

## SEO PERFORMANCE REPORT

# Prepared for https://www.lcmair.com.au/

26/08/2019





### Monthly Performance Report (Lcm Air)

#### ORGANIC KEYWORD GROWTH (12 MONTHS)



#### ORGANIC TRAFFIC GROWTH (6 MONTHS)



| Keywords 🔷                                | Current A Position | Previous<br>Position | Change 🔷 | Traffic<br>% | CPC(USD) 🔷 | Average<br>Vol | URL   |
|---|--------------------|----------------------|----------|--------------|------------|----------------|---|
| residential air<br>conditioning repair    | 1                  | 1                    |          | 35           | 1.1        | 30             | https://www.lcmair.com.au/                                |
| ac installation<br>companies              | 2                  | 2                    |          | 2.5          | 0          | 10             | https://www.lcmair.com.au/                                |
| lcm electrical                            | 4                  | 4                    |          | 10           | 0          | 70             | https://www.lcmair.com.au/                                |
| air conditioner<br>repair company         | 4                  | 4                    |          | 0            | 5.94       | 10             | https://www.lcmair.com.au/                                |
| ac repair services                        | 6                  | 6                    |          | 0            | 0          | 10             | https://www.lcmair.com.au/                                |
| fujitsu brisbane                          | 7                  | 7                    |          | 0            | 0.7        | 10             | https://www.lcmair.com.au/fujitsu/                        |
| air conditioning<br>installation service  | 7                  | 7                    |          | 0            | 3.7        | 10             | https://www.lcmair.com.au/                                |
| air conditioning<br>repair service        | 8                  | 8                    |          | 17.5         | 6.55       | 260            | https://www.lcmair.com.au/                                |
| fujitsu air<br>conditioning<br>brisbane   | 11                 | 11                   |          | 0            | 4.72       | 10             | https://www.lcmair.com.au/fujitsu/                        |
| r22 replacement                           | 11                 | 11                   |          | 0            | 0          | 10             | https://www.lcmair.com.au/r22-replacem<br>nt-refrigerant/ |
| fujitsu air<br>conditioning<br>service    | 12                 | 12                   |          | 0            | 4.89       | 320            | https://www.lcmair.com.au/fujitsu/                        |
| fujitsu air<br>conditioning<br>service    | 12                 | 12                   |          | 0            | 4.89       | 320            | https://www.lcmair.com.au/fujitsu/                        |
| air conditioning<br>service and repair    | 12                 | 12                   |          | 0            | 5.18       | 10             | https://www.lcmair.com.au/                                |
| haier repair                              | 13                 | 13                   |          | 0            | 1.47       | 10             | https://www.lcmair.com.au/haier/                          |
| air conditioning<br>service & repair      | 13                 | 13                   |          | 0            | 0          | 90             | https://www.lcmair.com.au/                                |
| daikin aircon<br>service brisbane         | 14                 | 14                   |          | 0            | 0          | 70             | https://www.lcmair.com.au/daikin/                         |
| daikin air<br>conditioning<br>brisbane    | 14                 | 14                   |          | 0            | 8.24       | 260            | https://www.lcmair.com.au/daikin/                         |
| r22 refrigerant<br>replacement            | 14                 | 14                   |          | 0            | 0.19       | 30             | https://www.lcmair.com.au/r22-replacem<br>nt-refrigerant/ |
| daikin brisbane                           | 15                 | 15                   |          | 0            | 1.54       | 210            | https://www.lcmair.com.au/daikin/                         |
| daikin service<br>brisbane                | 15                 | 15                   |          | 0            | 5.83       | 10             | https://www.lcmair.com.au/daikin/                         |
| morgan and wacker<br>harley davidson      | 15                 | 15                   |          | 0            | 0.28       | 140            | https://www.lcmair.com.au/projects/mor<br>an-whacker/     |
| air conditioning<br>companies<br>brisbane | 15                 | 15                   |          | 0            | 5.17       | 10             | https://www.lcmair.com.au/                                |
| daikin residential                        | 17                 | 17                   |          | 0            | 0.78       | 70             | https://www.lcmair.com.au/daikin/                         |

