



SEO PERFORMANCE REPORT

Prepared for
<https://www.icommotion.com/>

07/08/2019

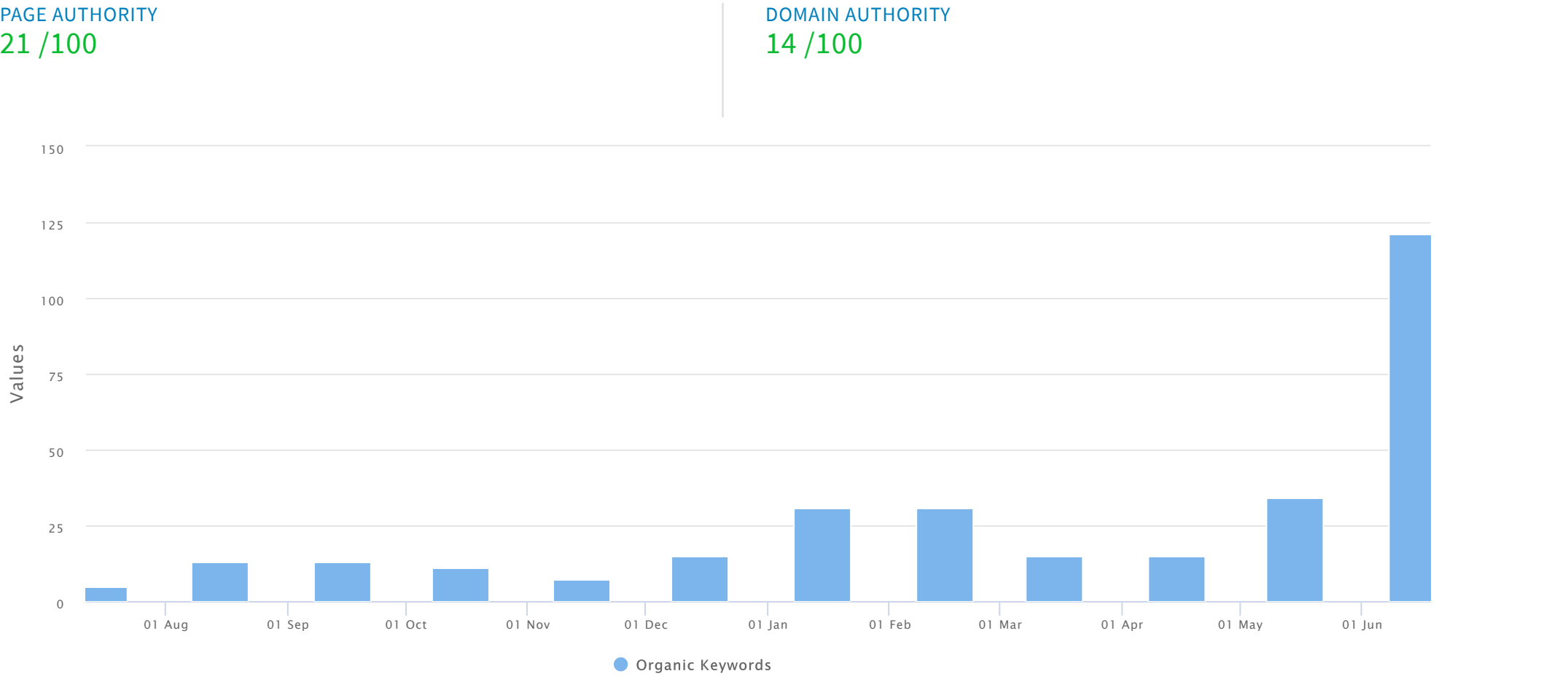


Monthly Performance Report (Icommotion)

We noticed an overall traffic growth in the campaign from the start of the campaign which is a result of our latest optimization efforts to increase the visibility of y website in the search engines.

We expect this growth to be reflected also in the revenue. Our next step is to continue with the offsite optimization and focus on minimizing the funnels drop-offs.

