

# ISTIYAUQUE AHMED RIDOY

## DATA ANALYST

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### SUMMARY

Data-driven professional experienced in integrating business knowledge with technical skills to create value. Proven track record in leveraging data analytics to drive insights and improve outcomes. Committed to personal and professional growth, consistently exceeding expectations.

### TOOLS —

#### Productivity

Office Suite

#### Data Viz & BI

Tableau

Power BI

Looker Studio

Metabase

#### Web Analytics & Tracking

Google Analytics

Mixpanel

Tag Manager

Hotjar

#### Project Management

Jira

Trello

ClickUp

#### Others

Orange ML.

### EXPERIENCE

*January 01, 2023 – Present*

**Data Analyst • Product and BI • GoZayaan**

- Producing product business reports on a weekly, monthly and annual basis, identifying and analyzing key figures and trends.
- Analyzing user journey data to understand consumer behaviors, and pain points, and reporting the findings and solutions to the respective product managers.
- Develop and implement data-driven solutions to business problems as per requirements.

*April 01, 2021 – December 31, 2022*

**BI Analyst • Product and BI • GoZayaan**

- Drive data-driven insights, propose essential metrics for product health, and enhance decision-making by effectively utilizing available data.
- Develop and modify dashboards based on production database, catering to different teams' requirements.
- Monitor market and competitor activities.

*January 01, 2021 – March 31, 2021*

**Intern • Product and BI • GoZayaan**

- Learnt using different tools to provide technical support to the product team.

### LANGUAGES —

SQL

Python

HTML, CSS, JS

D3JS

### EDUCATION

2019 – 2023

IBA, University of Dhaka

BBA (Marketing)

CGPA: 3.38

### SKILLS

Data Visualization, Statistical Analysis, Problem Solving, Web Scraping, Story Telling, Critical Thinking, Predictive Analytics, Business Acumen, Time Management