

Privacy Policy

Why Not — Christchurch, New Zealand • whynot.nz • hello@whynot.nz • +64 21 000 0000

1. About this policy

This Privacy Policy explains how Why Not (“we”, “us”) collects, uses, and protects personal information when you visit whynot.nz or place an order. We comply with the New Zealand Privacy Act 2020 and the Information Privacy Principles.

2. What we collect

- Contact details: your name, phone number, and email address.
- Order details: desired date, product selection, delivery notes and messages.
- Basic device information and cookies strictly necessary for site functionality (we do not use advertising cookies).

3. How we use personal information

- To take, schedule and deliver made-to-order desserts.
- To communicate about your order, delivery, substitutions or issues.
- To meet legal, safety and quality obligations, including food safety record keeping.

4. Legal bases

- Performance of a contract (processing your order).
- Consent (when you choose to provide optional information).
- Legitimate interests (running and improving our small business).

5. Sharing and international transfers

- We do not sell personal information.
- We may share limited information with delivery couriers as needed to deliver your order.
- Personal information is stored in New Zealand. We do not routinely transfer data overseas.

6. Storage & security

We keep order information in secure systems with restricted access. We retain records only as long as needed for the purposes above and for any legal or food safety requirements, then securely delete them.

7. Your rights

- You can request access to and correction of your personal information.

but you may ask us to delete information we no longer need, subject to legal requirements.

8. Food business registration

We operate legally in New Zealand and hold a current food business registration/Food Control Plan. A copy of our certificate and verifier details are available on request.

9. Contact & complaints

To exercise your rights or ask a question, contact us at hello@whynot.nz or +64 21 000 0000. If you are not satisfied with our response you may contact the Office of the Privacy Commissioner (New Zealand).

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