ORGANIC KEYWORD GROWTH (12 MONTHS)



























ORGANIC TRAFFIC GROWTH (6 MONTHS)











ORGANIC KEYWORDS









This section presents the overall keyword ranking progress from the start of the campaign. We plan to continue our optimization efforts and focus on the keywords which are not currently ranking.









Current Rankings in Google









Domain	Keyword	Start				1 Day	7 Days	30 Days	Life
 https://www.icommotion.com/...	  online marketing services d...	74	33	-	-	-	 6	 16	 41
 https://www.icommotion.com/	  digital marketing services ...	-	52	-	-	-	-	 48	 48
 https://www.icommotion.com/	  digital marketing agency d...	-	54	-	-	-	 1	 46	 46
 https://www.icommotion.com/	  local digital marketing age...	-	67	-	-	-	 4	 33	 33

Keywords	Current Position	Previous Position	Change	Traffic %	CPC(USD)	Average Vol	URL
highlands ranch seo	7	7		66.66	0	70	https://www.icommotion.com/seo/
ctv at	11	11		0	0	20	https://www.icommotion.com/programmaticdisplay/
fritz internet marketing	19	19		0	0	50	https://www.icommotion.com/
local business dashboard	23	23		0	0	20	https://www.icommotion.com/smallbusinessgrowth/
ctv digital advertising	24	24		0	18.25	50	https://www.icommotion.com/digitaladvertisingtactics/
white label marketing reseller	26	26		0	18.34	70	https://icommotion.com/white-label-reseller/
ctv marketing	26	26		0	0	70	https://www.icommotion.com/digitaladvertisingtactics/
ctv advertising rates	27	27		0	0	30	https://www.icommotion.com/digitaladvertisingtactics/
digital reseller	28	28		0	0	20	https://www.icommotion.com/white-label-reseller/
yellow pages dashboard	29	29		0	0	40	https://www.icommotion.com/2018/07/what-replaces-the-yellow-pages-in-2018-our-july-newsletter/
website optimization denver	29	29		0	0	20	https://www.icommotion.com/seo/
ott facebook	30	30		0	0	20	https://www.icommotion.com/digitaladvertisingtactics/
what is ott	31	31		33.33	6.05	1900	https://www.icommotion.com/2018/11/what-is-ott/
white label online advertising	31	31		0	8.14	20	https://www.icommotion.com/white-label-reseller/
text marketing services	31	31		0	18.22	140	https://www.icommotion.com/email-text-marketing/
white label digital marketing	33	33		0	13.84	140	https://icommotion.com/white-label-reseller/
ctv on demand	35	35		0	0	30	https://www.icommotion.com/digitaladvertisingtactics/
white media marketing	35	35		0	0	50	https://www.icommotion.com/white-label-reseller/
ctv on line	36	36		0	0.03	50	https://www.icommotion.com/digitaladvertisingtactics/

