



MOBILE USAGE & BEHAVIOUR ANALYSIS DASHBOARD

Digital Well-being Insights from 7,500+ Users

age_group

All

gender

All

os

All

device_model

All

Behaviour_...

All

7500

Total Users

6.41

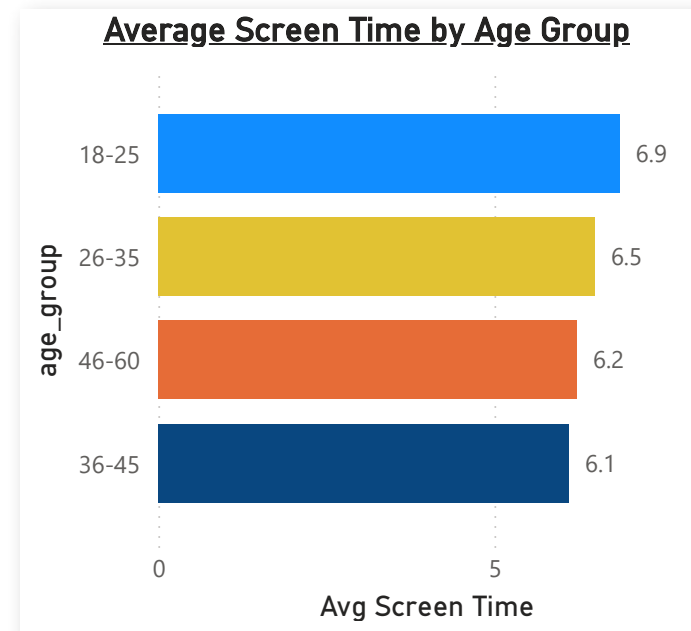
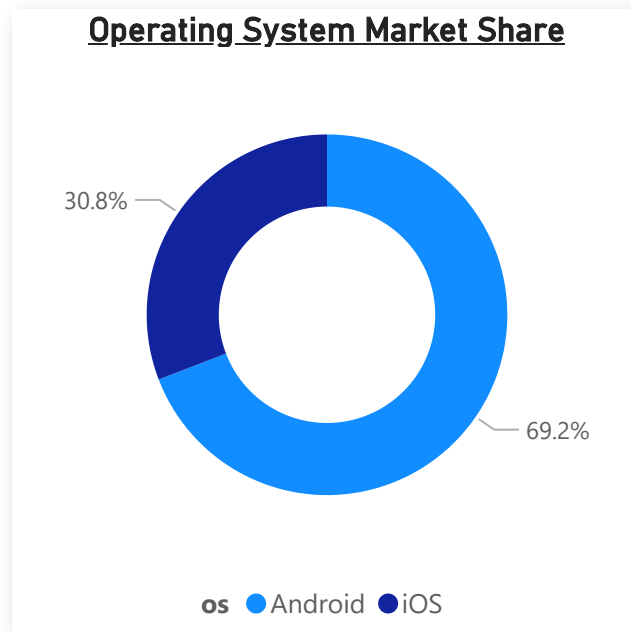
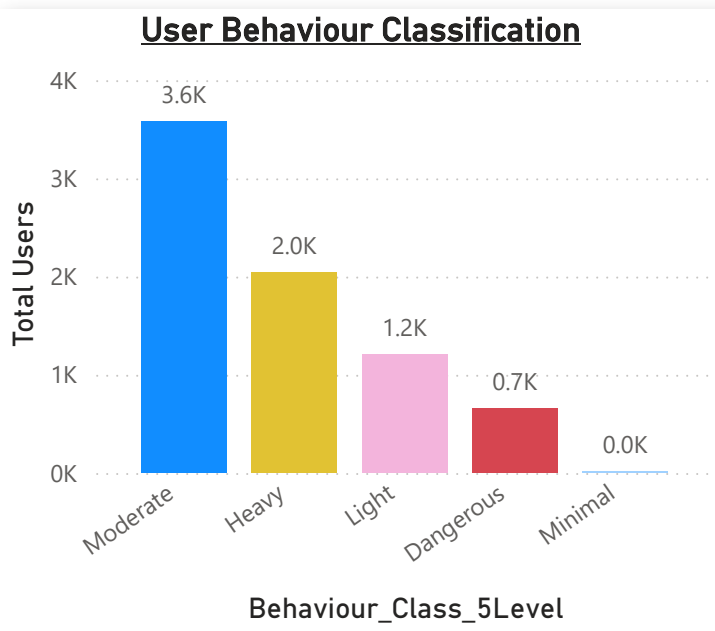
Avg Screen Time

