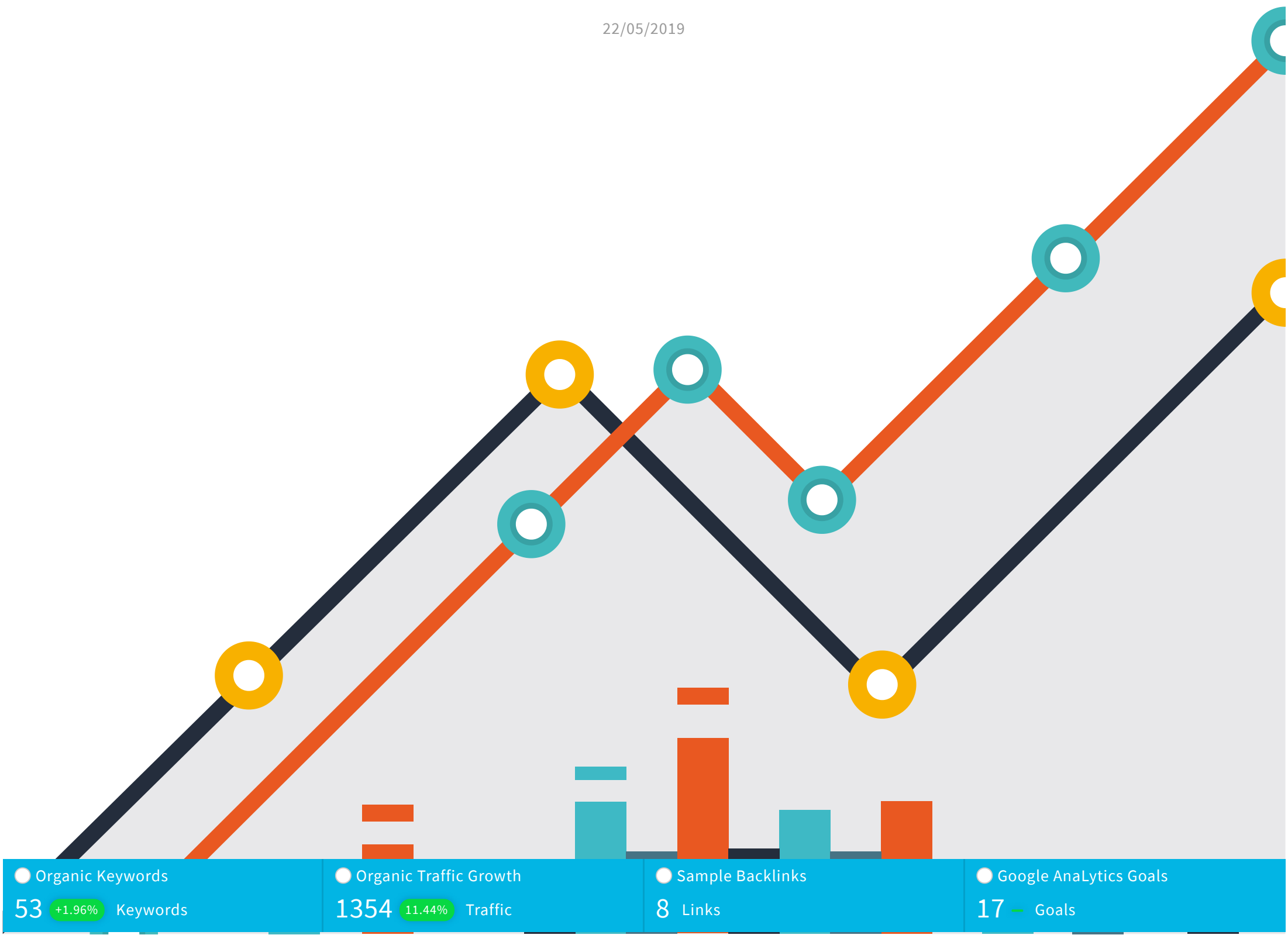




SEO PERFORMANCE REPORT

Prepared for
<http://www.coolroomhireperth.com.au/>

22/05/2019



Monthly Performance Report (Cool Room Hire Perth - Hursh)

We noticed an overall traffic growth since the start of the campaign which is a result of our latest optimization efforts to increase the visibility of your website in the search engines.