Keywords 	Current Position 	Previous Position 	Change 	Traffic % 	CPC(USD) 	Average Vol 	URL 
white label digital advertising	37	37		0	6.8	30	https://www.icommotion.com/white-label-r eseller/
white label internet marketing tools	38	38		0	0	50	https://www.icommotion.com/white-label-r eseller/
commotion advertising agency	38	38		0	0	20	https://www.icommotion.com/programmati cdisplay/
white label digital solutions	38	38		0	0	90	https://icommotion.com/white-label-reselle r/
seo expert denver	39	39		0	0	40	https://www.icommotion.com/seo/
display ad services	39	39		0	0	20	https://www.icommotion.com/programmati cdisplay/
we day ctv	40	40		0	0	50	https://www.icommotion.com/digitaladvert isingtactics/
what is ott marketing	41	41		0	0	30	https://www.icommotion.com/2018/11/wha t-is-ott/
white label online marketing	41	41		0	0	40	https://www.icommotion.com/white-label-r eseller/
denver marketing services	42	42		0	0	20	https://www.icommotion.com/
ppc programmatic	42	42		0	0	90	https://www.icommotion.com/digitaladvert isingtactics/
best white label digital marketing	43	43		0	20.23	20	https://www.icommotion.com/white-label-r eseller/
white label programmatic	45	45		0	0	20	https://www.icommotion.com/white-label-r eseller/
social media reseller services	45	45		0	9.68	50	https://www.icommotion.com/white-label-r eseller/
white label opportunities	45	45		0	3.13	30	https://www.icommotion.com/white-label-r eseller/
programmatic adwords	46	46		0	30.48	20	https://www.icommotion.com/digitaladvert isingtactics/
white label marketing tools	47	47		0	11.34	90	https://icommotion.com/white-label-reselle r/
cheap social media seo	47	47		0	0	70	https://www.icommotion.com/seo/
online advertising dashboard	47	47		0	0	30	https://www.icommotion.com/digitaladvert isingtactics/
new media denver seo	48	48		0	0	50	https://www.icommotion.com/seo/
online ad services	48	48		0	18.71	50	https://www.icommotion.com/digitaladvert isingtactics/
white label marketing services	48	48		0	23.8	90	https://icommotion.com/white-label-reselle r/
social media reseller business	49	49		0	0	20	https://www.icommotion.com/white-label-r eseller/
ppc vs programmatic	49	49		0	0	20	https://www.icommotion.com/digitaladvert isingtactics/
programmatic facebook	50	50		0	0	70	https://www.icommotion.com/digitaladvert isingtactics/

Keywords 	Current Position 	Previous Position 	Change 	Traffic % 	CPC(USD) 	Average Vol 	URL 
white label social media marketing agency	51	51		0	13.97	90	https://icommotion.com/white-label-reseller/
is facebook advertising programmatic	51	51		0	0	70	https://www.icommotion.com/digitaladvertisingtactics/
facebook programmatic ads	52	52		0	0	20	https://www.icommotion.com/digitaladvertisingtactics/
white label online marketing solutions	54	54		0	0	20	https://www.icommotion.com/white-label-reseller/
facebook algorithm change	54	54		0	3.82	1600	https://www.icommotion.com/2018/12/a-message-from-icommotion-regarding-facebook-algorithm-change/
conservative ppc	54	54		0	0	20	https://www.icommotion.com/adwords-ppc/
ott vs ctv	55	55		0	4.17	140	https://www.icommotion.com/digitaladvertisingtactics/
white label retargeting	55	55		0	13.02	70	https://www.icommotion.com/digitaladvertisingtactics/
adwords vs programmatic	55	55		0	0	70	https://www.icommotion.com/digitaladvertisingtactics/
digital advertising denver	55	55		0	0	40	https://www.icommotion.com/
speed scorecard	55	55		0	0	140	https://icommotion.com/2018/02/googles-mobile-speed-scorecard-winning-mobile/
white label email marketing reseller	56	56		0	47.02	70	https://icommotion.com/white-label-reseller/
ctv tv online	57	57		0	0	50	https://www.icommotion.com/digitaladvertisingtactics/
denver digital advertising	57	57		0	0	30	https://www.icommotion.com/
programmatic social advertising	57	57		0	0	70	https://www.icommotion.com/digitaladvertisingtactics/
ott delivery platform	57	57		0	0	20	https://www.icommotion.com/2018/11/what-is-ott/
ctv advertising	59	59		0	7.82	110	https://www.icommotion.com/digitaladvertisingtactics/
commotion facebook	60	60		0	0	50	https://www.icommotion.com/facebook-and-social-media-advertising/
dsp adwords	60	60		0	0	70	https://www.icommotion.com/digitaladvertisingtactics/
denver social media services	61	61		0	0	40	https://www.icommotion.com/seo/
best white label social media marketing	61	61		0	14.17	20	https://www.icommotion.com/white-label-reseller/
white label internet marketing	61	61		0	0	30	https://www.icommotion.com/white-label-reseller/
internet marketing services denver	61	61		0	0	50	https://www.icommotion.com/

