



www.alexandercowan.com

This template supports a tutorial you can reach here:

<http://bit.ly/nicebmc>










To Make a Copy of the Template

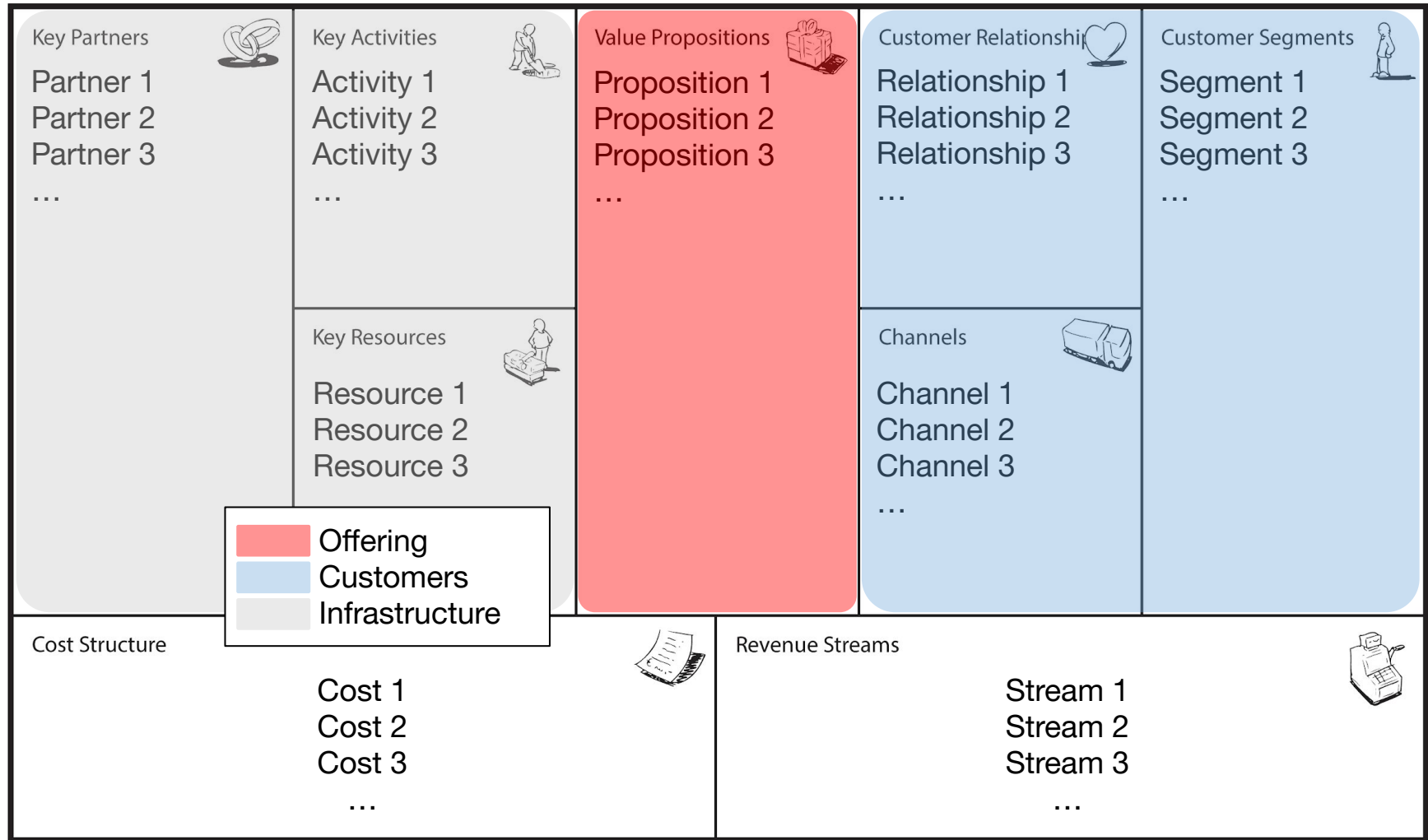
Go to the File menu above and then use either

