

Isabella Hinks

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EDUCATION

Ph.D. in Geospatial Analytics <i>North Carolina State University</i> Advisor: Josh M. Gray	2020 – 2023
B.Sc. in Computer Science and Environmental Science <i>University of North Carolina at Chapel Hill</i> Minor, Statistics & Analytics Carolina Scholar (Merit Scholarship)	2016 – 2020

TEACHING EXPERIENCE

Guest Lecturer <i>Geospatial Data Mining (GIS 713)</i> - Supervised & Unsupervised Classification - Hands-On Introduction to High Performance Computing <i>Earth from Space (ES 113)</i> - The Cryosphere <i>K-12 classes & social groups for disabled adults</i> - Computer science, remote sensing, climate change, agriculture <i>Coding Workshop</i> - Exploring Satellite Imagery with Google Earth Engine <i>STEM Day</i> - What's in an Image?	Oct 2020 – Present <i>NC State University</i> <i>NC State University</i> <i>Skype a Scientist</i> <i>CATALYST (STEM for Disabled Students)</i> <i>NC Math and Science Education Network</i>
Learning Assistant <i>Data Science for Earth (COMP 590) - UNC Chapel Hill</i>	Jan 2020 – May 2020 <i>Chapel Hill, NC</i>
Head Undergraduate Teaching Assistant <i>Introduction to Programming (COMP 110) - UNC Chapel Hill</i>	Aug 2019 – Dec 2019 <i>Chapel Hill, NC</i>
Undergraduate Teaching Assistant <i>Introduction to Programming (COMP 110) - UNC Chapel Hill</i>	Jan 2017 – Dec 2018 <i>Chapel Hill, NC</i>
Teaching Assistant <i>Girls Who Code</i>	Aug 2017 – May 2018 <i>Chapel Hill, NC</i>

PUBLICATIONS

Hinks, I., Gray, J.M., and Jain, M. (In Preparation). Delineating smallholder fields from satellite imagery using spatio-temporal convolutional networks.

Hinks, I., Gray, J.M., Reich, B.J., Gao, X., and Jain, M. (In Preparation). Monitoring crop development in smallholder farms using remotely sensed time series data augmentation.

Mei, W., Wang, H., Fouhey, D., Zhou, W., **Hinks, I.**, Gray, J.M., Van Berkel, D., and Jain, M. (2022). Using Deep Learning and Very-High-Resolution Imagery to Map Smallholder Field Boundaries. *Remote Sensing*. 10.3390/rs14133046

Gao, X., McGregor, I.R., Smith, O., **Hinks, I.**, and Shisler, M. (2022). The blsp R package with a Bayesian land surface phenology model (1.0). *Zenodo*. 10.5281/zenodo.6824017

Roy, S., Swetnam, T.L., **Hinks, I.**, Avery, R., Shean, D., Lukach, A., and Henderson, S. (2021). tyson-swetnam/porder: porder: Simple CLI for Planet ordersV2 API (Version 0.8.3). Zenodo. 10.5281/zenodo.5079783

McGuinness, K., **Hinks, I.**, Westcott, K., and Gheewala, S. (2020). An integrated assessment of particulate respirators used as personal protection from ambient air pollution in Bangkok, Thailand. *Journal of Global Health Reports*. 10.29392/001c.14598.

Pimple, U., Simonetti, D., **Hinks, I.**, Oszwald, J., Berger, U., Pungkul, S. Leadprathom, K., Pravinongvuthi, T., Maprasoap, P., and Gond, V. (2020). A history of the rehabilitation of mangroves and an assessment of their diversity and structure using Landsat annual composites (1987–2019) and transect plot inventories. *Forest Ecology and Management*. 10.1016/j.foreco.2020.118007.

