

# SEO PERFORMANCE REPORT

Prepared for  
<https://dalaldental.com/>

02/09/2019





● Organic Keywords

100

+19.77%

Keywords

● Organic Traffic Growth

1524

103.47%

Traffic

● Sample Backlinks

10Links

● Google AnaLytics Goals

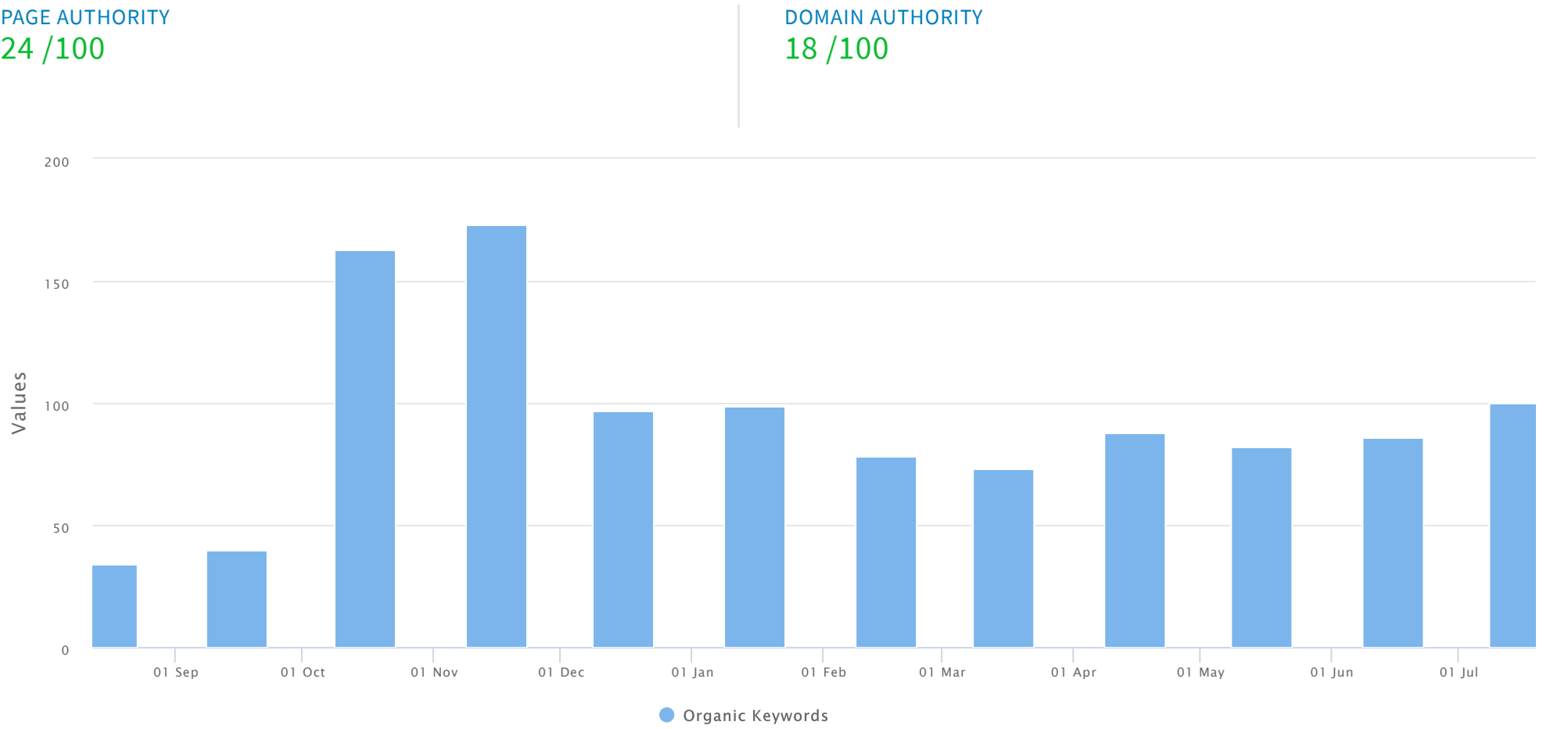
12

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Goals

Monthly Performance Report (Dalal Dental)

ORGANIC KEYWORD GROWTH (12 MONTHS)



ORGANIC TRAFFIC GROWTH (6 MONTHS)