Keywords 	Current Position 	Previous Position 	Change 	Traffic % 	CPC(USD) 	Average Vol 	URL 
google seo scorecard	62	62		0	0	20	https://icommotion.com/2018/02/googles-mobile-speed-scorecard-winning-mobile/
white label reseller opportunities	62	62		0	8.03	20	https://www.icommotion.com/white-label-reseller/
how to micro target on facebook	62	62		0	0	70	https://www.icommotion.com/facebook-and-social-media-advertising/
local presence management	63	63		0	0	20	https://www.icommotion.com/smallbusinessgrowth/
yahoo ppc	63	63		0	22.01	50	https://www.icommotion.com/adwords-ppc/
searcher task accomplishment	64	64		0	0	20	https://www.icommotion.com/2018/05/866/
current facebook algorithm	64	64		0	0	20	https://www.icommotion.com/2018/12/a-message-from-icommotion-regarding-facebook-algorithm-change/
ppc geo targeting	66	66		0	0	30	https://www.icommotion.com/digitaladvertisingtactics/
digital content label adwords	66	66		0	0	70	https://www.icommotion.com/digitaladvertisingtactics/
gps based advertising targets customers	68	68		0	0	20	https://www.icommotion.com/digitaladvertisingtactics/
ott denver 2018	69	69		0	0	40	https://www.icommotion.com/2018/11/what-is-ott/
programmatic services	69	69		0	0	20	https://www.icommotion.com/programmaticdisplay/
yellow pages denver metro area	69	69		0	0	40	https://www.icommotion.com/sharedknowledge/
white label programmatic advertising	70	70		0	27.87	20	https://www.icommotion.com/white-label-reseller/
targeted ppc traffic	71	71		0	0	30	https://www.icommotion.com/digitaladvertisingtactics/
affordable website design denver	72	72		0	0	20	https://www.icommotion.com/websitedesign/
algorithm change on facebook	72	72		0	0	20	https://www.icommotion.com/2018/12/a-message-from-icommotion-regarding-facebook-algorithm-change/
white label social media dashboard	73	73		0	0	40	https://www.icommotion.com/white-label-reseller/
whats ott	73	73		0	1.05	20	https://www.icommotion.com/2018/11/what-is-ott/
ott internet	73	73		0	31.36	30	https://www.icommotion.com/2018/11/what-is-ott/
is adwords a dsp	73	73		0	0	30	https://www.icommotion.com/digitaladvertisingtactics/
facebook ad services	74	74		0	12.02	170	https://www.icommotion.com/digitaladvertisingtactics/
weaknesses of location based services	74	74		0	0	70	https://www.icommotion.com/adwords-ppc/