2.44

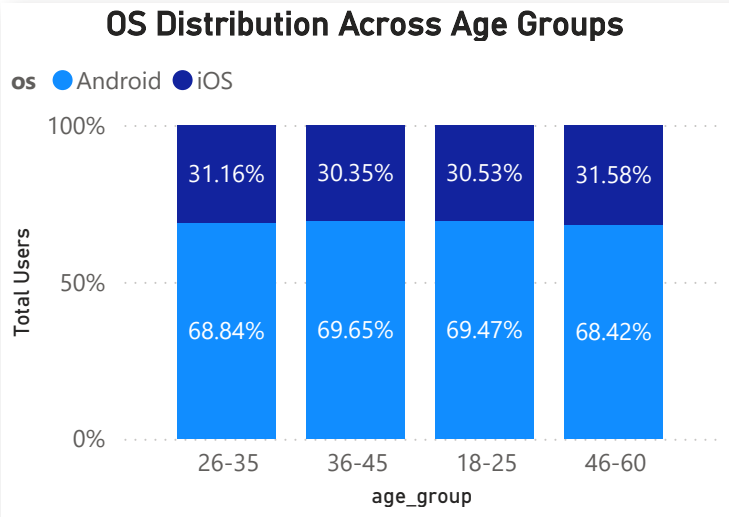
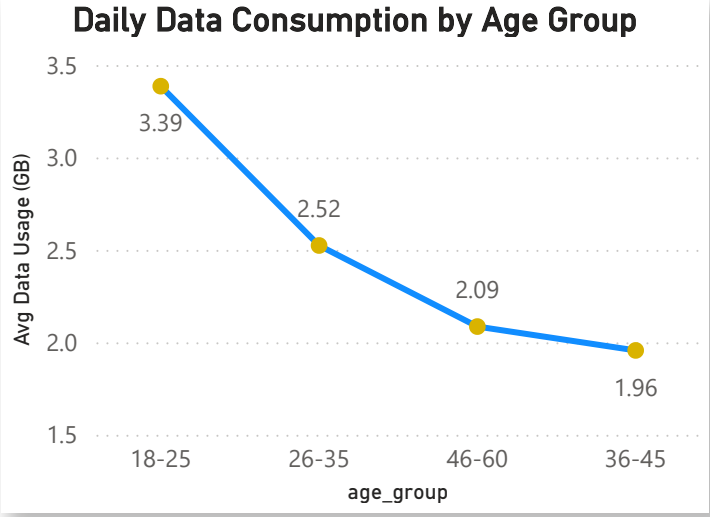
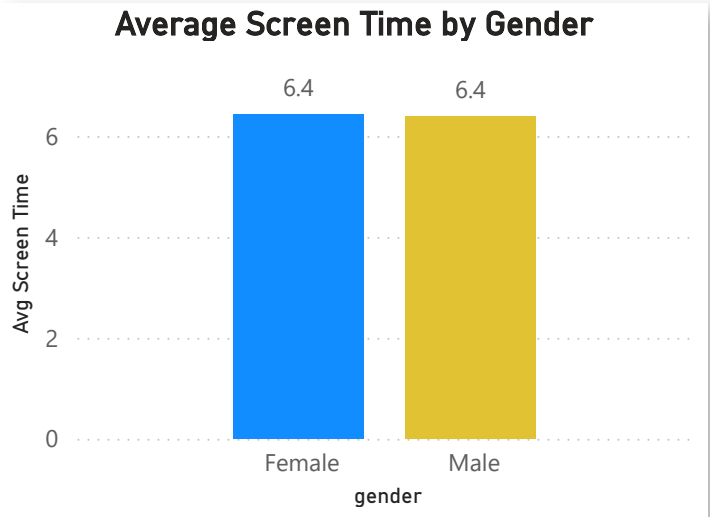
Avg Data Usage (...)

