	Priority Area: Membership Goal: To Increase Membership in O5 Responsibility: Gary Burkholder				
	Task	**Timeline**	**Cost**	**Responsibility**	**Status**

A	**Recruit Blind Bowlers**				
1	Review and revise existing rules	Sep-06		Tournament Committee	Comp
2	Obtain special needs requirements	Aug-06		Dave Post	Comp
3	Board Approval	Aug-06		Dave Post	Comp
4	C5PBA approval in principal of new rail	C5PBA AGM		Dave Post	Comp
5	Presentation at SAGM	SAGM		Gary Burkholder	
6	Update OSO package and current contact list	SAGM		Gary Burkholder	

B	**Recruit Senior Citizens**				
1	Establish sub committee	Oct-06		Gary Burkholder	Comp
2	Sub committee to determine what seniors want	Jan-07		Membership Committee	
3	Present findings to Bod	Feb-07		Gary Burkholder	
4	Board approval	Feb-07		Gary Burkholder	
5	Develop presentation	Feb-07		Membership Committee	
6	Present to focus groups	Mar-07	copying & travel	Membership Committee	
7	Revise program as per # 6	Apr-07		Membership Committee	
8	Final Board Approval	May-07		Gary Burkholder	
9	Presentation at AGM	Jun-07		Gary Burkholder	
10	Publish & ship with supplies	Aug-07	Copying & shipping	Office	

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	Task	**Timeline**	**Cost**	**Responsibility**	**Status**
C	**Broaden Membership Base**				
1	Determine target group for 2006 - 2007	Oct-06		Membership Committee	
2	Research wants, needs and contacts for target groups	Dec-06		Membership Committee	
3	Prepare program & campaign to address wants and needs of target group	Jan-07		Membership Committee	
4	Review and approval of Bod	Feb-07		Gary Burkholder	
5	Send out to contacts for comments	Mar-07		Gary Burkholder	
6	Follow up with contacts	Apr-07		Gary Burkholder	
7	Revise as per comments	May-07		Membership Committee	
8	Roll out new campaign	2007 AGM		Gary Burkholder	
9	Monitor results	Monthly 2007 & 2008		Membership Committee	
10	Establish new target group	Aug-07			