

# SEO PERFORMANCE REPORT

Prepared for  
<https://www.journeyhomelending.com/>

11/09/2019





Organic Keywords

24

+385.71%

Keywords

Organic Traffic Growth

718

+120.92%

Traffic

Sample Backlinks

5

Links

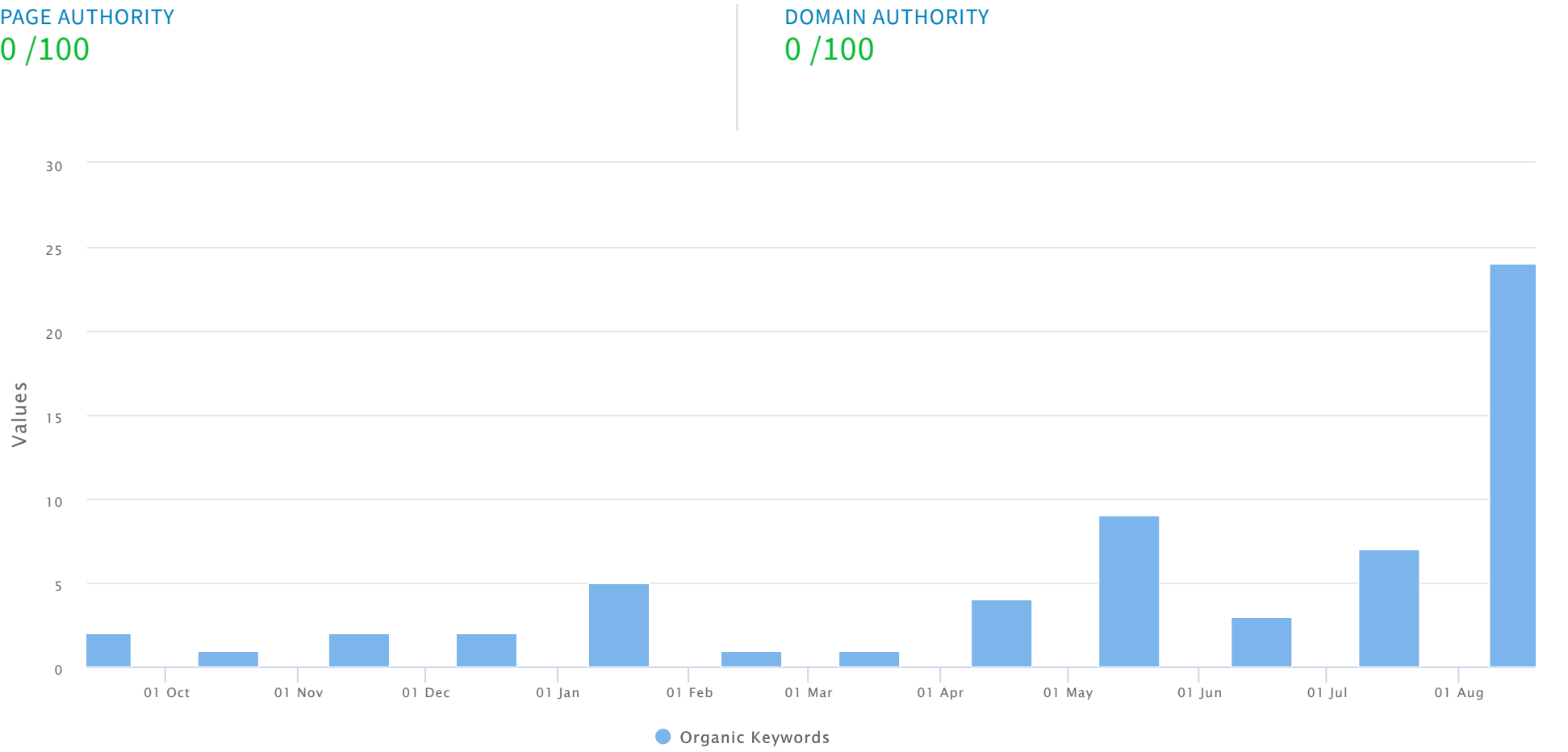
Google Analytics Goals

0

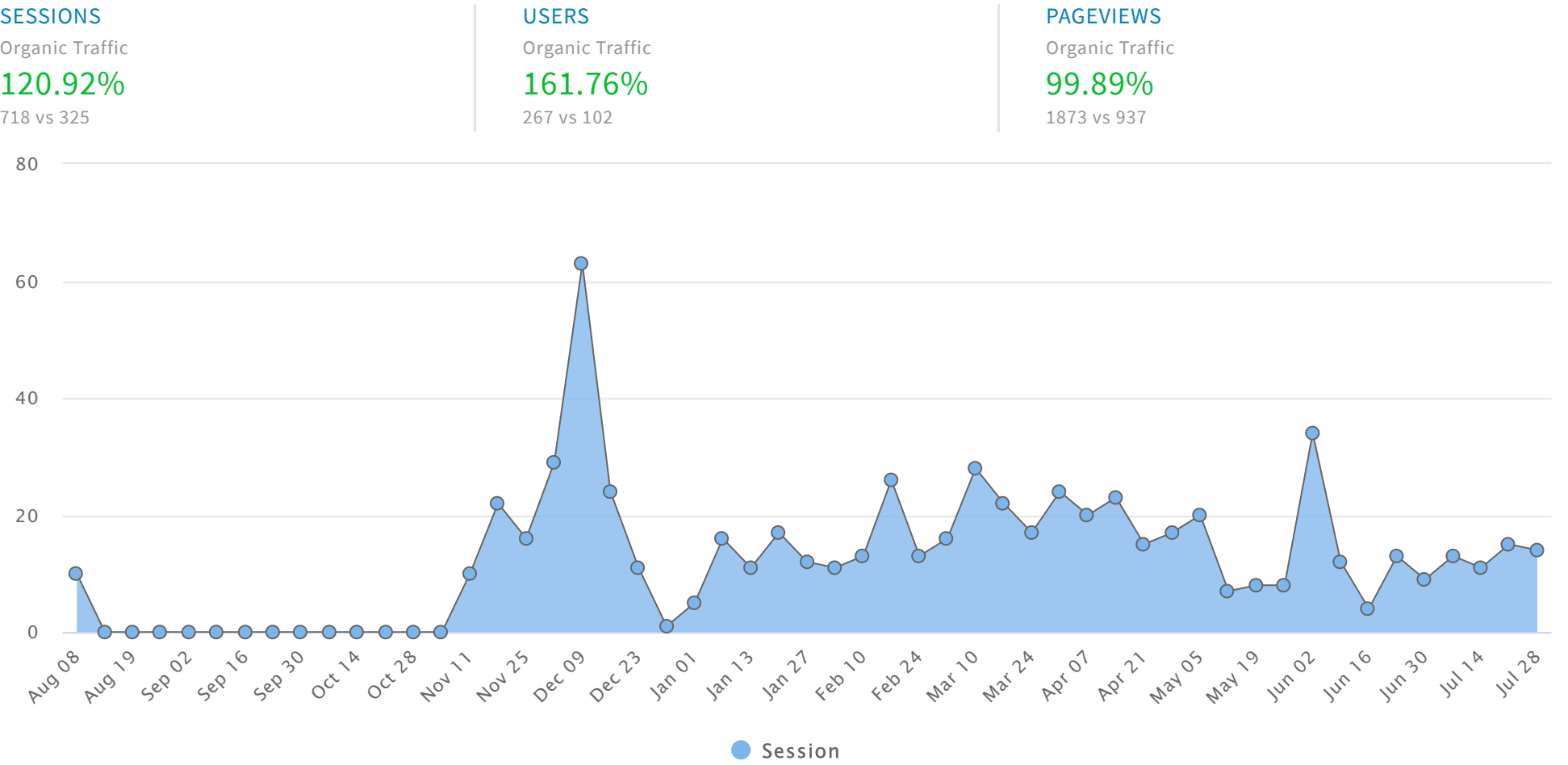
Goals

Monthly Performance Report (Journey Home Lending)

ORGANIC KEYWORD GROWTH (12 MONTHS)



































ORGANIC TRAFFIC GROWTH (6 MONTHS)











ORGANIC KEYWORDS

This section presents the overall keyword ranking progress from the start of the campaign. We plan to continue our optimization efforts and focus on the keywords which are not currently in Top 10.

Current Rankings in Google								
Domain	Keyword	Start				1 Day	7 Day	
 <a href="https://www.journeyhomelending.com/">https://www.journeyhomelending.com/</a>	  denver mortgage lenders	-	26	-	-	 1	 3	
 <a href="https://www.journeyhomelending.com/">https://www.journeyhomelending.com/</a>	  best mortgage lenders colorado	-	32	-	-	 3	-	
 <a href="https://www.journeyhomelending.com/">https://www.journeyhomelending.com/</a>	  best home mortgage lenders	-	39	-	-	 16	 1	
 <a href="https://www.journeyhomelending.com/">https://www.journeyhomelending.com/</a>	  colorado mortgage lenders	-	44	-	-	 7	 1	
 <a href="https://www.journeyhomelending.com/">https://www.journeyhomelending.com/</a>	  best mortgage lenders	-	52	-	-	 48	 4	
 <a href="https://www.journeyhomelending.com/">https://www.journeyhomelending.com/</a>	  denver mortgage broker	-	65	-	-	 8	 9	

