

# THE FUTURE IS DATA & AI

*YOUR TIME IS NOW*





# AI-POWERED DATA ANALYTICS

*Transform into a Data-Driven Professional in Just 100 Hours  
Built by Educators. Powered by AI. Backed by Industry.*

## Why Now? Why Data?

Every day, the world generates 2.5 quintillion bytes of data. But data alone doesn't create impact— skilled professionals do.

This program is designed to help you become the data analytics professional the world needs—fast.



# MEET YOUR PROGRAM DIRECTOR



## **Dr. Shiva Kakkar**

Vice President of AI Adoption,  
Jaipuria Group

Dr. Shiva Kakkar, a PhD from IIM Ahmedabad, brings a rich blend of academic and industry expertise. A former faculty member at XLRI Jamshedpur, he continues to teach at premier institutions like IIM Nagpur, MDI Gurgaon, and XLRI, specializing in Organizational Behavior, Strategic Technology Management, and the Future of Work.

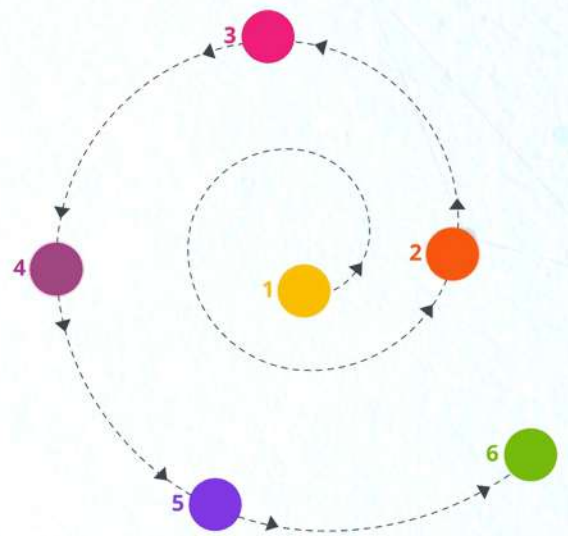
Passionate about human-AI interaction and the practical applications of Generative AI in education, Dr. Kakkar is committed to making learning more interactive, accessible, and future-ready. He actively collaborates with academic and industry leaders to explore how AI can redefine learning experiences and shape the future of work.



# WELCOME TO YOUR DATA ANALYTICS JOURNEY

The AI-Powered Data Analytics Program is a carefully designed journey that transforms curious minds into industry-ready data analytics professionals.

- Smart learning approach that works
- AI integration from day one
- Real business challenges as practice
- Industry experts as your guides
- 100% Job placement Assistance
- Campus Immersion



## Our Mission

Turn you into the data professional that companies want to hire.

## The Journey

Learn. Practice. Transform. Succeed.

# Your 5-Phase Transformation Journey

## Build Your Foundation:

From Beginner to Confident Practitioner

PHASE 1



**Excel Mastery** : Advanced functions that impress  
**Power BI & Tableau** : Visuals that tell powerful stories  
**SQL** : Data access & management made easy  
**Python Basics** : Real-world problem-solving  
**Statistics** : Numbers that drive decisions

## Advance Your Skills:

Build Deep Technical Fluency

PHASE 2



**Data Engineering** : Build pipelines powering businesses  
**Feature Engineering** : Craft variables that predict outcomes

## Master GenAI Tools:

Become the AI-Enhanced Professional

PHASE 3



**Prompt Engineering** : Use GenAI as your ally  
**Smart Automation** : Automate manual tasks  
**AI-Powered Analytics** : Intelligent insights at scale  
**BI 2.0** : Future-ready business intelligence

## Professional Development:

Become Industry-Ready

PHASE 4



**Personal Branding** : Build your presence as a data leader  
**Communication Skills** : Present data that influences decisions  
**Interview Success** : From clearing to converting offers  
**Networking Skills** : Build connections that matter

## Prove Your Expertise:

Turn Knowledge into Impact

PHASE 5



**Capstone Project** : Solve an industry challenge  
**Executive Presentation** : Present like a consultant  
**Industry Review** : Get validated by experts

# PROGRAM STRUCTURE

## 100+ HOURS OF IMMERSIVE LEARNING



Learning Method	Sessions	Hours
Live Expert Sessions	15	30 hours
Self-Paced Learning	12	53 hours
Industry Expert Classes	3	3 hours
Doubt Clearing Sessions	4	4 hours
Final Project	2	4 hours
Skills Tests	Regular	6 hours
TOTAL LEARNING	-	100 hours

### CAPSTONE PROJECT: YOUR SHOWCASE

From problem to solution — just like in the real world.

Identify a real business challenge

Apply GenAI to enhance analysis

Collect, clean & analyze data

Build AI-powered insights

Present your solution to experts

# PROGRAM HIGHLIGHTS

- 100 Hours of Industry-Relevant Learning
- GenAI Integrated from Day 1
- Live + Self-Paced Format
- Real Business Case Studies
- Capstone Project with Expert Review
- 100% Placement Assistance
- Weekend-Optimized Schedule
- Campus Immersion Experience
- Doubt-Clearing & Career Support Sessions

## Who Should Join?



**Graduates ready** to future-proof their careers



**Career Switchers** from non-tech or adjacent fields



**Working Professionals** seeking weekend upskilling



**Current Data Users** wanting to grow into strategic roles



# LEARNER SUCCESS STORIES



“I joined just to get better at Excel. But by the end, I was using Python and GenAI to drive real decisions. This course changed how I think - and what I’m capable of.”

**Ananya Singh, MBA Graduate**  
Now a Senior Analyst



“I used to avoid SQL. Now I’m running campaigns based on data models I built myself. My marketing ROI has never looked better.”

**Rohit Malhotra, Brand Marketer**  
Now Leading Data-Led Campaigns



“I needed a program that fit into my weekends—and actually worked. The structured learning, practical support, and career push gave me the confidence (and edge) I was missing. I got a 45% hike after 3 months.”

**Sneha Jain, Working Professional**  
Now a Data Analyst



“Coming from a small town, I was intimidated at first. But the feedback, mentorship, and real-world projects made the learning feel real. Today, I work with Fortune 500 clients and present my analysis with confidence.”

**Aakash Rajput, Non-Metro Graduate**  
Now Industry-Ready



## Your Certificate. Your Competitive Edge

Showcase your skills with a credential that hiring managers can't ignore.



## READY TO LEAD IN THE AGE OF DATA?

**THE FUTURE WON'T WAIT. NEITHER SHOULD YOU.**

Let's build your data career—together.

 Call us at: **9625425719**

 Email: **support@ijaipuria.com**