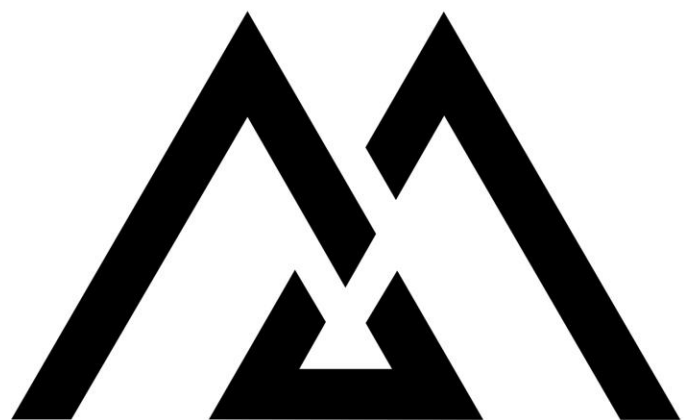






Michael
Uchelimafor





M + U + 



M + U + 





DO YOU NEED A

REAL ESTATE REALTOR?

Contact: Michael Uchelimafor

CALL:

+1 (613) 857 8672

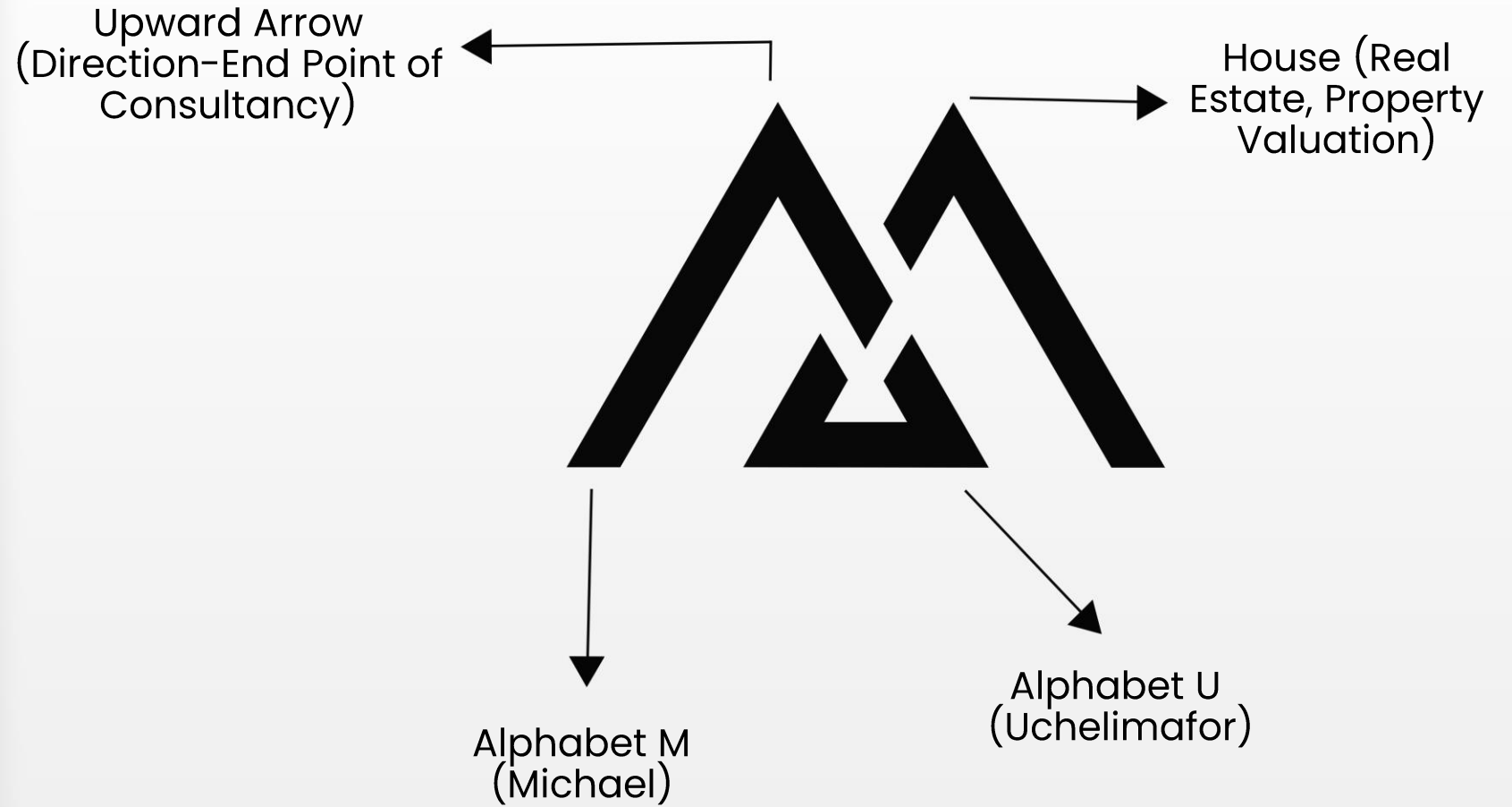






01

Logo Rationale



Symbolism

House: Represents the core focus on real estate.

Name initials "MU": Creates a personal touch, making the logo instantly recognizable with the initials of the brand owner.

Upward Arrow: Represents the consultancy aspect, guiding clients towards their real estate goals with direction and clarity. Also symbolizes successful transactions, conveying trustworthiness and expertise in buying and selling properties.

Logo Rationale





01

Color Rationale



#010197

#ffcc66

#f8f8f8

#000000

Why These Colors?

The chosen colors for Michael Uchelimafor Real Estate create a balanced and impactful brand identity that reflects professionalism, trust and growth.

Together:

The combination of these colors creates a visually appealing and memorable brand identity.

Royal blue and black establish a strong foundation of trust and professionalism, while yellow injects warmth and optimism.

White balances the overall palette and allows each color to stand out.

02

Color
Rationale



Ad

Brand Typeface

Primeform Pro



Michael
Uchelimafor

