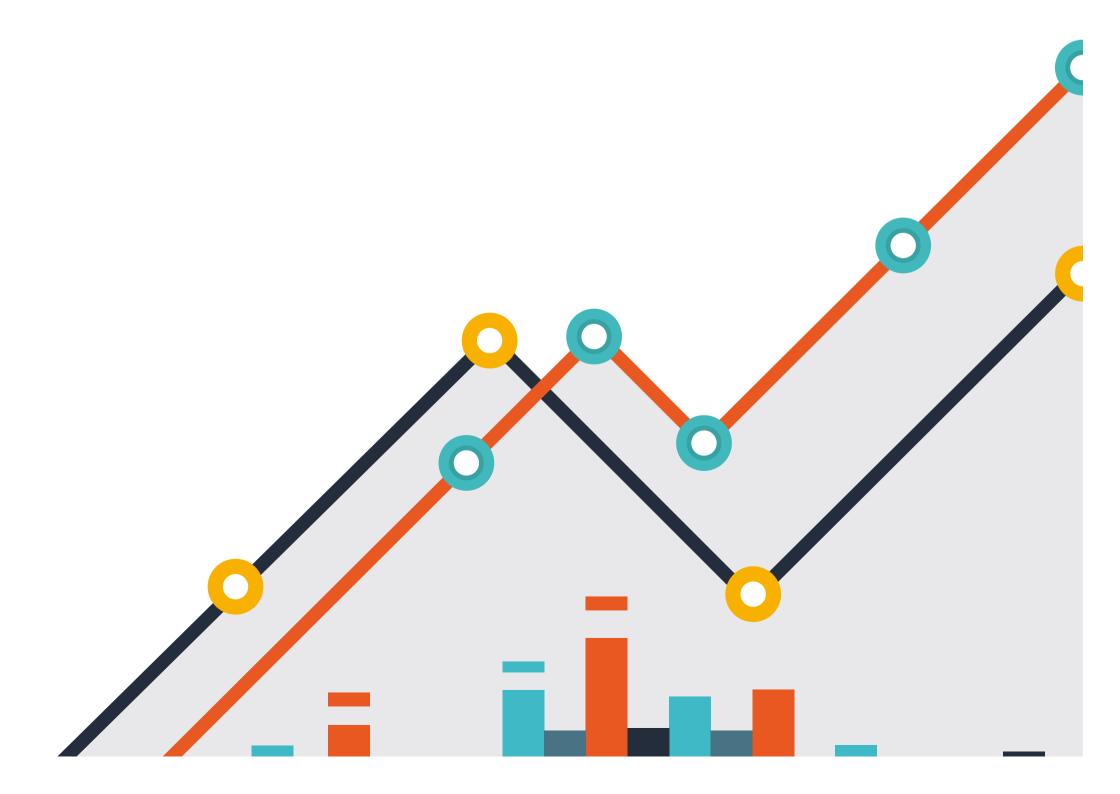
# SEO PERFORMANCE REPORT

# Prepared for https://free247lifestyle.com/

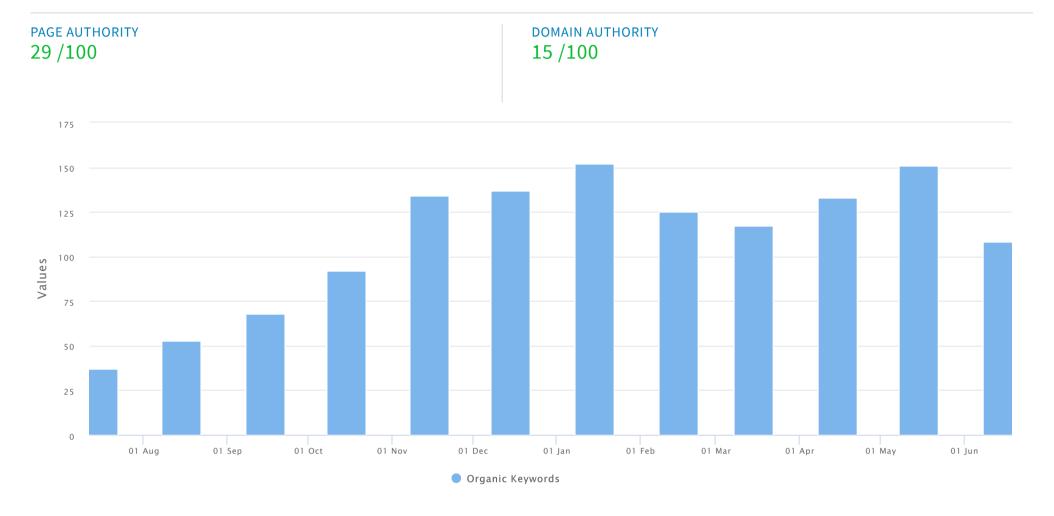
21/08/2019



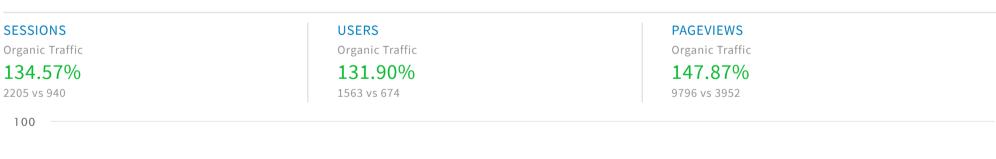


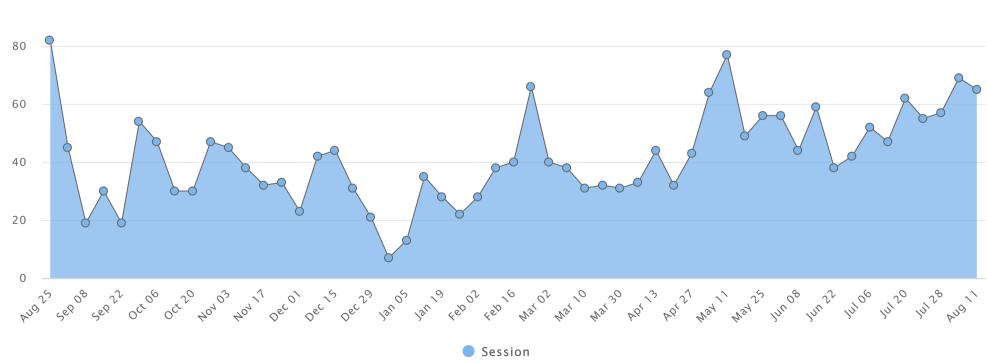
# Monthly Performance Report (Free 24 7 Lifestyle)

#### ORGANIC KEYWORD GROWTH (12 MONTHS)



### ORGANIC TRAFFIC GROWTH (6 MONTHS)





| Keywords 🔷                             | Current _<br>Position | Previous<br>Position | Change 🔷 | Traffic * | CPC(USD) 🔷 | Average<br>Vol | URL .   |
|--|-----------------------|----------------------|----------|-----------|------------|----------------|---|
| free 4wd stickers                      | 4                     | 4                    |          | 14.28     | 0          | 30             | https://free247lifestyle.com/products/brot<br>herhood-of-4wd-bumper-sticker                           |
| free24                                 | 5                     | 5                    |          | 14.28     | 0          | 40             | https://free247lifestyle.com/   |
| 247 lifestyle                          | 5                     | 5                    |          | 7.14      | 0          | 20             | https://free247lifestyle.com/   |
| free24                                 | 6                     | 6                    |          | 14.28     | 0          | 40             | https://free247lifestyle.com/pages/the-fre<br>e24-7-story   |
| 4wd clothing                           | 6                     | 6                    |          | 7.14      | 0          | 30             | https://free247lifestyle.com/   |
| mens trucker caps<br>australia         | 7                     | 7                    |          | 21.42     | 0          | 90             | https://free247lifestyle.com/collections/tr<br>ucker-caps   |
| 4wd apparel                            | 9                     | 9                    |          | 0         | 0          | 20             | https://free247lifestyle.com/   |
| caravan t shirts<br>australia          | 10                    | 10                   |          | 7.14      | 0          | 40             | https://free247lifestyle.com/collections/t-<br>shirts   |
| retro t shirt hub                      | 10                    | 10                   |          | 0         | 0          | 20             | https://free247lifestyle.com/collections/t-<br>shirts   |