Keywords 	Current Position 	Previous Position 	Change 	Traffic % 	CPC(USD) 	Average Vol 	URL 
online reputation management reseller	88	88		0	51.49	70	https://icommotion.com/white-label-reseller/
what is ott in advertising	88	88		0	0	70	https://www.icommotion.com/ott-ctv-advertising/
local social media advertising	88	88		0	20.88	50	https://www.icommotion.com/facebook-and-social-media-advertising/
geoconquest	89	89		0	0	20	https://www.icommotion.com/ott-ctv-advertising/
what does fritz mean	89	89		0	0	170	https://icommotion.com/author/fsta5381/
local businesses near me	89	92	↑ 3	0	1.67	5400	https://www.icommotion.com/smallbusinessgrowth/
keyword density guidelines	90	90		0	0	20	https://www.icommotion.com/2018/03/599/
seo services in denver	90	90		0	1.26	20	https://www.icommotion.com/seo/
white label reputation management services	91	91		0	37.59	70	https://icommotion.com/white-label-reseller/
seo expert in denver	92	92		0	0	70	https://www.icommotion.com/seo/
amazon fire tv ads	92	92		0	8.06	50	https://www.icommotion.com/ott-ctv-advertising/
facebook ads denver	93	93		0	12.31	20	https://www.icommotion.com/digitaladvertisingtactics/
ppc attribution	93	93		0	0	20	https://www.icommotion.com/digitaladvertisingtactics/
usjpp so	95	95		0	0	70	https://www.icommotion.com/adwords-ppc/
ott advertising & marketing	95	95		0	0	70	https://www.icommotion.com/ott-ctv-advertising/
google ads test account	96	96		0	0	70	https://www.icommotion.com/adwords-ppc/
white label reputation management platform	97	97		0	0	20	https://www.icommotion.com/white-label-reseller/
programmatic advertising services	97	97		0	0	30	https://www.icommotion.com/programmaticdisplay/
ads youtube com	97	97		0	1.96	50	https://www.icommotion.com/ott-ctv-advertising/
how to maximize google home	98	98		0	0	70	https://www.icommotion.com/adwords-ppc/
google targeting adwords	98	98		0	0	70	https://www.icommotion.com/adwords-ppc/

SAMPLE BACKLINKS

There is a nice increase in the website backlink graph. This is because we are building links on a daily basis to increase the number of good backlinks. Please have a look at the below screenshots:

#1 Digital Marketing Agency In Denver | iCommotion

icommotion.com/

How to use

Ahrefs Rank

29,923,191

UR

13

DR

4.6

Backlinks

405 +16

Recent 786
Historical 935

Referring domains

40

Recent 42
Historical 45

Organic keywords

154 +1

PPC 0

Organic traffic

3

Traffic value

\$1

PPC \$0

Backlink profile

Organic search

Paid search

Ahrefs Rank

Past 3 months

Today	29,923,191	↓ 125,110
avg 7 days	29,925,083	↓ 181,763
avg 1 month	33,886,927	↑ 16,022,418
avg 3 months	52,119,124	↑ 14,088,510