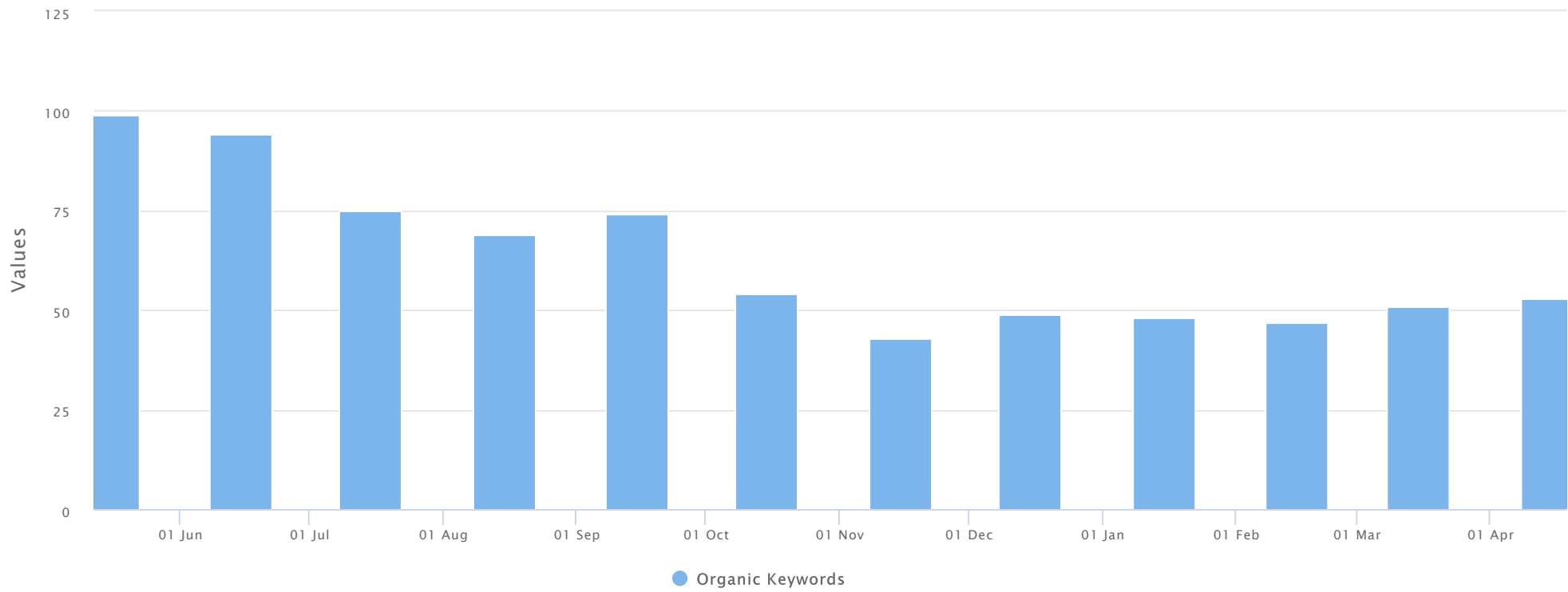
Our next step is to continue with the offsite optimization and focus on minimizing the funnels drop-offs. This section presents the overall keyword ranking progress from the start of the campaign. For the next month, we plan to continue our optimization efforts and focus on the keywords for which we are not currently in Top 10.

Listed below are the organic keyword growth and organic traffic growth charts.

