

# Report: Shoe industry supply and demand

## Overview

This report has confirmed that Oceania has never encountered a problem with supplying the shoes for our Comrades. The shoe production has been rapidly increasing along with the demand for shoes. INGSOC has maintained doubleplus good levels of production through the use of various strategies that the report will be investigating. One such strategy is smart land use higher employment in combination with better equipment. The report will also include statistics from the citizens of Airstrip one and their excitement about the over fulfilment of the shoe supply.

## Land use

INGSOC is doubleplus cautiously using the land available for its expansion. This is seen in the increase of the number of shoe factories present in Oceania from 1982 to 1984. There have been over 2000 new shoe factories established all across the country. In addition, it is estimated that in the next 2 years there will be a +200% increase bringing the total number of factories up by 4000. INGSOC has also been strategically placing factories for example, the 2 most recent factories opened in Airstrip One, where the shoe demand was highest and where the population density rises every year. The people there are currently plus happy with the shoe production.

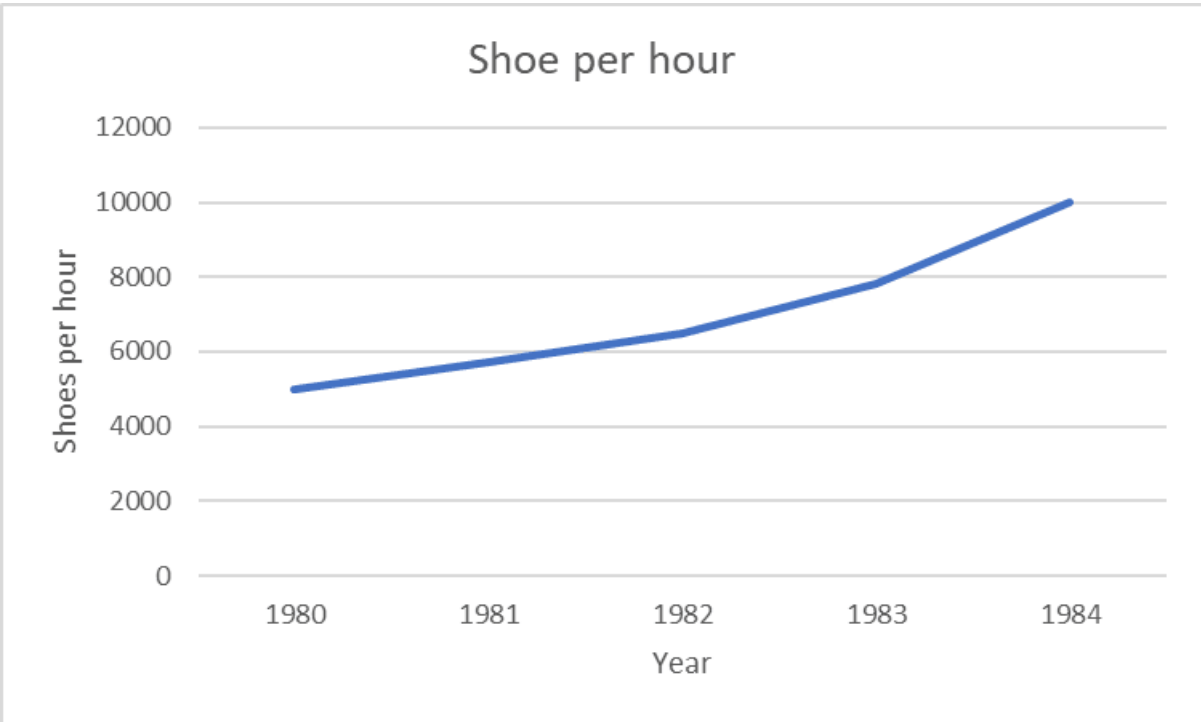
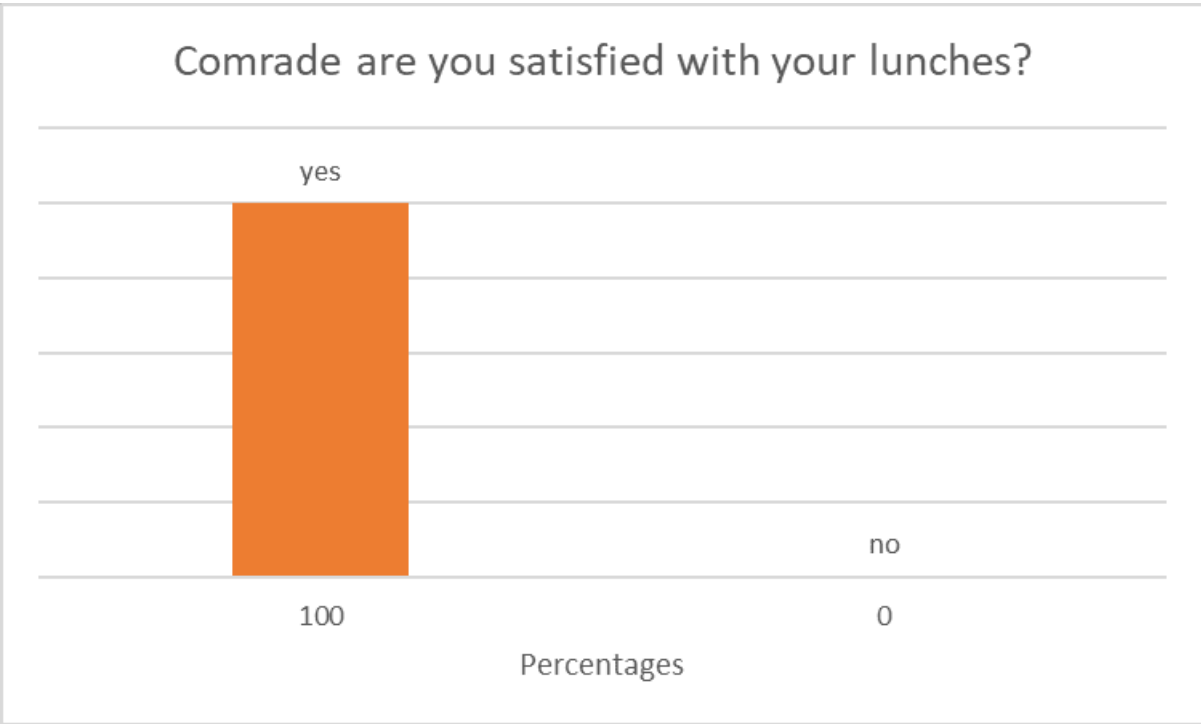
## Quantity of workers