6.03

High Risk %



DEMOGRAPHIC INSIGHTS



age_group

All

gender

All

os

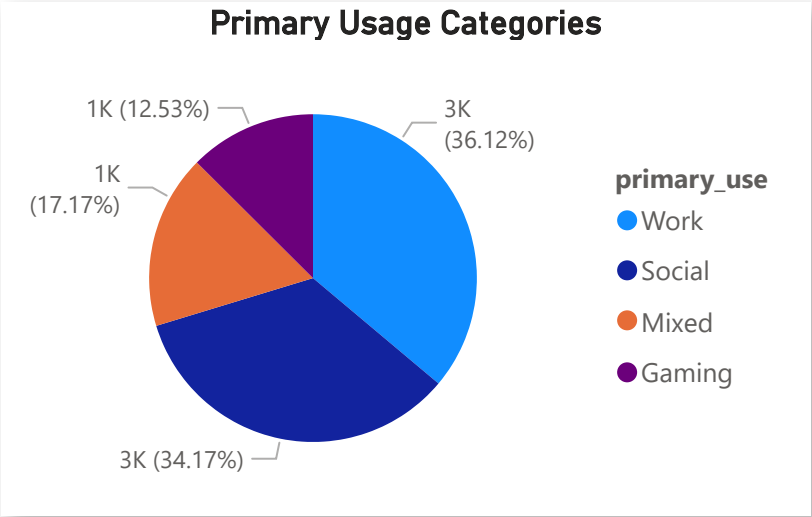
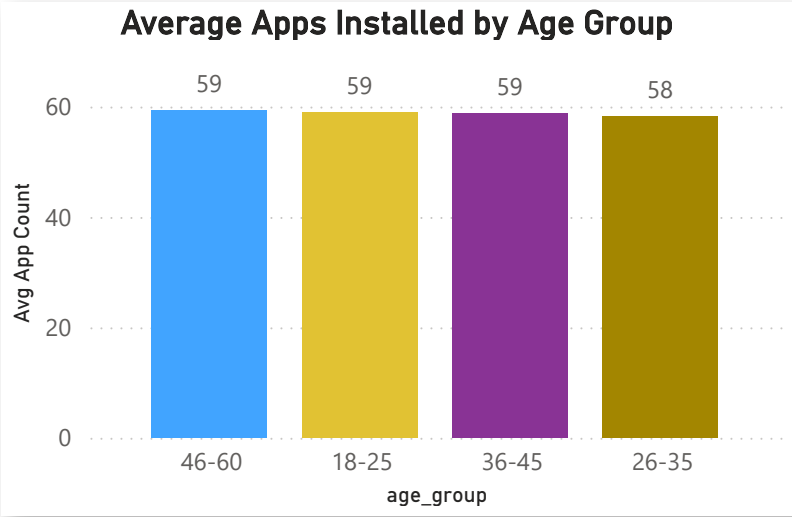
All

device_...

All

Behaviour...