| Keywords 💠  | Current A Position | Previous<br>Position | Change 🌲    | Traffic<br>% | CPC(USD) 🔷 | Average<br>Vol | URL   |  |
|---|--------------------|----------------------|-------------|--------------|------------|----------------|---|--|
| air conditioning<br>maintenance<br>brisbane               | 17                 | 17                   |             | 0            | 6.89       | 10             | https://www.lcmair.com.au/  |  |
| daikin air<br>conditioning<br>service brisbane            | 18                 | 18                   |             | 0            | 6.49       | 50             | https://www.lcmair.com.au/daikin/                                   |  |
| air conditioning<br>installation<br>brisbane              | 19                 | 18                   | <b>↓</b> -1 | 7.5          | 8.4        | 1000           | https://www.lcmair.com.au/  |  |
| air conditioning<br>repairs brisbane<br>southside         | 19                 | 19                   |             | 0            | 12.67      | 140            | https://www.lcmair.com.au/  |  |
| air conditioning<br>service brisbane                      | 20                 | 20                   |             | 2.5          | 6.98       | 590            | https://www.lcmair.com.au/  |  |
| daikin app  | 20                 | 20                   |             | 0            | 2.52       | 90             | https://www.lcmair.com.au/daikins-ne-<br>ucted-wifi-controller-app/ |  |
| morgan & wacker<br>harley davidson                        | 20                 | 20                   |             | 0            | 0.24       | 110            | https://www.lcmair.com.au/projects/man-whacker/                     |  |
| commercial air<br>conditioning<br>maintenance<br>brisbane | 20                 | 20                   |             | 0            | 0          | 70             | https://www.lcmair.com.au/  |  |
| airconditioning<br>installation<br>brisbane               | 20                 | 20                   |             | 0            | 9.55       | 10             | https://www.lcmair.com.au/  |  |
| reliable aircon<br>servicing                              | 21                 | 21                   |             | 0            | 0          | 90             | https://www.lcmair.com.au/  |  |
| air companies   | 21                 | 21                   |             | 0            | 0          | 10             | https://www.lcmair.com.au/  |  |
| aircon service<br>brisbane                                | 22                 | 22                   |             | 0            | 9.44       | 110            | https://www.lcmair.com.au/  |  |
| aircon installation<br>brisbane                           | 23                 | 23                   |             | 0            | 9.36       | 320            | https://www.lcmair.com.au/  |  |
| air conditioning repairs brisbane                         | 24                 | 24                   |             | 0            | 8.37       | 590            | https://www.lcmair.com.au/  |  |
| service 1 air<br>conditioning                             | 25                 | 25                   |             | 0            | 0          | 90             | https://www.lcmair.com.au/daikin/                                   |  |
| the air conditioning company                              | 25                 | 25                   |             | 0            | 0.5        | 70             | https://www.lcmair.com.au/  |  |
| air conditioning<br>brisbane                              | 26                 | 26                   |             | 12.5         | 6.22       | 3600           | https://www.lcmair.com.au/  |  |
| residential air<br>conditioning<br>service                | 26                 | 26                   |             | 0            | 2.56       | 20             | https://www.lcmair.com.au/  |  |
| dr ingrid tall  | 27                 | 27                   |             | 0            | 0          | 110            | https://www.lcmair.com.au/contact-u                                 |  |
| residential air<br>conditioning<br>service                | 27                 | 27                   |             | 0            | 2.56       | 20             | https://www.lcmair.com.au/residentia<br>-conditioning/              |  |

