# Kirsten Ashley Magpantay

## Frontend Developer

Philippines, Las Pinas City | +639 939583045 | https://kirstenashleym.vercel.app/

## EDUCATION

**SOUTHVILLE INTERNATIONAL SCHOOL AND COLLEGES** — Metro Manila, PH

Associates in Information Systems — June 2021- June 2023

Major in Information Systems Management; Minors in Information Technology

Relevant Coursework: Data Analysis, Software Engineering; Algorithms; Business; User Experience.

## WORK EXPERIENCE

**ANACHRION** — Remote (Los Angeles, CA)

Frontend Developer — October 2024 - March 2025

- Developed and maintained an in-house social media hosting application using Next.js and Tailwind, focusing on improving content management and user engagement.
- Implemented responsive design and dynamic page rendering to ensure the application provides a seamless experience across various devices.
- Collaborated with the design team to implement Tailwind CSS for consistent, modern UI elements and responsive layouts, ensuring an aesthetically pleasing and functional user interface across devices.
- Collaborated with cross-functional teams to troubleshoot, test, and review on features, ensuring the prototype was optimized for further development.
- Built interactive UI components with React and Tailwind CSS for a prototype, featuring posts, comments, and likes.

**ENDSOFTECH WEB SOLUTIONS** — Metro Manila, PH

Frontend Developer — September 2023 - February 2024

- Collaborated with UI/UX designers to create responsive, user-friendly interfaces, improving the user experience across different devices and screen sizes.
- Developed and maintained the frontend of multiple web applications using React, CSS3, improving user interfaces and utilizing Redux for state management to ensure application functionality.
- Improved page load speed and overall performance through optimization techniques, resulting in a more responsive and efficient application.
- Conducted unit testing using Jest to ensure cross-browser compatibility and mobile responsiveness, providing a consistent and high-quality user experience across all platforms.
- Worked alongside backend developers and senior team members to ensure seamless integration of frontend components with backend services.

## PROJECTS

**JOURNALING AND COMMUNITY WEBAPP**

- Developed a Christian community and journaling web application to provide a private space for journaling and a public platform for testimonials, daily blessings, and a prayer wall.
- Built with **TypeScript**, **React**, **Tailwind CSS**, and **GSAP** for smooth and engaging animations, providing a visually appealing experience.
- Implemented login session management using React's **Context API**, allowing users to securely maintain their authentication state across the application, ensuring a personalized and consistent experience.

**E-COMMERCE WEBAPP**

- Developed the web application using **React**, **Redux**, **Vitest**, and **CSS3**, improving the user experience, responsiveness, and interface for a seamless, efficient experience.
- Optimized the website for better navigation, product browsing, and seamless checkout, improving the overall shopping experience.
- Implemented Add to Cart functionality and Login Session management using Redux, enabling users to easily add products to their cart, log in, and maintain their session while browsing products based on customizable filters like categories and price ranges.

**PORTFOLIO WEBAPP**

- Developed a personal portfolio web application using **React**, **Tailwind CSS**, and **Material-UI**.
- Designed a modern, responsive layout to showcase projects, skills, and experience across devices.
- Implemented smooth navigation and interactive elements with React, allowing users to easily explore sections such as portfolio projects, resume, and contact information for an engaging and user-friendly experience.

## ADDITIONAL

**Technical Skills:** HTML5/CSS3, JavaScript, React, Redux, NextJS, Material UI, Tailwind, GSAP, REST API, Node.js, SQL, Figma

**Languages:** English, Filipino

**Certifications & Training:** Completed the Front-End Web Development course from The Odin Project, gaining hands-on experience with Html, CSS, and React, and modern web development practices.