

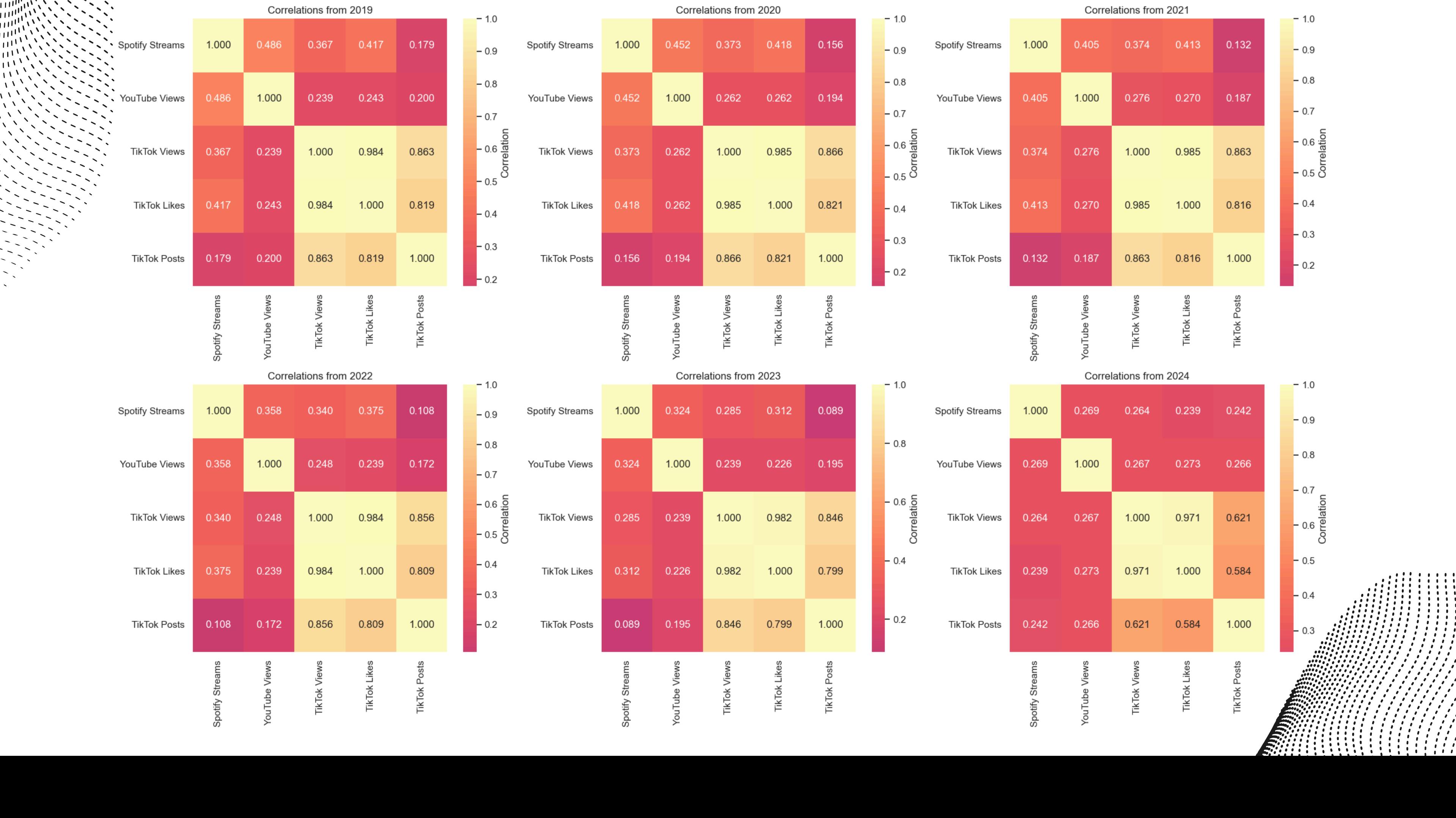
TikTok impact across streaming platforms

