

# **PINBOARD**

February 21, 2011 05PBA Issue 102



#### **Convention Motions**

This is another friendly reminder to all Zones and DC's that Motions for our annual meeting at Cleveland's House in

June must be in the office by March 1st

## Snap Publications

We wanted to make you aware of a "free" promotional vehicle that you can utilize to promote bowling events in your region.

SNAP is an organization that specializes in community based advertising, public relations, networking and marketing initiatives.

They publish a monthly periodical called "SNAP" which is distributed to local restaurants, banks, retail outlets, etc.

If you notify them of an event you are running, i.e. "KHP Bowlathon", they will send out photographers to the event and publicize it. You could also have them come out to your tournaments and take pictures of the winners and these will be published.

There are a number of ways to utilize their services and it is absolutely "FREE" to the consumer. They make their revenues from local business advertising.

Visit their website at <u>www.snapnewspapers.com</u> for a list of the 46 Ontario locations.

### **Bronze Sponsors**



Buy or Sell Heather Cresswell

mahm4x@rogers.com 905-884-0793

Kim Kehoe kkehoeis@rogers.com 905-725-9886

#### **Tournaments**

Provincial Triples
Zone / DC Finals
End March 20, 2011

Youth Challenge National Championships
Regina, Saskatchewan
March 24 – 26, 2011

### Coaching Courses

There will be a Competitive Coaching Course being run from March 11<sup>th</sup> to 13<sup>th</sup> at Sherwood Centre in Hamilton.

- 16 spots will be available
- Course will start 6:30 p.m. Friday and end at approximately 4:00 p.m. on Sunday.
- · You must attend full course to be certified
- Cost \$175.00 (there is no HST)

Please contact Dave Johnson at the Master Bowlers' office at 416-426-7165 or office@mbao.ca for further information.

### Thought for the Day

Twenty years from now you will be more disappointed by the things you didn't do than by the things you did.

So throw off the bowlines. Sail away from the safe harbor. Catch the trade winds in your sails.

Explore -- Dream -- Discover

~ Mark Twain