SESSIONS

Organic Traffic

103.47%

1524 vs 749

USERS

Organic Traffic

89.03%

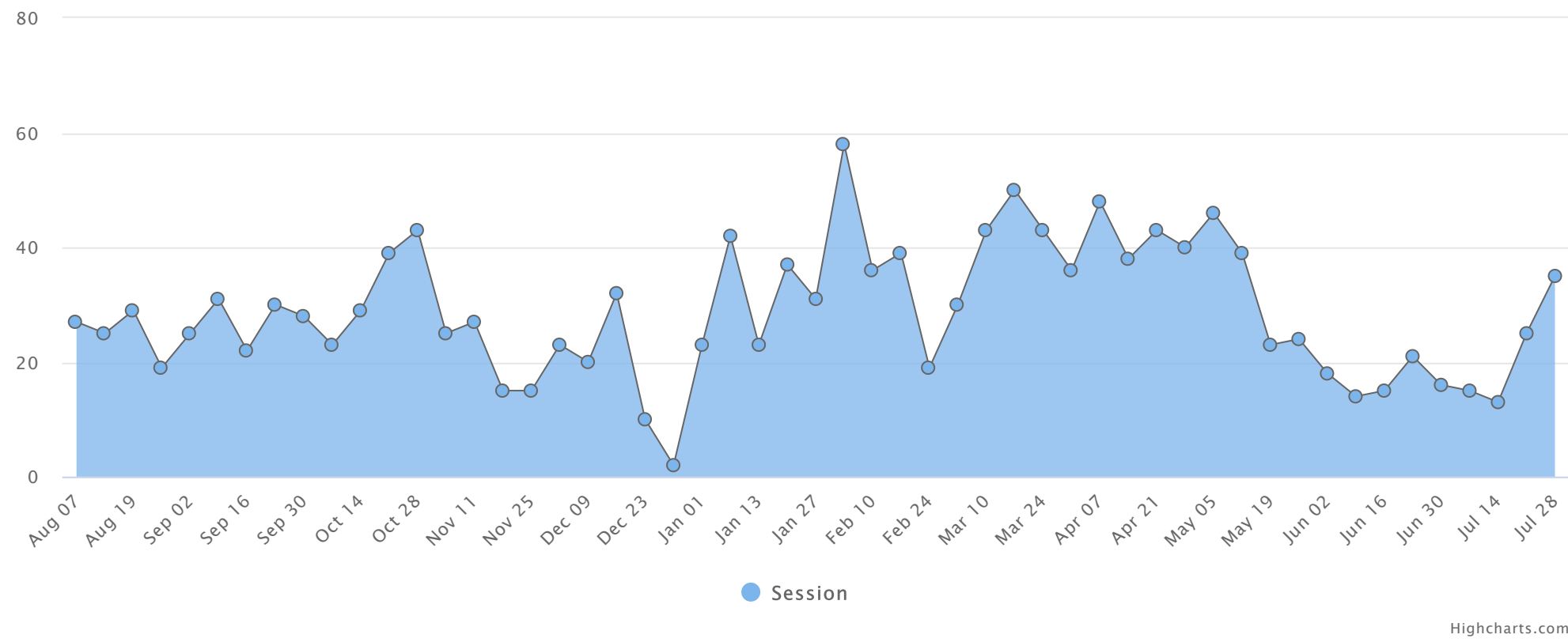
1172 vs 620

PAGEVIEWS

Organic Traffic

121.45%

3490 vs 1576



ORGANIC KEYWORDS

| Keywords                          | Current Position | Previous Position | Change | Traffic % | CPC(USD) | Average Vol | URL  |
|-----------------------------------|------------------|-------------------|--------|-----------|----------|-------------|--|
| dalal alpa dds inc                | 1                | 1                 |        | 42.85     | 0        | 20          | https://dalaldental.com/   |
| alpa dalal                        | 2                | 2                 |        | 23.8      | 0        | 40          | https://dalaldental.com/member/alpa-dalal/                                       |
| dalal alpa dds inc                | 2                | 2                 |        | 9.52      | 0        | 20          | https://dalaldental.com/member/alpa-dalal/                                       |
| happy mothers day dental          | 4                | 4                 |        | 19.04     | 0        | 70          | https://dalaldental.com/happy-mother-s-day-make-mom-smile-special-day/           |
| valentine's day teeth whitening   | 5                | 5                 |        | 4.76      | 0        | 20          | https://dalaldental.com/valentines-day-teeth-whitening-teeth-cleaning-special-2/ |
| pleasanton smiles dental care     | 7                | 7                 |        | 0         | 0.18     | 20          | https://dalaldental.com/   |
| alpa dental                       | 12               | 12                |        | 0         | 7.21     | 50          | https://dalaldental.com/member/alpa-dalal/                                       |
| dr alpa dalal thane maharashtra   | 14               | 14                |        | 0         | 0        | 20          | https://dalaldental.com/member/alpa-dalal/                                       |
| best tooth replacement options    | 22               | 22                |        | 0         | 4.82     | 20          | https://dalaldental.com/education/tooth-replacement-options/                     |
| periodontal healing after scaling | 24               | 24                |        | 0         | 0        | 50          | https://dalaldental.com/education/periodontal-treatment/                         |
| valentine teeth                   | 25               | 25                |        | 0         | 0        | 90          | https://dalaldental.com/valentines-day-teeth-whitening-teeth-cleaning-special-2/ |
| mission plaza pleasanton          | 25               | 25                |        | 0         | 0        | 20          | https://dalaldental.com/blog-pleasanton-dublin-dentist/                          |
| mission plaza pleasanton          | 26               | 26                |        | 0         | 0        | 20          | https://dalaldental.com/   |







