



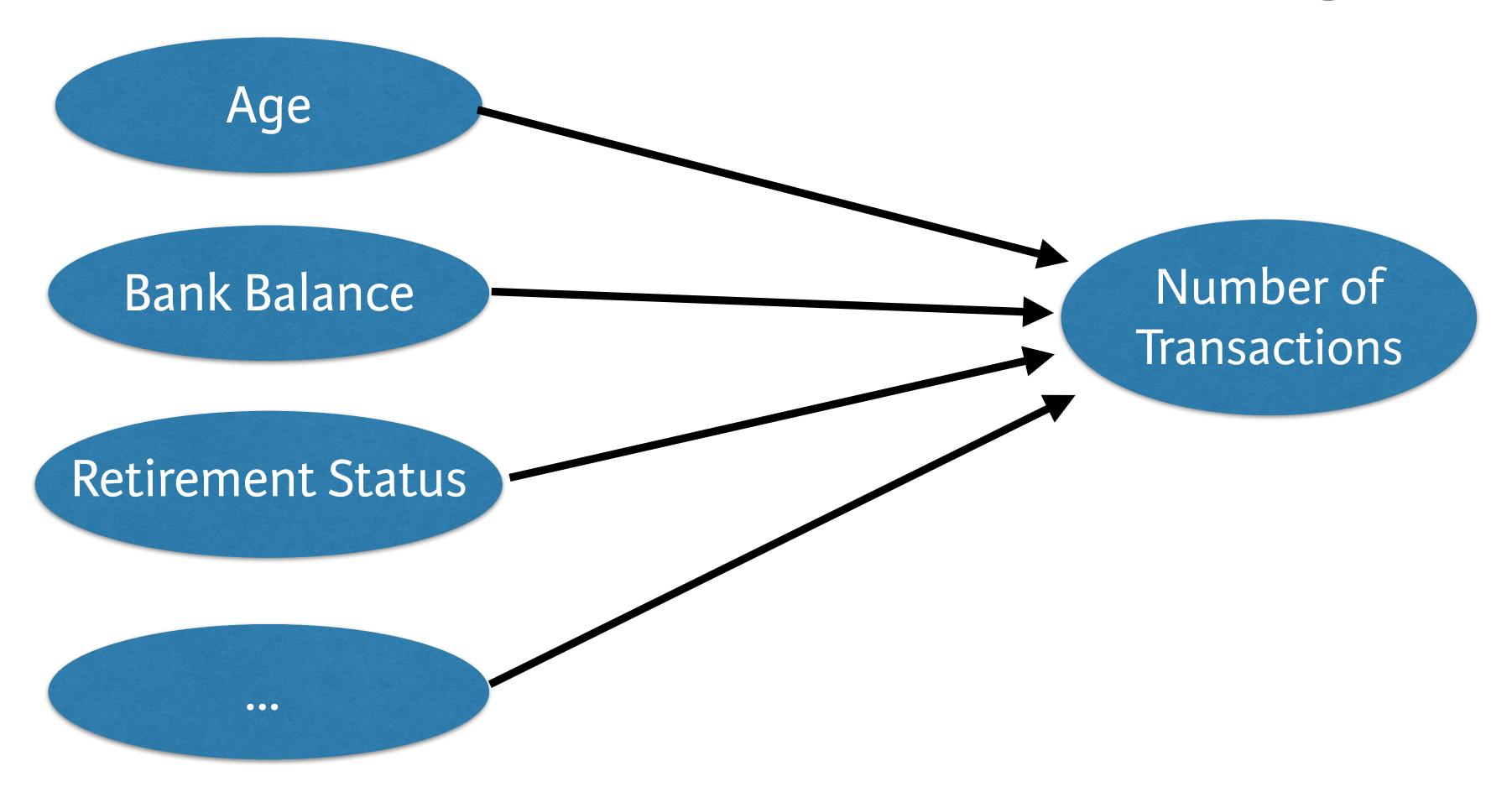
Introduction to deep learning



Imagine you work for a bank

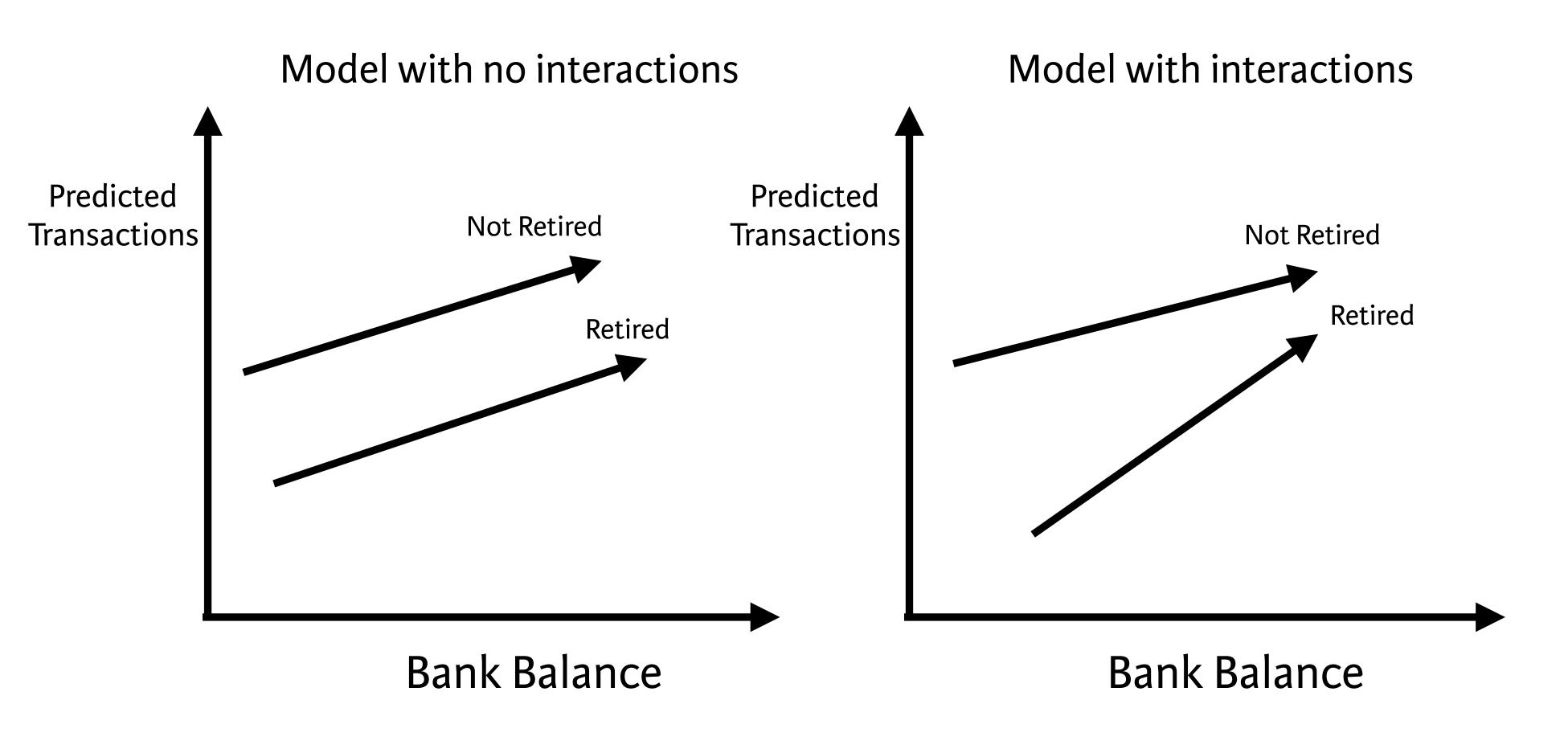
 You need to predict how many transactions each customer will make next year

Example as seen by linear regression





Example as seen by linear regression





Interactions

- Neural networks account for interactions really well
- Deep learning uses especially powerful neural networks
 - Text
 - Images
 - Videos
 - Audio
 - Source code



Course structure

- First two chapters focus on conceptual knowledge
 - Debug and tune deep learning models on conventional prediction problems
 - Lay the foundation for progressing towards modern applications
- This will pay off in the third and fourth chapters