The employment rates in shoe factories have significantly increased within 2 years by +45% bringing the total shoe workers up to over 15000 people. As mentioned before, Airstrip One had the highest demand in 1980 which was dealt with by increasing the shoe workers there by 100% bringing it from 342 to 684 workers. The staff is recruited by the Inner Party members that do an annual analysis of the population for potential recruitments. Additionally, the shoe demand is predicted to double by the year 1990, which is why some party members that are under the working age have been already selected towards the Shoe Industry to prepare for the demand.



## Quality of factories

The quality of factories has greatly increased since 1980 with one exception. Comrades are still provided with all the necessities to have a comfortable work environment as long as they follow the terms of use and stick to their job. The lunch hours in these facilities have also not been changed and the workers are clearly showing their satisfaction with the lunches which can be seen in the survey taken throughout all the factories in the country. 100% percent of the workers are satisfied with their lunch breaks. The only anomaly when it comes to the quality of factories is in Airstrip One. One of the factories got brand new machinery and equipment for \$200000 whereas the second factory also got new equipment for \$300000. These new upgrades increased the rate of shoe production from between the years 1980 to 1984 by 200% making 10000 shoes an hour in each factory.



### Summary of the investigation

Overall, INGSOC has been successfully meeting the demand for shoes every year with precautions for the next 6 years taken into account and in conclusion the workers of the factories are satisfied with their work environment. That being said, conditions are perfect and require no altercations.