

I also did a brand guide where our client can see everything what we did how they could do it and what they should or should not do. It is like a follow book.

What I learned:

That doing a brand guide is very important for a company and it is very useful so people can follow what they should or should not do for example the logo what kind of background we use or what colour we decided to use in the thing we made etc.

How I think it went:

I think building the brand guide went good at first we had to get some inspiration to how we should do it and after one of the teachers showed us one brand guide he did of Volkswagen we kind of got the idea on how we would like to use it.

