

ONTARIO 5 PIN BOWLERS’ ASSOCIATION
“SURVIVAL” PLANNING MEETING
APRIL 2, 2006

PRIORITY – ORGANIZATION

To restructure our organization from the top down to make it more effective.

1. What do we need to do?

- Things To Start:
 - Shorten bowling season
 - Flexibility in time of shifts/# of series in a season
 - Secretaries Handbook has to be more user friendly, less overwhelming
 - More promotion of tournaments.
 - Incentive levels – award secretaries who get the most entries into tournaments
 - Zone level and provincial levels – give levels of incentive awards for secretaries who accomplish the various “jobs” similar to the program for treasurers/secretaries, etc.
 - Prizes – movie passes, movie rentals – use as cross promotion – try to get prizes donated
 - Fundraising – O5PBA try to run fundraising at events that go to nationals (i.e. Open and High-Low) to raise money to offset costs of travel, jackets, shirts, etc. i.e bingo bonanza
 - Awards program – anything to unify the zones? Get all zones on similar structure and order in bulk through O5.

2. Priority Actions and Initiatives:

<u>Strategy/Initiative</u>	<u>Priority</u>	<u>Timeframe</u>
• Changes to Trucash Card program new sponsors which will give us more for our money.	MD	ST
• Finding sponsors should be an ongoing process survey of demographics – league bowlers.	MD	ST
• Communication between bowling Proprietors, Masters, YABA and YBC should be constant.	MD	ST
• Increase training and planning seminars at Convention and throughout year. Today should be at least twice a year as opposed to once every 2 years (regional as opposed to provincial).	MD	ST
• Are we too top heavy as an organization? Membership is declining, should our organization Be streamlined to follow suit.	MD	ST
• O5 and BPAO to study conflict with the National Classified and Holiday Classic. O5, BPAO, Masters, YABA, YBC could maybe drop one tournament each to help prevent overlap.	MD	ST
• Possibly limit consecutive terms served by the O5 Board to allow new members and new ideas.	SD	MT
• Give more input from the field level. Don’t wait to be asked, suggest things. Bug the Boards, put forward motions at convention, don’t be afraid to bring forth ideas and suggestions.	SD	MT
• Dual membership – Seniors for BPAO or O5 (under one roof).	CD	LT
• Change prizes at provincials to gift cards.	CD	LT
• Re-evaluate O5 relationship with C5. Are we helping to fund poorer provinces and should more of our money be kept in Ontario.		
• Consider changing convention from a weekend at Clevelands House to a two day series of meetings at a hotel - less socializing and more business.		
• Semi annual meeting should be possibly shortened to one day – Saturday, meeting in the morning, bowl In the afternoon – banquet that night.		

2. Barriers and Solutions:

Barriers

- Sponsors may want too much control.
- Incentives to secretary ie. membership, tournament, entry – tracking, financing, policing.
- People not doing their jobs.
- Finding sponsors. People actually approaching sponsors.
- Increased time for existing board Members, flexibility of positions.
- Seniors only want social aspect. Not flexible enough.

Solutions

Clear definitions of where they can be, why and size.
Hard work and follow through.

President needs to make sure schedule is passed on to the person taking over.
O5 draws up an approach letter to give to potential sponsors.
Schedule of what's expected and when. Amount of Time commitment necessary.
Need to be more flexible.