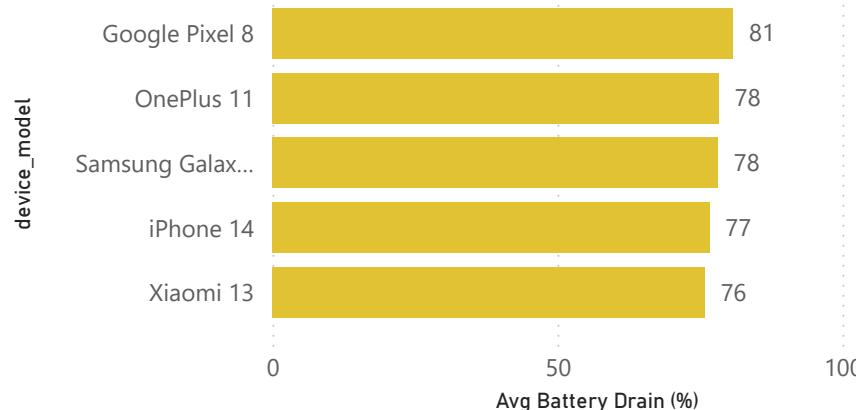
device\_model

All

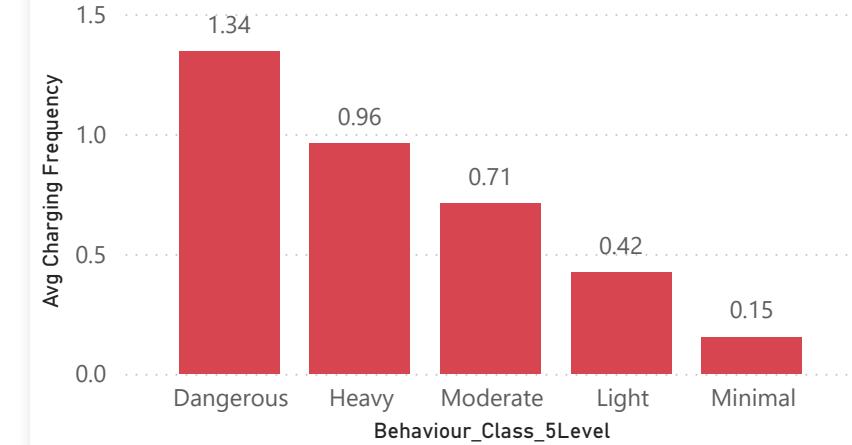
Behaviour\_Class...

All

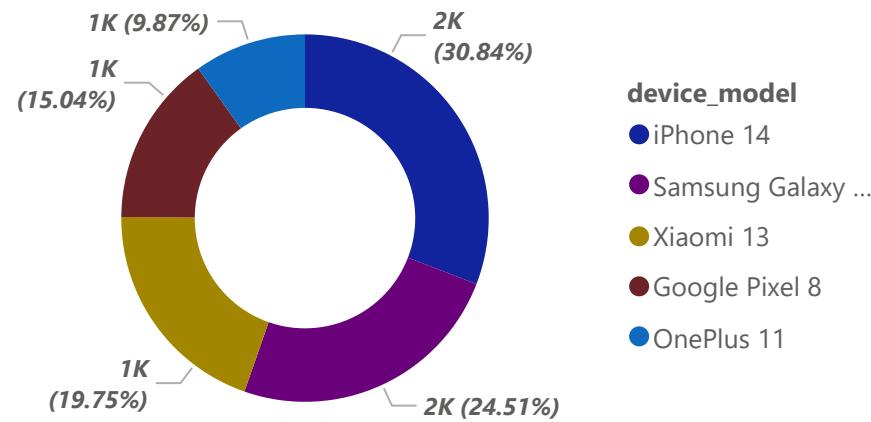
## Battery Drain Analysis by Device



## Charging Frequency by User Behaviour



## Device Model Market Share



## Average Screen Time by Device Model