| Keywords 🔷   | Current A Position | Previous<br>Position | Change 🔷   | Traffic<br>% | CPC(USD) 🌲 | Average<br>Vol | URL  |  |
|--|--------------------|----------------------|------------|--------------|------------|----------------|--|--|
| lcm  | 28                 | 28                   |            | 12.5         | 1.69       | 3600           | https://www.lcmair.com.au/   |  |
| daikin wireless<br>controller                      | 28                 | 28                   |            | 0            | 1.05       | 30             | https://www.lcmair.com.au/daikins-ne-<br>ucted-wifi-controller-app/      |  |
| air conditioning<br>companies                      | 28                 | 28                   |            | 0            | 3.9        | 210            | https://www.lcmair.com.au/   |  |
| daikin wifi<br>controller                          | 28                 | 28                   |            | 0            | 1.4        | 10             | https://www.lcmair.com.au/daikins-ne<br>ucted-wifi-controller-app/       |  |
| daikin wifi  | 28                 | 28                   |            | 0            | 1.49       | 90             | https://www.lcmair.com.au/daikins-ne<br>ucted-wifi-controller-app/       |  |
| daikin air<br>conditioner repairs                  | 28                 | 28                   |            | 0            | 11.54      | 10             | https://www.lcmair.com.au/daikin/  |  |
| fujitsu air<br>conditioner<br>installation         | 29                 | 29                   |            | 0            | 4.34       | 70             | https://www.lcmair.com.au/fujitsu/                                       |  |
| air conditioning<br>installation<br>brisbane south | 30                 | 30                   |            | 0            | 11.23      | 90             | https://www.lcmair.com.au/   |  |
| fujitsu general air<br>conditioner                 | 30                 | 30                   |            | 0            | 1.07       | 10             | https://www.lcmair.com.au/fujitsu/                                       |  |
| aircon installation<br>brisbane price              | 30                 | 30                   |            | 0            | 3.79       | 90             | https://www.lcmair.com.au/   |  |
| green laundry                                      | 31                 | 31                   |            | 0            | 0          | 10             | https://www.lcmair.com.au/projects/<br>-laundry-elizabeth-street-brisbar |  |
| morgan and wacker                                  | 31                 | 31                   |            | 0            | 0.22       | 2400           | https://www.lcmair.com.au/projects/m<br>an-whacker/                      |  |
| brisbane<br>airconditioning                        | 31                 | 31                   |            | 0            | 11.43      | 10             | https://www.lcmair.com.au/   |  |
| r22 replacement<br>gas                             | 31                 | 31                   |            | 0            | 0.17       | 40             | https://www.lcmair.com.au/r22-replace                                    |  |
| air conditioning<br>brisbane southside             | 32                 | 32                   |            | 0            | 8.82       | 140            | https://www.lcmair.com.au/   |  |
| daikin commercial                                  | 32                 | 32                   |            | 0            | 0.5        | 110            | https://www.lcmair.com.au/daikin/  |  |
| air conditioning<br>north brisbane                 | 33                 | 33                   |            | 0            | 3.84       | 210            | https://www.lcmair.com.au/   |  |
| carinity brookfield                                | 34                 | 34                   |            | 0            | 0.13       | 110            | https://www.lcmair.com.au/projects/catty-aged-care/                      |  |
| quality air<br>conditioning<br>brisbane            | 35                 | 42                   | <b>^</b> 7 | 0            | 0          | 90             | https://www.lcmair.com.au/   |  |
| air conditioning<br>service company                | 35                 | 35                   |            | 0            | 0          | 20             | https://www.lcmair.com.au/   |  |
| fujitsu parts                                      | 36                 | 36                   |            | 0            | 0.34       | 10             | https://www.lcmair.com.au/fujitsu/                                       |  |
| commercial air<br>conditioning<br>brisbane         | 36                 | 36                   |            | 0            | 7.04       | 140            | https://www.lcmair.com.au/commerci<br>rvices/                            |  |
| residential air<br>conditioner                     | 37                 | 37                   |            | 0            | 5.64       | 10             | https://www.lcmair.com.au/residentia<br>-conditioning/                   |  |

