ADVENTURE WORKS
▶ Leading ⭐ Learning 🟢 Outdoors

CUSTOMER REPORT

Customer Profile
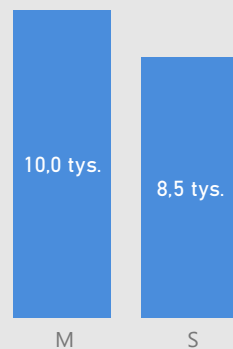
Customer Geodata

18 tys.
Total Customers

1,84
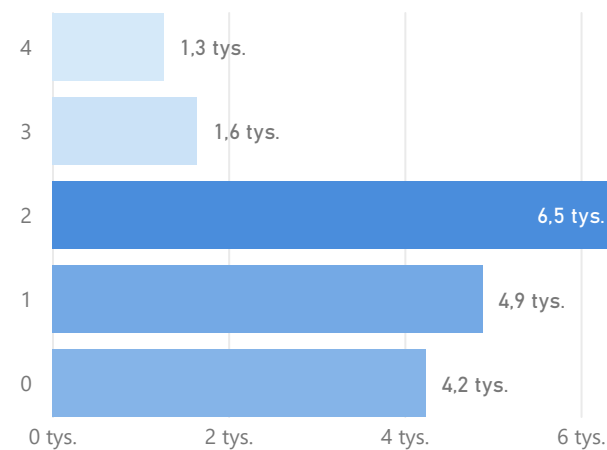Average Number Of Children

60 tys. zł
MEDIAN Yearly Income
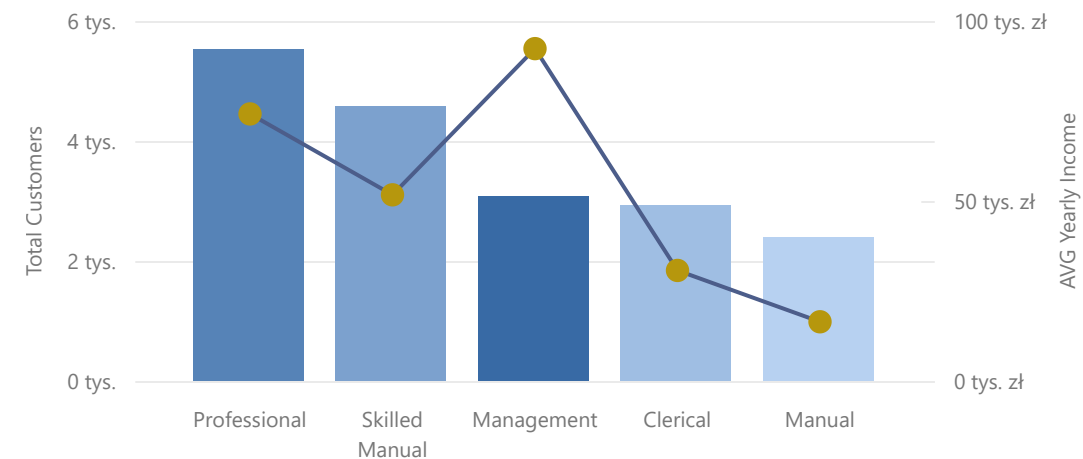
57 tys. zł
AVG Yearly Income

Marital Status

- M: 10,0 tys.
- S: 8,5 tys.

Total Custumers by Numbers Of Cars Owned

Cars Owned	Customers
4	1,3 tys.
3	1,6 tys.
2	6,5 tys.
1	4,9 tys.
0	4,2 tys.

House Owners

13 tys.

0 tys.   18 tys.

AVG Yearly Income vs Customers Occupation

Professional, Skilled Manual, Management, Clerical, Manual

AVG Yearly Income vs Customers Education

Bachelors, Partial College, High School, Graduate Degree, Partial High School

CUSTOMER REPORT

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Customer Profile

Customer Geodata

SalesTerritoryGroup
- ☐ Zaznacz wszystko
- ☐ Europe
- ☐ NA
- ☐ North America
- ☐ Pacific