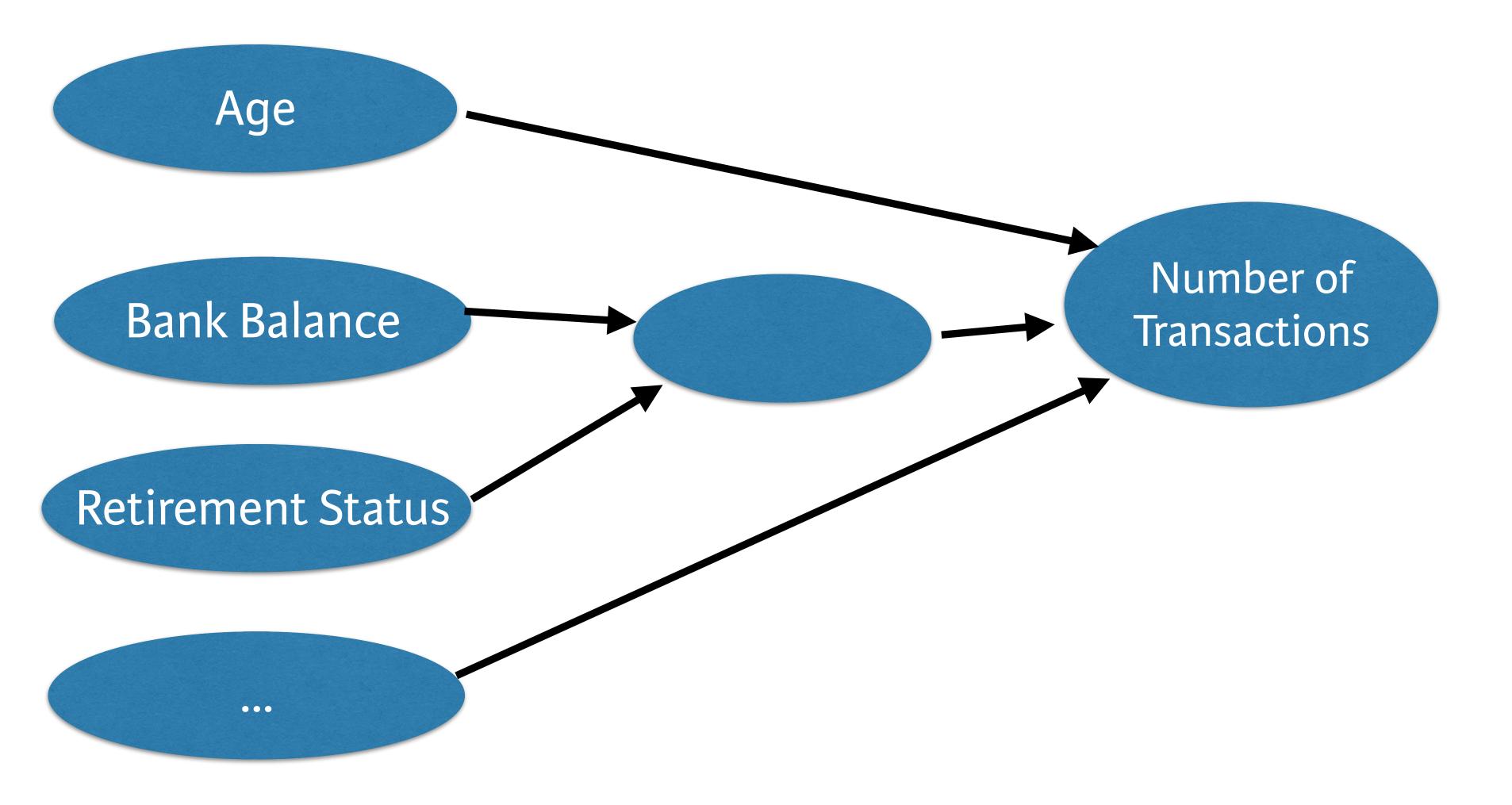




Build deep learning models with keras

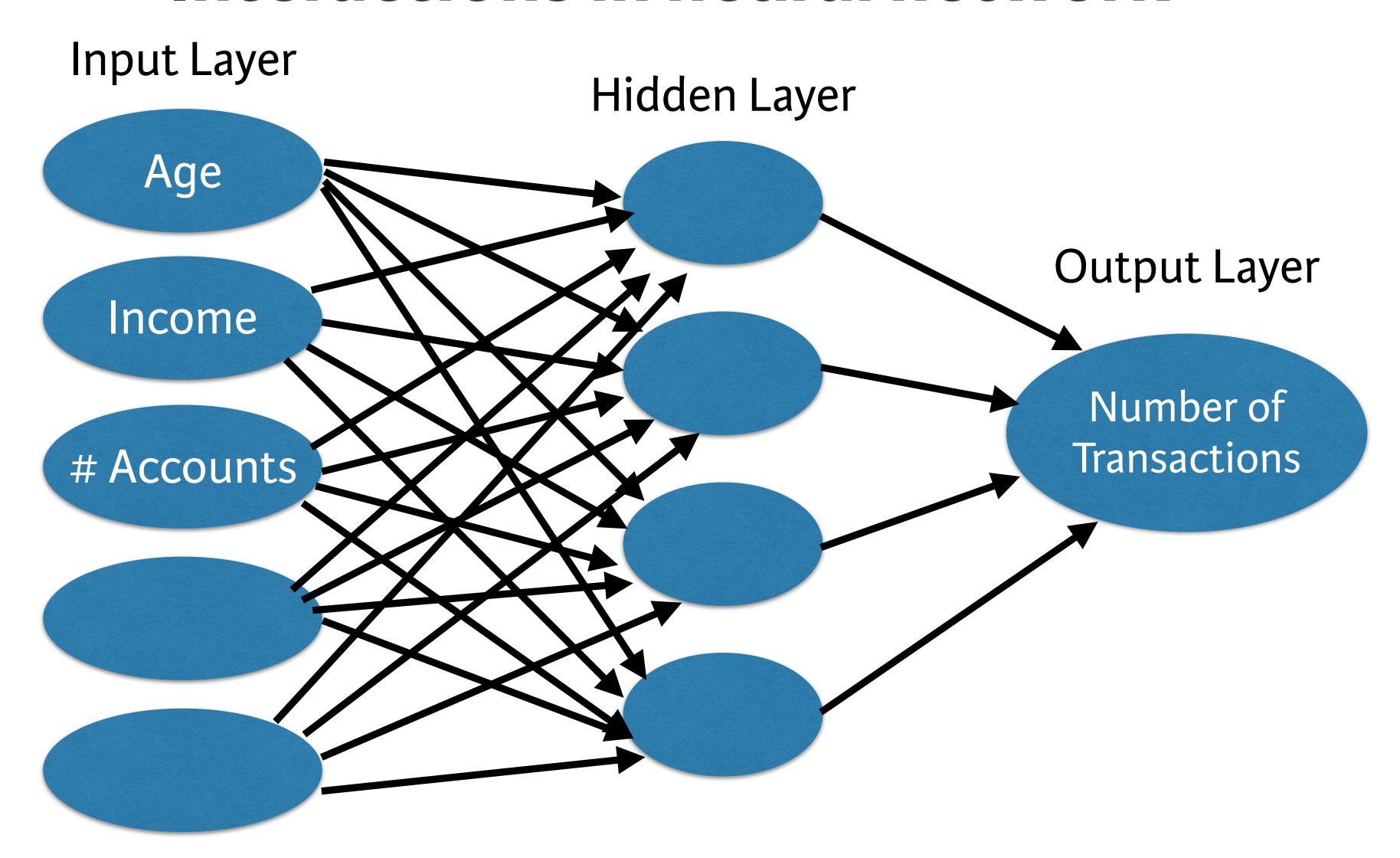
```
In [1]: import numpy as np
In [2]: from keras.layers import Dense
In [3]: from keras.models import Sequential
In [4]: predictors = np.loadtxt('predictors_data.csv', delimiter=',')
In [5]: n_cols = predictors.shape[1]
In [6]: model = Sequential()
   [7]: model.add(Dense(100, activation='relu', input_shape = (n_cols,)))
   [8]: model.add(Dense(100, activation='relu')
In [9]: model.add(Dense(1))
```

Deep learning models capture interactions





Interactions in neural network







Let's practice!



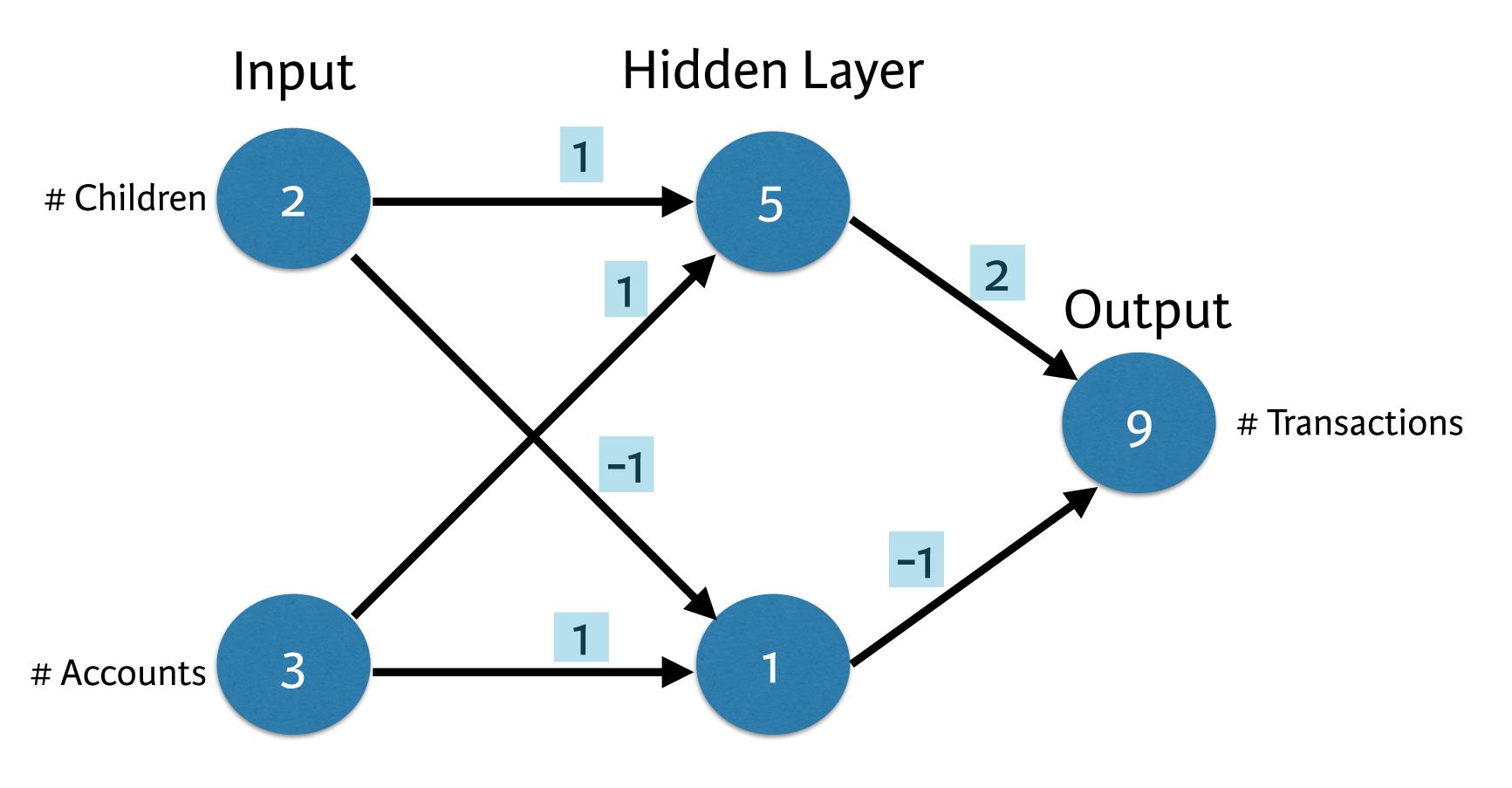




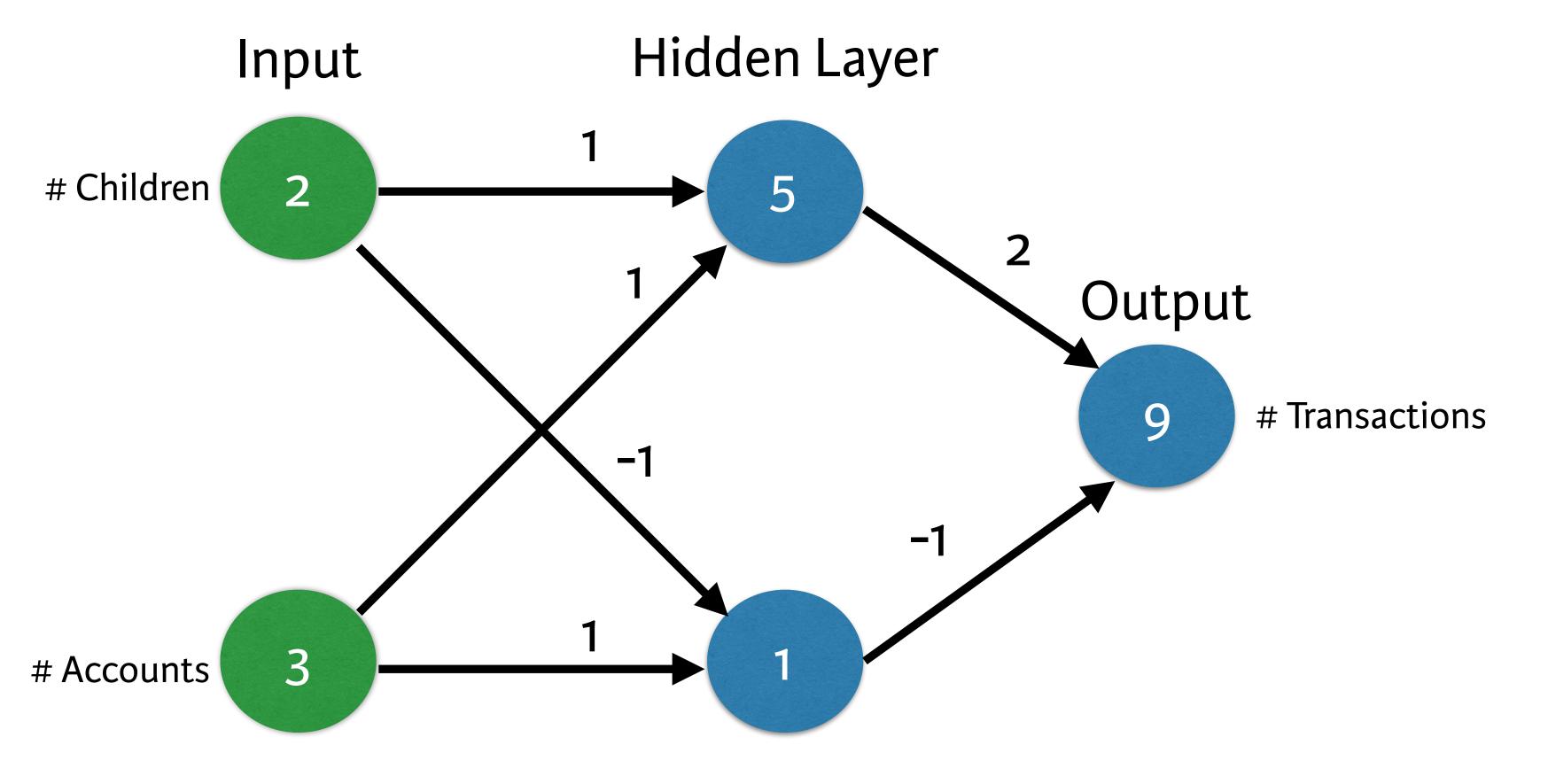
Bank transactions example

- Make predictions based on:
 - Number of children
 - Number of existing accounts

