

# SEO PERFORMANCE REPORT

Prepared for http://h2odigital.ca/

05/08/2019

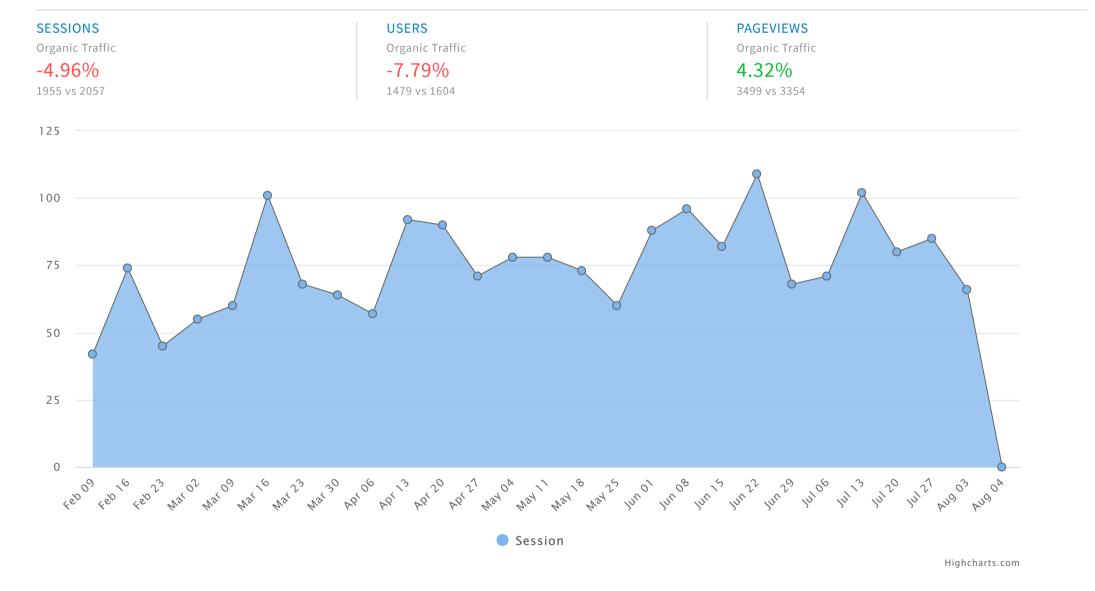


# Monthly Performance Report (H2o Digital)

#### ORGANIC KEYWORD GROWTH (12 MONTHS)



#### ORGANIC TRAFFIC GROWTH (6 MONTHS)



#### ORGANIC KEYWORDS

Keywords 🔷	Current Position	Previous Position	Change 🔷	Traffic *	CPC(USD) 🔷	Average Vol	URL \$
influencer marketing toronto	14	0	<b>↑</b> 86	0	7.1	110	http://h2odigital.ca/

Keywords 🔷	Current A	Previous Position	Change 🌲	Traffic *	CPC(USD) 🔷	Average Vol	URL	
social media marketing agency toronto	17	12	<b>↓</b> -5	0	5.23	10	http://h2odigital.ca/	
marketing agency richmond	19	0	<b>↑</b> 81	0	0	90	http://h2odigital.ca/	
media marketing agency	19	0	<b>↑</b> 81	0	3.21	70	http://h2odigital.ca/	
social media marketing agency	20	19	<b>↓</b> -1	50	10.11	390	http://h2odigital.ca/	
social media management toronto	21	0	<b>↑</b> 79	0	12.87	140	http://h2odigital.ca/	
influencer marketing agency	21	0	<b>↑</b> 79	0	6.23	110	http://h2odigital.ca/	
digital marketing agency	25	27	<b>^</b> 2	50	14.48	1000	http://h2odigital.ca/	
social media services toronto	25	0	<b>↑</b> 75	0	0	110	http://h2odigital.ca/	
social media marketing toronto	26	24	<b>↓</b> -2	0	9.6	320	http://h2odigital.ca/	
social media agency toronto	27	14	<b>↓</b> -13	0	7.88	260	http://h2odigital.ca/	
glama gal	29	24	<b>↓</b> -5	0	0.06	1300	http://h2odigital.ca/portfolio/glama-gal -tween-spas/	
digital and social media marketing	32	0	<b>↑</b> 68	0	3.17	70	http://h2odigital.ca/	
decorium	32	0	<b>↑</b> 68	0	0.77	4400	http://h2odigital.ca/portfolio/decorium/	
orangetheory richmond hill	33	0	<b>↑</b> 67	0	3.26	110	http://h2odigital.ca/portfolio/moove-quitetos/	
touro churrascaria	34	34		0	0.48	1000	http://h2odigital.ca/portfolio/touro-chu rrascaria/	
digital marketing toronto	34	39	<b>^</b> 5	0	12.02	390	http://h2odigital.ca/	
social media expert toronto	35	21	<b>↓</b> -14	0	4.55	10	http://h2odigital.ca/	
h2o toronto	36	34	<b>↓</b> -2	0	0	50	http://h2odigital.ca/	
digital marketing agency toronto	36	37	<b>^</b> 1	0	20.17	590	http://h2odigital.ca/	
social media marketing companies	36	55	<b>1</b> 9	0	15.45	320	http://h2odigital.ca/	
social media intern toronto	41	0	<b>↑</b> 59	0	0.16	10	http://h2odigital.ca/	
alyson schafer	42	0	<b>↑</b> 58	0	0.19	260	http://h2odigital.ca/portfolio/alyson-sch afer/	
clear concepts	43	0	<b>↑</b> 57	0	0	320	http://h2odigital.ca/portfolio/clear-conc epts/	
social advertising agency	50	0	<b>↑</b> 50	0	0	90	http://h2odigital.ca/	
glama	51	0	<b>1</b> 49	0	0	10	http://h2odigital.ca/portfolio/glama-gal -tween-spas/	
tiff kids	53	63	<b>1</b> 0	0	2.32	720	http://h2odigital.ca/portfolio/tiff-kids/	

