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Tidy Data

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Abstract

A huge amount of effort is spent cleaning data to get it ready for analysis, but there has been little research on how to make data cleaning as easy and effective as possible. This paper tackles a small, but important, component of data cleaning: data tidying. Tidy datasets are easy to manipulate, model and visualize, and have a specific structure: each variable is a column, each observation is a row, and each type of observational unit is a table. This framework makes it easy to tidy messy datasets because only a small set of tools are needed to deal with a wide range of un-tidy datasets. This structure also makes it easier to develop tidy tools for data analysis, tools that both input and output tidy datasets. The advantages of a consistent data structure and matching tools are demonstrated with a case study free from mundane data manipulation chores.

Keywords: data cleaning, data tidying, relational databases, R.

1. Introduction

It is often said that 80% of data analysis is spent on the process of cleaning and preparing the data (Dasu and Johnson 2003). Data preparation is not just a first step, but must be repeated many times over the course of analysis as new problems come to light or new data is collected. Despite the amount of time it takes, there has been surprisingly little research on how to clean data well. Part of the challenge is the breadth of activities it encompasses: from outlier checking, to date parsing, to missing value imputation. To get a handle on the problem, this paper focuses on a small, but important, aspect of data cleaning that I call *data tidying*: structuring datasets to facilitate analysis.

The principles of tidy data provide a standard way to organize data values within a dataset. A standard makes initial data cleaning easier because you do not need to start from scratch and reinvent the wheel every time. The tidy data standard has been designed to facilitate initial exploration and analysis of the data, and to simplify the development of data analysis tools that work well together. Current tools often require translation. You have to spend time