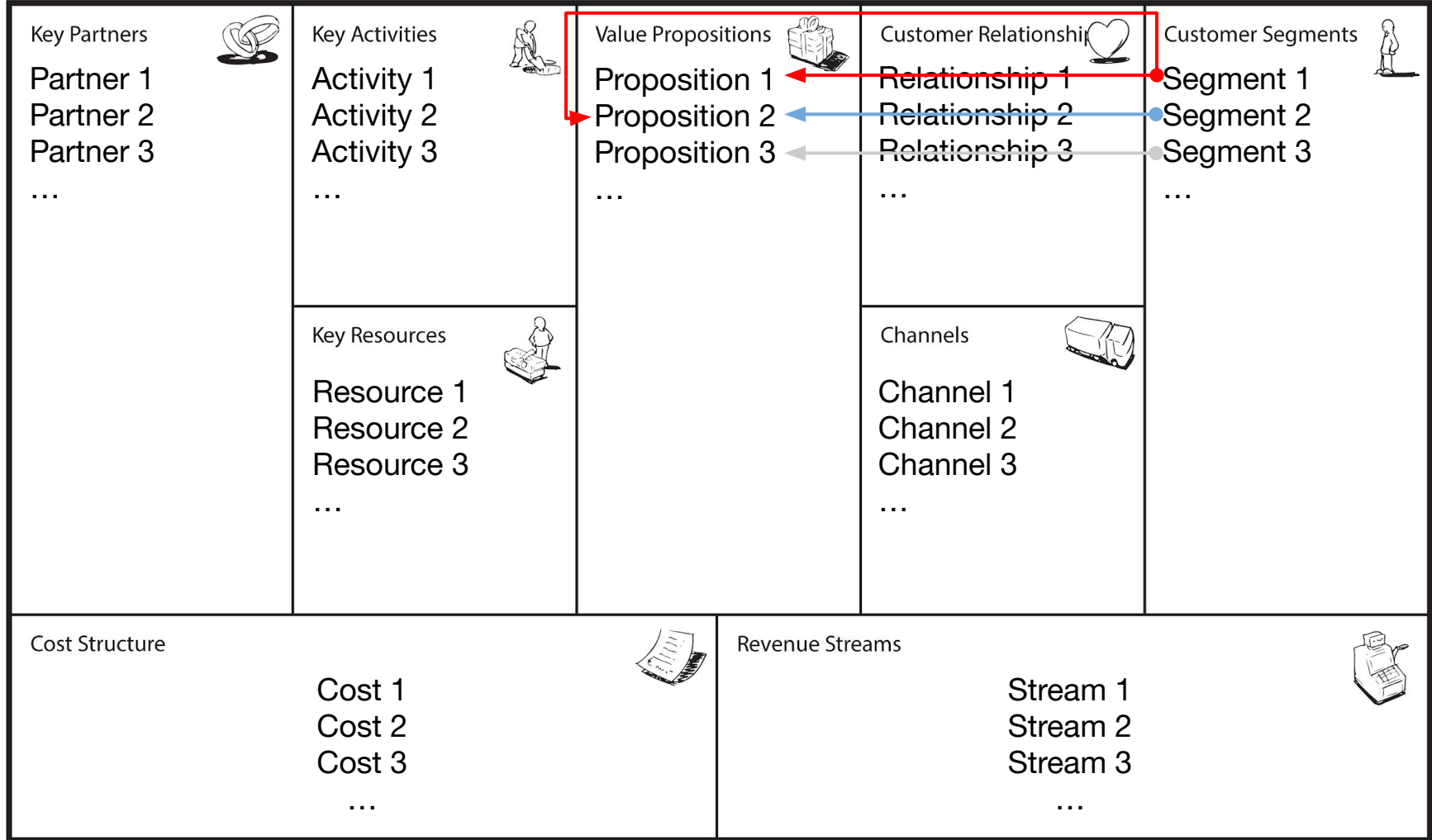
1. 'Make a copy...' or
2. 'Download as'

