

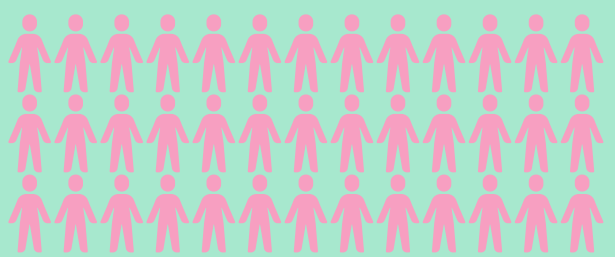
PROS AND CONS OF INVESTING IN STOCK MARKET

the capital raised by a business or corporation through the issue and subscription of shares.

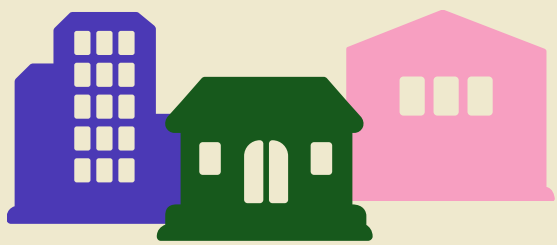
HOW DOES STOCKS WORKS?

STOCK MARKET

the stock market enables buyers and sellers to negotiate prices and make trades. Investors can then buy and sell these stocks among themselves, and the exchange tracks the supply and demand of each listed stock.



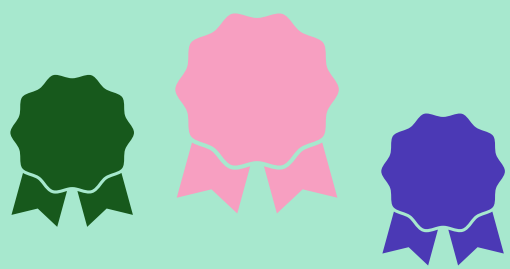
BUY LOW, SELL HIGH $10 = 10000000$



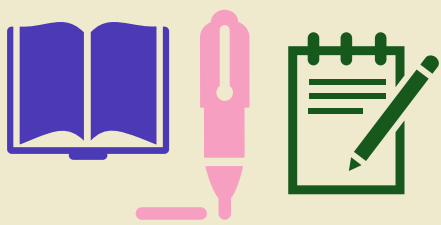
to make money in the stock market are: Sell stock shares at a profit—that is, for a higher price than you paid for them. This is the classic strategy, "buy low, sell high."

- Takes advantage of a growing economy
- Best way to stay ahead of inflation
- Most investors intend to buy low and then sell high. They invest in fast-growing companies that appreciate in value.

PROS



CONS



- Risk: You could lose your entire investment. If a company does poorly
- Emotional roller coaster: Stock prices rise and fall second-by-second. Individuals tend to buy high, out of greed, and sell low, out of fear.

SOURCES:

PROS and CONS of Investing in Stock Market
<https://www.thebalance.com/stock-investing-for-the-individual-investor-3306182>