Keywords	Current Position	Previous Position	Change	Traffic %	CPC(USD)	Average Vol	URL
home lenders in colorado	19	19		0	15.82	20	<a href="https://www.journeyhomelending.com/">https://www.journeyhomelending.com/</a>
total home lending	21	21		0	1.62	20	<a href="https://www.journeyhomelending.com/">https://www.journeyhomelending.com/</a>
imagine home lending	25	25		0	3.31	40	<a href="https://www.journeyhomelending.com/">https://www.journeyhomelending.com/</a>
home lending	29	29		0	15.18	480	<a href="https://www.journeyhomelending.com/">https://www.journeyhomelending.com/</a>
us mortgages denver reviews	34	34		0	0	40	<a href="https://www.journeyhomelending.com/">https://www.journeyhomelending.com/</a>
denver lending	34	34		0	8.8	90	<a href="https://www.journeyhomelending.com/">https://www.journeyhomelending.com/</a>
best mortgage strategy	35	35		0	0	30	<a href="https://www.journeyhomelending.com/">https://www.journeyhomelending.com/</a>
sage lending complaints	40	40		0	5.09	50	<a href="http://www.journeyhomelending.com/reviews/">http://www.journeyhomelending.com/reviews/</a>
best mortgage broker denver	41	41		0	0	30	<a href="https://www.journeyhomelending.com/">https://www.journeyhomelending.com/</a>
journey home youtube	44	44		0	0	320	<a href="https://www.journeyhomelending.com/">https://www.journeyhomelending.com/</a>
home loan denver	50	50		0	20.54	140	<a href="https://www.journeyhomelending.com/">https://www.journeyhomelending.com/</a>
lenders in colorado	50	50		0	23.12	50	<a href="https://www.journeyhomelending.com/">https://www.journeyhomelending.com/</a>
us mortgages denver co	54	54		0	0	50	<a href="https://www.journeyhomelending.com/">https://www.journeyhomelending.com/</a>
best of journey home	59	59		0	0	90	<a href="https://www.journeyhomelending.com/">https://www.journeyhomelending.com/</a>
home loan denver co	60	60		0	37.22	50	<a href="https://www.journeyhomelending.com/">https://www.journeyhomelending.com/</a>