| Keywords                               | Current Position | Previous Position | Change | Traffic % | CPC(USD) | Average Vol | URL   |
|--|------------------|-------------------|--------|-----------|----------|-------------|---|
| sip and snack                          | 80               | 80                |        | 0         | 0.15     | 110         | https://dalaldental.com/education/sip-snack-day-risk-decay-dalal-dental-care/ |
| how to pick the right toothbrush       | 80               | 80                |        | 0         | 0        | 20          | https://dalaldental.com/how-to-pick-the-right-toothbrush/                     |
| healing after periodontal surgery      | 81               | 81                |        | 0         | 22.05    | 40          | https://dalaldental.com/education/periodontal-treatment/                      |
| over the counter dental sealant        | 81               | 81                |        | 0         | 0        | 30          | https://dalaldental.com/education/sealants/                                   |
| dentist on jimmy carter                | 82               | 82                |        | 0         | 6.3      | 50          | https://dalaldental.com/blog-pleasanton-dublin-dentist/page/3/                |
| how do sugary drinks affect your teeth | 82               | 82                |        | 0         | 0        | 20          | https://dalaldental.com/education/sip-snack-day-risk-decay-dalal-dental-care/ |
| pleasanton medical offices             | 83               | 83                |        | 0         | 0        | 30          | https://dalaldental.com/  |
| how to pick a toothbrush               | 85               | 85                |        | 0         | 0        | 20          | https://dalaldental.com/how-to-pick-the-right-toothbrush/                     |
| canker sore from chewing tobacco       | 86               | 0                 | ↑ 14   | 0         | 0        | 40          | https://dalaldental.com/education/mouth-sores-spots/                          |
| dentist dublin 12                      | 87               | 87                |        | 0         | 0        | 30          | https://dalaldental.com/  |
| southern alameda dental society        | 88               | 88                |        | 0         | 0        | 20          | https://dalaldental.com/member/alpa-dalal/                                    |
| dental recession                       | 89               | 89                |        | 0         | 4.17     | 170         | https://dalaldental.com/education/gum-recession/                              |
| view dental dublin                     | 91               | 91                |        | 0         | 0        | 50          | https://dalaldental.com/  |
| saferoot                               | 93               | 93                |        | 0         | 0.89     | 110         | https://dalaldental.com/education/root-canal-treatment/                       |
| mouth throat cancer signs symptoms     | 94               | 94                |        | 0         | 0        | 30          | https://dalaldental.com/education/mouth-throat-cancer/                        |
| we care dental dublin                  | 97               | 97                |        | 0         | 0        | 40          | https://dalaldental.com/blog-pleasanton-dublin-dentist/                       |
| best teeth whitening treatment         | 97               | 97                |        | 0         | 2.09     | 880         | https://dalaldental.com/services/teeth-whitening/                             |
| wooden plaque removers                 | 97               | 97                |        | 0         | 0.02     | 20          | https://dalaldental.com/education/flossing-dalal-dental-care/                 |
| best dentist in pleasanton ca          | 98               | 98                |        | 0         | 11.65    | 20          | https://dalaldental.com/  |
| office mothers day ideas               | 99               | 99                |        | 0         | 1.42     | 50          | https://dalaldental.com/happy-mothers-day-make-mom-smile-special-day/         |