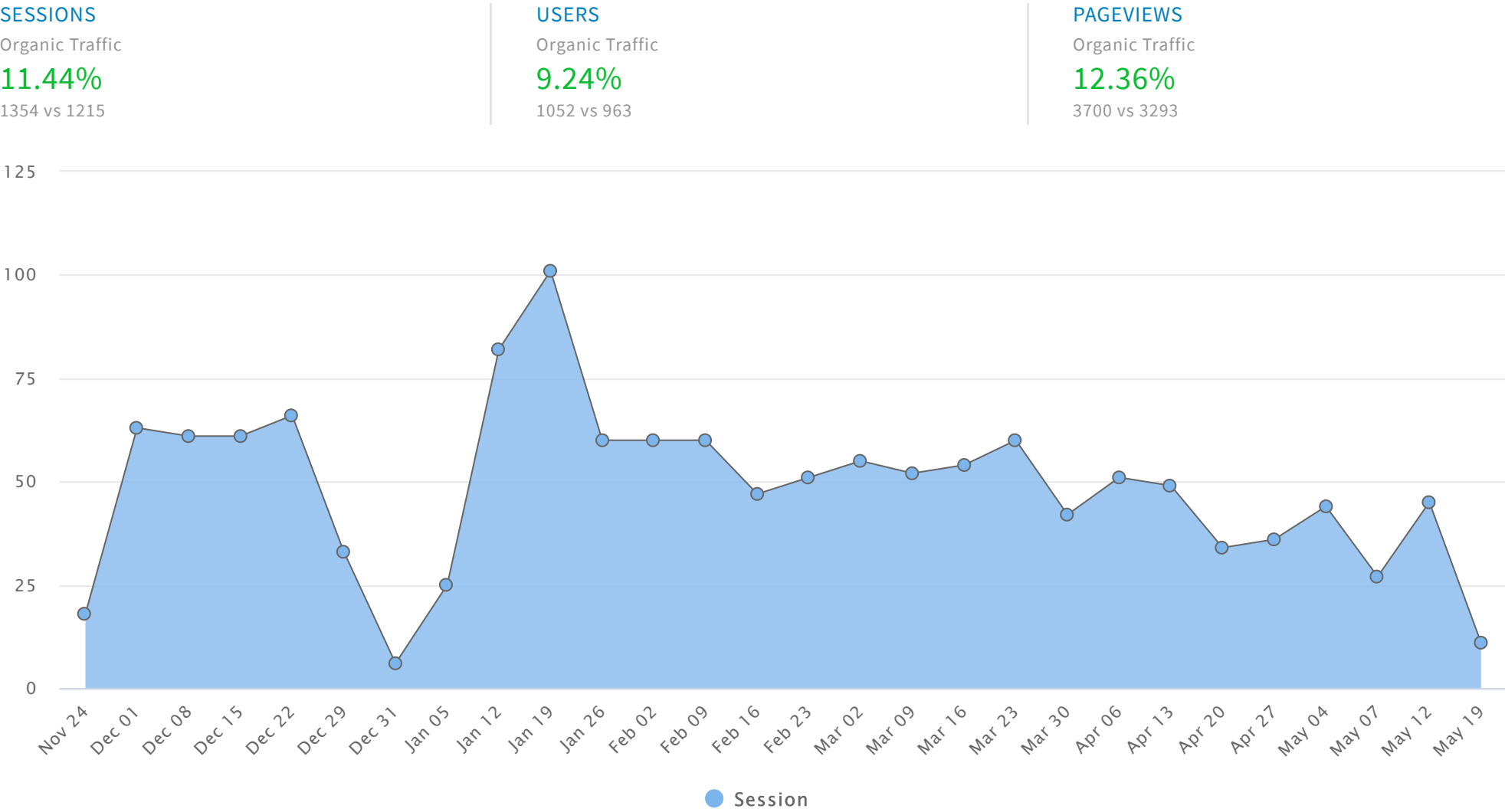
ORGANIC KEYWORD GROWTH (12 MONTHS)

PAGE AUTHORITY
38 /100

DOMAIN AUTHORITY
14 /100











ORGANIC TRAFFIC GROWTH (6 MONTHS)



ORGANIC KEYWORDS

Due to our SEO efforts, the website is currently ranking for more than 50 +keywords. Below mentioned is the list of organic keywords.

