



SEO PERFORMANCE REPORT

Prepared for
<https://marivationusa.com>

23/09/2019





● Organic Keywords

5

+2600%

Keywords

● Organic Traffic Growth

1186

281.35%

Traffic

● Sample Backlinks

8Links

● Google Analytics Goals

6

—

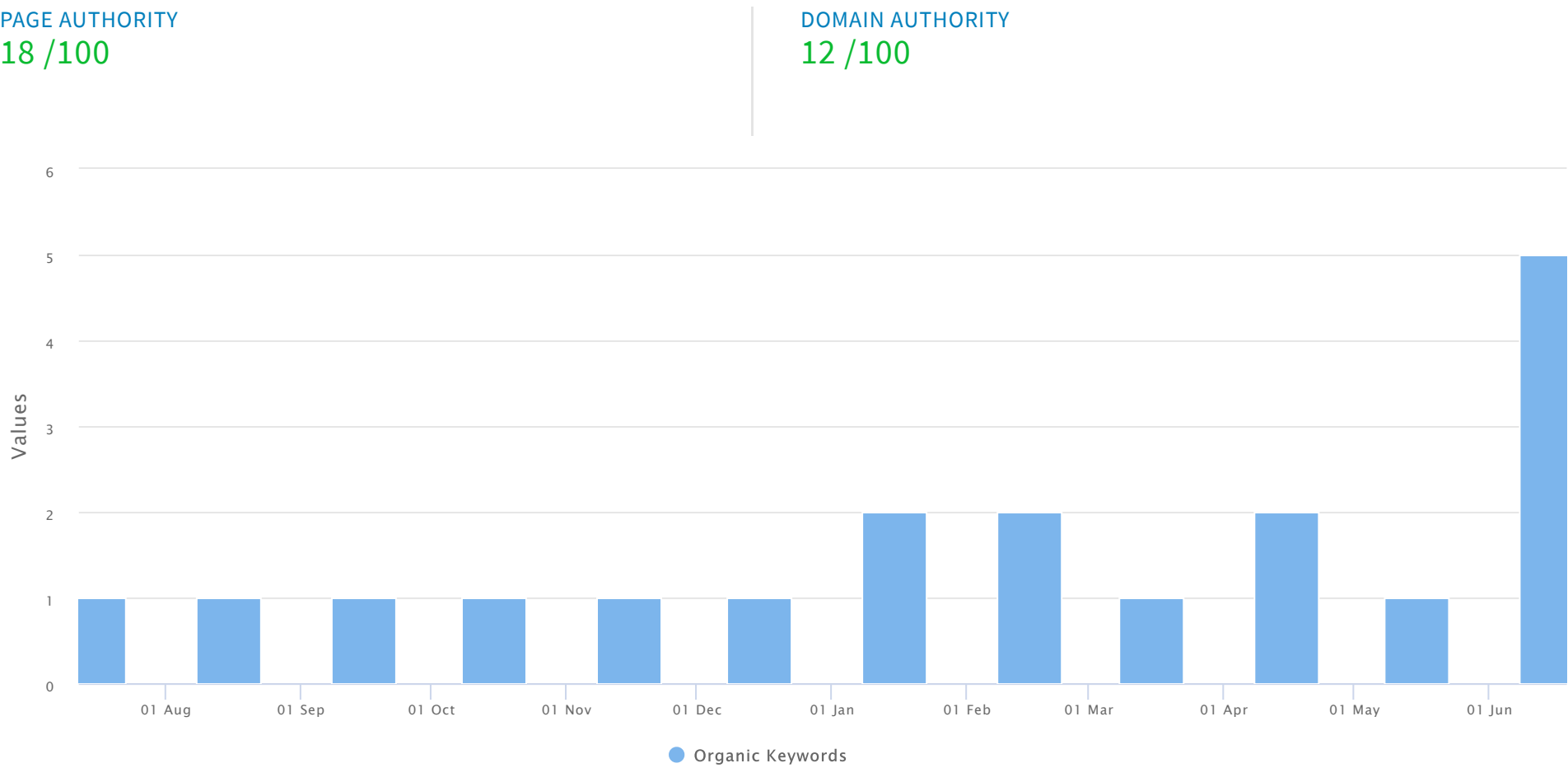
Goals

Monthly Performance Report (Marivationusa - Fritz)

We noticed an overall traffic growth in the campaign from the start of the campaign which is a result of our latest optimization efforts to increase the visibility of our website in the search engines.

