



Ontario 5 Pin Bowlers' Association

2013-2014 INCENTIVE PROGRAM

The Incentive Program will run from the period of OCTOBER 1ST through APRIL 30th each year **UNLESS OTHERWISE STATED**. When awarding points that have a deadline date, the date and time of the e-mail receipt delivered electronically, to the O5 Office will be used.

NO EXTRA POINTS WILL BE AWARDED TO THOSE CHAIRS WHO SUBMIT MORE THAN ONE REPORT FOR THE MONTH OR REPORTING PERIOD. NO POINTS WILL BE AWARDED FOR ANY PAPERWORK RECEIVED THAT IS NOT COVERED BY THE INCENTIVE PROGRAM.

ZONE/DC ASSOCIATION PUBLICITY POINTS:

50 Points maximum will be awarded monthly, to Zones and DC Associations who participate in the Publicity Program.

PARTICIPATION CONSISTS OF:

- 1) **25 points** for producing a monthly Newsletter with a “Header” including a “logo” and Newsletter name which will be delivered **ELECTRONICALLY** to incentive@o5pba.ca to the Office each month, and will also be dated each month so Incentive points can be properly allocated.
- 2) **25 Points** for utilizing a local web-site to promote their 5-pin bowling activities within their area. Associations must advise the O5 Office of their web-site address on the Publicity Report form in order to receive Incentive points.

NOTE: A 10 Point Bonus will be awarded for each month, if BOTH of the above criteria have been met. Meaning, the Newsletter should be current with recent news and 5-pin events in your Association, and the Website should also include current 5-pin events in your Association.

PUBLICITY REPORT FORM

25 points will be awarded EACH MONTH to those Zones and DC Associations who submit their Publicity Report Form no later than 30 days following their monthly meeting, and ONLY if there is any Publicity reported. No points will be awarded for blank report forms submitted.

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O5PBA MONTHLY NEWSLETTER

25 points will be awarded **EACH MONTH** to any Zone or DC Association Publicity Chair who submit items for inclusion into the monthly O5 Newsletter. These items must be sent to the O5PBA Publicity Chair, Brenda Hamilton at: brendahamilton@o5pba.ca

THESE ITEMS MUST BE RECEIVED BY THE 10TH OF EACH MONTH FOR POINTS TO BE ALLOCATED.

Note: No points will be awarded for league bowling scores.

Also Note: Items published in the O5 Newsletter will be at the discretion of the O5 Publicity Chair and the space available in each issue.