



SEO PERFORMANCE REPORT

Prepared for
<https://www.lcmair.com.au/>
26/08/2019





Organic Keywords

153

+42.99%

Keywords

Organic Traffic Growth

1819

45.99%

Traffic

Sample Backlinks

9

Links

Google Analytics Goals

11

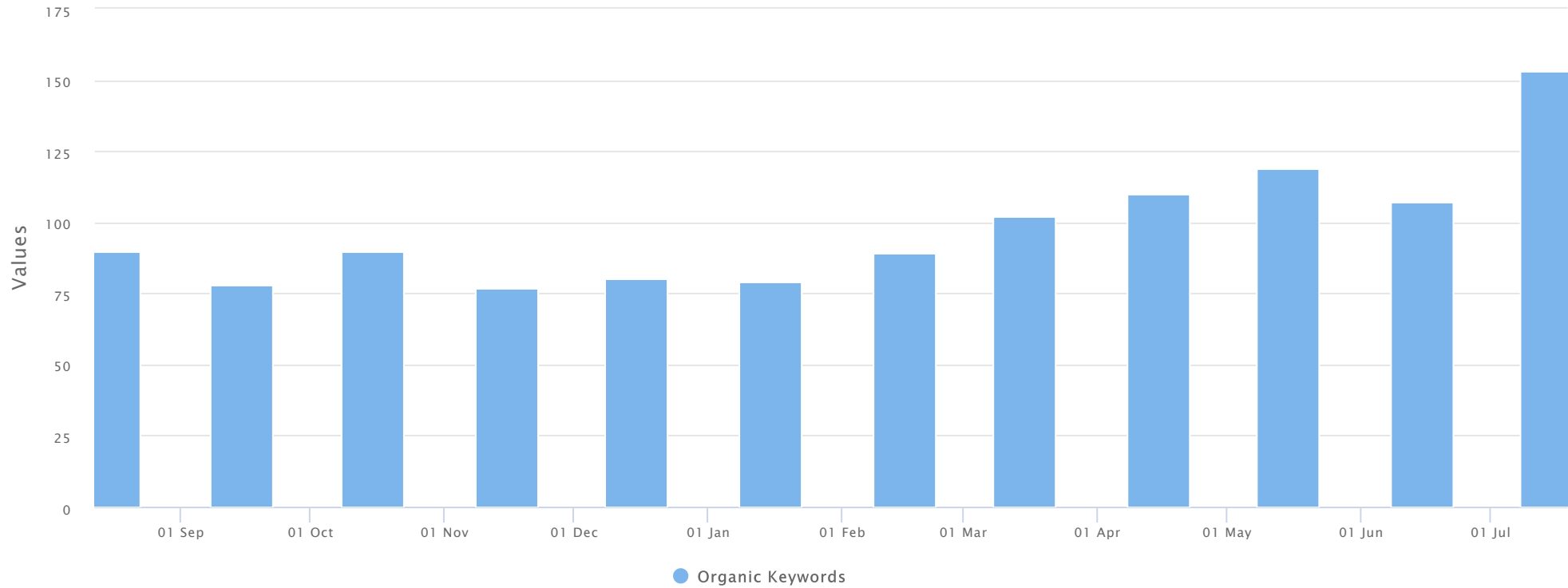
Goals

Monthly Performance Report (Lcm Air)

ORGANIC KEYWORD GROWTH (12 MONTHS)

PAGE AUTHORITY
28 /100

DOMAIN AUTHORITY
16 /100



ORGANIC TRAFFIC GROWTH (6 MONTHS)

