

## Coaches Association of Ontario

The Coaching Association of Ontario is an association of coaches that speaks for us as coaches and helps us to improve our knowledge, and share our common experiences. The CAO was established to provide programs and services tailored by coaches for coaches. The theme and philosophy of the CAO is “**coaches helping coaches**”, recognizing that every coach has success, lessons learned and experience worth sharing.

### **Mission Statement:**

CAO is committed to bring together resources and provide a central coordinating body focused on the needs of coaches.

### **Vision Statement**

The Coaches Association of Ontario will provide a coordinating role to strengthen the support mechanism, development opportunities and access to educational resources for all coaches across all sports in Ontario. We exist to promote a minimum standard of coaching quality through education and adherence to coaching ethically in all situations, in all contexts.

### **Goals**

- ❖ Provide a consolidated voice for coaches in Ontario
- ❖ Promote rights and interests of coaching in our communities.
- ❖ Provide information on ethical coaching and promote adherence to ethical code of conduct.
- ❖ Strengthen province-wide support and development opportunities for coaches
- ❖ Educate coaches to improve athletic performance, and convey positive values for the betterment of our communities.
- ❖ Assist in reducing financial barriers for coach education and development opportunities.
- ❖ Promote collaboration across all sports
- ❖ Recognize coaching as a vehicle to make sport and society better

Website: [www.coachesontario.ca](http://www.coachesontario.ca)

Resources found on this site include

- ❖ Employment opportunities for coaches
- ❖ Book reviews
- ❖ Calendar of events for coaches
- ❖ Monthly newsletter
- ❖ Information on coaching topics of interest
- ❖ Celebrating coaches
- ❖ Membership application form
- ❖ Coaching Code of Conduct

Next month the Coaching Code of Ethics