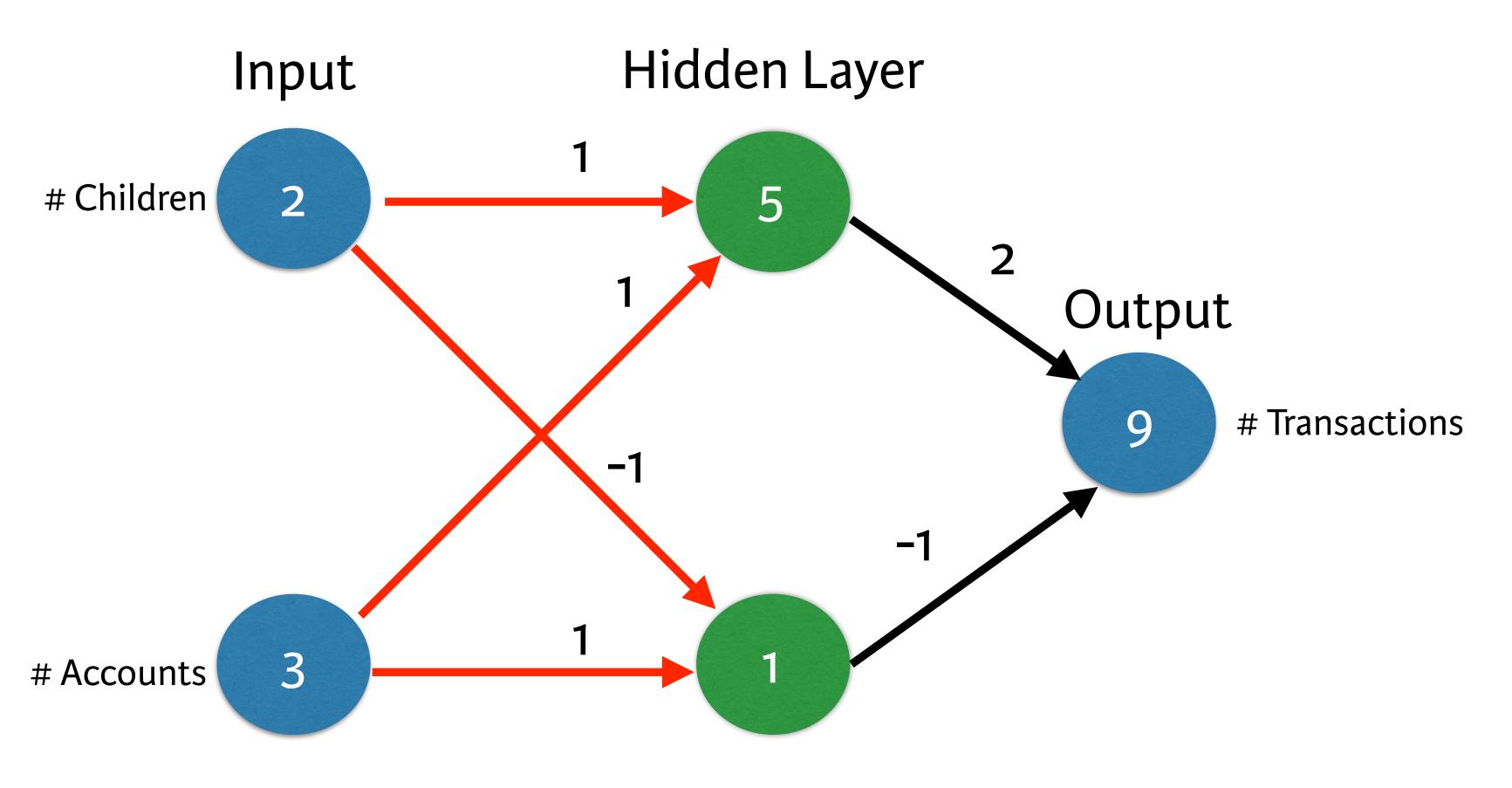




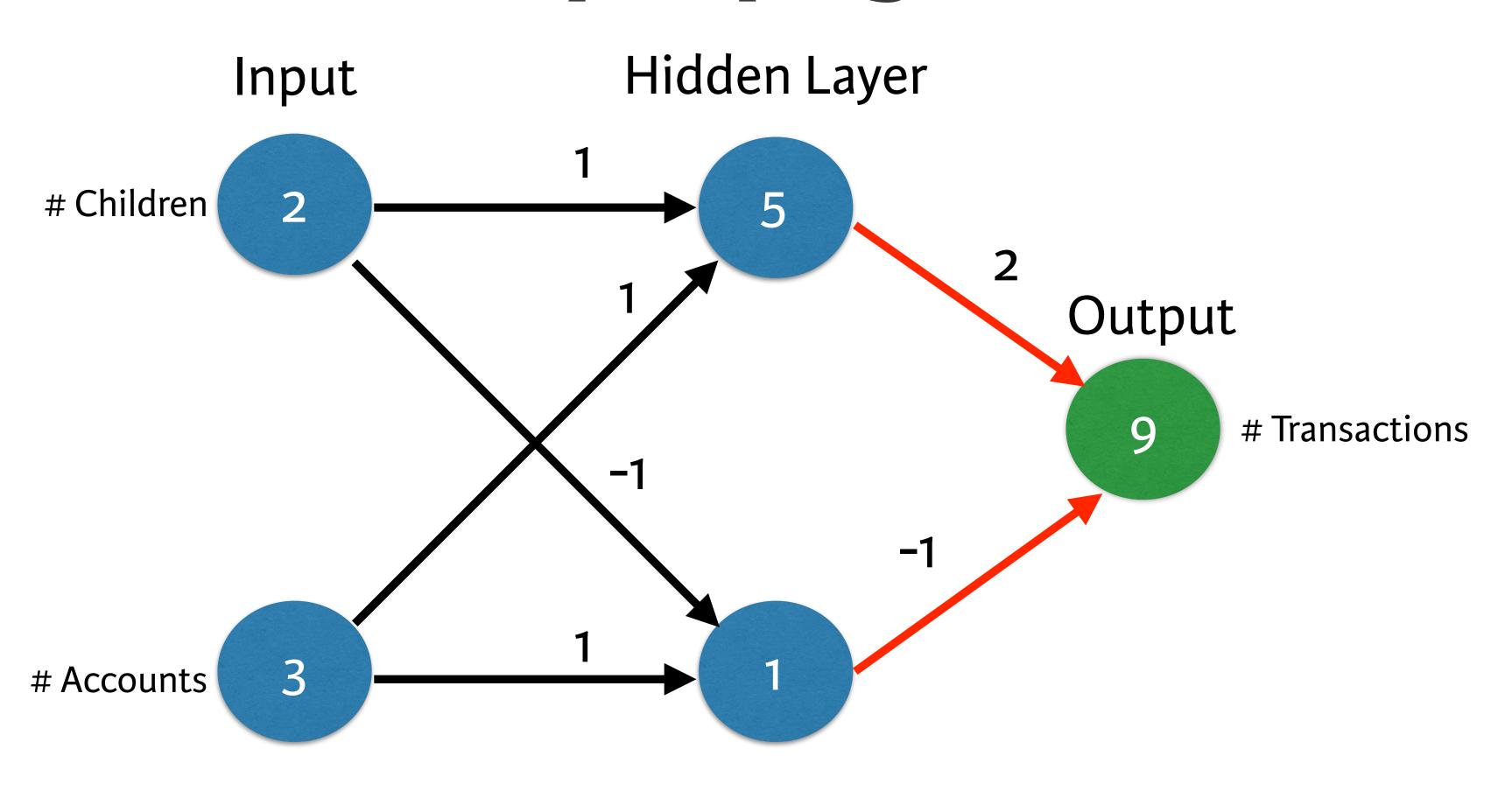










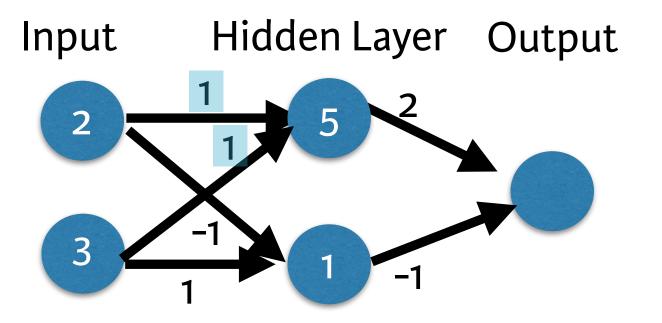




- Multiply add process
- Dot product
- Forward propagation for one data point at a time
- Output is the prediction for that data point



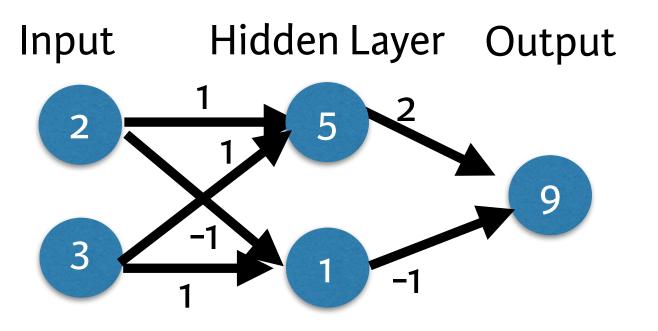
Forward propagation code





Forward propagation code

```
In [6]: hidden_layer_values = np.array([node_0_value, node_1_value])
In [7]: print(hidden_layer_values)
[5, 1]
In [8]: output = (hidden_layer_values * weights['output']).sum()
In [9]: print(output)
9
```







Let's practice!



