

LETTER OF MOTIVATION

SI Scholarships for the Western Balkans 2014/2015

FIRST NAME	Mladen
LAST NAME	Milivojevic
DATE OF BIRTH	26.04.1992
CITIZENSHIP	Serbian
<u>APPLICATION NUMBER</u>	6369820

MASTER PROGRAMME(S)

Fill in the information requested below about the programme(s) that you have applied for and in what order you listed them when applying to University Admissions.

<u>RANKING</u>	PROGRAMME (enter university, programme and application code)
1	KTH Royal Institute of Technology, Human-Computer Interaction, KTH-E0423
2	KTH Royal Institute of Technology, Software Engineering of Distributed Systems, KTH-E0909
3	Chalmers University of Technology, Interaction Design, CTH-23009
4	Uppsala University, Human-Computer Interaction, UU-M2221

The goal for the Swedish Institute is for the scholarship holders to play an active role in the society in which they live. Your scholarship application should show an ambition to work with issues that, within your context and field of study/research, contribute to global development in general and the development of your country and region in particular.

The Swedish Institute is looking for applicants who display both intellectual ability and leadership potential, with the prospect of becoming leaders in their chosen fields. Applicants should have a clear idea of how the scholarship will benefit their country and region.

In your answers below, please explain how you qualify for a scholarship to Sweden. You should not repeat information already stated in your CV, but elaborate and expand on the driving forces in your life and things that inspire you.

Note that the scholarship has no restrictions with regard to age or gender.

1. Describe your choice of master programme/s in Sweden and elaborate on how you think they will affect your professional and personal development.

(Max 800 characters incl. spaces)

After long exploration for the masters programme, I definitely decided to apply to Human-Computer Interaction Programme at Uppsala University. Your institute offers best possible learning conditions, opportunities, a superior upgrade to my knowledge and drastically improve my career. Master's degree in HCI at your University would help me to broaden my perspectives, excel my skills and structure my approaches to the subject matter. I find your Master programme as very intensive. It covers all topics of my interest in detail and I am sure that I will be able to reach my future goals. As a computer scientist, I strongly believe that I have relevant knowledge, awareness of the technology and demand in the IT world, so that I can contribute to it and step into better tomorrow.

2. Give one concrete example of a current challenge or possibility that is important for you and your home country. Relate it to the master's programme that you are applying to.

(Max 600 characters incl. spaces)

The biggest challenge in the country of Serbia is to fight people's barriers of usage of different computing systems. My intension is to apply the knowledge that would be gained at Uppsala University and offer better user experience that will motivate individuals to interact with software systems that are currently unusable. Additionally, HCI is one field that is responsible for facilitating people's lives with disabilities. My home country has a great demand to help handicapped. With technology, HCI specialists can contribute to those individuals and minimize their everyday adversity.

3. Describe your platform (e.g. experiences, engagements, skills, ambitions, goals, networks) from which you have the ambition to contribute to the development of your home country.

(Max 600 characters incl. spaces)

To achieve specified challenge, the knowledge in HCI and my experience in different programming languages would play big role in my future work. Moreover, during group projects I am always ready to propose different opinions, cooperate, make compromise and accept suggestions which is the key of successful collaboration. Good organization, creativity, knowledge and cooperation are the qualities that help me face the impediments. Having the opportunity to cooperate with Swedish companies and international students would expand collaboration and my experience that may be applied in my country.

4. Give one concrete example of how you expect that your scholarship period in Sweden will contribute to addressing the challenges or possibilities in your home country.

(Max 600 characters incl. spaces)