

# Publicity Director's Monthly Report Form

This form must be emailed to [incentive@o5pba.ca](mailto:incentive@o5pba.ca) **monthly** and dated so Incentive points can be properly allocated.

Association: \_\_\_\_\_

Publicity Director: \_\_\_\_\_ Date of Meeting: \_\_\_\_\_

Website: \_\_\_\_\_ Updated: \_\_\_\_\_

Email address: \_\_\_\_\_

Do you use a Facebook Page to advertise your association? Yes [ ☐ ] No [ ☐ ]

What was the topic of your text: \_\_\_\_\_ Date: \_\_\_\_\_

Names of newspapers from which items were clipped.	Number of Clippings
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Did you receive any coverage on Local Radio or TV? Yes [ ☐ ] No [ ☐ ]

Station and Channel: \_\_\_\_\_ Subject covered: \_\_\_\_\_

Does your Local Newspaper have a column to cover bowling? Yes [ ☐ ] No [ ☐ ]

Does your Local Newspaper have a column to cover sports? Yes [ ☐ ] No [ ☐ ]

If Yes, What Newspaper and By-line: \_\_\_\_\_

Does your Association prepare a Monthly Newsletter? Yes [ ☐ ] No [ ☐ ]

If Yes, please submit a copy of the newsletter.

**Note:** Please forward this report form to the Provincial Office if you are **NOT** sending in by email or if you are attaching newspaper clippings and/or your Association newsletter.

Publicity Chair Signature: \_\_\_\_\_