We expect this growth to be reflected also in the revenue. Our next step is to continue with the offsite optimization and focus on minimizing the funnels drop-off rate.

ORGANIC KEYWORD GROWTH (12 MONTHS)



ORGANIC TRAFFIC GROWTH (6 MONTHS)

SESSIONS

Organic Traffic

281.35%

1186 vs 311

USERS

Organic Traffic

262.50%

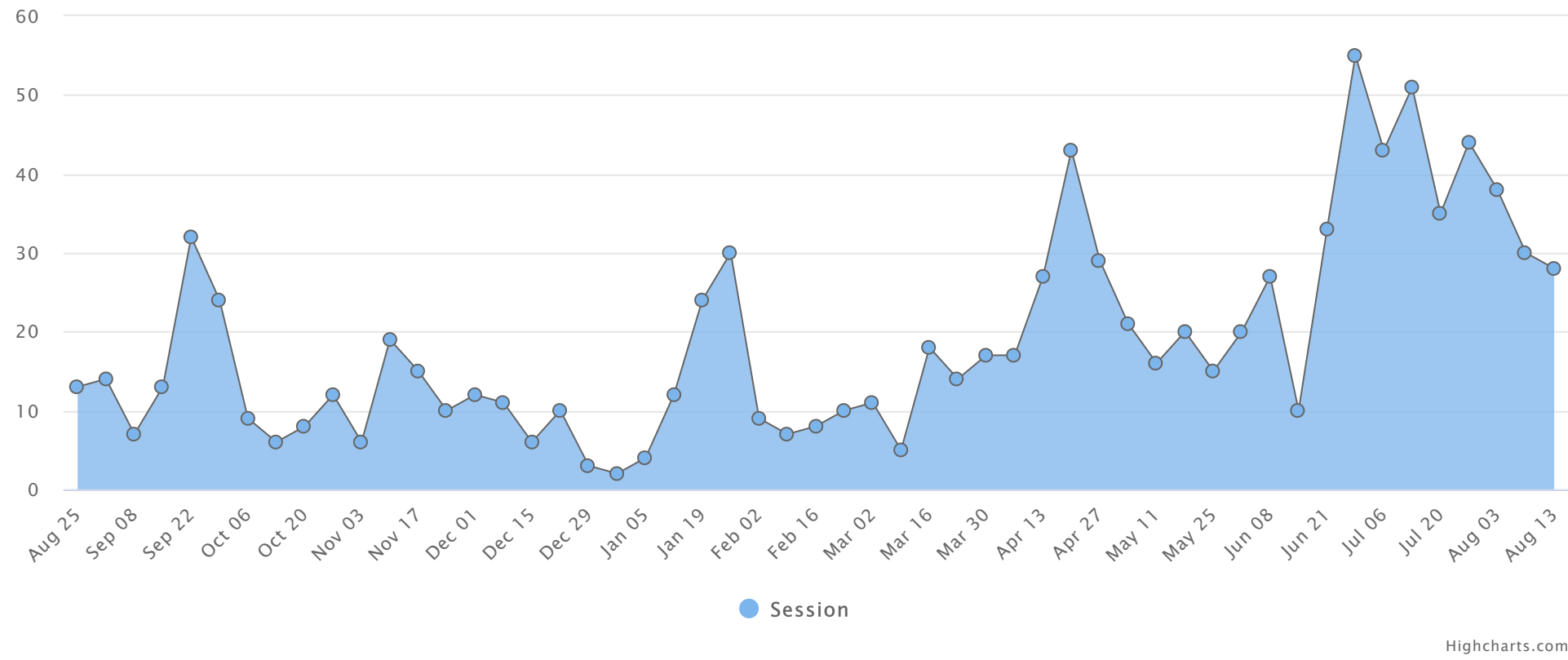
638 vs 176

PAGEVIEWS

Organic Traffic

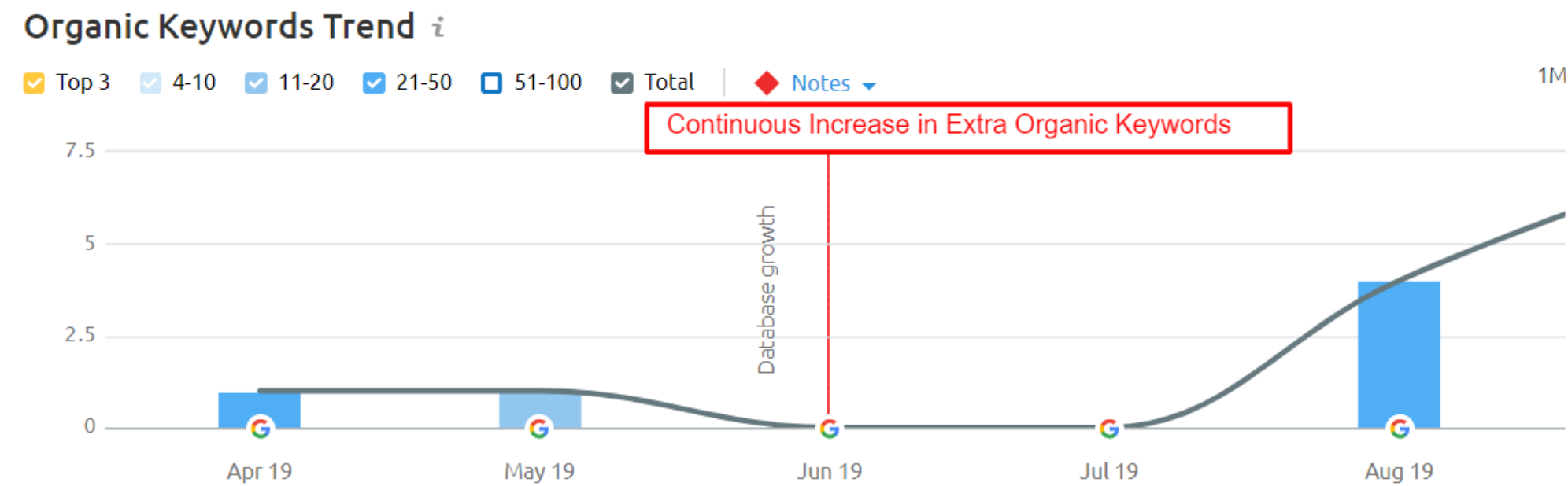
210.35%

4376 vs 1410



ORGANIC KEYWORDS

Due to our SEO efforts, there is continuous Increase in organic keywords. These are the additional keywords other than targeted keywords.



Keywords	Current Position	Previous Position	Change	Traffic %	CPC(USD)	Average Vol	URL
medjool dates iron	23	96	↑73	0	0	70	https://marivationusa.com/medjool-dates-the-healthiest-natural-sweetener/
how much sugar in one medjool date	36	36		0	0	20	https://marivationusa.com/medjool-dates-the-healthiest-natural-sweetener/
carbs in one medjool date	46	46		0	1.62	20	https://marivationusa.com/medjool-dates-the-healthiest-natural-sweetener/
medjool plus dates	46	46		0	0	20	https://marivationusa.com/medjool-dates-the-healthiest-natural-sweetener/
calories in one medjool date	48	48		0	0	20	https://marivationusa.com/medjool-dates-the-healthiest-natural-sweetener/
mari non commercial	48	48		0	0	40	https://marivationusa.com/terms-of-service/

