



Introduction

We Innovate | We Think Digital | We Innovate



Who we are



**INNOVATE
DIGITAL
INSPIRE**

**WE WILL
PAVE THE WAY
FOR YOU**

We are a North American company

Dark Square is a full-service creative agency offering innovative marketing and advertising solutions to various industries. As an efficient in digital, web design, e-commerce, website conversion, and social media marketing services, our firm pride itself on driving traffic, converting visitors, and measuring effectiveness to ultimately deliver real results for our clients.

We have an ever-expanding variety of programmatic solutions. Get in touch with us today to experience what makes Dark Square stand apart from other digital agencies. We look beyond segments and screens to identify, captivate, and engage audiences across every phase of the customer journey.

What we can help you with

- > We know how to make your brand stand out in the market.
- > We know how to engage and appeal audience.
- > We know how to tell engaging stories and build emotions.
- > We know what your consumers are thinking.
- > We know how your consumers are spending.
- > We know how to increase your sales and returns on your investments.
- > We know how to make your vision a reality.
- > We know how to brew your brand and keep it hot in the market.



What we do

Our 360 degree and multi-dimensional innovative approach



Brand Building

Consideration

Brand Lift

Awareness

Brand Identity

Re-Branding

Digital Marketing

Programmatic Solutions

Interactive Online Advertising

Mobile Programmatic

In-App Advertising

PPC Management

Social Media

Facebook / Instagram

Twitter / LinkedIn

YouTube / Youku / Vimeo

WhatsApp / Telegram

Weibo / WeChat

Content Writing

Concept Development

Content Themes

Blogs / Articles

White-papers

Content Calendars

Lead Generation

Insto Leads

Go Live Leads

Real-Time Leads

Social Media Leads

Digital & Programmatic

Web Development

Responsive Websites

Landing/Event Pages

Web Analytics

Tracking / Tagging

Conversions

Art Direction

Brand Guidelines

Graphic Designing

Video Production

Concept Development

Designing

Media Strategy

Planning

Scheduling

Budgeting

Buying

Reporting

Public Relations

Press Releases

Interviews

SEO / SEM

Search Engine Optimization

Keyword Planning

Structured Data

Connected Services

Back-linking

Consultancy

Business Consultancy

Brand Evaluation

Market Strategies

Channel Leveraging

Cross-Promotions

Digital Transformation

App Development

Web Based Development

Product Development

Full Stack Project Development

AGILE Projects

We love questions and feedback

✉ hello@darksquare.ca

📷 [@darksqrca](https://www.instagram.com/darksqrca)

📄 www.DarkSquare.ca

f [@darksqrca](https://www.facebook.com/darksqrca)

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in www.linkedin.com/company/dark-square-ca

Locations we serve