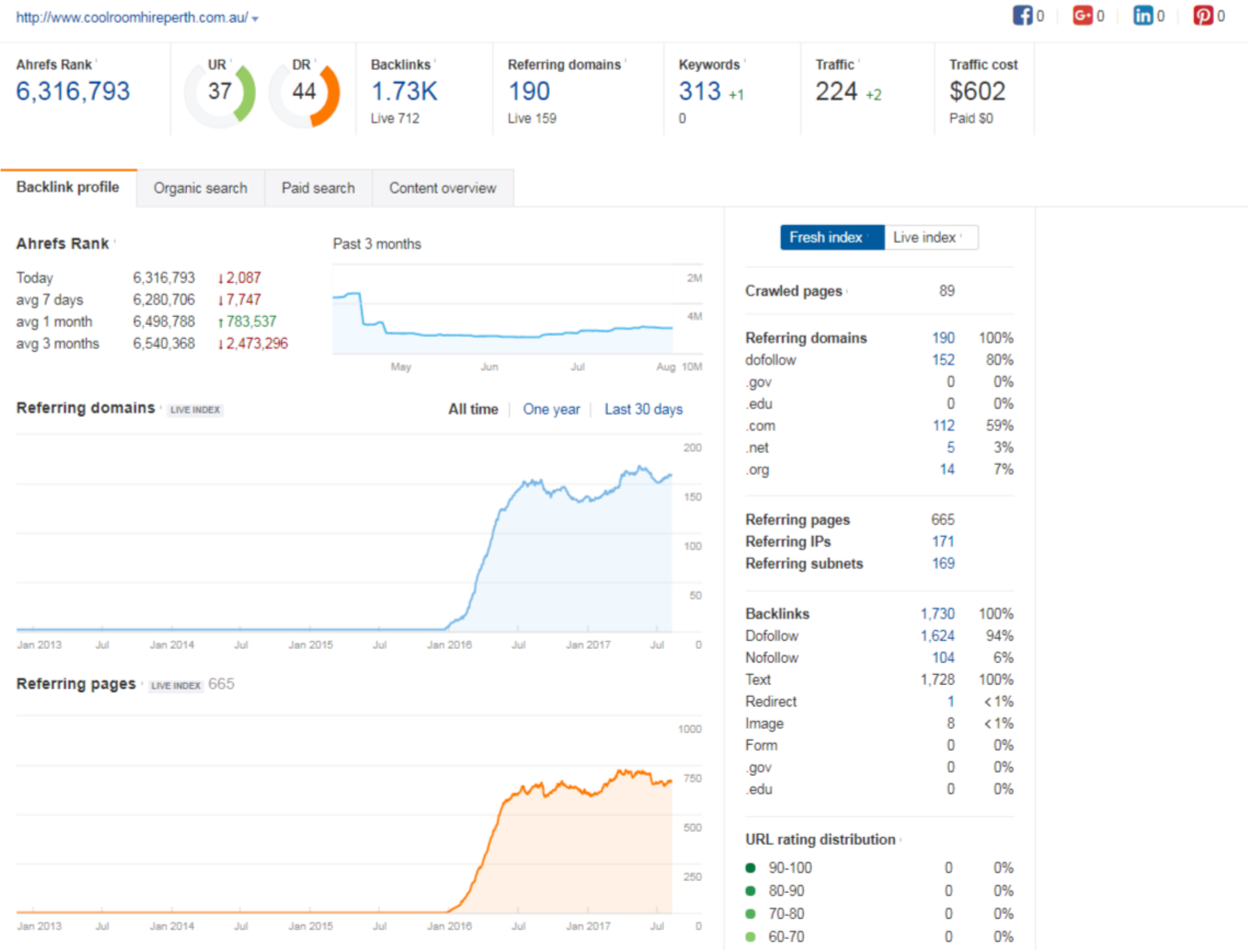
Keywords	Current Position	Previous Position	Change	Traffic %	CPC(USD)	Average Vol	URL
coolroom hire perth	1	1		33.33	3.94	110	https://www.coolroomhireperth.com.au/
mobile freezer hire perth	1	1		20.91	1.65	70	https://www.coolroomhireperth.com.au/
cool rooms perth	2	2		11.76	1.82	140	https://www.coolroomhireperth.com.au/
cool room hire	7	7		22.87	3.42	880	https://www.coolroomhireperth.com.au/
portable coolroom hire	7	9	↑ 2	2.61	4.09	110	https://www.coolroomhireperth.com.au/
mobile cool room hire	8	8		0.65	2.06	50	https://www.coolroomhireperth.com.au/
fridge hire perth	10	10		0	3.21	10	https://www.coolroomhireperth.com.au/
mobile coolroom for sale	12	12		1.96	0.93	260	https://www.coolroomhireperth.com.au/
portable coolroom for sale	12	12		0.65	1.11	110	https://www.coolroomhireperth.com.au/
fridge trailer hire	12	12		0	2.49	10	https://www.coolroomhireperth.com.au/
coolroom for sale	13	13		4.57	1.27	880	https://www.coolroomhireperth.com.au/
coolroom trailer	13	13		0.65	2.78	140	https://www.coolroomhireperth.com.au/
portable fridge hire	14	14		0	2.34	10	https://www.coolroomhireperth.com.au/
freezer rental perth	15	15		0	0	10	https://www.coolroomhireperth.com.au/
portable cool room	15	15		0	2.78	170	https://www.coolroomhireperth.com.au/
freezer trailer hire	16	16		0	3.66	70	https://www.coolroomhireperth.com.au/
welshpool coolrooms	16	16		0	0	40	https://www.coolroomhireperth.com.au/
coolroom trailers for sale	17	17		0	1.01	110	https://www.coolroomhireperth.com.au/
mobile freezer hire	17	17		0	2.85	10	https://www.coolroomhireperth.com.au/
cooler trailer rental	20	20		0	0	40	https://www.coolroomhireperth.com.au/
mobile refrigeration hire	20	20		0	0	30	https://www.coolroomhireperth.com.au/
perth pics	22	22		0	1.02	10	https://www.coolroomhireperth.com.au/about/17-000-visitperthcity-banner-pics-2560x1440-city-day/