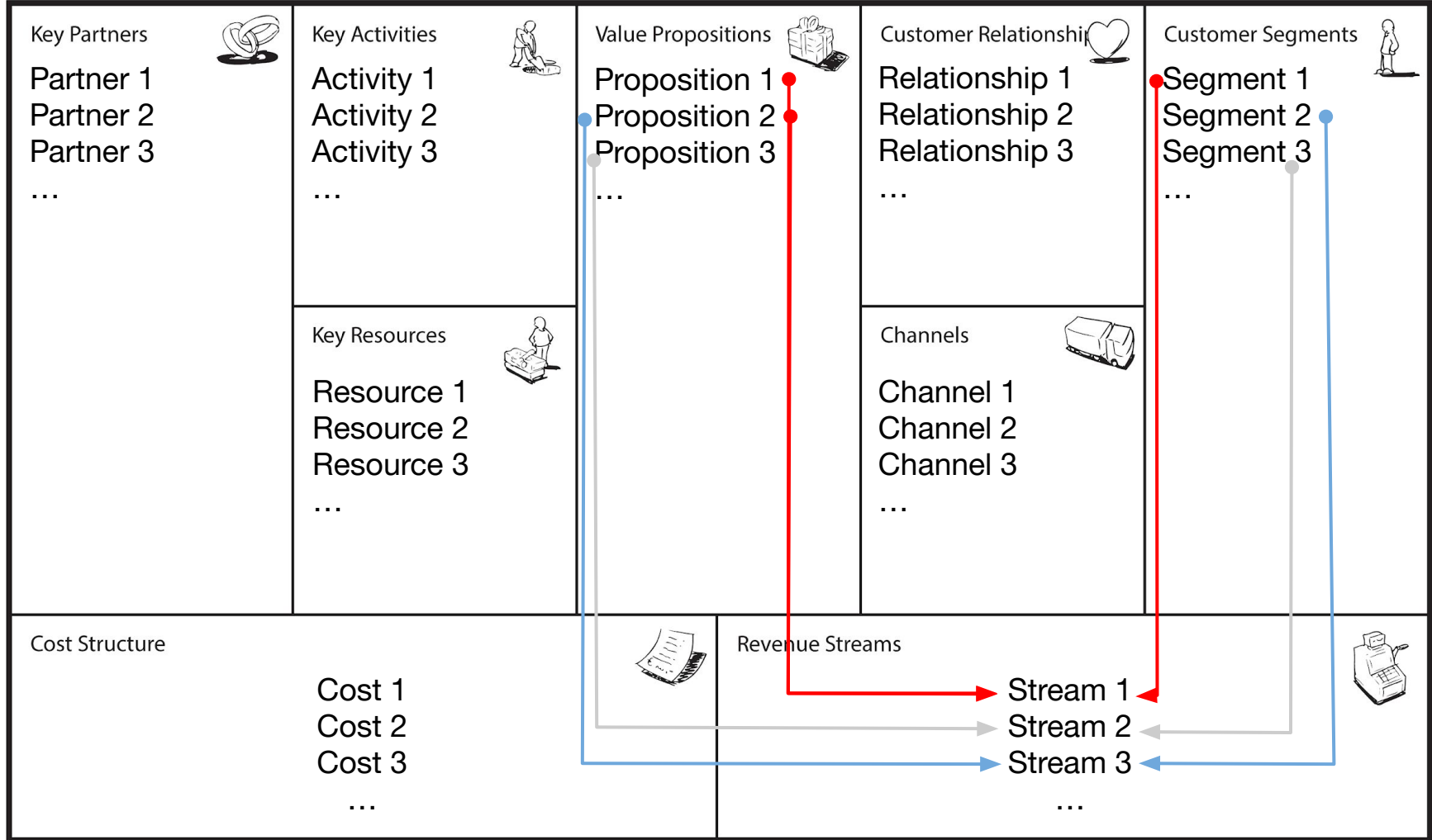
To Edit the Canvas Elements (Segments, Etc.)