CONFERENCE PRESENTATIONS

Hinks, I. and Gray, J.M. (2022). Monitoring Smallholder Agriculture at Scale with Convolutional Networks and Data Augmentation. *Fall Meeting of the American Geophysical Union, Dec 12-16, New Orleans, LA*. (presentation)

Gray, J.M., **Hinks, I.**, Jain, M., Singh, B., Agrawal, A., and Ishtiaque, A. (2022). Sowtime: Climate Adaptive Agriculture in the Eastern Gangetic Plains. *NASA LCLUC Science Team Meeting, Oct 18-20, Bethesda, MD*. (poster)

Hinks, I. and Gray, J.M. (2021). Monitoring Crop Development in Smallholder Farms Using Remotely Sensed Time Series Data Augmentation. *Fall Meeting of the American Geophysical Union, Dec 13-17, New Orleans, LA*. (presentation)

PROFESSIONAL EXPERIENCE

Graduate Research Assistant

Aug 2020 – Present

Center for Geospatial Analytics – NC State University

Raleigh, NC

- Use parallel and high performance computing to develop and run algorithms on massive data through NC State University's cluster computing facility
- Developed Bayesian hierarchical model to efficiently extract field-level phenological metrics and uncertainties from time series of multi-source satellite data
- Develop spatio-temporal convolutional networks to automatically detect smallholder fields from satellite images
- Apply dynamic linear models to fuse satellite imagery for agricultural assessment

Technical Consultant

May 2020 – Aug 2020

Curamericas Global

Raleigh, NC

- Developed software to help scale the scope of the non-profit's outreach to over 1.4 million mothers and children worldwide
- Automated the volunteer onboarding process and developed visualization dashboards with live updates of volunteers' data collection to present to Curamericas Global's partners
- Organization is now partnering with Microsoft for Project Resolve, to "build health equity and social justice via community-driven innovation"

Founding Software Developer, User Experience Researcher

Aug 2017 – Oct 2019

Acta Solutions, LLC

Chapel Hill, NC

- Founding developer of a five-person startup that develops software to increase the transparency and collaboration between local governments and their residents

- Implemented machine learning to comprehend free-form feedback from residents, and automatically generate actionable reports with data visualizations to local governmental officials
- Received multiple startup grants and participated in 3 accelerator programs; the startup currently serves over 20 paying local governmental clients

Environmental Sustainability Technical Intern

May 2018 – Aug 2018

SAS Institute, Inc.

Cary, NC

- Created SAS programs to parse HTML to collect vehicle information for LEED Certification points, and determine need for additional EV charging stations
- Analyzed SAS' hourly water and energy usage data from 2013-2018, acquired from over 40 sensors throughout the headquarters, with SAS programming and Visual Analytics

PROJECTS & PACKAGES

The blsp R package with a Bayesian land surface phenology model

2022

Contributor to GitHub repository

- Translated code from R to C to increase computational efficiency

porder CLI for Planet ordersV2 API

2021

Contributor to GitHub repository

- Used Python to add equations to compute predefined indices in open-source CLI
- Increased accessibility of API documentation with vocabulary definitions and code examples

FPGA Design & Implementation

2018

Digital Logic Design Course (COMP 541) – UNC Chapel Hill

- Fully implemented the MIPS I instruction set using Verilog (RTL) on a Nexys 4 FPGA
- Developed recursive Tower of Hanoi game using MIPS Assembly Language on a Nexys 4 FPGA

FUNDING

NC State Center for Geospatial Analytics (\$800). Geospatial Analytics Travel Award. Fall 2021.

University of North Carolina at Chapel Hill (\$36,000). Full-tuition Carolina Scholarship (Merit-based). Fall 2016 – Spring 2020.

Carolina Center for Public Service (\$2,500). Robert E. Bryan Fellowship. Fall 2018 – Spring 2019.

PROFESSIONAL SERVICE

Co-President

May 2022 – April 2023

Geospatial Graduate Student Organization

Co-President

May 2022 – April 2023

College of Natural Resources Graduate Student DEI Coalition

Development Committee Member

May 2022 – April 2023

NC State Center for Geospatial Analytics

Mentor

Feb 2021-2023

Pearl Hacks

Graduate Career Mentor

NC State College of Natural Resources

Sept 2021 – Present

Member

American Geophysical Union

Nov 2020 – Present

Mentor

Rewriting the Code

May 2020 – Present