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January 6th, 2005

TO: ZONE AND D.C. ASSOCIATION PRESIDENTS

It's difficult to believe to, but here we are at the beginning of another New Year. Please accept my personal best wishes for a productive and rewarding 2005 and on behalf of the Board of Directors and Office Staff, Happy New Year everyone.

A few years ago our Past President, Jennifer Guay, challenged all of us to look outside the box to come up with new ideas to help keep 5 pin bowling viable in today's market. As your new President, I strongly believe that two way communication is a key factor in keeping 5 pin bowling attractive to all participants.

As discussed at this year's Semi Annual meeting, your Board of Directors is proactively looking at ways to improve the administration of our Association and attract new members. At present we are particularly focusing on tournaments and have asked each Zone/DC to look at a specific tournament and come up with new ideas as to how we can make them more attractive to all league bowlers. We want you to zero in on the general rules, house rounds and Zone/DC rounds as well as review regional and provincial rounds where applicable. Are there other ways these tournaments can be run? Are there different ways we can get more entries? Is there a way to solicit entries form non-O5PBA members? Maybe a special workshop between Zone and DC members might help spark some great discussions that could be beneficial. The assignments are as follows:

<u>League Executive Tournament</u>: To be reviewed by: Ottawa Valley, Bay of Quinte, Kawartha Lakes and Ontario Durham.

<u>High-Low Doubles Tournament</u>: To be reviewed by: Metro Toronto, York Simcoe, Huronia and Central Ontario.

<u>TruCa\$h Holiday Classic</u>: To be reviewed by: Niagara Peninsula, Hamilton, Maple Ridge and Grand River.

<u>Provincial Team Tournament</u>: To be reviewed by: Tri County, Middlesex Elgin, Bluewater and Western Ontario.

Our goal with this "tournament" project is to have all Zone/DC's to report back to the Provincial Board by March 15th, 2005. Your ideas for improvement will be thoroughly examined by the Tournament Committee in April. The information will be summarized and conveyed to the membership at the 2005 Convention during a tournament seminar. The seminar will include thorough discussions of these tournaments and what changes can be implemented for the 2005-2006 season.

Once again, thank you for your participation and your continued interest and support of 5-pin bowling.

Yours Truly,

Original Signed – Dave Post – 6 Jan 05

Dave Post President