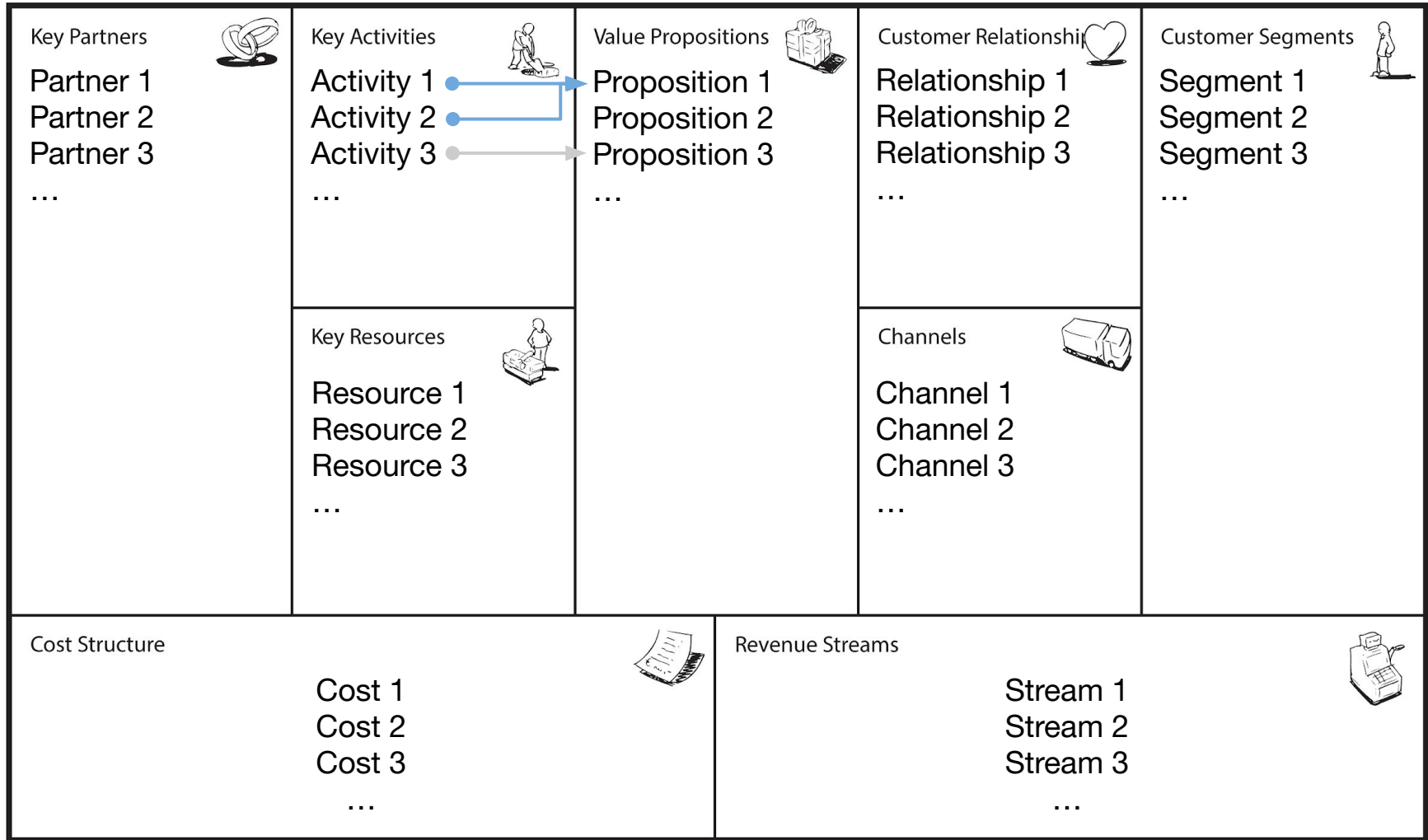
Go to View >> Master and edit the first slide under Layout ('Canvas Slide').