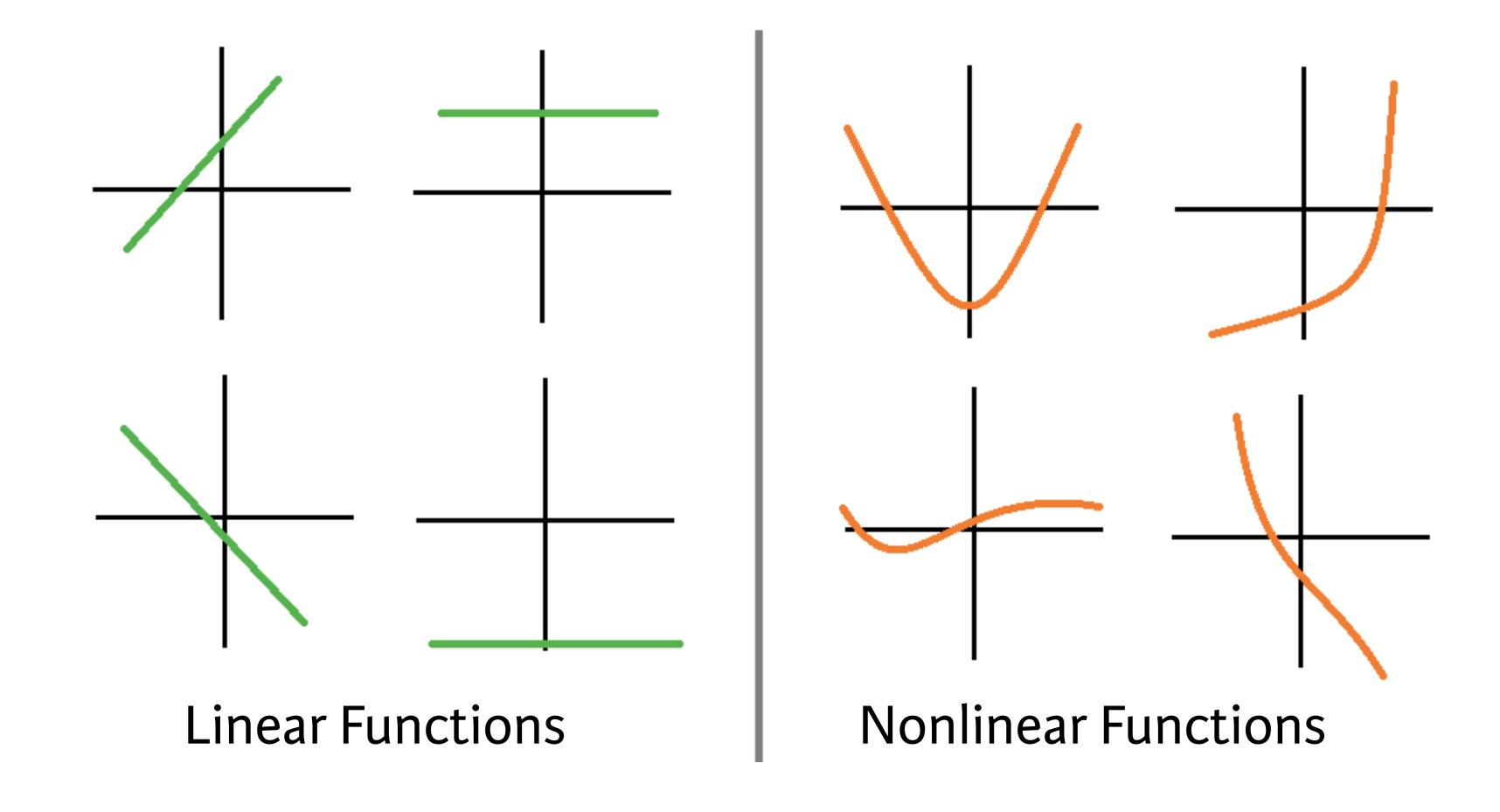


Activation functions





Linear vs Nonlinear Functions



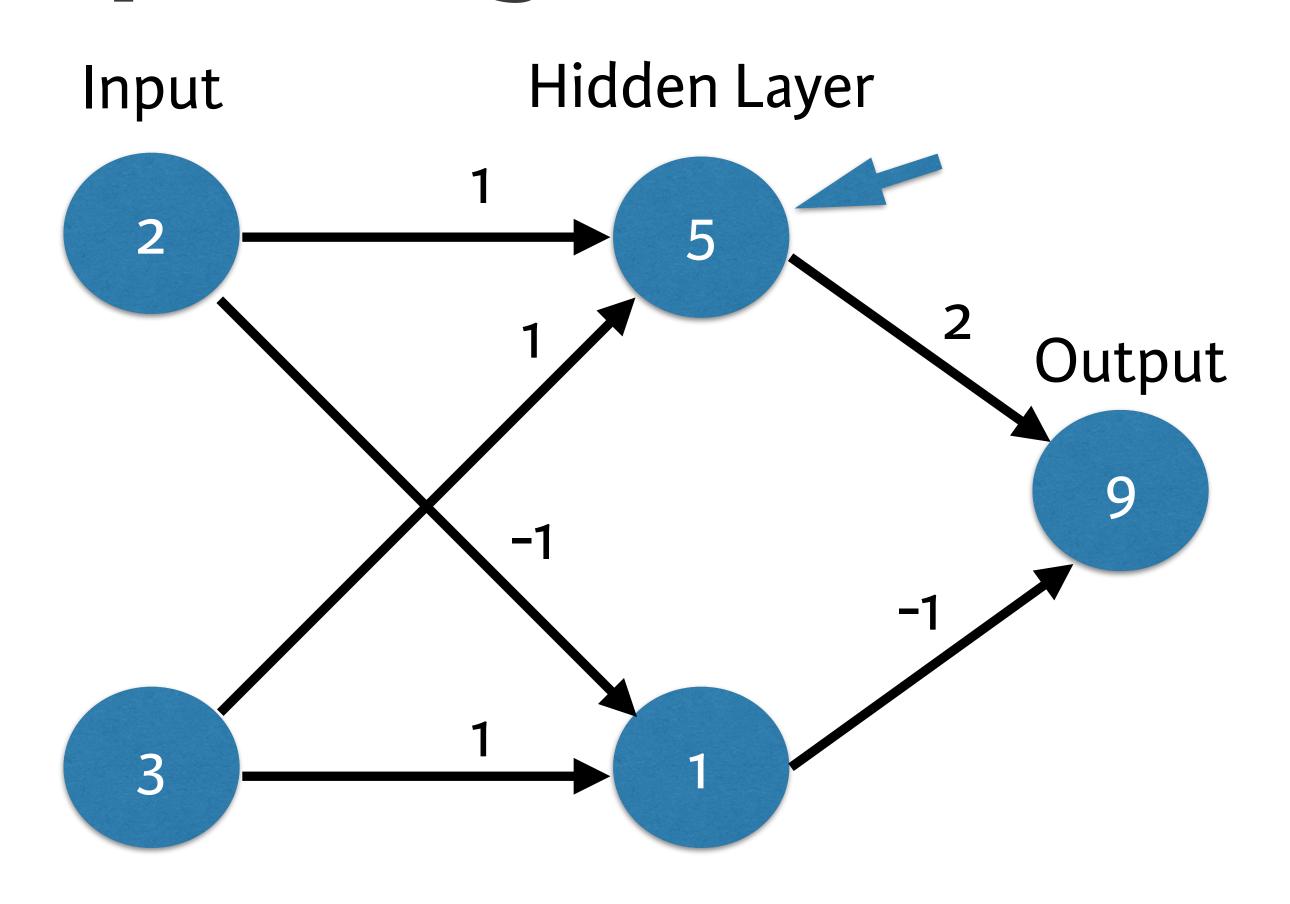


Activation functions

Applied to node inputs to produce node output

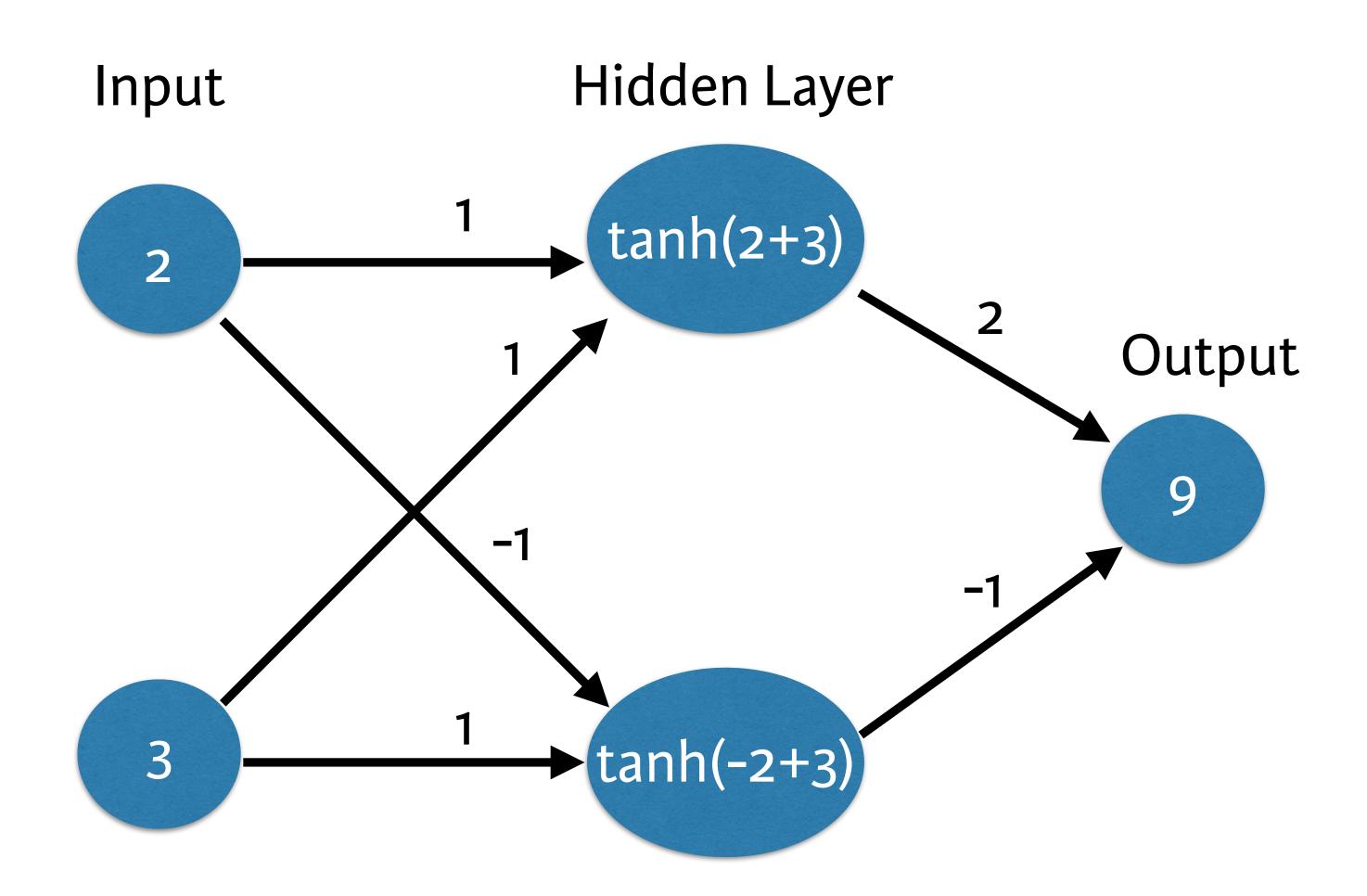


Improving our neural network



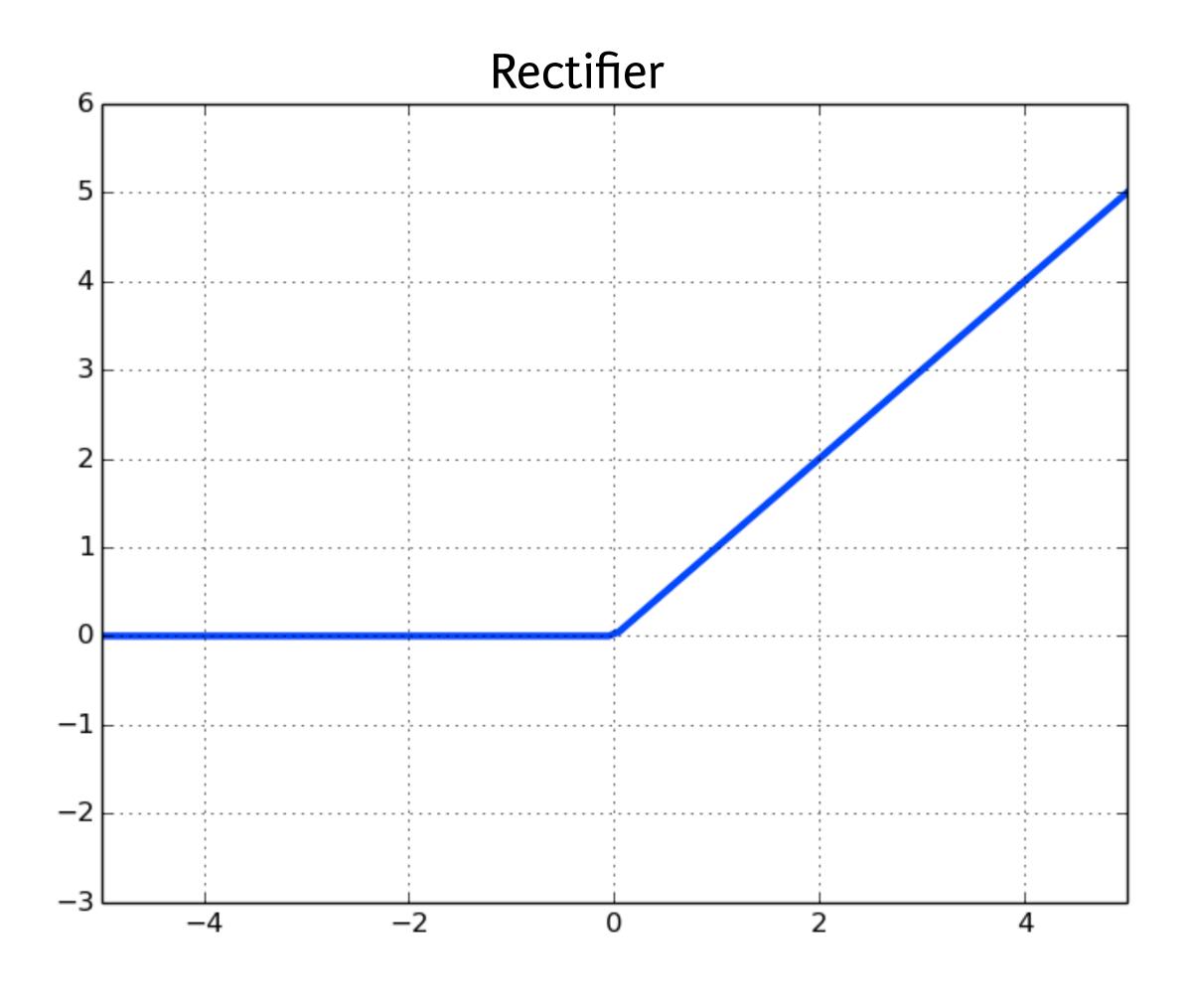


Activation functions





ReLU (Rectified Linear Activation)



$$RELU(x) = \begin{cases} 0 & if \ x < 0 \\ x & if \ x > = 0 \end{cases}$$



Activation functions

```
In [1]: import numpy as np
In [2]: input_data = np.array([-1, 2])
In [3]: weights = {'node_0': np.array([3, 3]),
       'node_1': np.array([1, 5]),
                 'output': np.array([2, -1])}
In [4]: node_0_input = (input_data * weights['node_0']).sum()
In [5]: node_0_output = np.tanh(node_0_input)
In [6]: node_1_input = (input_data * weights['node_1']).sum()
In [7]: node_1_output = np.tanh(node_1_input)
  [8]: hidden_layer_outputs = np.array([node_0_output, node_1_output])
In [9]: output = (hidden_layer_output * weights['output']).sum()
In [10]: print(output)
1.2382242525694254
```





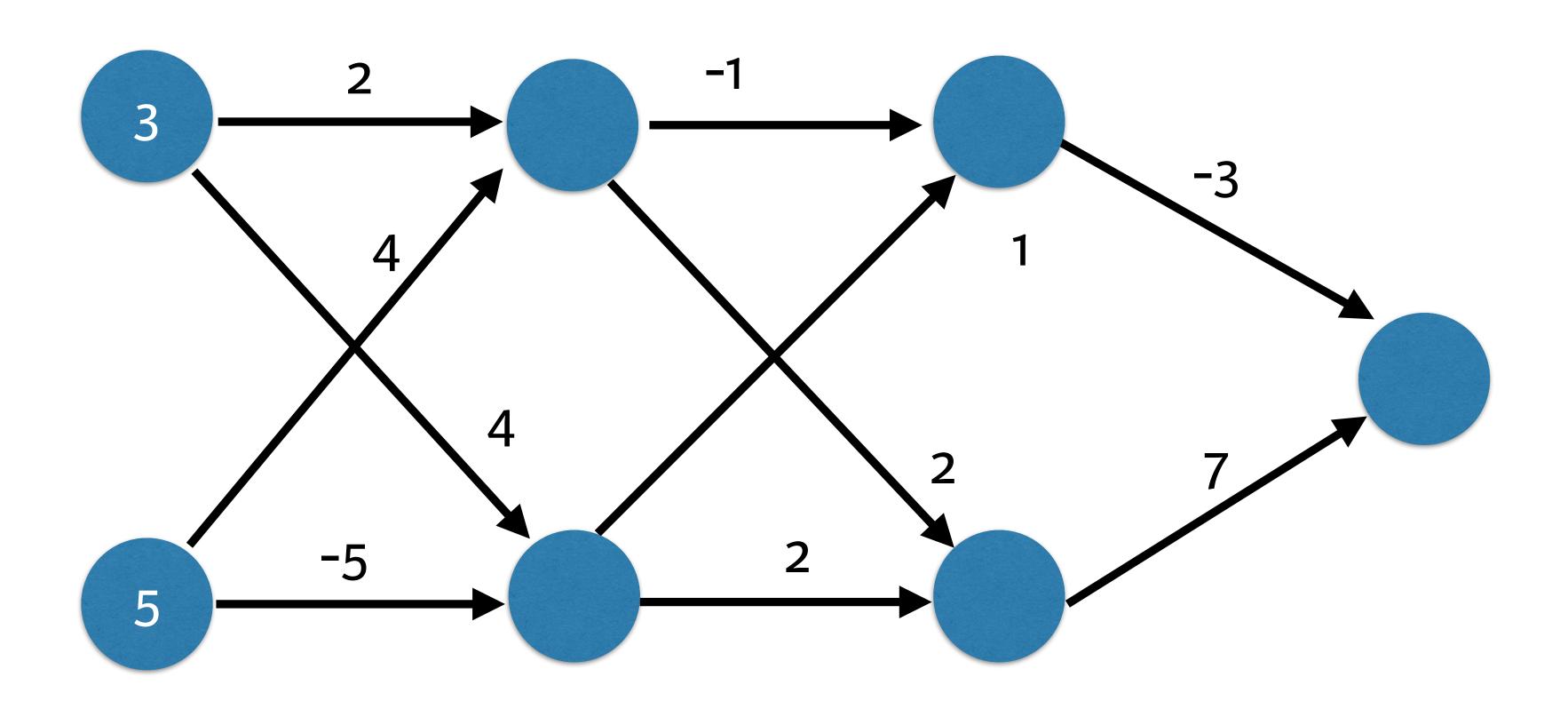
Let's practice!