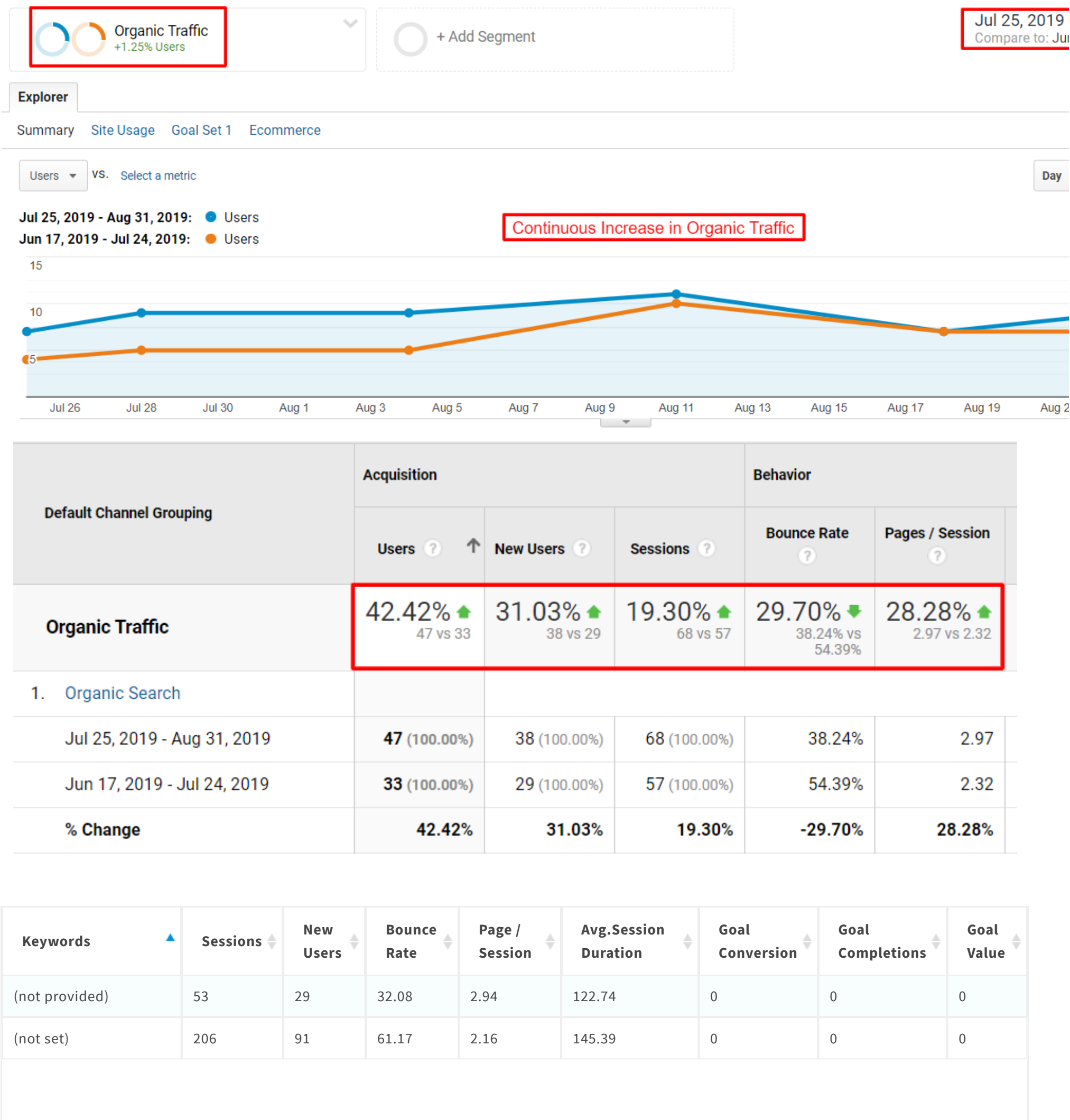
Keywords 	Current Position 	Previous Position 	Change 	Traffic % 	CPC(USD) 	Average Vol 	URL 
best home loans in colorado	62	62		0	19.13	20	https://www.journeyhomelending.com/
fha loan denver	69	69		0	7	30	https://www.journeyhomelending.com/
mortgage brokers denver colorado	71	71		0	0	50	https://www.journeyhomelending.com/
mortgage lenders denver colorado	72	72		0	27.48	70	https://www.journeyhomelending.com/
denver colorado mortgage brokers	73	73		0	0	50	https://www.journeyhomelending.com/
mortgage lender denver	75	75		0	27.2	210	https://www.journeyhomelending.com/
10200 e girard ave denver co 80231	75	75		0	0	140	https://www.journeyhomelending.com/contact-us/
harp loan disadvantages	76	76		0	14.09	1000	https://www.journeyhomelending.com/site-map/
conventional home loan colorado	77	77		0	0	20	https://www.journeyhomelending.com/
shuster homes	77	77		0	2.58	390	https://www.journeyhomelending.com/
colorado home mortgage	77	77		0	22	30	https://www.journeyhomelending.com/
mortgage denver co	77	77		0	41.31	30	https://www.journeyhomelending.com/
total home lending reviews	84	84		0	0	30	https://www.journeyhomelending.com/testimonials/
journey home program	89	89		0	0	20	https://www.journeyhomelending.com/about-us/
mortgage topics	89	89		0	7.96	20	https://www.journeyhomelending.com/mortgage-basics/
choosing a lender	93	93		0	6.05	30	http://www.journeyhomelending.com/mortgage-basics/refinance/choosing-lender/
mortgage lenders in aurora co	93	93		0	0	20	https://www.journeyhomelending.com/
arm indexes prime rate	93	93		0	0	20	http://www.journeyhomelending.com/loan-programs/arm-commonly-used-indexes/
boutique mortgage broker	97	97		0	0	20	https://www.journeyhomelending.com/

SAMPLE BACKLINKS

There is a nice increase in the website backlink graph. This is because we are building links on a daily basis to increase the number of good backlinks. Please have a look at the below screenshot:

GOOGLE ANALYTICS GOAL COMPLETION

This is a summary of your website performance. Data here is pulled directly from your analytics account. Below are the screenshots that will explain you how much organic traffic you have received for the website.



Keywords ▲	Sessions ▴ ▾	New Users ▴ ▾	Bounce Rate ▴ ▾	Page / Session ▴ ▾	Avg.Session Duration ▴ ▾	Goal Conversion ▴ ▾	Goal Completions ▴ ▾	Goal Value ▴ ▾
rod shuster journey home lenidng	1	1	100	1	0	0	0	0

NOTES

Thank You!