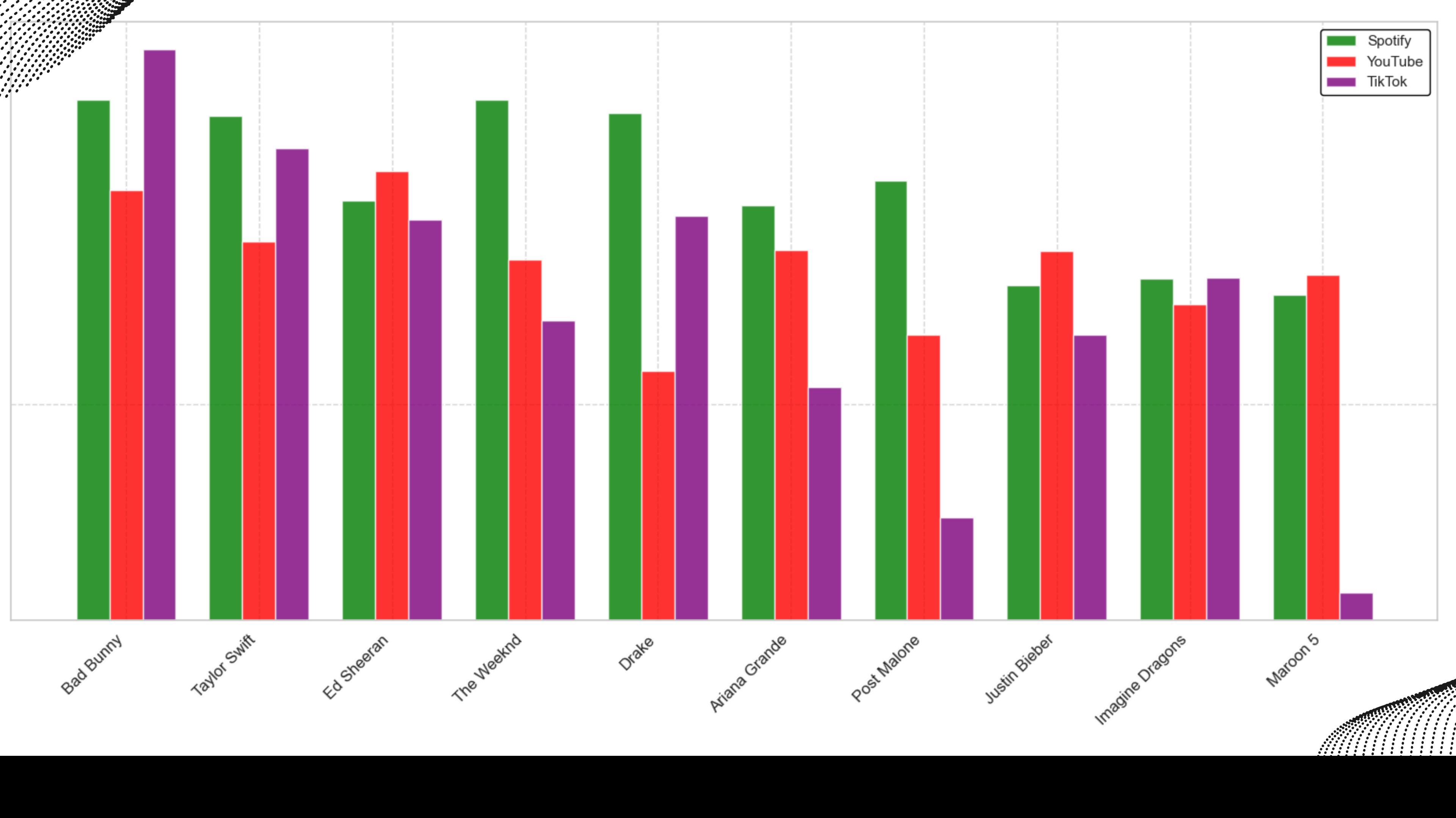
Most Streamed Spotify Songs 2024 Dataset