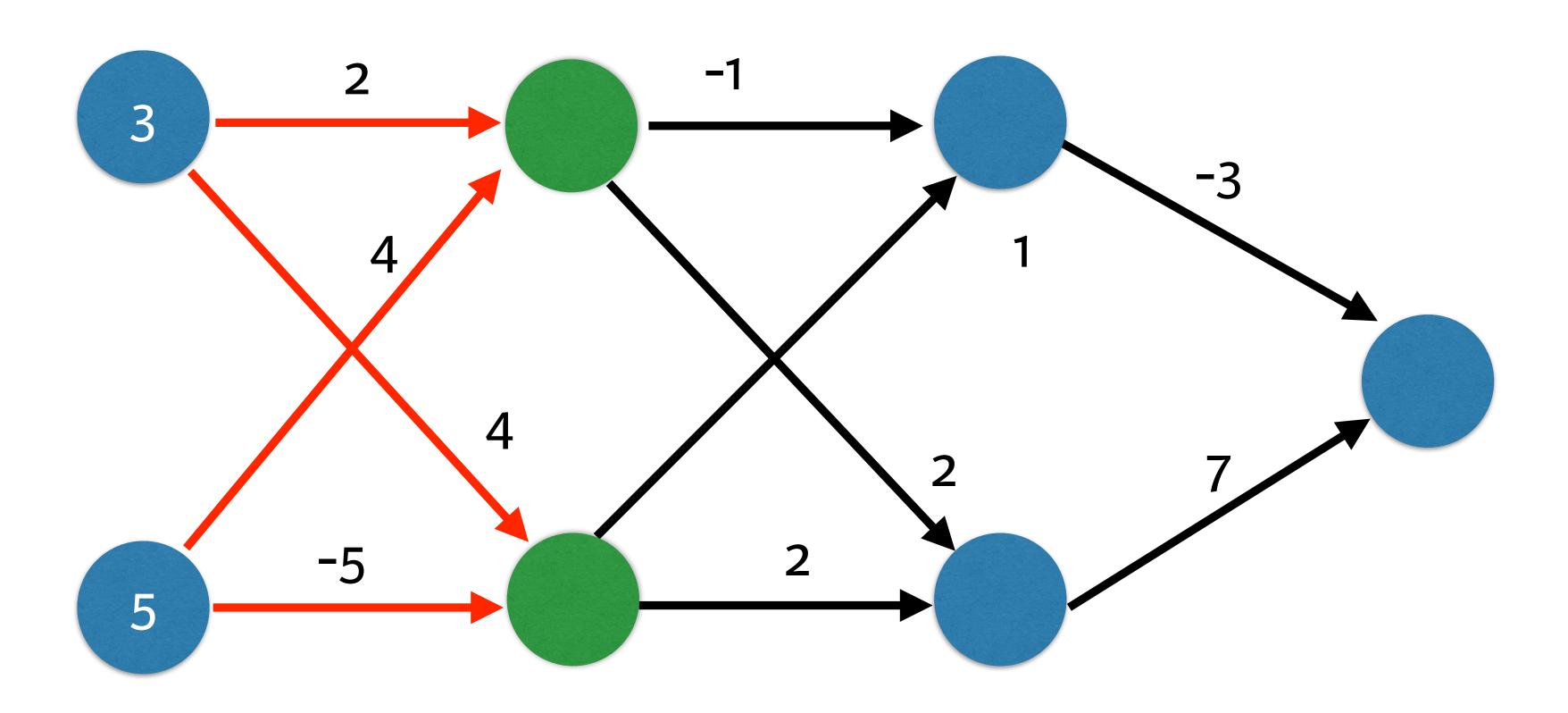


Deeper networks

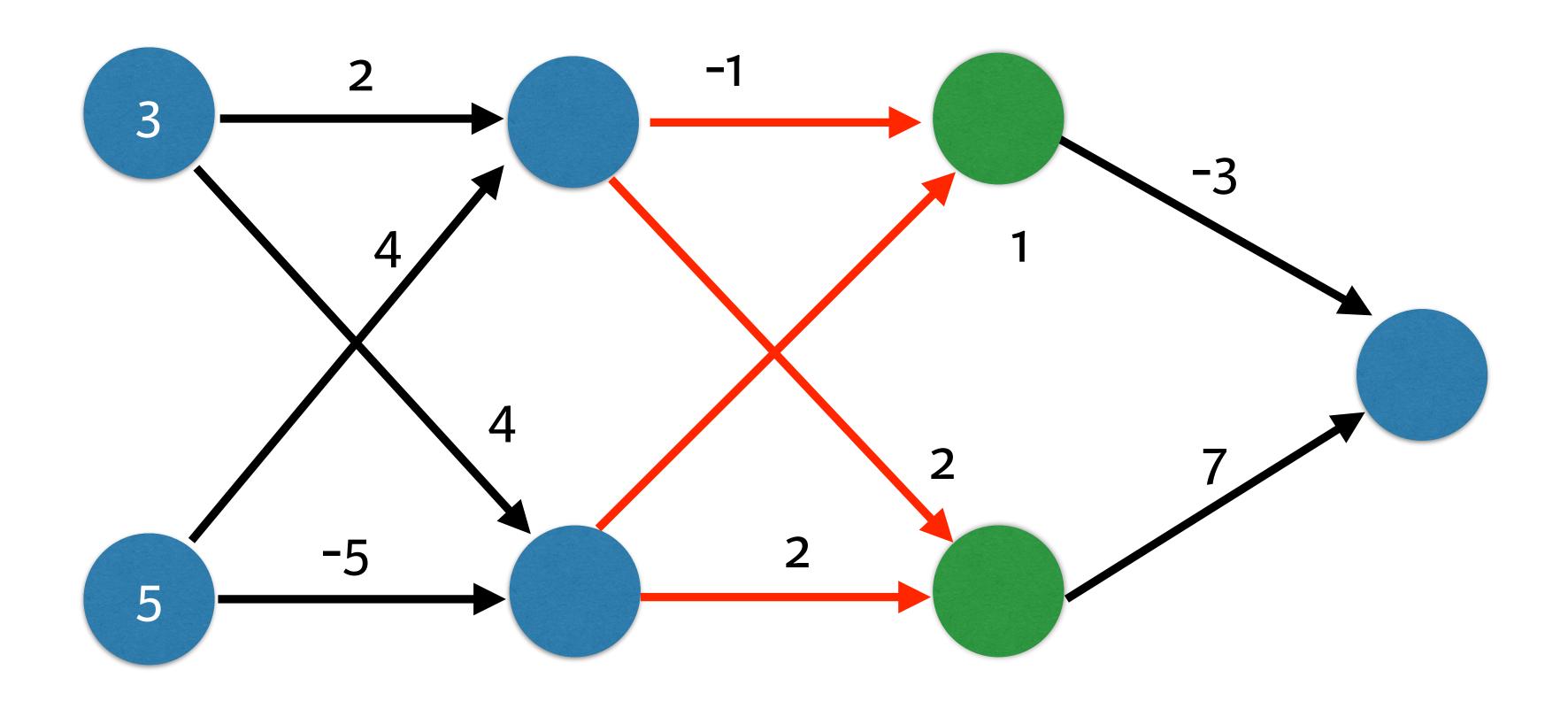




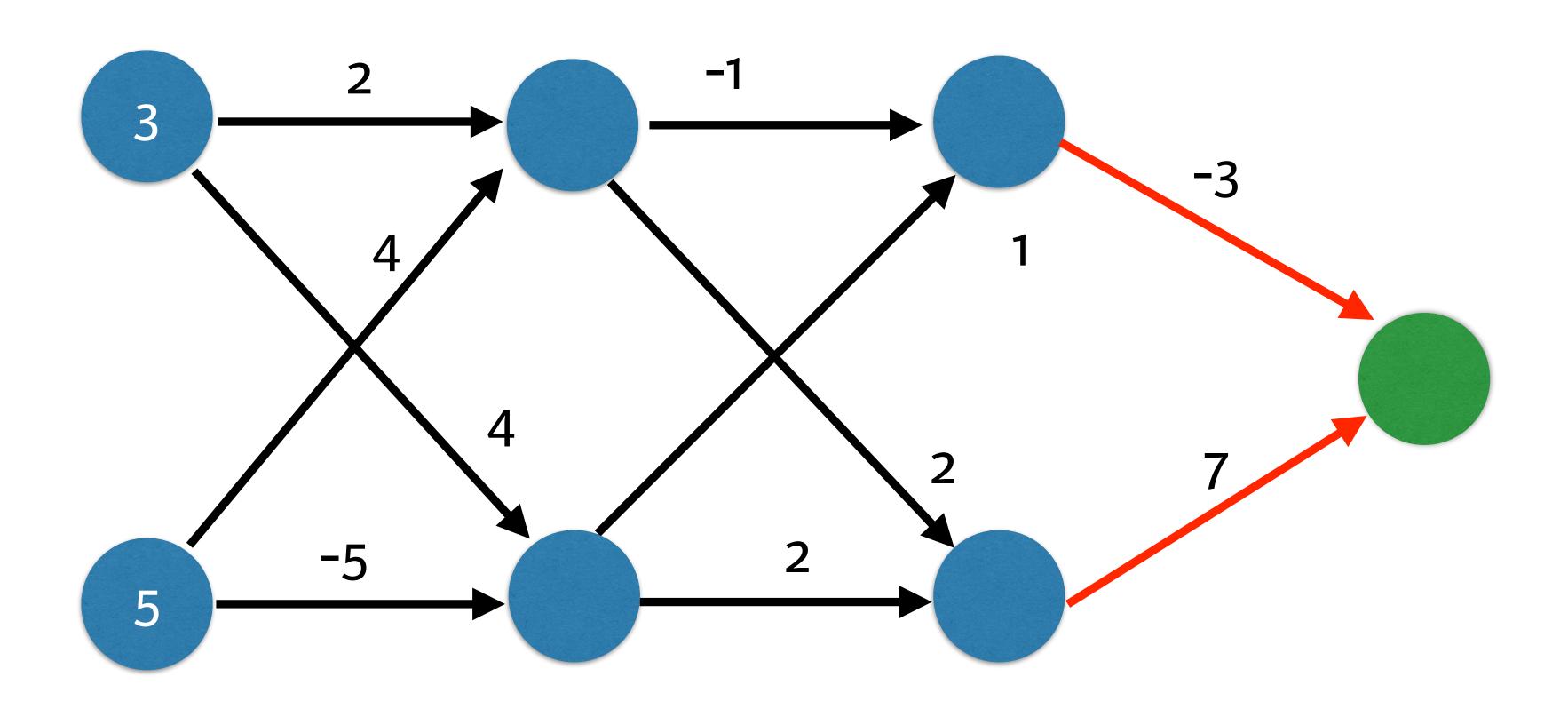




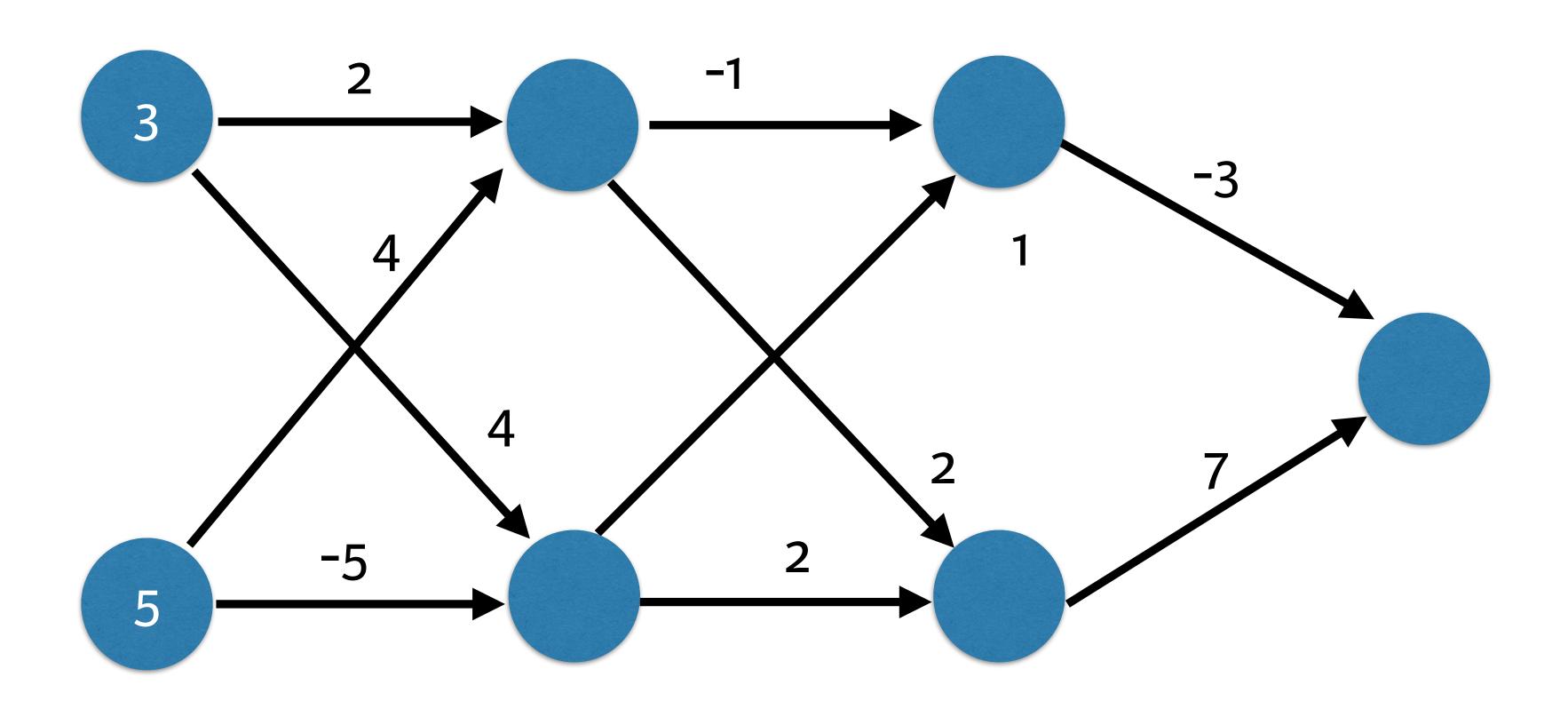




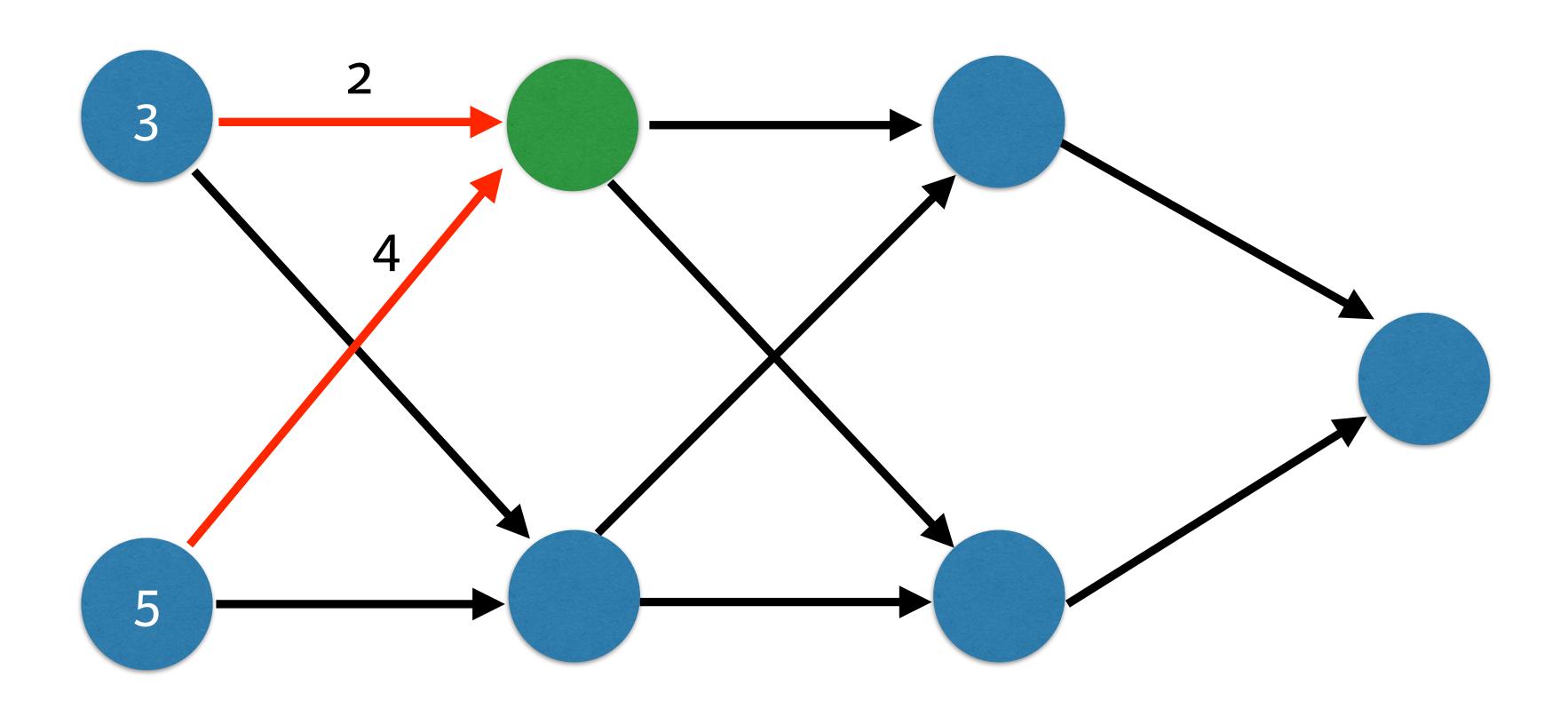




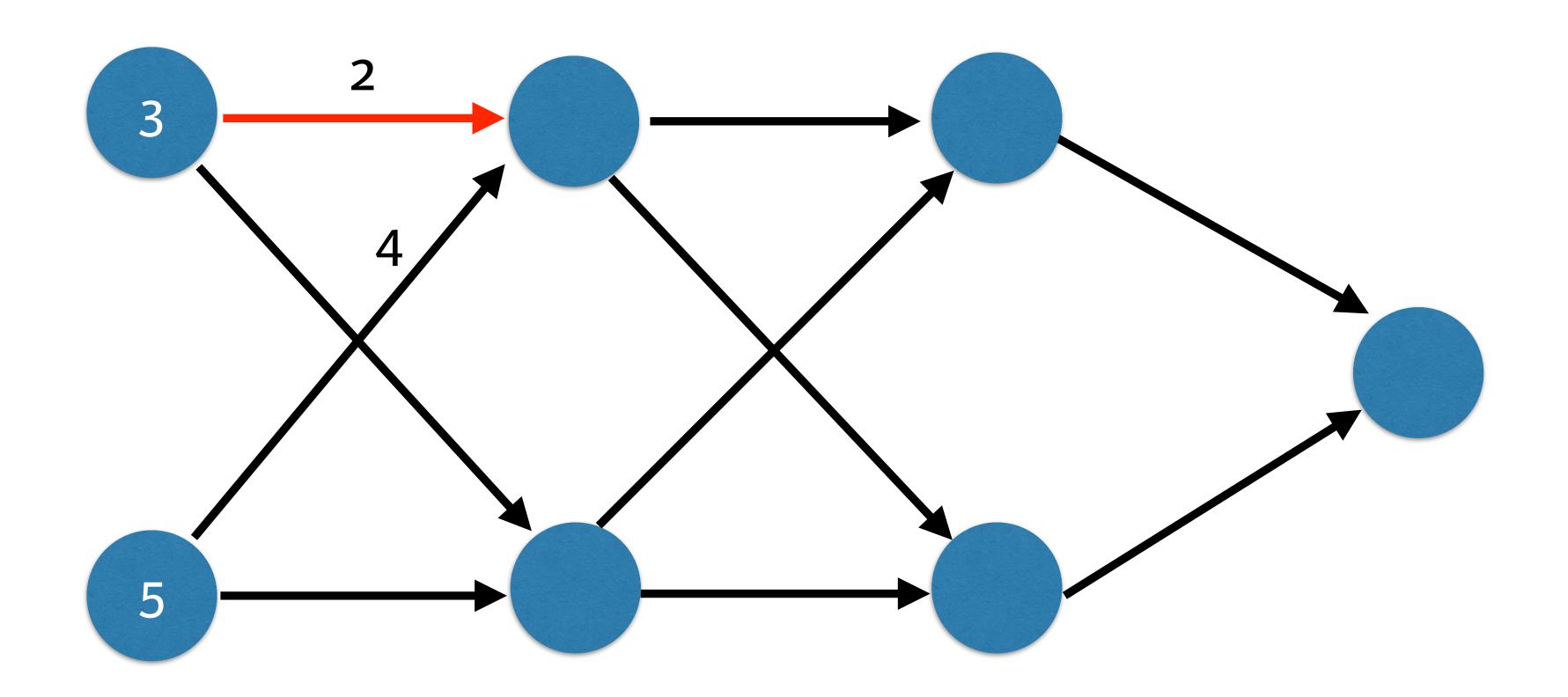