Keywords	Current Position	Previous Position	Change	Traffic %	CPC(USD)	Average Vol	URL
usps retail ground	49	52	↑ 3	0	2.09	5400	https://marivationusa.com/?taxonomy=product_shipping_class&term=usps-retail-ground
mari shop	51	51		0	0	20	https://marivationusa.com/shop/
is coconut sugar good for cancer patients	54	54		0	0	20	https://marivationusa.com/blog/
miss mangos herb appeal	57	57		0	0	30	https://marivationusa.com/products/?amp
retail ground	58	58		0	0	110	https://marivationusa.com/?taxonomy=product_shipping_class&term=usps-retail-ground
medjool dates good for you	69	69		0	1.72	20	https://marivationusa.com/medjool-dates-the-healthiest-natural-sweetener/
fiber in medjool dates	71	71		0	0	30	https://marivationusa.com/medjool-dates-the-healthiest-natural-sweetener/
asco foods	71	71		0	0	30	https://marivationusa.com/nutritional-support-for-cancer-patients-hot-topic-at-asco-2018/
highlands ranch family medicine	75	75		0	11.31	260	https://marivationusa.com/
physicians weight loss highlands ranch	77	77		0	1.64	30	https://marivationusa.com/
how much sugar in 1 medjool date	77	77		0	0	20	https://marivationusa.com/medjool-dates-the-healthiest-natural-sweetener/
medjool dates potassium	77	77		0	0	20	https://marivationusa.com/medjool-dates-the-healthiest-natural-sweetener/
highlands ranch hospital	81	81		0	2.13	720	https://marivationusa.com/
onco com founder	82	82		0	0	20	https://marivationusa.com/
is medjool dates good for you	85	85		0	1.46	20	https://marivationusa.com/medjool-dates-the-healthiest-natural-sweetener/
best way to eat medjool dates	87	87		0	0	50	https://marivationusa.com/medjool-dates-the-healthiest-natural-sweetener/
coconut oil for chemo mouth sores	88	88		0	0	50	https://marivationusa.com/blog/
cancer bites	89	89		0	0	50	https://marivationusa.com/
is it morning already	93	93		0	0	50	https://marivationusa.com/this-herb-already-popular-for-treating-morning-and-motion-sickness/
ensure liquid food	97	97		0	0.25	50	https://marivationusa.com/oncobitez-spice-vs-liquid-meal-supplements/

Keywords	Current Position	Previous Position	Change	Traffic %	CPC(USD)	Average Vol	URL
peanut butter for cancer patients	97	97		0	0	30	https://marivationusa.com/products/

SAMPLE BACKLINKS

There is a nice increase in the website backlink graph. This is because we are building links on a daily basis to increase the number of good backlinks. Please have a look at the below screenshot:

Nutritional Diet for Cancer Patients Online | Marivationusa.com

marivationusa.com/▼

Ahrefs Rank ⁱ 52,145,901	UR ⁱ 20	DR ⁱ 1.3	Backlinks ⁱ 201 ⁺¹² Recent 243 Historical 287	Referring domains ⁱ 22 Recent 24 Historical 26	Organic keywords ⁱ 121 ⁺²⁶ PPC 0	Organic tra
---	------------------------------	-------------------------------	---	---	---	-------------

Backlink profile

Organic search

Paid search

Ahrefs Rank ⁱ

Today	52,145,901	↑3,101,837
avg 7 days	54,273,509	↑1,219,457
avg 1 month	64,945,811	↑19,378,880
avg 3 months	80,519,627	↑6,777,041