SESSIONS

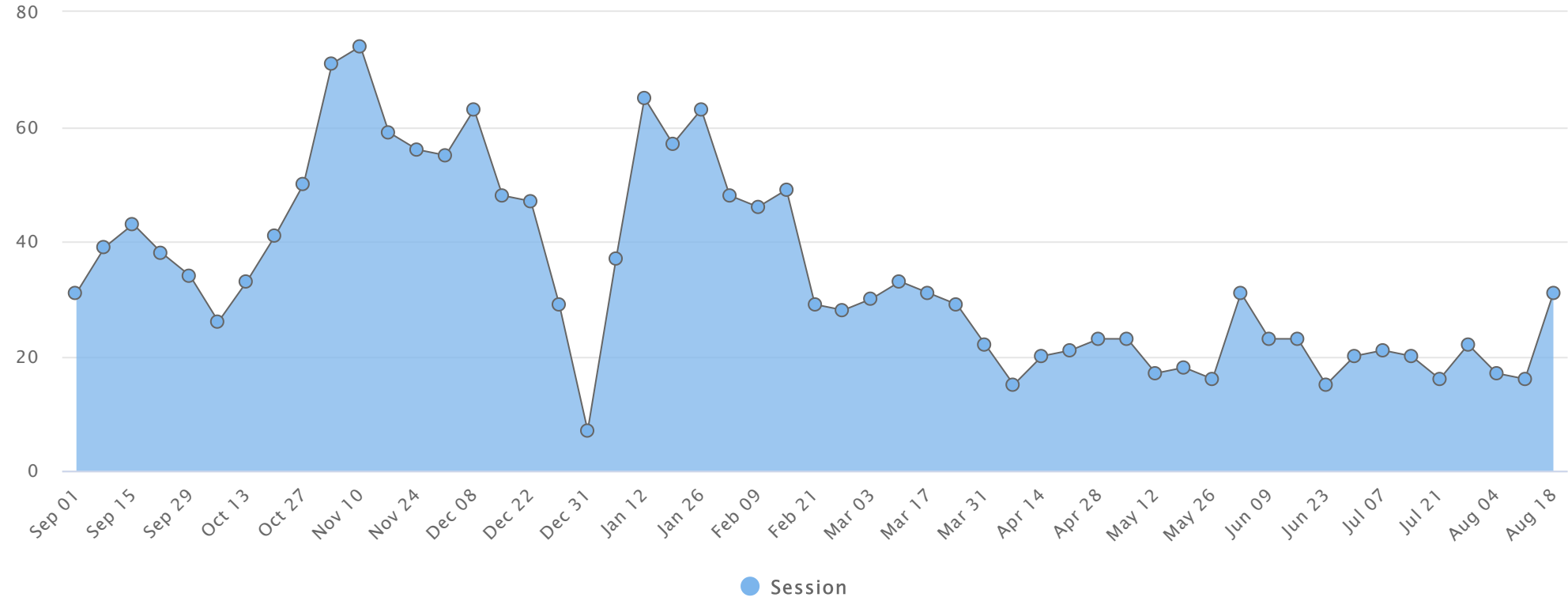
Organic Traffic
45.99%
1819 vs 1246

USERS

Organic Traffic
46.22%
1547 vs 1058

PAGEVIEWS

Organic Traffic
40.86%
4302 vs 3054



ORGANIC KEYWORDS

Keywords	Current Position	Previous Position	Change	Traffic %	CPC(USD)	Average Vol	URL
lcm	28	28		12.5	1.69	3600	https://www.lcmair.com.au/
daikin wireless controller	28	28		0	1.05	30	https://www.lcmair.com.au/daikins-new-ducted-wifi-controller-app/
air conditioning companies	28	28		0	3.9	210	https://www.lcmair.com.au/
daikin wifi controller	28	28		0	1.4	10	https://www.lcmair.com.au/daikins-new-ducted-wifi-controller-app/
daikin wifi	28	28		0	1.49	90	https://www.lcmair.com.au/daikins-new-ducted-wifi-controller-app/
daikin air conditioner repairs	28	28		0	11.54	10	https://www.lcmair.com.au/daikin/
fujitsu air conditioner installation	29	29		0	4.34	70	https://www.lcmair.com.au/fujitsu/
air conditioning installation brisbane south	30	30		0	11.23	90	https://www.lcmair.com.au/
fujitsu general air conditioner	30	30		0	1.07	10	https://www.lcmair.com.au/fujitsu/
aircon installation brisbane price	30	30		0	3.79	90	https://www.lcmair.com.au/
green laundry	31	31		0	0	10	https://www.lcmair.com.au/projects/green-laundry-elizabeth-street-brisbane/
morgan and wacker	31	31		0	0.22	2400	https://www.lcmair.com.au/projects/morgan-whacker/
brisbane airconditioning	31	31		0	11.43	10	https://www.lcmair.com.au/
r22 replacement gas	31	31		0	0.17	40	https://www.lcmair.com.au/r22-replacement-refrigerant/
air conditioning brisbane southside	32	32		0	8.82	140	https://www.lcmair.com.au/
daikin commercial	32	32		0	0.5	110	https://www.lcmair.com.au/daikin/
air conditioning north brisbane	33	33		0	3.84	210	https://www.lcmair.com.au/
carinity brookfield	34	34		0	0.13	110	https://www.lcmair.com.au/projects/carinity-aged-care/
quality air conditioning brisbane	35	42	↑7	0	0	90	https://www.lcmair.com.au/
air conditioning service company	35	35		0	0	20	https://www.lcmair.com.au/
fujitsu parts	36	36		0	0.34	10	https://www.lcmair.com.au/fujitsu/
commercial air conditioning brisbane	36	36		0	7.04	140	https://www.lcmair.com.au/commercial-services/
residential air conditioner	37	37		0	5.64	10	https://www.lcmair.com.au/residential-air-conditioning/