Keywords 	Current Position 	Previous Position 	Change 	Traffic % 	CPC(USD) 	Average Vol 	URL 
mobile cold room trailers for sale	24	24		0	0.48	90	https://www.coolroomhireperth.com.au/
the cool room fremantle	24	24		0	0	110	https://www.coolroomhireperth.com.au/
coolroom panels perth	25	25		0	1.31	260	https://www.coolroomhireperth.com.au/
mobile coolroom hire	26	26		0	2.67	260	https://www.coolroomhireperth.com.au/
the cool room	35	35		0	0	320	https://www.coolroomhireperth.com.au/
walk in cool room	36	36		0	2.36	10	https://www.coolroomhireperth.com.au/
portable chiller hire	37	37		0	3.53	10	https://www.coolroomhireperth.com.au/
cool room storage	47	47		0	4.6	20	https://www.coolroomhireperth.com.au/
portable freezer hire	48	48		0	3.07	10	https://www.coolroomhireperth.com.au/
fridge rental perth	49	49		0	4.07	10	https://www.coolroomhireperth.com.au/
used coolrooms for sale	50	50		0	0.36	110	https://www.coolroomhireperth.com.au/
chiller trailer hire	50	50		0	5.35	40	https://www.coolroomhireperth.com.au/
fridge van hire	52	52		0	3.52	10	https://www.coolroomhireperth.com.au/
banner 2560x1440	55	55		0	0	20	https://www.coolroomhireperth.com.au/about/17-000-visitperthcity-banner-pics-2560x1440-city-day/
coolroom shelving perth	57	57		0	2.4	70	https://www.coolroomhireperth.com.au/cool-rooms-for-hire/
cold room hire	61	61		0	1.95	260	https://www.coolroomhireperth.com.au/
freezer truck hire	63	63		0	3.69	50	https://www.coolroomhireperth.com.au/
mobile coolroom	63	63		0	1.86	320	https://www.coolroomhireperth.com.au/
mobile fridge hire	64	64		0	1.88	10	https://www.coolroomhireperth.com.au/
trailer hire perth price	69	69		0	1.06	70	https://www.coolroomhireperth.com.au/
cool room designs	70	70		0	3.98	110	https://www.coolroomhireperth.com.au/services/
camping fridge hire	70	70		0	0.87	10	https://www.coolroomhireperth.com.au/
trailer hire fremantle	70	70		0	1.19	10	https://www.coolroomhireperth.com.au/
cold room for sale	71	71		0	1.04	390	https://www.coolroomhireperth.com.au/

