

M + U + / |









## DO YOU NEED A

# REAL ESTATE REALTOR?

Contact: Michael Uchelimafor

CALL:

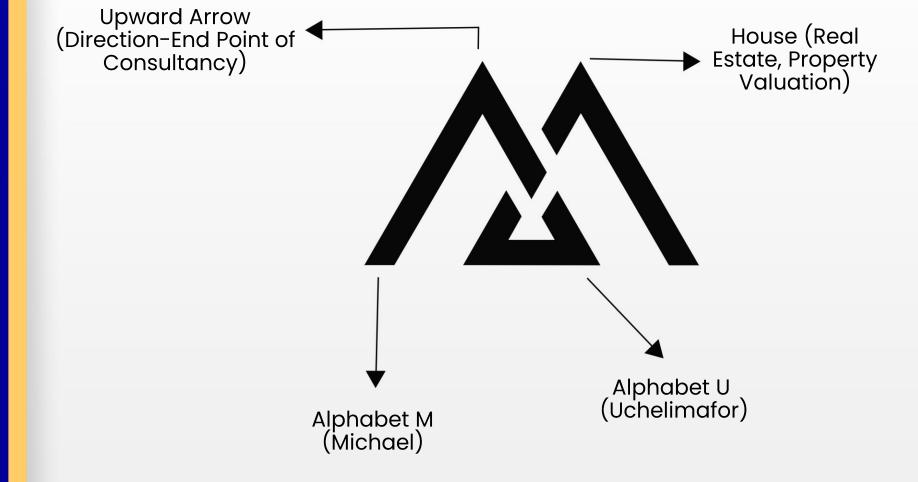
+1 (613) 857 8672







#### Logo Rationale





### **Symbolism**

**House:** Represents the core focus on real estate.

**Name initials "MU":** Creates a personal touch, making the logo instantly recognizable with the initials of the brand owner.

**Upward Arrow:** Represents the consultancy aspect, guiding clients towards their real estate goals with direction and clarity. Also symbolizes successful transactions, conveying trustworthiness and expertise in buying and selling properties.

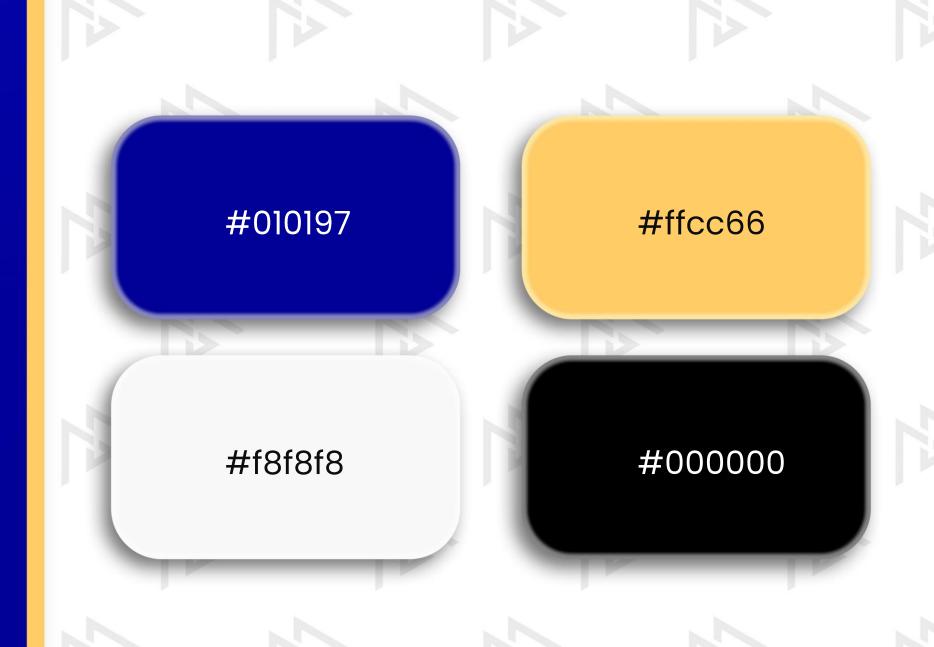
#### Logo Rationale





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Color Rationale





#### Why These Colors?

The chosen colors for Michael Uchelimafor Real Estate create a balanced and impactful brand identity that reflects professionalism, trust and growth.

#### **Together:**

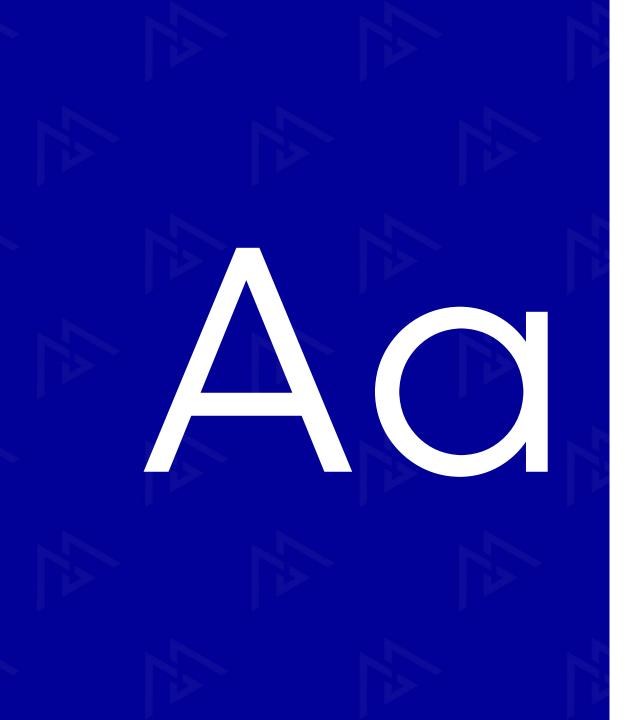
The combination of these colors creates a visually appealing and memorable brand identity.

Royal blue and black establish a strong foundation of trust and professionalism, while yellow injects warmth and optimism.

White balances the overall palette and allows each color to stand out.

#### Color Rationale





**Brand Typeface** 

**Primeform Pro** 





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