

Design Algorithms

Re-designs phase

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The facts

During the Re-designing of the AUSP - (African University Support Program) , The crucial aspect is remarkable designing ideas that will reflect the platforms needs.

1

Three "S"

S- A Color

All Logo shape object has three defined colors with the same codes (RGB CYMK & HSL)

S- B Fonts

The Platform Mark contains one Font Family know as "*University Font Family*" UFF as major Platform Font

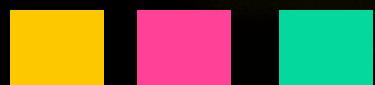
S- C Styles

Different Styles from both three platform concepts both has definition and meaning. Some close consideration should be taken.

2

Concept "S"

S- A Color



All Logo shape object has three defined colors with the same codes (RGB CYMK & HSL)

S- B Fonts

A B C D E F G H I J K L M N O

P Q R S T U V W X Y Z

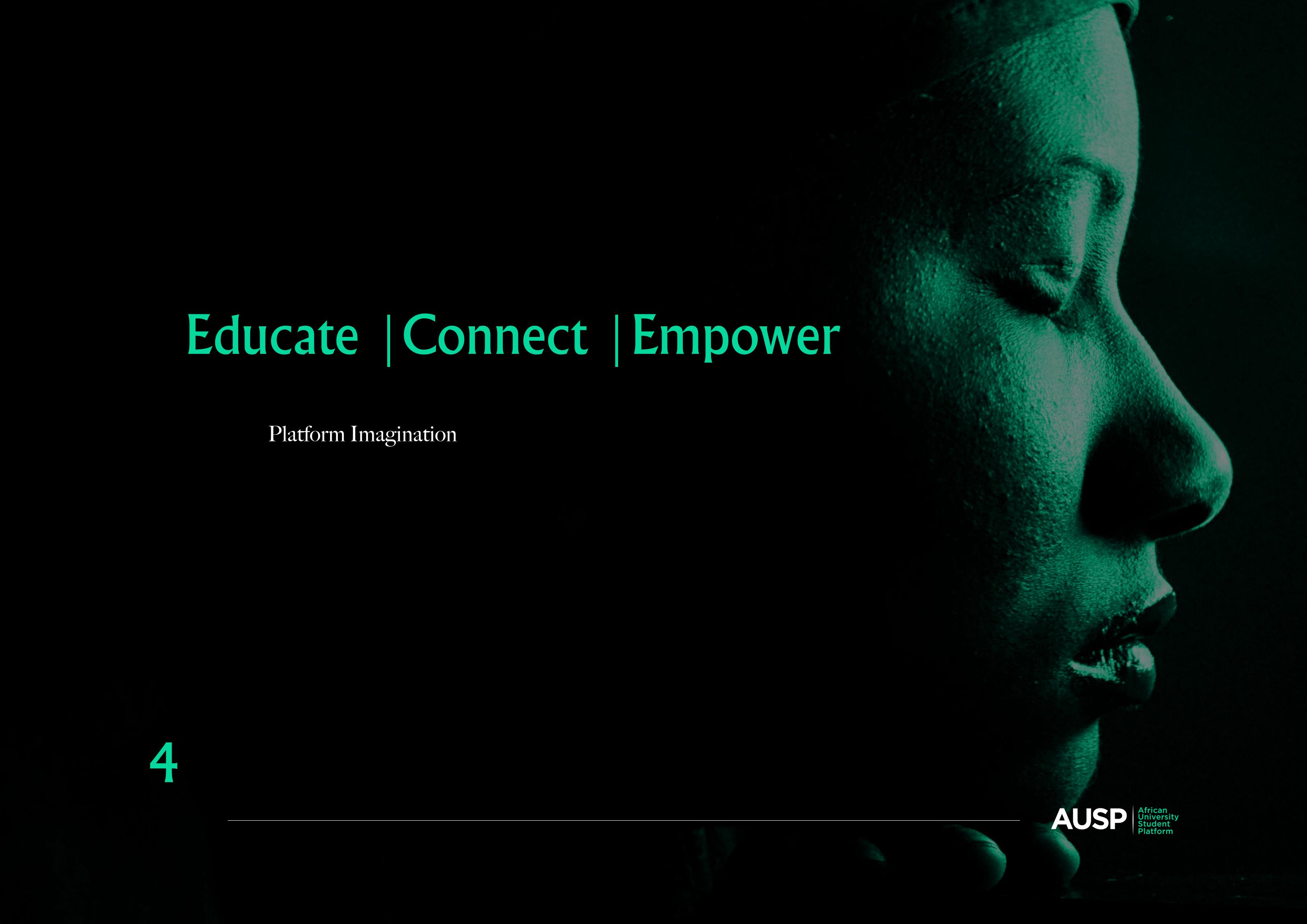
a b c d e f g h i j k l m n o

p q s t u v w x y z 1234567890

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S- C Styles

3



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Platform Imagination

4

AUSP | African
University
Student
Platform