Keywords	Current Position	Previous Position	Change	Traffic %	CPC(USD)	Average Vol	URL
refrigerated van hire	73	73		0	2.53	210	https://www.coolroomhireperth.com.au/
portable cold room	76	76		0	1.62	10	https://www.coolroomhireperth.com.au/
room hire perth	78	78		0	3.91	10	https://www.coolroomhireperth.com.au/
trailer hire perth	85	85		0	1.2	1900	https://www.coolroomhireperth.com.au/
freezer van hire	86	86		0	1.64	20	https://www.coolroomhireperth.com.au/
trailer hire rockingham	91	91		0	1.23	320	https://www.coolroomhireperth.com.au/

SAMPLE BACKLINKS

There is a slight increase in the websites backlink graph this is because we are building links on daily basis to increase the number of good backlinks. Please have a look at the attached screenshot.



Below you can also check the backlinks that have been created in the recent days.

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Source Page Title and URL Target URL ▲	Anchor Text ◆	External Links ◆	Internal Links ◆	Type ◆	First Seen ◆	Last Seen ◆
Affordable Luxury Eco Tent for sale with low price Source: http://ecostructures.net.au/ Target: http://www.coolroomhireperth.com.au/	mobile coolroom hire in Perth	27	108	Text	05 Mar 2019	09 Apr 2019
Mild to Wild Car Restoration: Engine Work, Body & Paint Job. Source: http://www.mildtowildrestorations.com.au/ Target: http://www.coolroomhireperth.com.au/	cool room hire Perth	25	119	Text	30 Jan 2019	22 Mar 2019
Page not found – The Best Deal Real Estate in Singapore Source: http://www.virtualization-europe.com/event/session/442 Target: https://www.coolroomhireperth.com.au/	cool room Perth	25	82	Text	02 Dec 2018	02 Dec 2018
Stainless Steel Fabrication & Commercial Refrigeration Experts - CRFWA Source: https://crfwa.com.au/ Target: https://coolroomhireperth.com.au/	Custom Portable Refrigeration solutions	5	32	Text	26 Sep 2018	17 Apr 2019
The Best Deal Real Estate in Singapore – Where to go for Best Deal in Singapore Source: http://www.virtualization-europe.com/ Target: https://www.coolroomhireperth.com.au/	cool room Perth	33	104	Text	05 Dec 2018	13 Dec 2018
The Best Deal Real Estate in Singapore – Where to go for Best Deal in Singapore Source: http://www.virtualization-europe.com/?q=general%2Fattendeeinforequest.htm Target: https://www.coolroomhireperth.com.au/	cool room Perth	34	104	Text	01 Dec 2018	08 Dec 2018
The Best Deal Real Estate in Singapore – Where to go for Best Deal in Singapore Source: http://www.virtualization-europe.com/?q=general%2Fpaperseurope.htm Target: https://www.coolroomhireperth.com.au/	cool room Perth	34	104	Text	02 Dec 2018	09 Dec 2018
Tips, resources and fresh ideas for running a business michaelkorsoutlet Source: http://www.michaelkorsoutlet-online.com/ Target: http://www.coolroomhireperth.com.au/	coolroom hire Perth	27	98	Text	21 Jan 2019	11 Feb 2019

