

# Ikmareka Hunt

ikmareka@gmail.com | +1 (721) 523 03 67 | 13 Rue Des Arrindell, Quartier D'Orléans, 97150, Saint Martin

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## Summary

Experienced Front-End Web Developer, specializing in the creation of interactive user-friendly websites and low-code applications. My extensive background in B2B development, project management, digital marketing, and data analysis equips me with a versatile skill set. In addition, I recognize the pivotal role of user feedback in refining product interfaces and enhancing the overall user experience. Coupled with my proficiency in user interaction and interface design, this ensures that I can deliver not only aesthetically pleasing websites and applications but also solutions that are informed by user interactions. Moreover, my experience with various CRM tools further amplifies my ability to assist clients in achieving their strategic goals.

## Work Experience

TELEm Group | Philipsburg, Sint Maarten

**Business Development Officer**

*02/2023 - Present*

- Contribute to new business growth by conducting market research.
- Oversee end-to-end proposal processes, including budgeting, writing, negotiation, and client presentations for specific clients/sponsors.
- Collaborate across Telem Group teams to create standardized proposals for products and services, ensuring alignment with internal stakeholders.
- Assist in project planning by defining project plans, roles, responsibilities, and scope in collaboration with sponsors, project leaders, and functional groups.
- Conduct competitive assessments of products and services.
- Analyze data and provide actionable recommendations to sponsors, project leaders, and functional groups to drive improvements.

Good & Prosper | Wicklow, Ireland

**Virtual Executive Assistant (Freelance)**

*2022 - 2023*

- Develop Standard Operating Procedures (SOPs) to streamline company procedures and enhance operational efficiency.
- Revamp and restructure archiving layout within Notion for improved data management.
- Manage incoming emails, including sorting, distribution, and responding.
- Oversee supply orders, shipments, and maintain a records database.
- Schedule and reschedule meetings.
- Edit Zoom meeting recordings and archive meeting minutes, recordings, documents, and reports in Notion.
- Maintain client databases and records within Notion.
- Assist the Managing Director by troubleshooting issues, conducting research, and making travel arrangements.
- Prepare detailed Travel Expense analyses after each business trip.
- Create and manage spreadsheets to track new subscriber trends for Pitchfork Papers and Substack.

Accenture | Dublin, Ireland  
**Digital Marketing Specialist**  
2021 - 2022

- Identify and analyze trends to assist clients in optimizing their digital marketing campaigns.
- Enhance product adoption via exceptional bilingual client support across Benelux and international SMBs.
- Improve the overall client experience by promptly resolving inquiries and issues.

PLAEX Technologies | Enschede, Netherlands  
**Engineer Intern**  
2020 - 2021

- Develop and integrate custom circuit boards, enhancing the functionality of the product prototype.
- Conduct systematic parameter tuning for hardware design optimizations.
- Create 2D and 3D technical drawings for internal use in future development projects.
- Gain proficiency in 3D modeling for rapid prototyping and production purposes.
- Independently research and validate the implementation of various mechanical hardware components.

University of Twente | Enschede, Netherlands  
**Student Assistant**  
2018

- Prepare and conduct tutorials, lab sessions, and exams to facilitate student learning.
- Organize, distribute, and maintain student files.
- Mentor students in the use of various 3D modeling software programs.
- Assist students with technical assignments and provide guidance on lab equipment.
- Provide support to students by addressing inquiries regarding exam content.
- Supervise students during exams.
- Review assignments and exams promptly within set deadlines.

## Projects

### Website Designs

Portfolio

B's CakesNFlakes

Customized by D

### Data Analysis

SopraNOsolo: Analyze data to shape a cooperative game for high-functioning autistic individuals and their siblings, earning the "Most Added Value Award" from HCI Staff.

PLAEX Technologies: Optimize the interior and exterior of the product prototype, requiring coding modifications for system optimization.

Good&Prosper: Create a central database linking clients, prospective clients, and partners to their respective pages.

### Promotional Videos

Handikat: Create an animated video to promote 3D printed prosthetics for handicapped animals.

Documentary: Produce a documentary on the ethical use of psychedelics in therapy.

SPOTEurope Conference: Edit promotional video for the Student Platform of Occupational Therapy.

## Education

Leidse Onderwijsinstellingen (LOI) University of Applied Sciences

**Diploma** in Network Management

06/2023 - Present

University of Twente | Enschede, Netherlands

**Bachelor of Science** in Creative Technology

2016 - 2021

- Minor in Chemical Science & Engineering

Windesheim University of Applied Sciences | Zwolle, Netherlands

**Bachelor of Science** in Electrical Engineering

2014 - 2016

- Obtained 60 credits towards a Propaedeutic Certificate

## Certification

Front-end Developer | Nationale Handelsacademie (NHA)

10/2022 - Present

Certified in Webdesign | Nationale Handelsacademie (NHA)

12/2022

Certified in Google Ads | Google Starfleet Academy

01/2022

Certified in WordPress | Nationale Handelsacademie (NHA)

06/2021

## Skills

### Soft

- Teamwork
- Communication
- Flexibility
- Problem Solving
- Result-Oriented
- Analytical
- Attention to Detail

### Technical

- Data Analytics
  - MS Excel/Google Sheets
  - Tableau
  - MATLAB
- C++
  - Xcode
  - Arduino
- Web Design
  - WordPress
  - HTML/CSS
  - JavaScript
- MySQL (phpMyAdmin)
- Java (Processing)
- Digital Marketing

## Languages

**English:** Native

**Dutch:** Fluent

**French:** Elementary

## Hobbies

Traveling

Hiking

Zip-lining

Cooking and Baking

Water Sports

Following Online Courses