| Keywords $\qquad \qquad \qquad$ | Current A Position | Previous<br>Position | Change 🔷 | Traffic<br>% | CPC(USD) 🏺 | Average<br>Vol | URL  |  |  |
|---|--------------------|----------------------|----------|--------------|------------|----------------|--|--|--|
| fujitsu contact   | 37                 | 37                   |          | 0            | 1.26       | 10             | https://www.lcmair.com.au/fujitsu                                    |  |  |
| air conditioner<br>fujitsu models   | 37                 | 37                   |          | 0            | 0.88       | 10             | https://www.lcmair.com.au/fujitsu                                    |  |  |
| haier air condition   | 38                 | 38                   |          | 0            | 0          | 90             | https://www.lcmair.com.au/haier/                                     |  |  |
| cosmetic image<br>clinics   | 40                 | 40                   |          | 0            | 0          | 260            | https://www.lcmair.com.au/projects/b<br>-of-apartments-kelvin-grove/ |  |  |
| home ac repair  | 40                 | 40                   |          | 0            | 1.93       | 10             | https://www.lcmair.com.au/   |  |  |
| fujitsu cooling   | 40                 | 40                   |          | 0            | 1.2        | 10             | https://www.lcmair.com.au/fujitsu                                    |  |  |
| morgan wacker   | 42                 | 42                   |          | 0            | 0.44       | 390            | https://www.lcmair.com.au/projects/r<br>an-whacker/                  |  |  |
| cheap air<br>conditioners<br>brisbane   | 42                 | 42                   |          | 0            | 4.15       | 170            | https://www.lcmair.com.au/   |  |  |
| carinity aged care  | 43                 | 43                   |          | 0            | 1.45       | 720            | https://www.lcmair.com.au/projects/caty-aged-care/                   |  |  |
| buy r22 refrigerant   | 43                 | 43                   |          | 0            | 0.36       | 10             | https://www.lcmair.com.au/r22-replace                                |  |  |
| daikin solution   | 44                 | 44                   |          | 0            | 0          | 70             | https://www.lcmair.com.au/daikin                                     |  |  |
| brisbane air  | 44                 | 44                   |          | 0            | 2.59       | 320            | https://www.lcmair.com.au/   |  |  |
| r22 refrigerant   | 44                 | 44                   |          | 0            | 0.76       | 260            | https://www.lcmair.com.au/r22-repla                                  |  |  |
| cheap ducted air<br>conditioning<br>brisbane  | 44                 | 44                   |          | 0            | 0          | 70             | https://www.lcmair.com.au/   |  |  |
| air con brisbane  | 44                 | 44                   |          | 0            | 9.24       | 260            | https://www.lcmair.com.au/   |  |  |
| fujitsu general   | 45                 | 45                   |          | 0            | 0.07       | 1300           | https://www.lcmair.com.au/fujitsu                                    |  |  |
| haier haier   | 46                 | 46                   |          | 0            | 0          | 70             | https://www.lcmair.com.au/haier                                      |  |  |
| expert air<br>conditioning  | 46                 | 46                   |          | 0            | 5.28       | 10             | https://www.lcmair.com.au/   |  |  |
| actron air brisbane   | 47                 | 47                   |          | 0            | 0          | 30             | https://www.lcmair.com.au/projects/a                                 |  |  |
| r22 air conditioning<br>units   | 47                 | 47                   |          | 0            | 0          | 30             | https://www.lcmair.com.au/r22-replacent/                             |  |  |
| fujitsu air<br>conditioner parts  | 47                 | 47                   |          | 0            | 0.48       | 10             | https://www.lcmair.com.au/fujitsu                                    |  |  |
| air conditioning<br>jobs brisbane   | 49                 | 49                   |          | 0            | 0.62       | 10             | https://www.lcmair.com.au/   |  |  |
| morgan and wacker<br>brisbane   | 50                 | 50                   |          | 0            | 0.53       | 210            | https://www.lcmair.com.au/projects/i                                 |  |  |
| morgan wacker<br>brisbane   | 50                 | 50                   |          | 0            | 0          | 90             | https://www.lcmair.com.au/projects/r<br>an-whacker/                  |  |  |
|   | 51                 |                      |          |              |            |                |  |  |  |
| r22 cost  |                    | 51                   |          | 0            | 0          | 50             | https://www.lcmair.com.au/r22-replacent/                             |  |  |

