Guy Shelly

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Product Manager | Project Manager

<!-- Leads web projects from concept to reality. --> A rich and well based experience in management and hands-on in all relevant station in a web product life cycle including recruiting and leading teams, front and back end development, deploying, budgets, marketing, research, analytics, customer relations and more.

Excellent interpersonal communication skills and uncompromising attitude in setting goals and achieving them.

2016-2017   Project Manager - ExelWeb specializes in developing web apps and systems
Managing web projects from clients first meeting to production.
- Specifications, wireframe, mockups, time estimates, approvals and communications with clients.
- Planning, analyzing, designing and implementing web based projects.
- Recruiting, building and leading teams of developers, DBAs, and QA, both local and abroad.
- Packaging deliveries and post delivery service.
- Analyzing and automating procedures.

2007-2016   VP - livecity (site123), Startup-Software company, develops Websites CMS
Addressing all relevant needs within the company as a Chief operating officer, Projects manager, Products manager and more.
- Planning development roadmaps, features specification, QA and support management.
- Recruiting, training and managing employees and teams.
- Development of sales force, distributors, partners, new markets and serving for tenders.
- Strategic development, promote partnerships, identify trends and opportunities.
- Identifying risks and reducing vulnerabilities.
- Identifying business opportunities and developing new markets activity in varying countries.
- Managing and executing business developments, marketing and company formation operations, and suppliers relations.

2005-2006   Operation Manager - Mitus Shoval LTD - marketing solutions
Planning, operation and supervision of logistics projects.

2004   Sales Manager - US sales - Dead Sea products
Sales, training sales agents, store and inventory management, working with clients.

Hands On		
	Code	HTML5, CSS3, JavaScript, PHP, MySQL, Bootstrap, jQuery, QA
	Projects tools	Jira, Activecollab, Google apps, Microsoft Office, GitHub, c9.io, Jenkins
	Design	UX\UI - Invisionapp, Flow diagrams,layouts, funnels ,signals & Monitoring
	WebMaster	Google Analytics & WebMaster Tool, On/Off Page SEO, WCAG 2.0
	Finances	Plan, write & read financial reports, budget management
	Marketing	Manage affiliate & reseller program, Adwords, social & Emails campaigns

Certificates		
	2014	PHP, Certificate Course.
	2012	Business Management, Open University, Certificate Course.
	2010	Investment Advisor Cours, Open University.
	1994-1997	High School diploma.
Army	1997-2000	Military Police.
Languages	Hebrew - mother tongue.	
	English - read, write and speak fluently.	