

Knowledge Check Quiz Special Topic Week 13 (C-Suite Business Case)

Due Apr 17 at 11:59pm	Points 8	Questions 8
Available until Apr 17 at 11:59pm	Time Limit None	

Instructions

Answer the following questions on the special topic material this week.

Attempt History

	Attempt	Time	Score
LATEST	<u>Attempt 1</u>	16 minutes	8 out of 8

Score for this quiz: 8 out of 8
Submitted Mar 18 at 11:40am
This attempt took 16 minutes.

Correct!

Question 1

1 / 1 pts

In the article, "See Your Company Through the Eyes of a Hacker," which describes how a company might look **from an attacker's perspective**?

☒ Reactive rather than proactive in approach to security

☐ Hiring the best security engineers

☐ Have a Chief Information Officer (CIO) in the C-Suite

☐ Spending significant budget on security products

Question 2

1 / 1 pts

In the article, "See Your Company Through the Eyes of a Hacker," which is an example of something a company can do to **defend themselves** against hackers?

☐ Delegate security compliance to the IT organization



Hunt for a persistent adversary to contain and mitigate before they can cause damage

☐ Identify all potential threats and defend against them all



Conduct an annual inventory of computer systems and connected devices

Correct!

Question 3

1 / 1 pts

In the article, "More Training Won't Reduce Your Cyber Risk," which proposal would help a company be **more proactive** in strengthening cyber security?



Charge the CIO with purchasing convenient, accessible, and affordable technology



Identify all network data to make sure it is defended



Segment networks so that only those who need access can get to the data

Correct!



Increase cyber hygiene training to all employees to reduce phishing attacks

Question 4

1 / 1 pts

In the article, "The Key to Presenting to Senior Executives," which technique is an effective approach to **presenting to senior executives**?



Don't put any focus on assumptions because it is too detailed



Present a clear suggestion and be clear about what you need



Make sure the executive appreciates the brilliance of the strategy and that there is no action for them



Provide thoughtful analysis of multiple options and let the executive decide

Correct!

Question 5

1 / 1 pts

In the article, "The Key to Presenting to Senior Executives," which of the following is **one of the seven keys**?



1. How long will it take us to get there without any risk?



7. How will this help our stockholders?



4. What are our competitors doing?

Correct!

- ☒ 2. What do you need from me?

Question 6

1 / 1 pts

In the article, "7 Tips for Presenting to Senior Executives," which technique is an effective approach to **presenting to senior executives**?

- ☐ Include extensive background in the beginning in case the executives are unfamiliar with your topic
- ☐ Present the briefing in the order you prepared to make sure the story is properly presented
- ☐ Provide detailed data to prevent questions
- ☒ Cover content in time allowed and leave time for discussion

Correct!

Question 7

1 / 1 pts

In the article, "7 Tips for Presenting to Senior Executives," which of the following is **one of the seven tips**?

- ☐ 6. Provide details to show credibility
- ☐ 4. Include data to support recommendation
- ☒ 5. Know your audience
- ☐ 3. Present in prepared order

Correct!

Question 8

1 / 1 pts

In the article, "How to Blow a Presentation to C-Suite," which represents an **effective way to present to the C-suite?**

☐

Provide details about the analysis process and the data that was analyzed

☐

Explain the idea right away and describe how to implement it

☒

Start with the problem to provide context for your solution

☐

Answer questions quickly because it is more important to appear knowledgeable than to be incorrect

Correct!

Quiz Score: **8** out of 8