| Keywords 💠                              | Current _<br>Position | Previous<br>Position | Change 🔷    | Traffic % | CPC(USD) 🔷 | Average<br>Vol | URL \$  |
|---|-----------------------|----------------------|-------------|-----------|------------|----------------|---|
| home air<br>conditioning<br>brisbane    | 52                    | 52                   |             | 0         | 7.99       | 10             | https://www.lcmair.com.au/                                  |
| best price daikin air conditioners      | 53                    | 53                   |             | 0         | 0.6        | 10             | https://www.lcmair.com.au/daikin/                           |
| fujitsu ac                              | 53                    | 53                   |             | 0         | 0.73       | 10             | https://www.lcmair.com.au/fujitsu/                          |
| all service air conditioning            | 55                    | 55                   |             | 0         | 0          | 90             | https://www.lcmair.com.au/haier/                            |
| haier split system                      | 55                    | 55                   |             | 0         | 0.6        | 10             | https://www.lcmair.com.au/haier/                            |
| residential air<br>conditioning         | 55                    | 55                   |             | 0         | 1.46       | 170            | https://www.lcmair.com.au/residential-air<br>-conditioning/ |
| daikin air<br>conditioning<br>service   | 56                    | 56                   |             | 0         | 5.14       | 480            | https://www.lcmair.com.au/daikin/                           |
| fujitsu air<br>conditioning             | 57                    | 52                   | <b>↓</b> -5 | 0         | 1.43       | 9900           | https://www.lcmair.com.au/fujitsu/                          |
| fujitsu air<br>conditioning unit        | 57                    | 57                   |             | 0         | 1.57       | 10             | https://www.lcmair.com.au/fujitsu/                          |
| air conditioning repair                 | 58                    | 58                   |             | 0         | 5.87       | 2900           | https://www.lcmair.com.au/                                  |
| haier air<br>conditioner not<br>cooling | 59                    | 59                   |             | 0         | 0          | 70             | https://www.lcmair.com.au/haier/                            |
| ac service                              | 59                    | 59                   |             | 0         | 2.28       | 10             | https://www.lcmair.com.au/                                  |
| r22 refrigerant cost                    | 59                    | 59                   |             | 0         | 0          | 40             | https://www.lcmair.com.au/r22-replaceme<br>nt-refrigerant/  |
| daikin air<br>conditioner price<br>list | 60                    | 60                   |             | 0         | 1.37       | 10             | https://www.lcmair.com.au/daikin/                           |
| ducted air<br>conditioning<br>brisbane  | 62                    | 69                   | <b>^</b> 7  | 0         | 10.83      | 1600           | https://www.lcmair.com.au/products/                         |
| fujitsu                                 | 62                    | 62                   |             | 0         | 0.15       | 9900           | https://www.lcmair.com.au/fujitsu/                          |
| electronic<br>components<br>brisbane    | 63                    | 63                   |             | 0         | 1.55       | 110            | https://www.lcmair.com.au/residential-air<br>-conditioning/ |
| fujitsu aircon                          | 64                    | 64                   |             | 0         | 1.27       | 1000           | https://www.lcmair.com.au/fujitsu/                          |
| home ac<br>maintenance                  | 65                    | 65                   |             | 0         | 2.35       | 40             | https://www.lcmair.com.au/                                  |
| air con repair                          | 66                    | 66                   |             | 0         | 7.51       | 20             | https://www.lcmair.com.au/                                  |
| r22 refrigerant for sale                | 67                    | 67                   |             | 0         | 0.11       | 10             | https://www.lcmair.com.au/r22-replaceme<br>nt-refrigerant/  |
| project air<br>conditioning             | 67                    | 67                   |             | 0         | 2.94       | 50             | https://www.lcmair.com.au/projects/                         |