CalendarYear
2005 — 2014
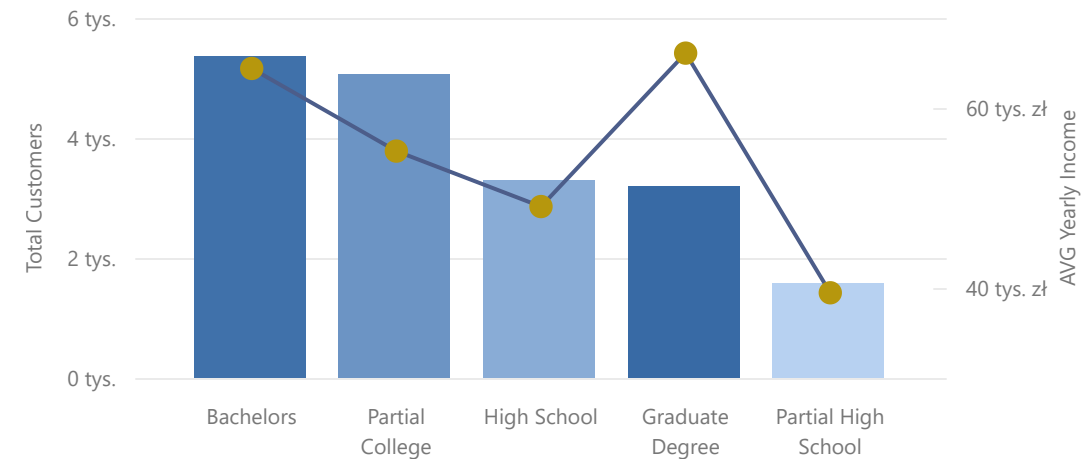
18 tys.
Total Customers
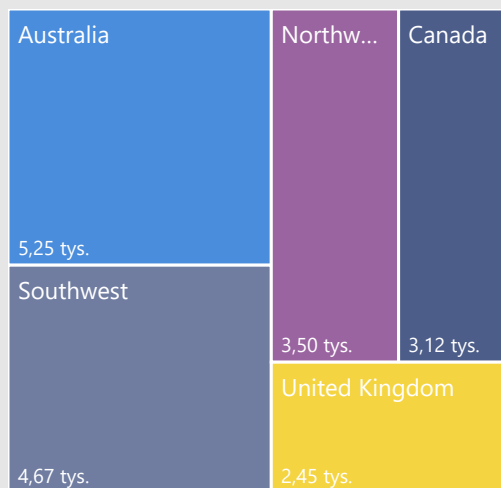
23 tys.
Total Orders Online

7 — Total Coutries
562 — Total Cities

Top Regions by Total Orders Online

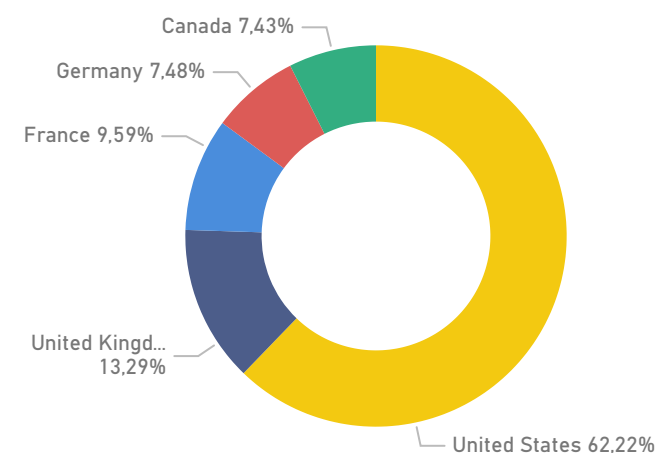| Region	Value
Australia	5,25 tys.
Southwest	4,67 tys.
Northw...	3,50 tys.
Canada	3,12 tys.
United Kingdom	2,45 tys.

Top Cities by Total Customers

City	Customers
London	420
Paris	386
Burien	212
Concord	212
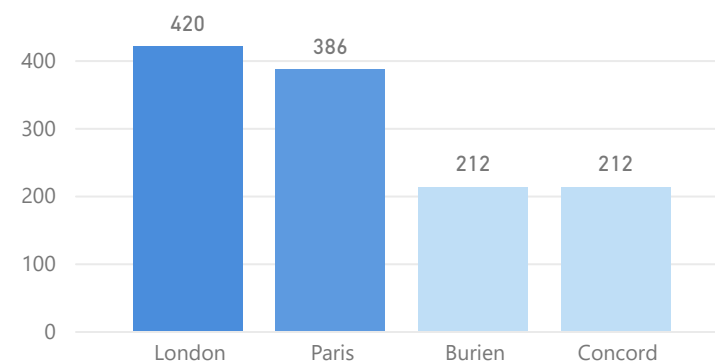
Total Customers by Commute Distance

Distance	Customers
0-1 Miles	6,3 tys.
2-5 Miles	3,2 tys.
1-2 Miles	3,2 tys.
5-10 Miles	3,2 tys.
10+ Miles	2,5 tys.

% Total Customers by Country

- United States 62,22%
- United Kingd... 13,29%
- France 9,59%
- Germany 7,48%
- Canada 7,43%

Total Customers by City

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