Keywords	Current Position	Previous Position	Change	Traffic %	CPC(USD)	Average Vol	URL
home air conditioning brisbane	52	52		0	7.99	10	https://www.lcmair.com.au/
best price daikin air conditioners	53	53		0	0.6	10	https://www.lcmair.com.au/daikin/
fujitsu ac	53	53		0	0.73	10	https://www.lcmair.com.au/fujitsu/
all service air conditioning	55	55		0	0	90	https://www.lcmair.com.au/haier/
haier split system	55	55		0	0.6	10	https://www.lcmair.com.au/haier/
residential air conditioning	55	55		0	1.46	170	https://www.lcmair.com.au/residential-air-conditioning/
daikin air conditioning service	56	56		0	5.14	480	https://www.lcmair.com.au/daikin/
fujitsu air conditioning	57	52	↓-5	0	1.43	9900	https://www.lcmair.com.au/fujitsu/
fujitsu air conditioning unit	57	57		0	1.57	10	https://www.lcmair.com.au/fujitsu/
air conditioning repair	58	58		0	5.87	2900	https://www.lcmair.com.au/
haier air conditioner not cooling	59	59		0	0	70	https://www.lcmair.com.au/haier/
ac service	59	59		0	2.28	10	https://www.lcmair.com.au/
r22 refrigerant cost	59	59		0	0	40	https://www.lcmair.com.au/r22-replacement-refrigerant/
daikin air conditioner price list	60	60		0	1.37	10	https://www.lcmair.com.au/daikin/
ducted air conditioning brisbane	62	69	↑7	0	10.83	1600	https://www.lcmair.com.au/products/
fujitsu	62	62		0	0.15	9900	https://www.lcmair.com.au/fujitsu/
electronic components brisbane	63	63		0	1.55	110	https://www.lcmair.com.au/residential-air-conditioning/
fujitsu aircon	64	64		0	1.27	1000	https://www.lcmair.com.au/fujitsu/
home ac maintenance	65	65		0	2.35	40	https://www.lcmair.com.au/
air con repair	66	66		0	7.51	20	https://www.lcmair.com.au/
r22 refrigerant for sale	67	67		0	0.11	10	https://www.lcmair.com.au/r22-replacement-refrigerant/
project air conditioning	67	67		0	2.94	50	https://www.lcmair.com.au/projects/

Keywords	Current Position	Previous Position	Change	Traffic %	CPC(USD)	Average Vol	URL
ac maintenance	86	86		0	0	30	https://www.lcmair.com.au/
r22	86	86		0	0	320	https://www.lcmair.com.au/r22-replacement-refrigerant/
swap system	87	87		0	0	90	https://www.lcmair.com.au/projects/actron-air-system-swap/
actron air conditioning	87	87		0	0.27	720	https://www.lcmair.com.au/projects/actron-air-system-swap/
air conditioning installation company	87	87		0	8.08	90	https://www.lcmair.com.au/
whats lcm	87	87		0	0	90	https://www.lcmair.com.au/
commercial air conditioning installation	91	91		0	4.22	10	https://www.lcmair.com.au/commercial-services/
aircondition service	92	92		0	2.75	30	https://www.lcmair.com.au/
fujitsu customer care	93	93		0	0	70	https://www.lcmair.com.au/fujitsu/
budget air conditioning	93	93		0	1.86	10	https://www.lcmair.com.au/fujitsu/
air conditioning installation brisbane northside	94	94		0	8.39	170	https://www.lcmair.com.au/
effective air conditioning	95	95		0	6.3	10	https://www.lcmair.com.au/daikin/
wall units brisbane	95	95		0	0.95	10	https://www.lcmair.com.au/products/
home air conditioning service	96	96		0	3.23	110	https://www.lcmair.com.au/residential-air-conditioning/
actron air	96	96		0	1.68	6600	https://www.lcmair.com.au/projects/actron-air-system-swap/
air conditioning service	97	97		0	4.93	4400	https://www.lcmair.com.au/
home air conditioning company	99	99		0	0	10	https://www.lcmair.com.au/
refrigerant cost	100	100		0	0	10	https://www.lcmair.com.au/r22-replacement-refrigerant/

SAMPLE BACKLINKS

GOOGLE ANALYTICS GOAL COMPLETION

Keywords ▲	Sessions ⬆	New Users ⬆	Bounce Rate ⬆	Page / Session ⬆	Avg.Session Duration ⬆	Goal Conversion ⬆	Goal Completions ⬆	Goal Value ⬆
(not provided)	81	61	55.56	2.35	105.81	3.7037037037037	3	0
(not set)	82	59	79.27	1.37	54.65	3.6585365853659	3	0
+air +conditioning +installati on	1	1	0	1	23	100	1	0
+air +conditioning +replace ment	1	1	0	8	1138	0	0	0
+commercial +ac	3	3	100	1	0	0	0	0
+replace +air +conditioner	1	1	0	6	83	0	0	0
air conditioning installation	2	2	50	2	36	0	0	0
air conditioning repairs	7	3	71.43	0.86	9.43	28.571428571429	2	0
airconditioning installation	11	11	81.82	3	61.64	0	0	0
commercial air conditioning	2	2	50	1	16.5	50	1	0
ducted air conditioning insta llation	1	1	100	1	0	0	0	0
ducted air conditioning repai r	1	1	0	1	32	100	1	0
fujitsu airconditioner servcin g	1	1	100	1	0	0	0	0
Fujitu air conditoning install aton brisbane north	1	1	100	1	0	0	0	0
haier air conditioning install ation	1	1	0	9	139	0	0	0
lcm air conditioning brisban e	1	1	100	1	0	0	0	0
lemair air conditioning	1	1	0	3	152	0	0	0
Qualified Air Conditioning an d Refrigeration specialist in b risbane australia	1	1	100	1	0	0	0	0