| Keywords 💠                                       | Current A Position | Previous<br>Position | Change 🔷   | Traffic<br>% | CPC(USD) 🏺 | Average<br>Vol | URL  |  |
|--|--------------------|----------------------|------------|--------------|------------|----------------|--|--|
| b and b air<br>conditioning                      | 67                 | 67                   |            | 0            | 0          | 20             | https://www.lcmair.com.au/                                     |  |
| daikin price list                                | 69                 | 69                   |            | 0            | 0.63       | 30             | https://www.lcmair.com.au/daikin                               |  |
| how to buy r22<br>refrigerant                    | 69                 | 69                   |            | 0            | 0          | 90             | https://www.lcmair.com.au/r22-repl<br>nt-refrigerant/          |  |
| paleo cafe                                       | 72                 | 78                   | <b>^</b> 6 | 0            | 1.61       | 1300           | https://www.lcmair.com.au/projects<br>-cafe/                   |  |
| split air conditioner<br>maintenance             | 72                 | 72                   |            | 0            | 0          | 10             | https://www.lcmair.com.au/                                     |  |
| best split system<br>air conditioner<br>2017     | 73                 | 73                   |            | 0            | 2.32       | 260            | https://www.lcmair.com.au/                                     |  |
| air conditioning products                        | 75                 | 75                   |            | 0            | 3          | 20             | https://www.lcmair.com.au/produc                               |  |
| r22 gas  | 77                 | 77                   |            | 0            | 0.21       | 210            | https://www.lcmair.com.au/r22-replacent/                       |  |
| r22 price  | 77                 | 77                   |            | 0            | 0.19       | 10             | https://www.lcmair.com.au/r22-replant/                         |  |
| fujitsu conditioner                              | 78                 | 78                   |            | 0            | 0.26       | 90             | https://www.lcmair.com.au/fujits                               |  |
| commercial air<br>conditioning repair<br>service | 79                 | 79                   |            | 0            | 7.4        | 70             | https://www.lcmair.com.au/                                     |  |
| commercial air<br>conditioning<br>maintenance    | 79                 | 79                   |            | 0            | 5.57       | 10             | https://www.lcmair.com.au/                                     |  |
| ac air systems                                   | 79                 | 79                   |            | 0            | 0          | 70             | https://www.lcmair.com.au/                                     |  |
| commercial air<br>mechanical<br>services         | 79                 | 79                   |            | 0            | 2.29       | 20             | https://www.lcmair.com.au/commerci<br>rvices/                  |  |
| access air<br>conditioning                       | 81                 | 81                   |            | 0            | 11.47      | 110            | https://www.lcmair.com.au/privacy-p                            |  |
| commercial ac<br>repair                          | 81                 | 81                   |            | 0            | 9.63       | 20             | https://www.lcmair.com.au/commerci<br>rvices/                  |  |
| services and controller app                      | 82                 | 82                   |            | 0            | 0          | 90             | https://www.lcmair.com.au/daikins-neucted-wifi-controller-app/ |  |
| r22 refrigerant<br>price                         | 82                 | 82                   |            | 0            | 1.76       | 50             | https://www.lcmair.com.au/r22-replacent/                       |  |
| airconditioning<br>service                       | 83                 | 83                   |            | 0            | 5.1        | 260            | https://www.lcmair.com.au/                                     |  |
| air conditioning<br>units brisbane               | 83                 | 83                   |            | 0            | 2.79       | 40             | https://www.lcmair.com.au/                                     |  |
| haier air<br>conditioner                         | 83                 | 83                   |            | 0            | 1.04       | 720            | https://www.lcmair.com.au/haier,                               |  |
| residential air                                  | 84                 |                      |            |              |            |                |  |  |
| conditioning systems                             |                    | 84                   |            | 0            | 3.49       | 10             | https://www.lcmair.com.au/residentia<br>-conditioning/         |  |

| Keywords 💠   | Current _<br>Position | Previous<br>Position | Change 🌲 | Traffic ** | CPC(USD) 💠 | Average<br>Vol | URL \$   |
|--|-----------------------|----------------------|----------|------------|------------|----------------|--|
| ac maintenance   | 86                    | 86                   |          | 0          | 0          | 30             | https://www.lcmair.com.au/                                     |
| r22  | 86                    | 86                   |          | 0          | 0          | 320            | https://www.lcmair.com.au/r22-replaceme<br>nt-refrigerant/     |
| swap system  | 87                    | 87                   |          | 0          | 0          | 90             | https://www.lcmair.com.au/projects/actro<br>n-air-system-swap/ |
| actron air<br>conditioning                             | 87                    | 87                   |          | 0          | 0.27       | 720            | https://www.lcmair.com.au/projects/actro<br>n-air-system-swap/ |
| air conditioning<br>installation<br>company            | 87                    | 87                   |          | 0          | 8.08       | 90             | https://www.lcmair.com.au/                                     |
| whats lcm  | 87                    | 87                   |          | 0          | 0          | 90             | https://www.lcmair.com.au/                                     |
| commercial air<br>conditioning<br>installation         | 91                    | 91                   |          | 0          | 4.22       | 10             | https://www.lcmair.com.au/commercial-se<br>rvices/             |
| aircondition<br>service                                | 92                    | 92                   |          | 0          | 2.75       | 30             | https://www.lcmair.com.au/                                     |
| fujitsu customer<br>care                               | 93                    | 93                   |          | 0          | 0          | 70             | https://www.lcmair.com.au/fujitsu/                             |
| budget air<br>conditioning                             | 93                    | 93                   |          | 0          | 1.86       | 10             | https://www.lcmair.com.au/fujitsu/                             |
| air conditioning<br>installation<br>brisbane northside | 94                    | 94                   |          | 0          | 8.39       | 170            | https://www.lcmair.com.au/                                     |
| effective air conditioning                             | 95                    | 95                   |          | 0          | 6.3        | 10             | https://www.lcmair.com.au/daikin/                              |
| wall units brisbane                                    | 95                    | 95                   |          | 0          | 0.95       | 10             | https://www.lcmair.com.au/products/                            |
| home air<br>conditioning<br>service                    | 96                    | 96                   |          | 0          | 3.23       | 110            | https://www.lcmair.com.au/residential-air<br>-conditioning/    |
| actron air   | 96                    | 96                   |          | 0          | 1.68       | 6600           | https://www.lcmair.com.au/projects/actro<br>n-air-system-swap/ |
| air conditioning service                               | 97                    | 97                   |          | 0          | 4.93       | 4400           | https://www.lcmair.com.au/                                     |
| home air<br>conditioning<br>company                    | 99                    | 99                   |          | 0          | 0          | 10             | https://www.lcmair.com.au/                                     |
| refrigerant cost                                       | 100                   | 100                  |          | 0          | 0          | 10             | https://www.lcmair.com.au/r22-replaceme<br>nt-refrigerant/     |