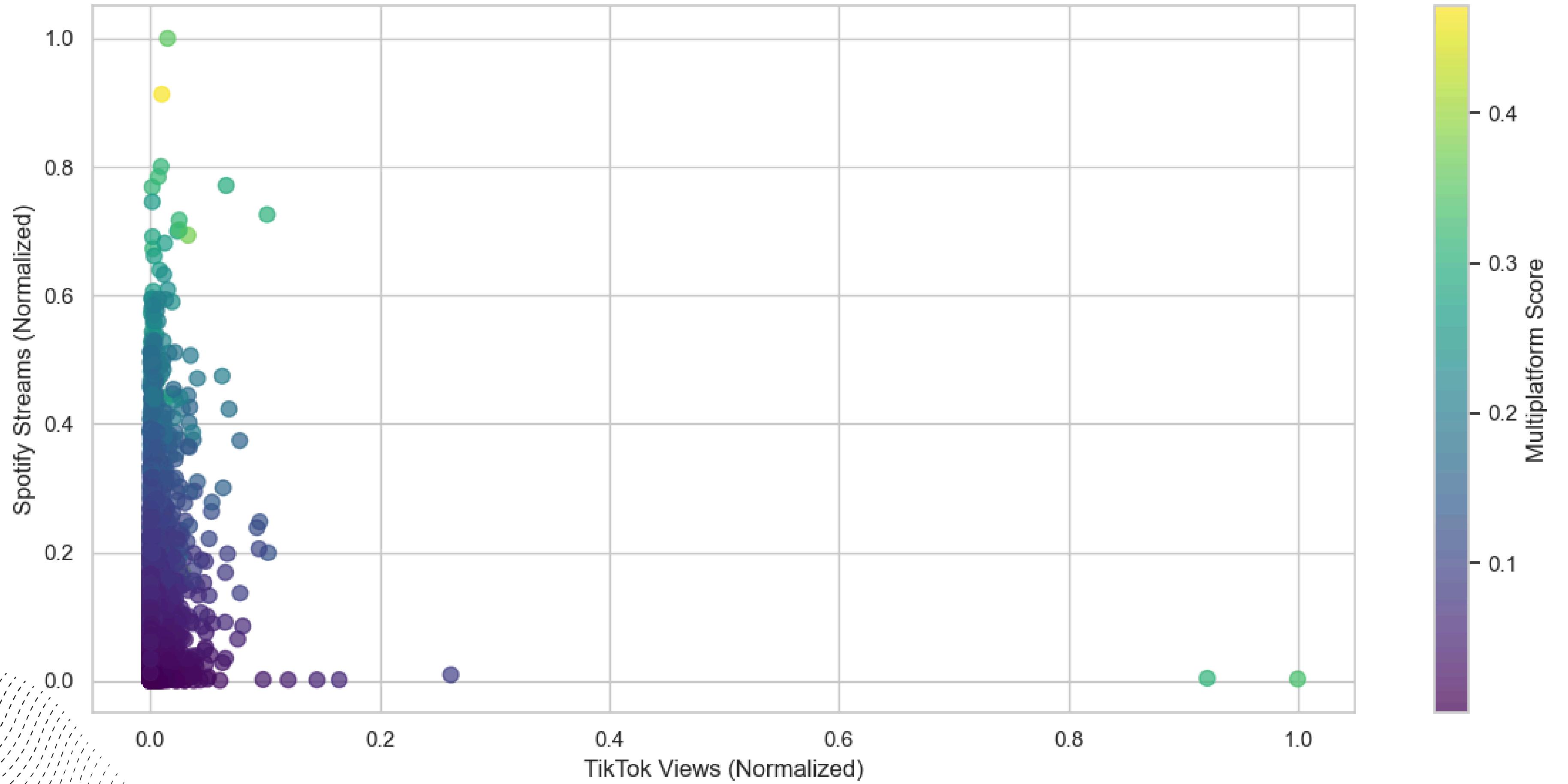
TIKTOK IMPACT

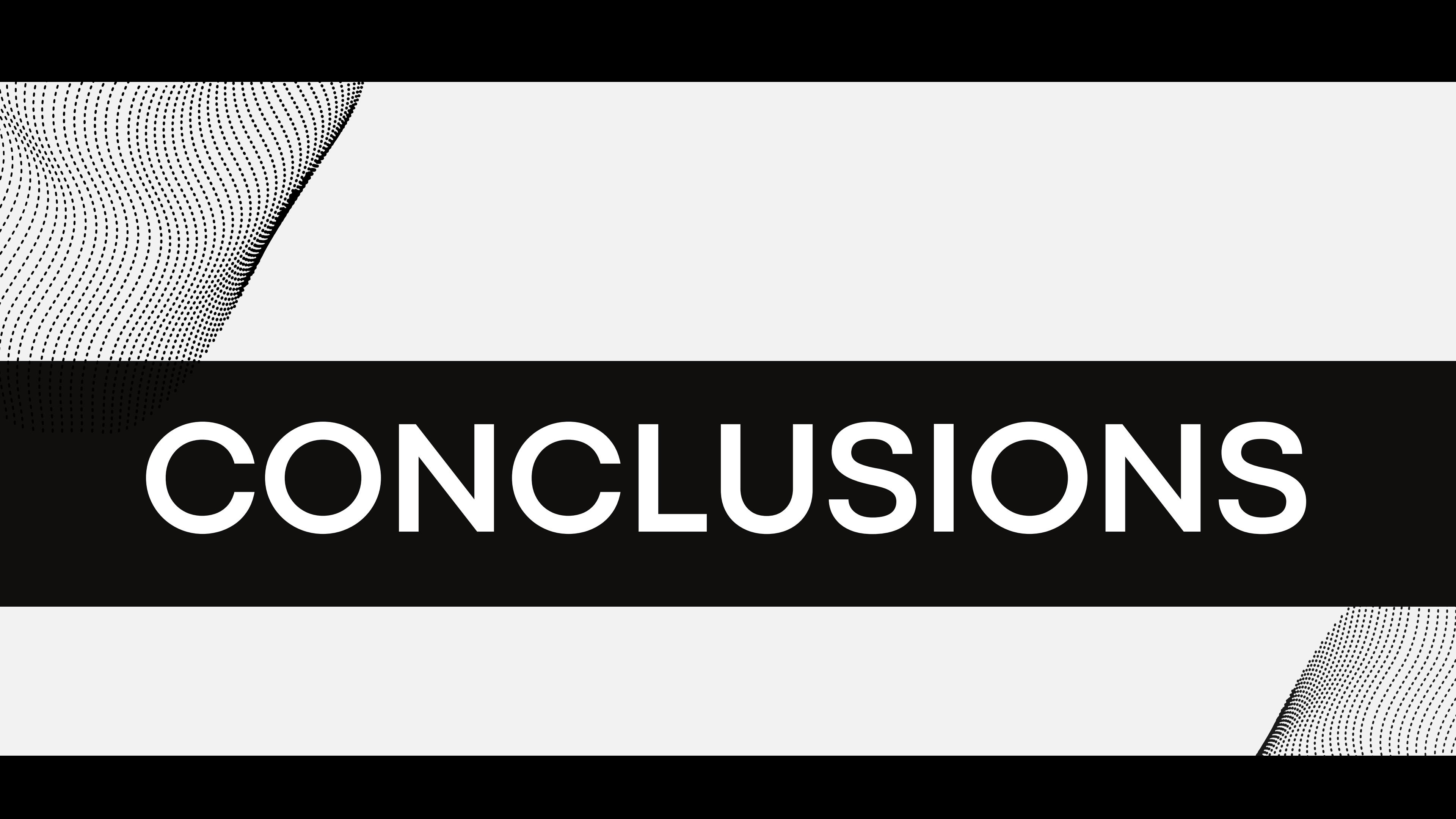
BEFORE
2020

AFTER
2020









CONCLUSIONS

TikTok
across the years | THANKS