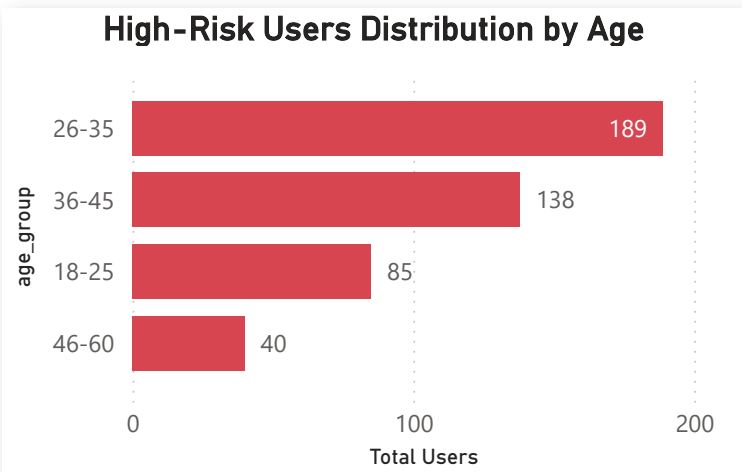
All



DIGITAL WELL-BEING & RISK ANALYSIS

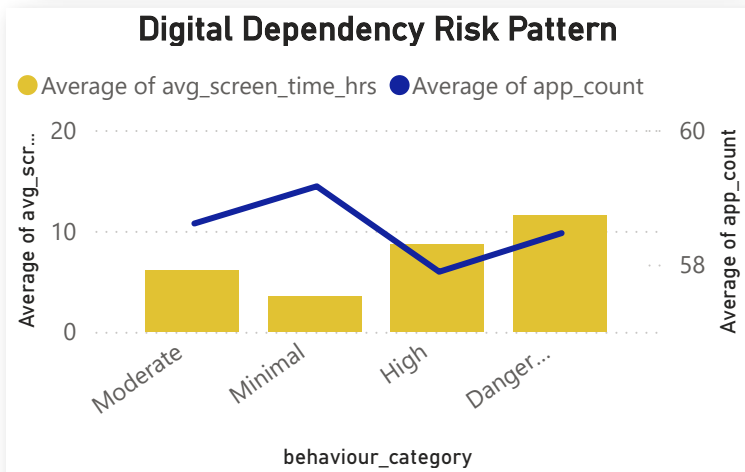
452

High Risk Users



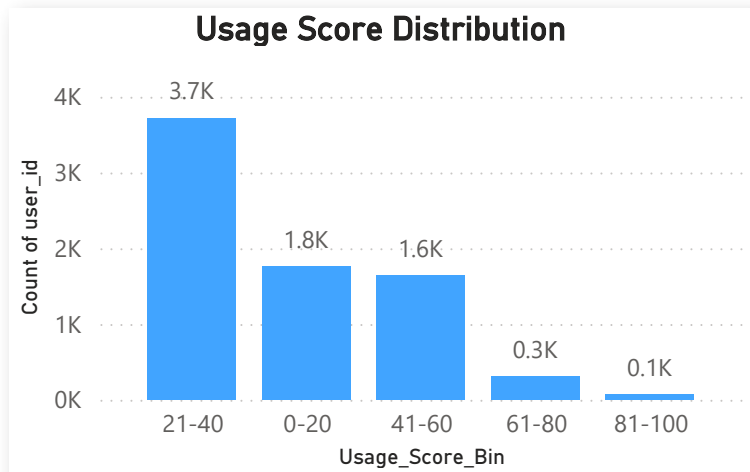
6.61

Young Users Avg Screen Time



661

Dangerous Users



age_group

All

gender

All

os

All

device_...

All

Behaviour...