SAMPLE BACKLINKS

GOOGLE ANALYTICS GOAL COMPLETION

| Keywords ▲   | Sessions ⬆ | New Users ⬆ | Bounce Rate ⬆ | Page / Session ⬆ | Avg.Session Duration ⬆ | Goal Conversion ⬆ | Goal Completions ⬆ | Goal Value ⬆ |
|--|------------|-------------|---------------|------------------|------------------------|-------------------|--------------------|--------------|
| (automatic matching)   | 2          | 2           | 100           | 1                | 0                      | 0                 | 0                  | 0            |
| (not provided)   | 82         | 66          | 52.44         | 2.51             | 166.32                 | 8.5365853658537   | 7                  | 0            |
| (not set)  | 255        | 138         | 72.94         | 1.8              | 105.4                  | 1.9607843137255   | 5                  | 0            |
| +dentista  | 3          | 3           | 100           | 1                | 0                      | 0                 | 0                  | 0            |
| adult braces teeth   | 1          | 1           | 100           | 1                | 0                      | 0                 | 0                  | 0            |
| customaffinity::1346062  | 57         | 42          | 89.47         | 2.3              | 39.79                  | 0                 | 0                  | 0            |
| dalal dental   | 1          | 0           | 0             | 6                | 104                    | 0                 | 0                  | 0            |
| Dalal Dental Care - Dental Off<br>ice of Dr. Alpa Dalal Pleasant<br>on, CA | 1          | 1           | 0             | 3                | 560                    | 0                 | 0                  | 0            |
| dentist  | 20         | 20          | 75            | 1.8              | 21.9                   | 0                 | 0                  | 0            |
| dentist pleasanton ca  | 1          | 1           | 100           | 1                | 0                      | 0                 | 0                  | 0            |
| first signs of lip cancer  | 2          | 2           | 100           | 1                | 0                      | 0                 | 0                  | 0            |
| https://dalaldental.com/   | 7          | 1           | 71.43         | 1.86             | 85.71                  | 0                 | 0                  | 0            |
| https://dalaldental.com/app<br>ointment-thank-you/                         | 10         | 0           | 90            | 1.1              | 14.4                   | 0                 | 0                  | 0            |
| https://dalaldental.com/cont<br>act-us/                                    | 1          | 0           | 0             | 2                | 101                    | 0                 | 0                  | 0            |
| invisalign   | 1          | 1           | 0             | 2                | 974                    | 0                 | 0                  | 0            |

KEYWORD RANKINGS

There has been improvements in the keyword rankings since we have started working on the campaign.

- 1 of the keywords has started to rank at 1st position in Google.
- 3 of the keywords have started to rank in top 10 position in Google.

| Current Rankings in Google  |                            | Start | G  | b | Y  | 1 Day | 7 Days | 30 Days | Life | Date Added | Comp  | MS  |
|---|----------------------------|-------|----|---|----|-------|--------|---------|------|------------|-------|-----|
| Domain  | Keyword                    |       |    |   |    |       |        |         |      |            |       |     |
| <a href="https://dalaldental.com/">https://dalaldental.com/</a>                     | tooth filling near me      | 5     | 1  | - | -  | -     | -      | ▲ 1     | ▲ 4  | 2019-08-02 | 41m   | 170 |
| <a href="https://dalaldental.com/service...">https://dalaldental.com/service...</a> | dental crowns pleasanton   | 13    | 8  | - | 36 | ▼ 3   | ▼ 1    | ▲ 2     | ▲ 5  | 2019-08-02 | 349k  | 10  |
| <a href="https://dalaldental.com/service...">https://dalaldental.com/service...</a> | dental crowns near me      | 40    | 10 | - | -  | -     | ▲ 1    | ▲ 23    | ▲ 30 | 2019-08-02 | 52m   | 720 |
| <a href="https://dalaldental.com/">https://dalaldental.com/</a>                     | pleasanton dental care     | 14    | 12 | - | 28 | ▼ 3   | ▼ 2    | ▲ 1     | ▲ 2  | 2019-08-02 | 903k  | 40  |
| <a href="https://dalaldental.com/">https://dalaldental.com/</a>                     | dentist in pleasanton      | 28    | 18 | - | 29 | -     | ▲ 1    | ▲ 15    | ▲ 10 | 2019-08-02 | 5.44m | 590 |
| <a href="https://dalaldental.com/service...">https://dalaldental.com/service...</a> | teeth whitening pleasanton | 50    | 23 | - | -  | -     | ▲ 2    | ▲ 23    | ▲ 27 | 2019-08-02 | 185k  | 10  |
| <a href="https://dalaldental.com/service...">https://dalaldental.com/service...</a> | invisalign pleasanton      | 60    | 25 | - | -  | -     | -      | ▲ 25    | ▲ 35 | 2019-08-02 | 86.3k | 10  |
| <a href="https://dalaldental.com/service...">https://dalaldental.com/service...</a> | invisalign dentist near me | -     | 50 | - | -  | ▲ 50  | ▼ 29   | ▲ 50    | ▲ 50 | 2019-08-02 | 17.7m | 1k  |
| <a href="https://dalaldental.com/service...">https://dalaldental.com/service...</a> | dental bridges near me     | -     | 51 | - | -  | ▲ 49  | ▲ 49   | ▲ 49    | ▲ 49 | 2019-08-02 | 29.5m | 320 |



