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YouTube: The Best Educational Tool Platform in this Pandemic

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Last march 9, 2020, Classes in all levels, public and private schools was suspended for a week due to the fast spreading of the virus NCOV. Students felt the joy because of 1 week span of suspension but little did they know that it was the last time that they will having face to face classes because the “1 week suspension of classes” turns to a one year face to face classes suspension. It is because of the virus NCOV who turns to be a pandemic and it is now called COVID-19 pandemic. Yes, the virus is very fast to spread and we need to avoid interaction with other people but it will not going to stop every student to learn even if they are not allowed to go outside and have classes in school. For able for us to cope up and still continue Academic Year 2020-2021 the Department of Education planned of having “Online Classes” this year. Where the students will still have classes but it will be different because it is through internet and this is part of what we called “New normal”. eLearning is very essential in times like this and there is a lot of online applications we can use but there is an app called YouTube where I think that will be the best eLearning application to use for online classes.

You know already that eLearning Videos can be a very powerful learning tool, as they add a dynamic element to your eLearning courses, improve knowledge transfer, demonstrate complex procedures, and help explain difficult topics. They can also be particularly entertaining and re-watched as many times as your learners wish. This is why the video-sharing website YouTube can provide unlimited opportunities to enhance your eLearning course by not only using the countless videos you can find there, but also creating your own to help your audience achieve their Learning goals and Objectives. Here are the reasons why you should use YouTube in eLearning:

1. It enhances comprehension of complex concepts.
 - Certain subjects can be difficult to explain; using YouTube as a virtual library to support your eLearning content by providing your learners with access to its videos allows you to better illustrate complex concepts, procedures, and ideas.
2. It allows for microlearning
 - Using videos for microlearning ensures that complex procedures and demonstrations of specific skills are delivered in small quantities, which enhances knowledge retention.

3. It encourages the development of note-taking skills.
 - Note-taking skills are important both for students and employees, as the ability to analyze information and focus on important points helps dealing with the information overload of the modern world. Using YouTube videos as part of your eLearning course encourages your audience to develop their note-taking skills by viewing, rewinding, and replaying the YouTube video material until they have fully grasped its essence and key points.

We also know that YouTube is the most entertaining site of all time as many people post random funny videos in it, here are some disadvantages of YouTube to students.

1. It has many advertisements
 - some of those advertisements can be very lengthy without an option to skip them. These ads may also not be appropriate for the content that is being taught.
2. YouTube can be a distraction as it has many entertaining videos.
 - YouTube can be very distracting. It is easy to spend many minutes, hours, even days watching videos of little or no value that entertains you.

Although we know that aside from YouTube there are other sites that has the same goal but in different way of teaching like this other sites that I will mention.

1. School Tube
 - SchoolTube is a great video resource for both students and teachers. It has hundreds of how-to resources, copyright-friendly media, and lesson plans for using video in the classroom. It also allows teachers and students to create their own channels and start sharing student generated videos.
2. Teacher Tube
 - Teachers Tube is another great video resource created by teachers for teachers. It provides videos covering a wide range of topics. Some of these videos include lessons plans in action.
3. Snag Films

Snag Films is a great resource for educative full length documentaries provided by popular producers such as National Geographic. It also provides a catalog of educational films that are accompanied by classroom discussion questions.

If you take YouTube seriously as an educational tool it is the best eLearning platform you will ever see because with The raw statistics are impressive with over 100 hours of content being uploaded every minute on YouTube, and reaching people in 61 countries around the world, an astonishing six billion hours of video content is being watched every month. The figures climb higher by the day. For hundreds of millions of people around the world, YouTube and dozens of other free video platforms are shaping up to be a new educational model. A growing number of not-for-profit providers like the Khan Academy offer anyone, anywhere, access to a vast catalogue of content on almost any topic you can think of. This is very good news for people in developing and developed countries who want an education but perhaps could not have afforded it or even gained access.

Schools and universities are integrating free video platforms like YouTube into their classrooms. Sessions are produced either by content developers or by the teacher/lecturer themselves, using a webcam and some easily learnable software, and uploaded to YouTube. The link is then embedded in the course website where the students can watch it on demand. These videos can be public or private.

As we all know many people use YouTube as entertainment stuff many people uses YouTube as their job like Cong TV, Junnie Boy, Boss Keng, Dogie and other YouTuber here in the Philippines. YouTube now has over a billion users, with people watching hundreds of millions of hours of videos on the site every day. YouTube as a whole, even YouTube mobile alone, now reaches more 18-34 and 18-49 year olds than any cable network in the United States of America. The rise of the YouTuber has forced the rest of the media industry to view YouTubers as legitimate content creators and entertainers, recognizing their popularity and acknowledging them in mainstream entertainment especially in this time of pandemic where many people are lockdown in they're houses. As online classes start many students uses YouTube as source of knowledge to help them with their lessons so that they wouldn't get behind on their lessons. Some students uses YouTube to get ahead of their lessons with the help of YouTube. YouTube is like a

classroom in your pocket because wherever you are whenever you need it YouTube is just one call away as long as you have your phone and a Wi-Fi.

Today, YouTube is the new Google website because you just need to type on the search bar the topic you want to watch and learn about and there is now a lot of videos that will going to come out who are ready to be watch. Students just need to search the lesson they have then there will be tutorial videos that will going to teach them and there is now may educational channels in YouTube like Media Bureau-Online DepEd TV Channel, Teachers corner, Jensen math, The organic chemistry tutor and more YouTube channels. Also there is now a lot of videos now where they will go to teach about different subjects and they are updated because a lot of them are uploaded in 2020. Because of this, we conclude that YouTube is the best and most effective educational tool platform to use in this pandemic.

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