All

user_id	age_group	avg_screen_time_hrs	app_count	usage_score	Risk_Indicator
1121	18-25	0.50	35	1.00	Normal
1130	46-60	0.50	43	7.80	Normal
1303	36-45	0.50	44	2.70	Normal
1635	46-60	0.50	56	1.00	Normal
2296	36-45	0.50	47	6.49	Normal
2321	26-35	0.50	35	1.00	Normal
4385	36-45	0.50	36	2.80	Normal
4802	26-35	0.50	42	6.05	Normal

DEVICE & BATTERY OPTIMIZATION INSIGHTS

age_group

All

gender

All

os

All

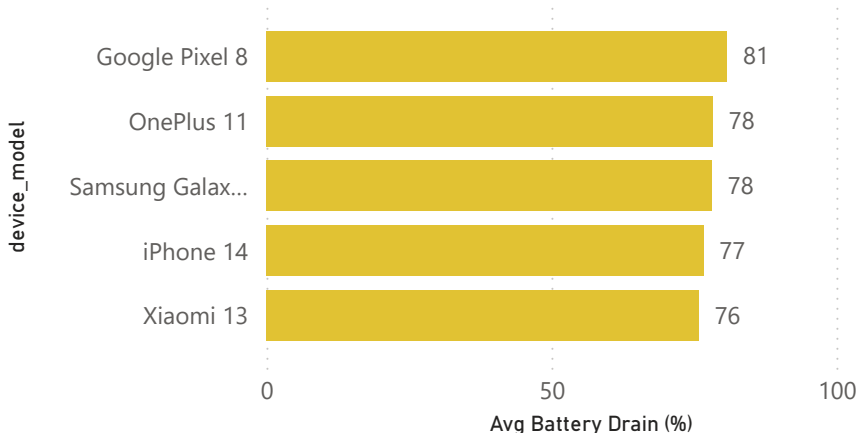
device_model

All

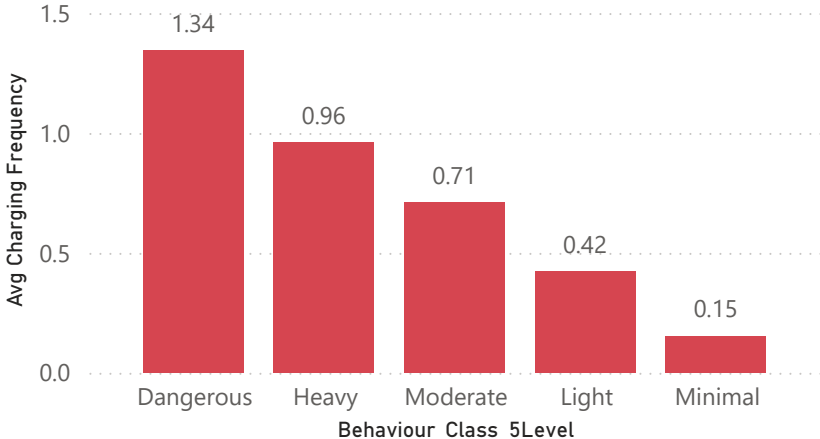
Behaviour_Class...

All

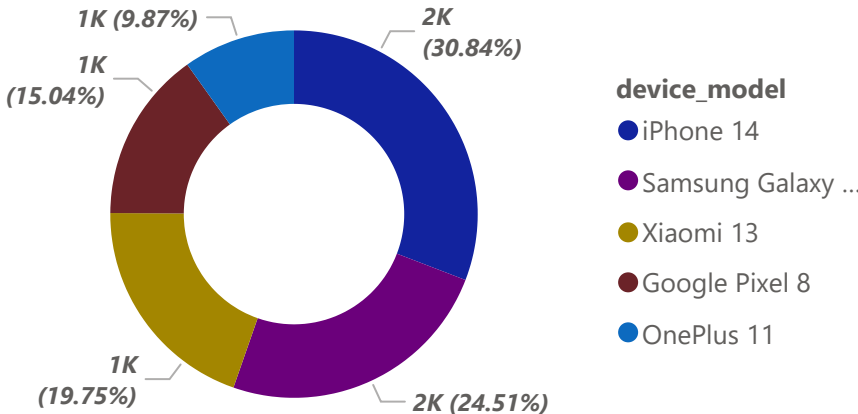
Battery Drain Analysis by Device



Charging Frequency by User Behaviour



Device Model Market Share



Average Screen Time by Device Model

