

# Isabel Tao

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## EDUCATION

**University of California, Los Angeles (UCLA)** June 2025  
**Majors:** Economics B.A., Statistics & Data Science B.S. GPA: 3.6  
**Relevant Coursework:** Corporate Finance, Microeconomic/Macroeconomic Theory, Money & Banking, Statistical Models & Data Mining, Computational Statistics for R, Econometrics, Mathematical Statistics, Data Analysis & Regression.

## WORK EXPERIENCE

**Citi | U.S. Personal Banking Summer Analyst** June 2024 – August 2024

- Executed the development of controls to mitigate operational and potential risks supporting the U.S. Personal Bank.
- Built a training completion dashboard for 55+ people, highlighting weekly changes to ensure team members are up to date on the latest control updates.
- Developed recommendations supporting Citi Retail Bank in the JD Power Study through cross-collaboration with key contacts, data analysis, and competitor mystery shopping, leading to a presentation to 70+ senior leaders & peers.

**State Farm Insurance | Summer Intern** August 2023 – September 2023

- Proactively engaged with customers through 3+ channels, including in-person interactions, phone calls, and social media, to build customer rapport while maintaining integrity with confidential information.
- Utilized analytical and creative problem-solving skills to synthesize customer trends and suggest improvements.

**UCLA Lord Lab | Research Assistant** June 2023 – September 2023

- Streamlined data management for the Longitudinal Study of autism and childhood development by cleaning and importing 30+ years' worth of data from two different sites into a new database.
- Developed an automated program in R to transform questionnaires and patient examination guidelines for format compatibility with the REDCap software.

**Weris Inc. | Data Science Intern** June 2022 – September 2022

- Analyzed complex datasets with over 3 million rows to calculate traffic performance values on I-66 freeway toll roads using RStudio's dplyr and ggplot2 packages.
- Created business intelligence dashboard using analyses to illustrate the effect of dynamic toll pricings during rush hours and presented findings to senior leadership through a comprehensive PowerPoint presentation.

## SCHOOL LEADERSHIP & COMMUNITY EXPERIENCE

**Statistics Club at UCLA | Career Development & Mentorship Chair, Previously Social Chair** June 2024 – Present

- Hosted professional workshops featuring professors, graduate students, and industry professionals covering topics such as careers in statistics, resume building, and professional growth.
- Led a mentorship program for 40+ students, connecting underclassmen with peers, alumni, and professionals.

**MoneyThink | Mentor** January 2024 – Present

- Taught high school students about financial literacy and professional development in the greater LA community.

**Fashion & Student Trends | Communications & Operations Committee** September 2023 – Present

- Managed club roster (200+ members), led photoshoot logistics, drove networking efforts, and developed fundraisers.
- Spearheaded communication across 13 committees, handled mass email distribution, and leveraged design expertise to craft newsletters, contributing to our \$60,000 spring runway show attended by 800+ people.

**Chinese American Culture Night (CACN) | Sponsorship Chair** September 2023 – June 2024

- Contacted 75+ sponsors to develop informational pitch for CACN, a \$40,000 cultural production with 1000+ attendees.
- Cultivated partnerships with businesses, cultural organizations, and educational institutions through proactive outreach.

**Association of Chinese Americans | Cultural Chair** June 2022 – June 2023

- Executed cultural events (Lunar New Year, Dumpling Night, etc.) for 1000+ members to encourage understanding of the unique bicultural identity of Chinese Americans and community building.
- Facilitated weekly Language Communities (3 languages) and taught the Shanghainese dialect to 15+ beginners.

**Bruin Animal Rescue Coalition | Engagement Director** May 2022 – June 2023

- Organized biweekly social events (scavenger hunts, beach days, game nights) and club meetings for 300+ members.
- Volunteered monthly at cat adoption center and created care packages (toys, blankets, food) for puppy foster parents.

**DataRes | Data Blog Team** September 2022 – May 2023

- Collaborated with 4+ teammates to develop predictive models in R and presented quarterly findings to 200+ members.

## ADDITIONAL

**Skills:** Microsoft Office (Excel, PowerPoint, Word), R Programming, SPSS, Tableau

**Interests:** Swimming, Formula 1 racing, exploring cafes, and the Voice.