GOOGLE ANALYTICS GOAL COMPLETION

Goals measure how well your site or app fulfills your target objectives. A goal represents a completed activity, called a conversion, that contributes to the success of your business. Examples of goals include making a purchase (for an e-commerce site), completing a game level (for a mobile gaming app), or submitting a contact information form (for a marketing or lead generation site).

P.S. You have not set any goals as of yet.

Keywords ▲	Sessions ◆	New Users ◆	Bounce Rate ◆	Page / Session ◆	Avg.Session Duration ◆	Goal Conversion ◆	Goal Completions ◆	Goal Value ◆
'portable coolroom"	2	2	100	1	0	0	0	0
(not provided)	151	115	38.41	2.19	85.68	3.9735099337748	6	0
(not set)	124	86	79.03	1.67	82.56	3.2258064516129	4	0
+chiller +trailer	1	1	100	1	0	0	0	0
+cold +room +hire	1	1	100	1	0	0	0	0
+cool +room +hire	7	2	71.43	1.43	150.43	0	0	0
+cool +room +mobile	1	0	100	1	0	0	0	0

Keywords ▲	Sessions ⬆	New Users ⬆	Bounce Rate ⬆	Page / Session ⬆	Avg.Session Duration ⬆	Goal Conversion ⬆	Goal Completions ⬆	Goal Value ⬆
+cool +rooms	14	9	92.86	1.29	3.14	0	0	0
+cool +trailers	3	3	33.33	3.33	289.67	33.3333333333333	1	0
+cool room +hire	11	8	63.64	2.27	58.36	0	0	0
+coolroom +hire +perth	8	3	75	1.5	95.13	25	2	0
+coolroom +hire +wa	2	2	100	1	0	0	0	0
+coolroom +trailer	4	4	50	1.75	43	0	0	0
+freezer +trailer +hire	4	1	25	4.25	734.5	0	0	0
+mobile +cool +room +hire	2	2	50	3	78.5	0	0	0
+mobile +coolroom	1	1	0	3	58	0	0	0
+mobile +coolroom +hire	1	1	100	1	0	0	0	0
+mobile +freezer	1	1	0	5	922	0	0	0
+mobile +freezer +hire	2	2	50	2	79	0	0	0
+mobile +refrigerator	1	1	100	1	0	0	0	0
+portable +cool +room	4	1	50	2	69.25	50	2	0
+portable +freezer +hire	1	1	0	3	697	0	0	0
+portable +freezer +rental	1	1	100	1	0	0	0	0
+refrigerated +trailer	1	1	0	2	33	0	0	0
cool room hire	1	1	0	5	109	0	0	0
cool room hire australia	1	1	0	5	38	0	0	0
cool room hire perth	4	3	25	3.25	460.25	0	0	0
coolroom hire	9	8	66.67	2.11	50.56	11.1111111111111	1	0
freezer trailer rental	8	4	62.5	2	59.5	0	0	0
fridge trailer hire	3	3	33.33	1.67	36.67	0	0	0
hire cool room perth	1	1	0	11	321	100	1	0
how much to hire a cool room perth	1	1	0	2	3	0	0	0
mobile coolroom hire perth	2	2	0	7	256.5	0	0	0
perth cool room hire	19	16	52.63	2.16	52.79	0	0	0
portable freezer	1	1	100	1	0	0	0	0