Referring domains

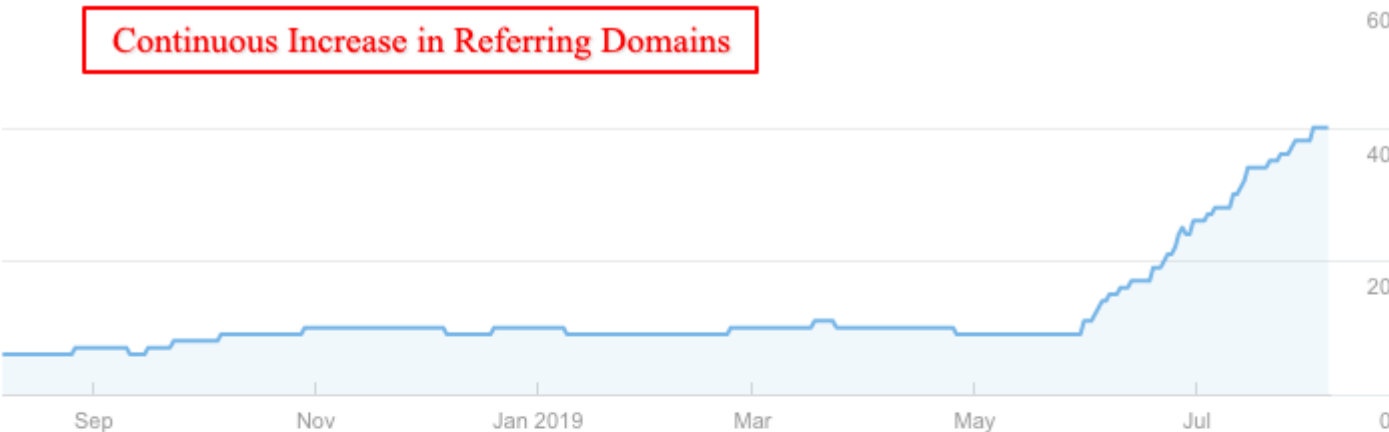
LIVE LINKS

All time

One year

Last 30 days

Continuous Increase in Referring Domains



Referring pages

LIVE LINKS

266

Continuous Increase in Referring Pages



Live links

Crawled pages

159

Referring domains

40

100%

Dofollow

33

83%

Governmental

0

0%

Educational

0

0%

.gov

0

0%

.edu

0

0%

.com

35

88%

.net

1

3%

.org

1

3%

Referring pages

266

Referring IPs

45

Referring subnets

43

Backlinks

405

100%

Dofollow

338

83%

Nofollow

67

17%

Text

405

100%

Redirect

0

0%

Image

59

15%

Form

0

0%

Governmental

0

0%

Educational

0

0%

URL rating distribution

GOOGLE ANALYTICS GOAL COMPLETION

This is a summary of your website performance. Data here is pulled directly from your analytics account. Below are the screenshots that will explain you how much organic traffic you have received for the website.

Explorer

Summary Site Usage Goal Set 1 Ecommerce

Users VS. Select a metric

Day

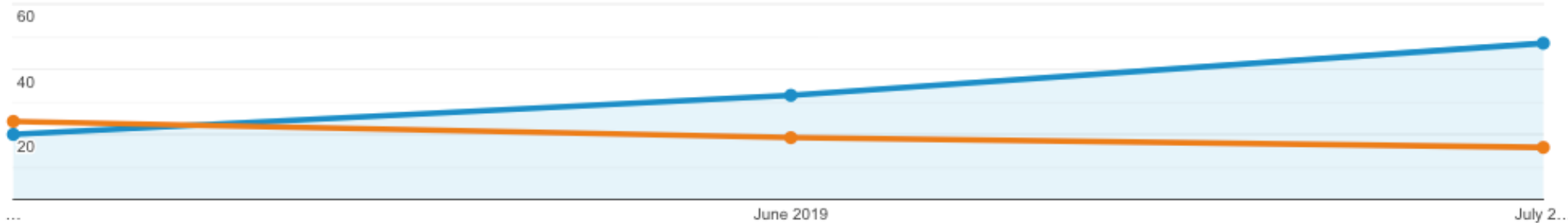
Week

Month

May 1, 2019 - Jul 31, 2019: Users

Feb 1, 2019 - Apr 30, 2019: Users

Continuous Increase in Organic Traffic



Default Channel Grouping	Acquisition			Behavior			Conversions	Goal 2: Contact us Form Su	
	Users ? ↑	New Users ?	Sessions ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?	Contact us Form Submission (Goal 2 Conversion Rate) ?	Contact us Form Submission (Goal 2 Completions) ?	
Organic Traffic	73.58% 92 vs 53	66.67% 80 vs 48	160.67% 232 vs 89	23.28% 0.86% vs 1.12%	126.94% 16.04 vs 7.07	150.42% 00:11:48 vs 00:04:43	100.00% 3.45% vs 0.00%	100.00% 8 vs 0	
1. Organic Search									
May 1, 2019 - Jul 31, 2019	92 (100.00%)	80 (100.00%)	232 (100.00%)	0.86%	16.04	00:11:48	3.45%	8 (100.00%)	
Feb 1, 2019 - Apr 30, 2019	53 (100.00%)	48 (100.00%)	89 (100.00%)	1.12%	7.07	00:04:43	0.00%	0 (0.00%)	
% Change	73.58%	66.67%	160.67%	-23.28%	126.94%	150.42%	∞%	∞%	

Keywords	Sessions	New Users	Bounce Rate	Page / Session	Avg.Session Duration	Goal Conversion	Goal Completions	Goal Value
(not provided)	110	39	1.82	21.74	829.35	103.63636363636	114	0
(not set)	174	92	2.3	8.08	298.51	101.72413793103	177	0

NOTES

Thank You!