



# SHAN CAI CASTAÑAS

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## SUMMARY

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I love turning complex information into clean, high-impact visuals. I combine traditional graphic design with a background in data and programming to create work that is both beautiful and functional. Whether I'm designing a brand identity or a data-heavy dashboard, my goal is to make sure the final product is professional, easy to navigate, and driven by logic.

## SKILLS

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### Technical Skills

- Graphic Design: Adobe Illustrator, Photoshop, Affinity Designer, Canva.
- Web Development: React, TypeScript, WordPress, Wix.
- Data Science & ML: Python (Pandas, Scikit-learn), Java, Machine Learning
- Data Analyst: Excel, PowerBI, Tableau
- Video Editing: Adobe Premiere Pro, Capcut

### Soft Skills

- Time Management, Attention to Detail, Problem Solving, Team Collaboration

## EXPERIENCES

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### Research and Development Intern, Ateneo Innovation Center

- Designed and developed a weather dashboard, focusing on creating a clean, user-friendly interface to display complex meteorological data.
- Developed a machine learning model for real-time rain intensity classification, translating raw video data into actionable visual insights.

### Video Editing, Upwork

- Managed the full video editing lifecycle, from raw footage to high-quality final exports, ensuring consistent narrative flow.

### Graphic Designer, Freelance

- **Brand Identity & Merchandise:** Designed custom logos and apparel graphics (T-shirts), ensuring high-quality vector assets for print and digital use.
- **Environmental & Large-Scale Design:** Developed conceptual layouts for physical structures, including gazebo and tent designs.

### Website Front-End Design, Freelance

- Designed a comprehensive website for a freight company; managed everything from layout and custom elements to content structure.

## CERTIFICATIONS

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- Data Science Essentials with Python - Cisco
- SAP Certified Associate - Data Engineer - SAP BW/4HANA