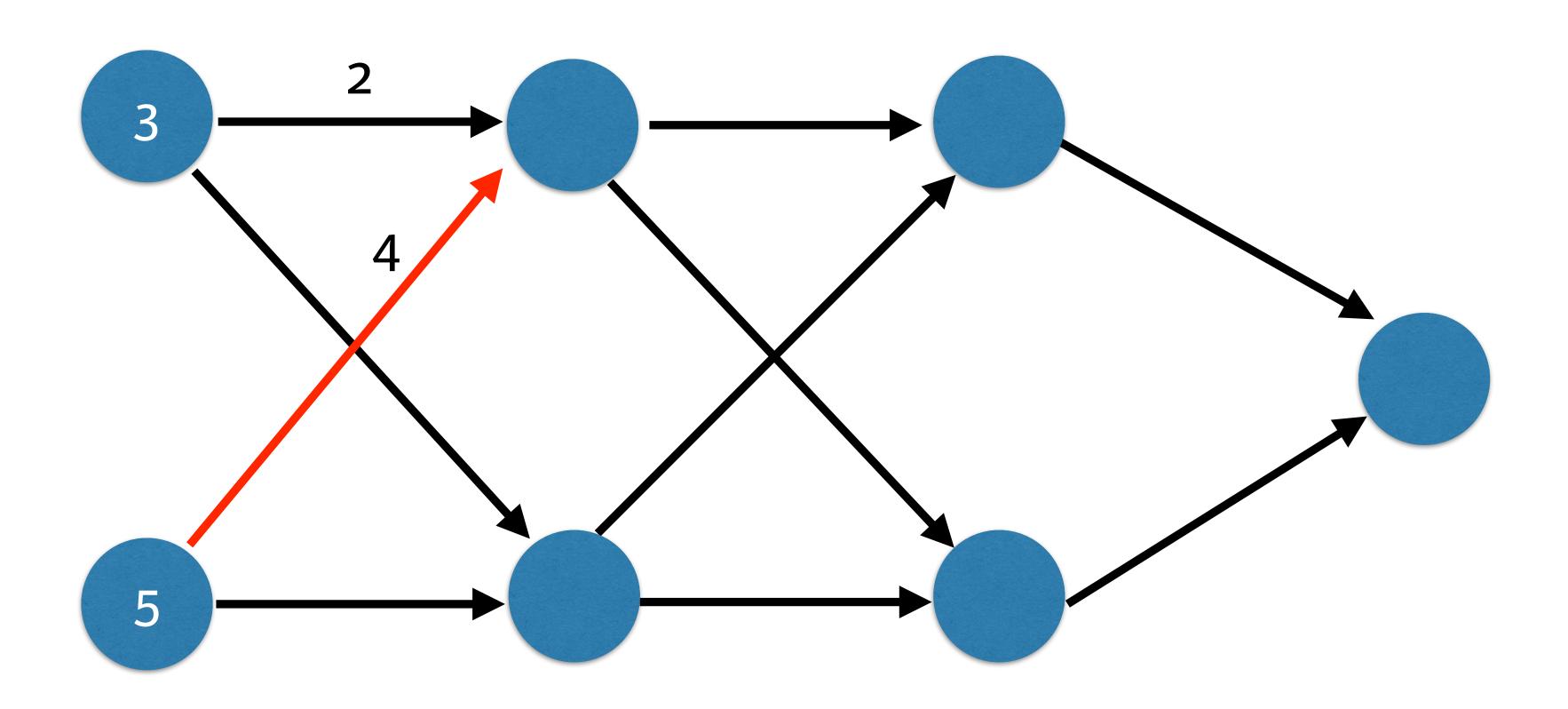




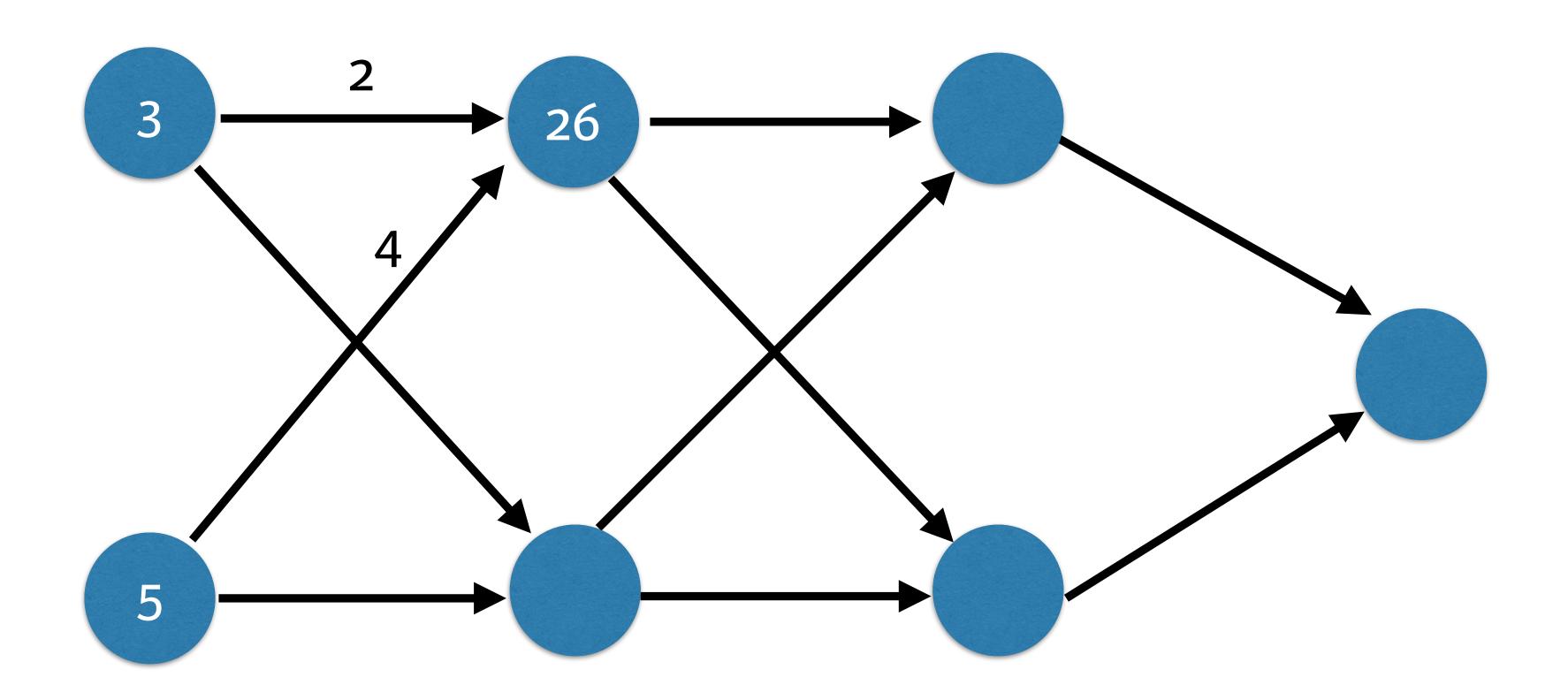




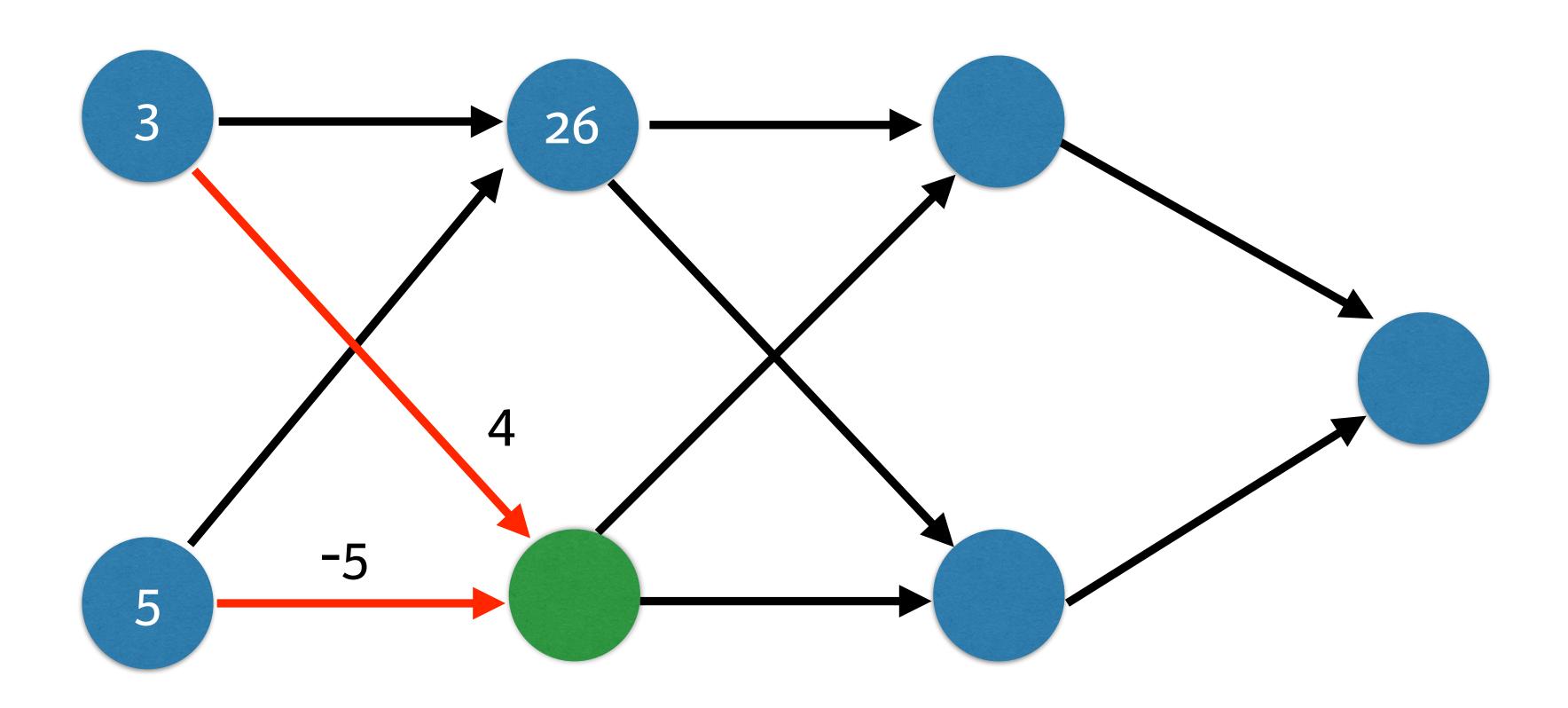




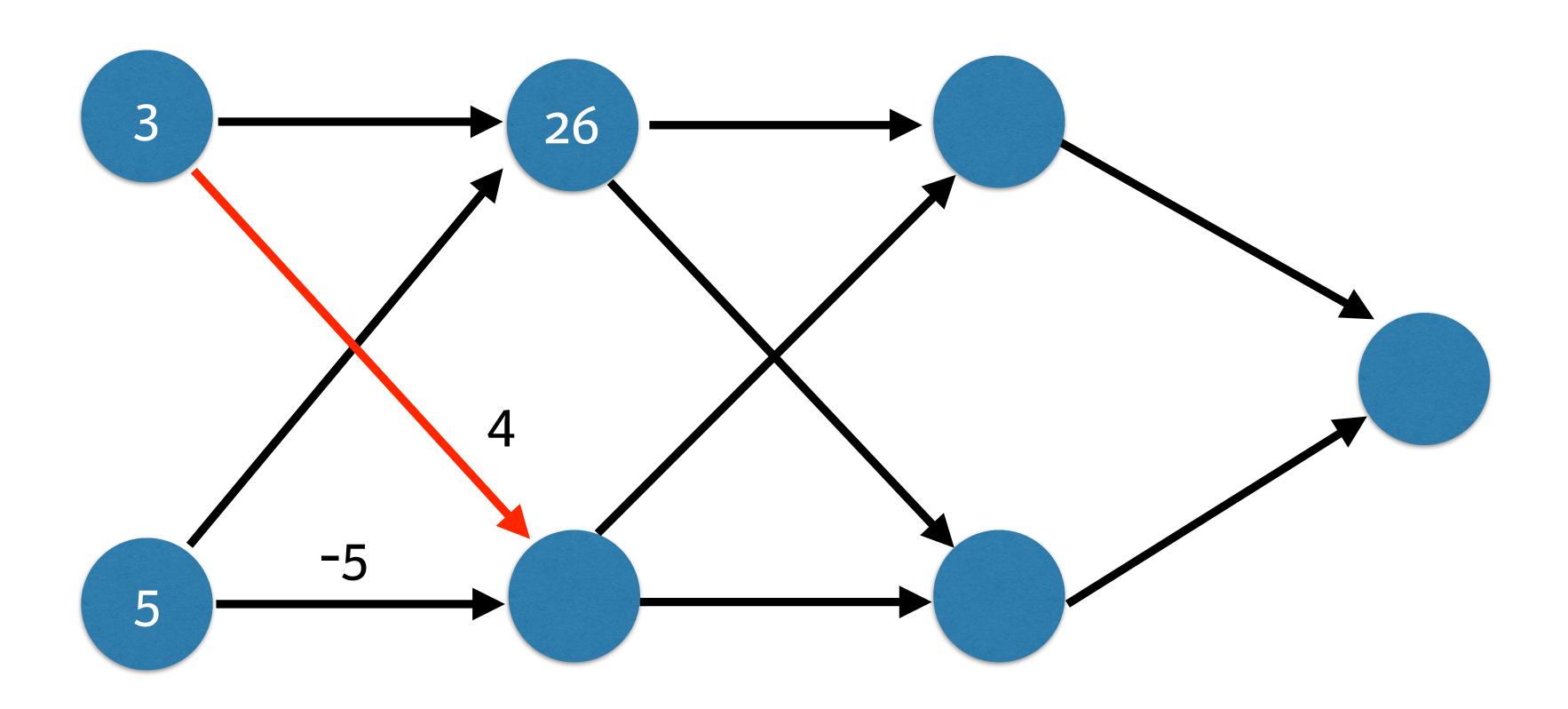




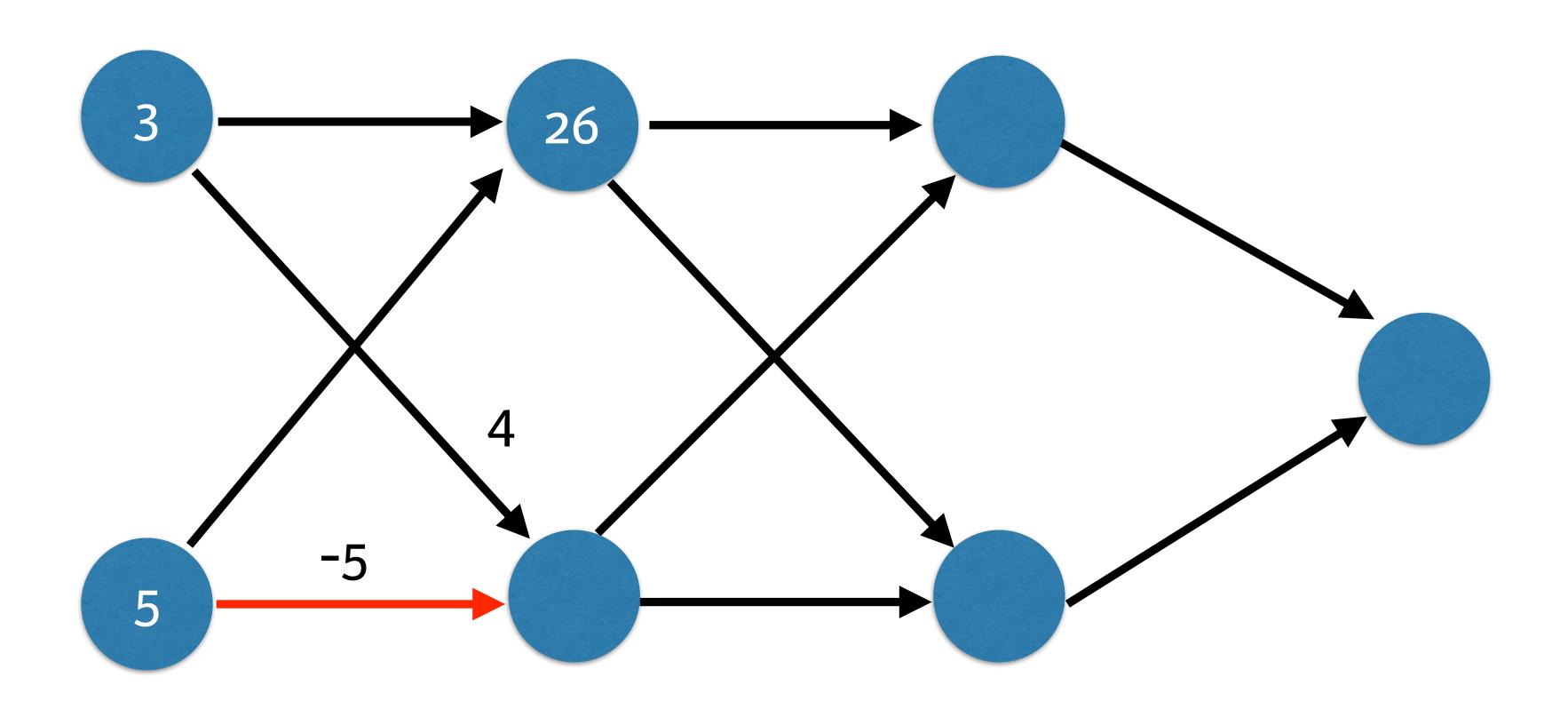




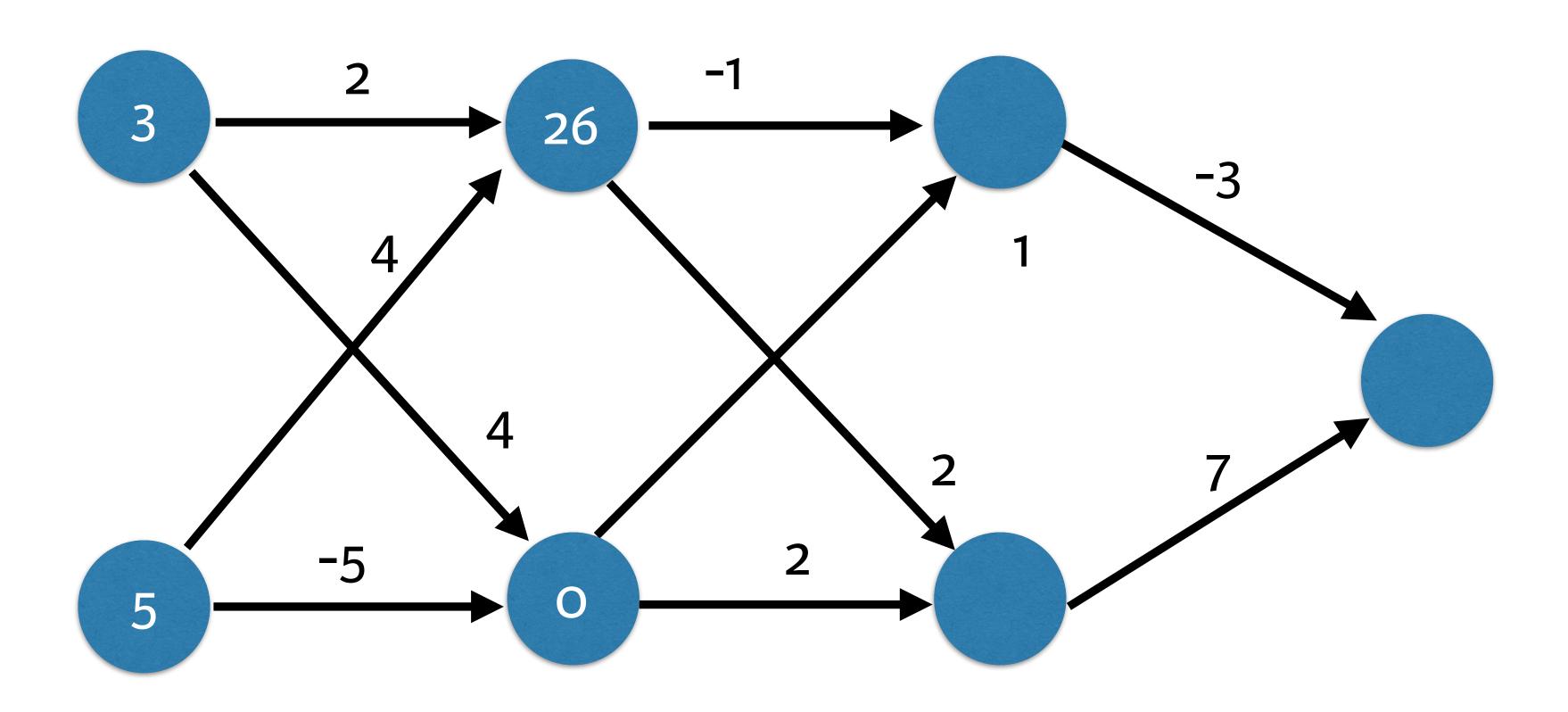