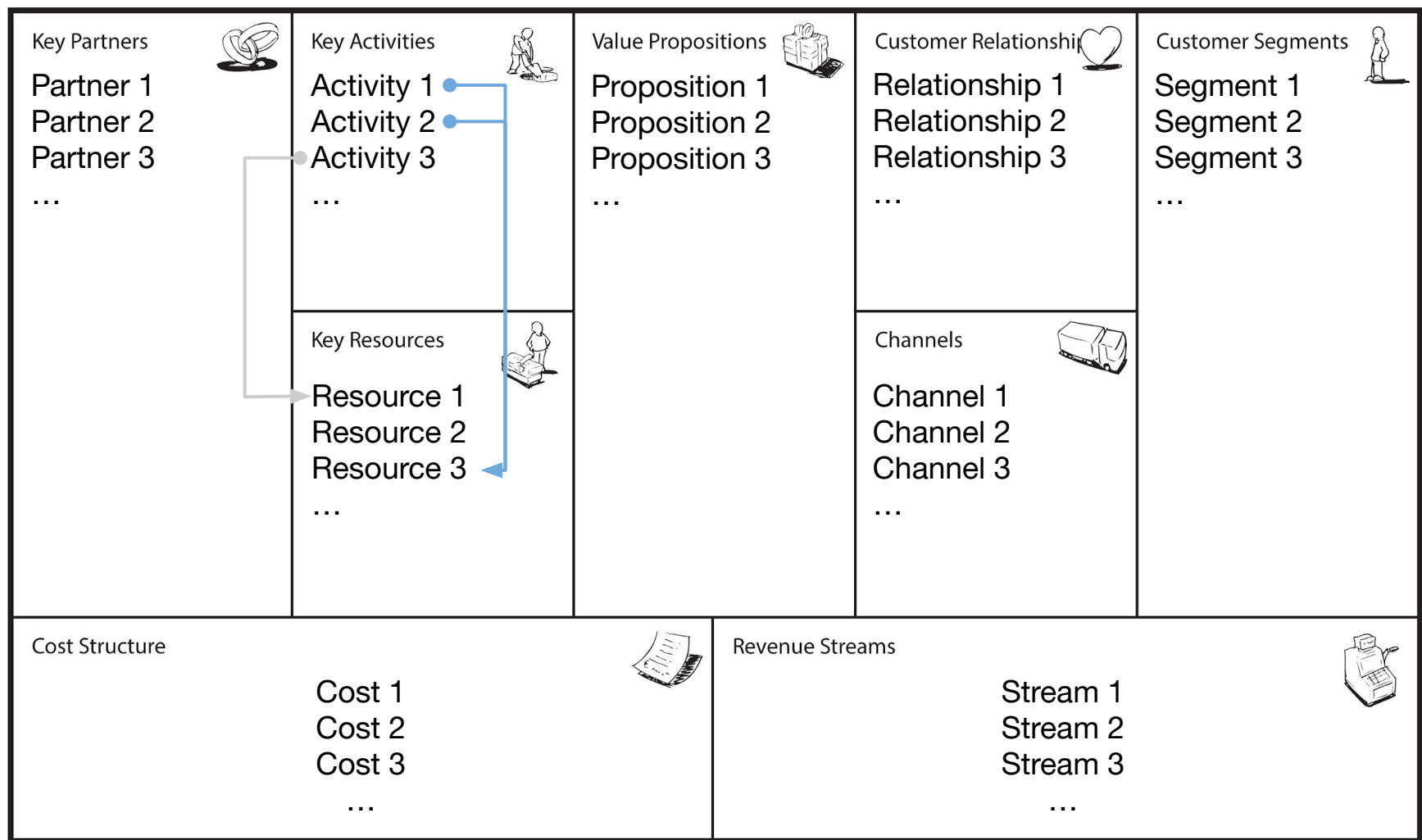
<p>Key Partners</p>  <p>Partner 1 Partner 2 Partner 3 ...</p>	<p>Key Activities</p>  <p>Activity 1 Activity 2 Activity 3 ...</p> <p>Key Resources</p>  <p>Resource 1 Resource 2 Resource 3 ...</p>	<p>Value Propositions</p>  <p>Proposition 1 Proposition 2 Proposition 3</p>	<p>Customer Relationships</p>  <p>Relationship 1 Relationship 2 Relationship 3 ...</p> <p>Channels</p>  <p>Channel 1 Channel 2 Channel 3 ...</p>	<p>Customer Segments</p>  <p>Segment 1 Segment 2 Segment 3 ...</p>
<p>Cost Structure</p>  <p>Cost 1 Cost 2 Cost 3 ...</p>		<p>Revenue Streams</p>  <p>Stream 1 Stream 2 Stream 3 ...</p>		
























<p>Key Partners </p> <p>Partner 1   Activity 1</p> <p>Partner 2   Activity 2</p> <p>Partner 3   Activity 3</p> <p>...</p>	<p>Key Activities </p> <p>Activity 1</p> <p>Activity 2</p> <p>Activity 3</p> <p>...</p>	<p>Value Propositions </p> <p>Proposition 1</p> <p>Proposition 2</p> <p>Proposition 3</p> <p>...</p>	<p>Customer Relationships </p> <p>Relationship 1</p> <p>Relationship 2</p> <p>Relationship 3</p> <p>...</p>	<p>Customer Segments </p> <p>Segment 1</p> <p>Segment 2</p> <p>Segment 3</p> <p>...</p>
<p>Cost Structure </p> <p>Cost 1</p> <p>Cost 2</p> <p>Cost 3</p> <p>...</p>		<p>Revenue Streams </p> <p>Stream 1</p> <p>Stream 2</p> <p>Stream 3</p> <p>...</p>		