#### SAMPLE BACKLINKS

| Keywords  | Sessions 🔷 | New<br>Users | Bounce<br>Rate | Page /<br>Session | Avg.Session Duration | Goal<br>Conversion | Goal<br>Completions | Goal<br>Value |
|---|------------|--------------|----------------|-------------------|----------------------|--------------------|---------------------|---------------|
| (not provided)  | 81         | 61           | 55.56          | 2.35              | 105.81               | 3.7037037037037    | 3                   | 0             |
| (not set)   | 82         | 59           | 79.27          | 1.37              | 54.65                | 3.6585365853659    | 3                   | 0             |
| +air +conditioning +installati on   | 1          | 1            | 0              | 1                 | 23                   | 100                | 1                   | 0             |
| +air +conditioning +replace ment  | 1          | 1            | 0              | 8                 | 1138                 | 0                  | 0                   | 0             |
| +commercial +ac   | 3          | 3            | 100            | 1                 | 0                    | 0                  | 0                   | 0             |
| +replace +air +conditioner  | 1          | 1            | 0              | 6                 | 83                   | 0                  | 0                   | 0             |
| air conditioning installation   | 2          | 2            | 50             | 2                 | 36                   | 0                  | 0                   | 0             |
| air conditioning repairs  | 7          | 3            | 71.43          | 0.86              | 9.43                 | 28.571428571429    | 2                   | 0             |
| airconditioning installation  | 11         | 11           | 81.82          | 3                 | 61.64                | 0                  | 0                   | 0             |
| commercial air conditioning   | 2          | 2            | 50             | 1                 | 16.5                 | 50                 | 1                   | 0             |
| ducted air conditioning insta<br>llation  | 1          | 1            | 100            | 1                 | 0                    | 0                  | 0                   | 0             |
| ducted air conditioning repai   | 1          | 1            | 0              | 1                 | 32                   | 100                | 1                   | 0             |
| fujitsu airconditioner servcin  | 1          | 1            | 100            | 1                 | 0                    | 0                  | 0                   | 0             |
| Fujitu air conditoning install aton brisbane north                              | 1          | 1            | 100            | 1                 | 0                    | 0                  | 0                   | 0             |
| haier air conditioning install ation  | 1          | 1            | 0              | 9                 | 139                  | 0                  | 0                   | 0             |
| lcm air conditioning brisban<br>e   | 1          | 1            | 100            | 1                 | 0                    | 0                  | 0                   | 0             |
| lemair air conditioning   | 1          | 1            | 0              | 3                 | 152                  | 0                  | 0                   | 0             |
| Qualified Air Conditioning an d Refrigeration specialist in b risbane australia | 1          | 1            | 100            | 1                 | 0                    | 0                  | 0                   | 0             |