Referring domains ⁱ

LIVE LINKS

All time | One year | Last 30 days

Continuous Increase in Referring Domains

Referring pages ⁱ

LIVE LINKS

86

Continuous Increase in Referring Pages

Live links ⁱ

Crawled pages ⁱ

Referring domains

Dofollow ⁱ

Governmental ⁱ

Educational ⁱ

.gov

.edu

.com

.net

.org

Referring pages

Referring IPs

Referring subnets

Backlinks ⁱ

Dofollow ⁱ

Nofollow ⁱ

Text ⁱ

Redirect ⁱ

Image ⁱ

Form ⁱ

Governmental ⁱ

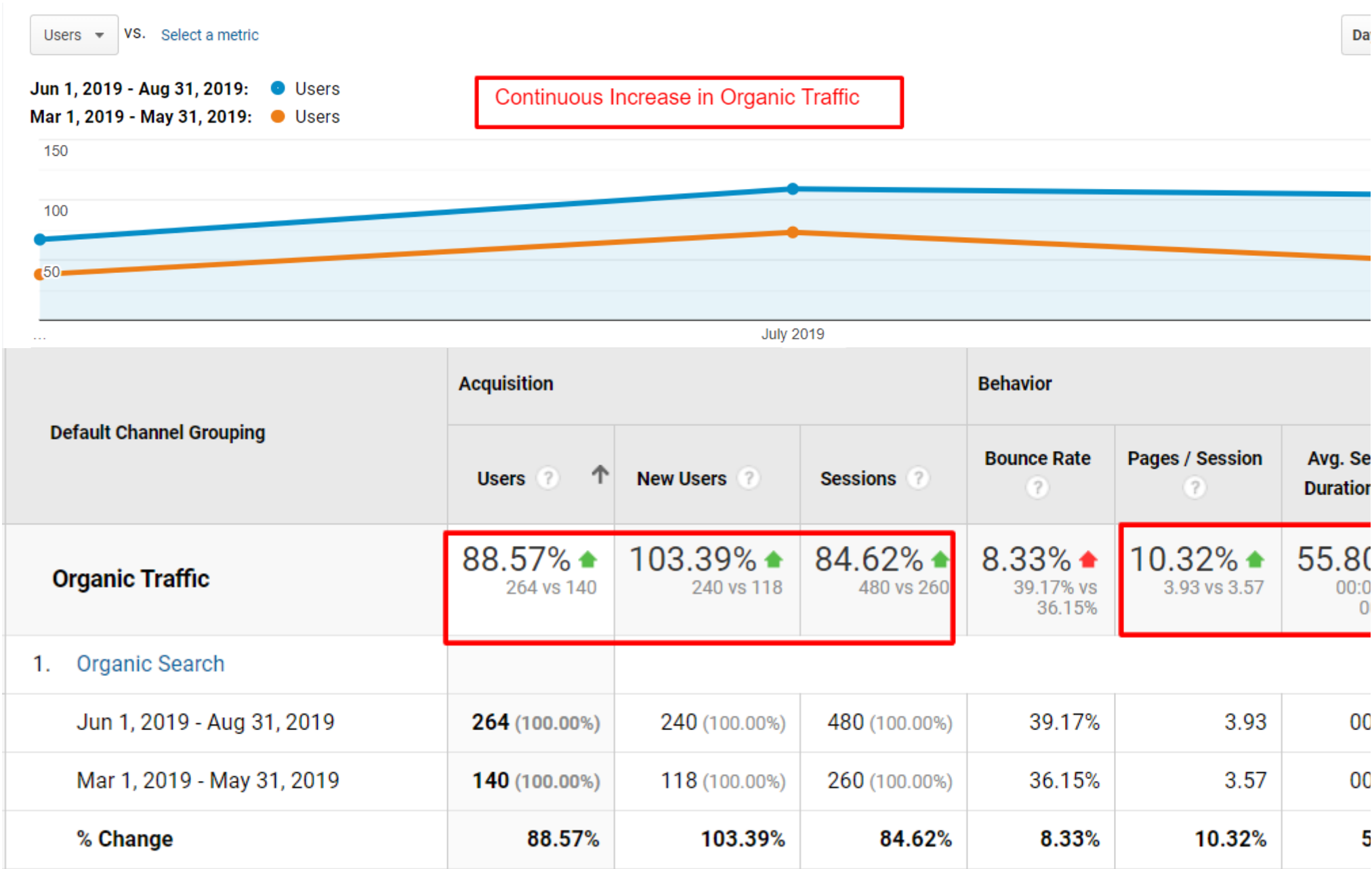
Educational ⁱ

URL rating distrib

● 91–100

GOOGLE ANALYTICS GOAL COMPLETION

This is a summary of your website performance. Data here is pulled directly from your analytics account. Below are the screenshots that will explain you how much organic traffic you have received for the website.



Keywords ▲	Sessions ⬆	New Users ⬆	Bounce Rate ⬆	Page / Session ⬆	Avg.Session Duration ⬆	Goal Conversion ⬆	Goal Completions ⬆	Goal Value ⬆
(not provided)	217	131	46.08	2.51	140.77	0.46082949308756	1	0
(not set)	1472	1155	86.75	1.4	51.43	0.33967391304348	5	0
amazon	5	5	100	1	0	0	0	0
https://marivationusa.com/-monica	3	1	33.33	2.33	183	0	0	0
what can cancer patients eat	1	1	100	1	0	0	0	0

NOTES

THANK YOU!