

# ONTARIO 5 PIN BOWLERS' ASSOCIATION

## 2005-2006 INCENTIVE PROGRAM

The Incentive Program will run from **OCTOBER 1ST THROUGH APRIL 30TH** each year with the exception of the Secretary's Division. Convention Questionnaires, Executive Listing, and Supplies Order Form are due prior to September 1st . When awarding any points that have a deadline date, we will be using the post-mark on the envelope. If post-mark not indicated or not readable, then a three-day grace period after the deadline will be used. For electronic reporting, the electronic date stamp from the e-mail submission will be used.

**EXTRA POINTS WILL NOT BE AWARDED TO THOSE CHAIRS WHO SUBMIT MORE THAN ONE REPORT FOR THE MONTH OR REPORTING PERIOD. NO POINTS WILL BE AWARDED FOR ANY PAPERWORK RECEIVED NOT COVERED BY THE INCENTIVE PROGRAM.**

### ZONE/D.C. ASSOCIATION PUBLICITY POINTS

<b>25 Points</b>	<b><u>Participation in Publicity Program</u></b> <b>25 Points</b> will be awarded for those Zone and D.C. Associations who participate in the Publicity Program.
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<b>25 Points</b>	<b><u>Publicity Report Form</u></b> <b>25 Points</b> will be awarded each month for the Publicity Report Form and must be submitted to the office <b><u>no later than 30 days after the monthly meeting and only if there is any publicity being reported. Nothing submitted will not be awarded points.</u></b>
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<b>25 Points</b>	<b><u>Newsletters or Association Web-Site</u></b>  <b>25 Points</b> will be awarded to all Zone and D.C. Associations for producing a monthly newsletter.  <b>10 BONUS POINTS</b> will be awarded to those Zone and D.C. Associations who put the extra effort to dress up their newsletter with a "header" including a logo and newsletter name rather than just submitting a "newsletter name" in a letter format on 8-1/2 x 11 letter format.  <b>25 Points</b> will be awarded to all Zone and D.C. Associations for utilizing a local web-site to promote their 5 pin bowling activities within their area.  <b>10 Points</b> will be awarded to any Zone and D.C. Association who advises the Provincial Office of the address of their association web-site/web-page.
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<b>5 Points</b>	<b><u>Radio and TV Coverage</u></b>  <b>5 Points</b> will be awarded per month for any coverage done by Radio and TV pertaining to O5PBA program events. <b>NO POINTS WILL BE AWARDED FOR ANY COVERAGE FOR BOWLING CENTRE ACTIVITIES, MBAO EVENTS OR YBC PROGRAMS.</b>
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<p><b>5 Points</b></p>	<p><b><u>Local Media Coverage</u></b></p> <p><b>5 Points</b> will be awarded to those individuals who have an established column in the local newspaper that covers bowling activities in the area. <b>YOU MUST PROVIDE NAME OF PAPER AND THE NAME THAT THE BY-LINE APPEARS (7-10 SPLIT NOT APPLICABLE).</b></p>
<p><b>1 Point</b></p>	<p><b><u>Newspaper Clippings</u></b></p> <p><b>1 Point</b> will be credited for articles produced in their <b>local newspapers only</b>. To get the points, each article must provide <b>ALL</b> of the following information in the article:</p> <p>Ontario 5 Pin Bowlers' Association  Local Association Name  O5PBA Event or O5PBA Tournament  Sponsor's Name (i.e. Sidney L. Morris, Truca\$H, and Molson's)</p> <p><b><i>PLEASE NOTE THAT THERE WILL BE NO POINTS AWARDED FOR REPORTING OF BOWLING SCORES, YBC ACTIVITIES OR MBAO ACTIVITIES. PLEASE DO NOT SEND THESE TYPES OF CLIPPINGS TO THE OFFICE.</i></b></p>
<p><b>25 Points</b></p>	<p><b><u>O5PBA Monthly Newsletter</u></b></p> <p><b>25 Points</b> will be awarded to any Zone or D.C. Association Publicity Chair who submits items for inclusion in the O5 Newsletter to the <b>PROVINCIAL OFFICE BY THE 10TH OF EACH MONTH</b>. These items may be sent to the Provincial Office or directly by e-mail to the O5PBA Publicity Chair at mickeymcneil@o5pba.ca.</p> <p><b>Note: Points will not be awarded for league bowling scores. Items published in the O5 newsletter will be at the discretion of the O5 Publicity Chair and the space available in each issue.</b></p>