Keywords $\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \$	Current _ Position	Previous Position	Change 🌲	Traffic %	CPC(USD) 🔷	Average Vol	URL \$
orange theory mississauga	55	59	<b>^</b> 4	0	1.22	390	http://h2odigital.ca/
digital marketing company toronto	55	41	<b>↓</b> -14	0	11.85	210	http://h2odigital.ca/
honk mobile	57	62	<b>^</b> 5	0	0.09	1900	http://h2odigital.ca/
digital marketing certificate toronto	57	0	<b>1</b> 43	0	10.05	110	http://h2odigital.ca/
social media agency	59	56	<b>↓</b> -3	0	7.24	480	http://h2odigital.ca/
university of toronto digital marketing	65	0	<b>↑</b> 35	0	3.06	70	http://h2odigital.ca/digital-marketing-a gency-toronto/team/
successful twitter marketing	67	0	<b>↑</b> 33	0	6.67	70	http://h2odigital.ca/twitterpartysucess/
9011 leslie street	74	73	<b>Ψ</b> -1	0	0	110	http://h2odigital.ca/
decorium toronto	74	68	<b>↓</b> -6	0	1.64	480	http://h2odigital.ca/
social media manager toronto	77	69	<b>↓</b> -8	0	3.04	10	http://h2odigital.ca/
social media toronto	83	50	<b>↓</b> -33	0	7.01	140	http://h2odigital.ca/
media experts toronto	83	60	<b>↓</b> -23	0	0	20	http://h2odigital.ca/
social content agency	83	0	<b>1</b> 7	0	2.44	70	http://h2odigital.ca/
honkmobile	84	89	<b>^</b> 5	0	0.03	1600	http://h2odigital.ca/portfolio/honk-mob ile/
great clips stouffville	85	0	<b>1</b> 5	0	0.08	720	http://h2odigital.ca/
great clips mississauga	88	0	<b>1</b> 2	0	0.15	390	http://h2odigital.ca/
decorium canada	89	0	<b>1</b> 1	0	0	10	http://h2odigital.ca/
angus optometrist	89	0	<b>↑</b> 11	0	5.1	70	http://h2odigital.ca/portfolio/spicemod e/
outsource social media marketing	92	0	<b>↑</b> 8	0	0	10	http://h2odigital.ca/5-reasons-outsourc e-social-media/
marketing agency toronto	92	87	<b>↓</b> -5	0	4.84	1300	http://h2odigital.ca/
marketing digital expert	95	0	<b>↑</b> 5	0	0	90	http://h2odigital.ca/

## SAMPLE BACKLINKS

## GOOGLE ANALYTICS GOAL COMPLETION

Keywords	Sessions 🔷	New Users	Bounce Rate	Page / Session	Avg.Session Duration	Goal Conversion	Goal Completions	Goal Value
(not provided)	324	215	68.21	2.36	220.31	3.0864197530864	10	0
(not set)	277	168	74.01	2.63	216.25	2.8880866425993	8	0

Keywords	Sessions 🌲	New Users	Bounce Rate	Page / Session	Avg.Session Duration	Goal Conversion	Goal Completions	Goal Value
amazon	7	7	100	1	0	0	0	0
social media companies i n etobicoke	1	1	0	5	299	100	1	0
top local agency	3	2	33.33	1.67	147	33.33333333333	1	0