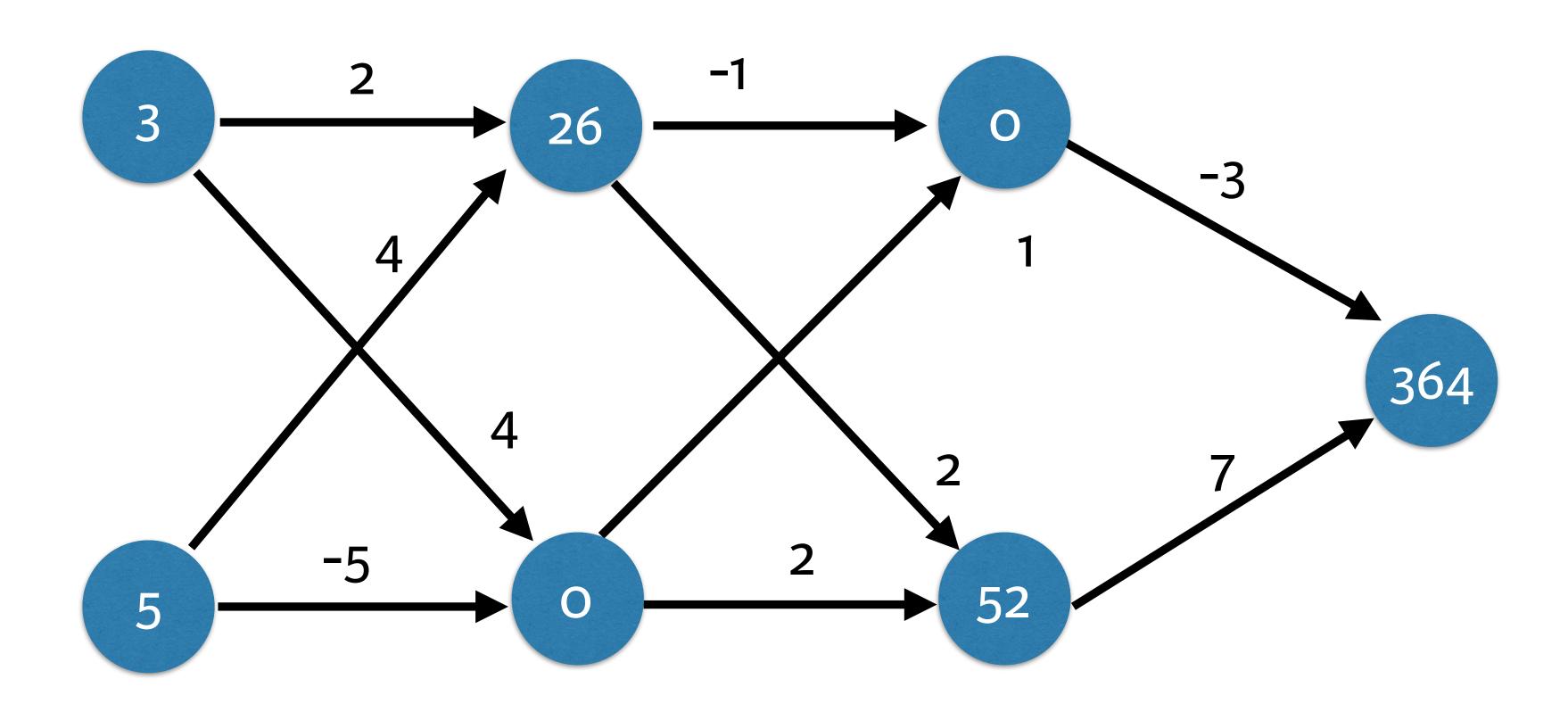












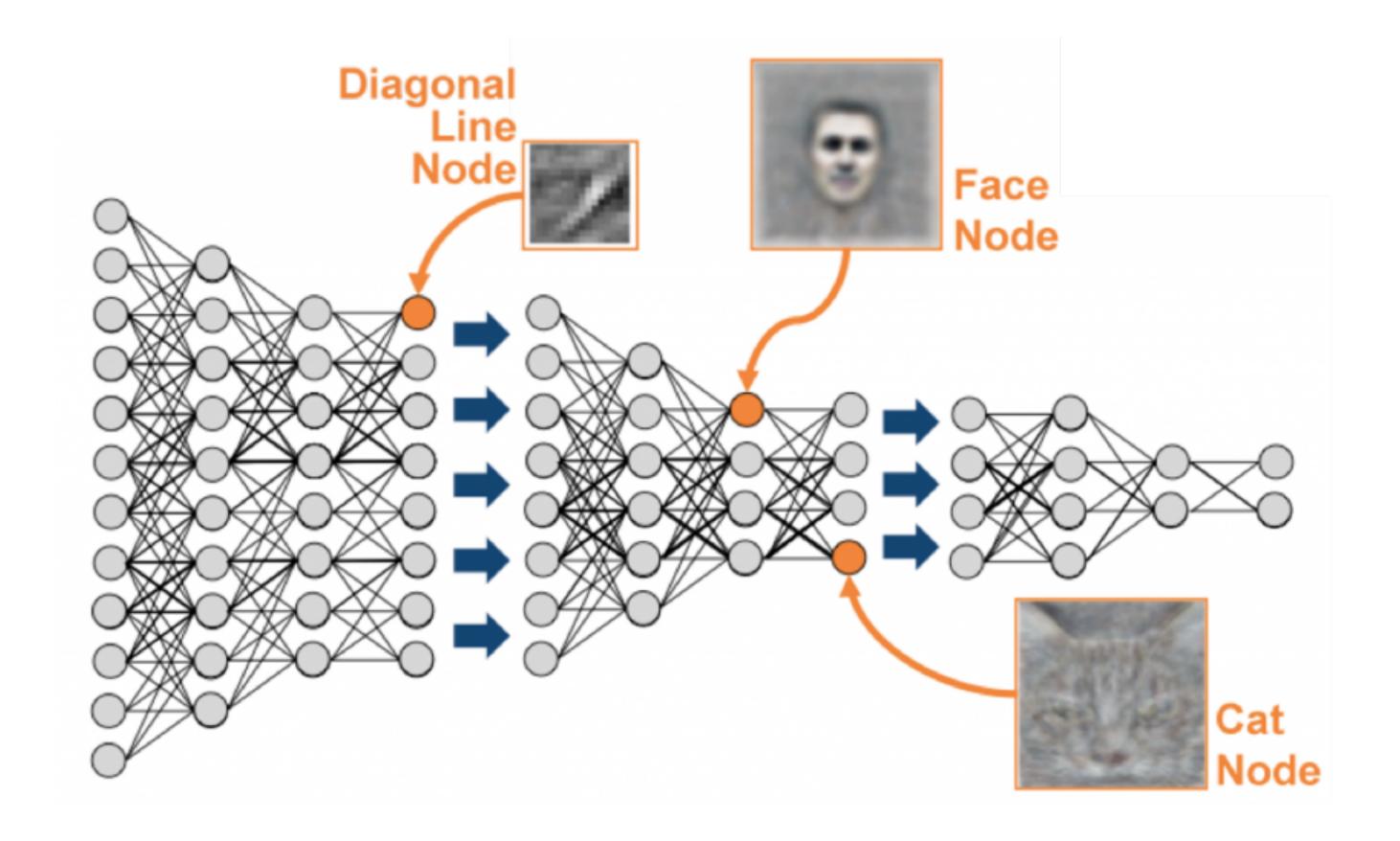


Representation learning

- Deep networks internally build representations of patterns in the data
- Partially replace the need for feature engineering
- Subsequent layers build increasingly sophisticated representations of raw data



Representation learning





Deep learning

- Modeler doesn't need to specify the interactions
- When you train the model, the neural network gets weights that find the relevant patterns to make better predictions





Let's practice!