| 4x4 lifestyle shop                     | 12                    | 12                   |          | 0         | 0.68       | 70             | https://free247lifestyle.com/   |
| cool t shirts online<br>australia      | 12                    | 12                   |          | 0         | 0          | 30             | https://free247lifestyle.com/collections/t-<br>shirts   |
| 24 7 tee shirts                        | 13                    | 13                   |          | 0         | 1.05       | 30             | https://free247lifestyle.com/collections/t-<br>shirts   |
| camping t shirts<br>australia          | 14                    | 14                   |          | 0         | 0          | 50             | https://free247lifestyle.com/collections/t-<br>shirts   |
| 24 7 clothing                          | 14                    | 14                   |          | 0         | 0.34       | 140            | https://free247lifestyle.com/   |
| battlewagon sticker                    | 15                    | 15                   |          | 0         | 0.07       | 50             | https://free247lifestyle.com/products/free<br>-24-7-4x4-battlewagon-xl-sticker                        |
| original deluxe<br>hoodie              | 16                    | 16                   |          | 0         | 0.5        | 110            | https://free247lifestyle.com/products/free<br>24-7-deluxe-hoodie-brotherhood-of-4wd-<br>member-series |
| buy funny t shirts<br>online australia | 16                    | 16                   |          | 0         | 0          | 40             | https://free247lifestyle.com/collections/t-<br>shirts   |
| 4wd stickers                           | 16                    | 16                   |          | 0         | 0.28       | 20             | https://free247lifestyle.com/products/brot<br>herhood-of-4wd-bumper-sticker                           |
| women's camping t shirts               | 17                    | 17                   |          | 0         | 0.58       | 140            | https://free247lifestyle.com/collections/w<br>omens   |
| free 247                               | 17                    | 17                   |          | 0         | 1.52       | 140            | https://free247lifestyle.com/   |
| funny mens t shirts<br>australia       | 17                    | 17                   |          | 0         | 0          | 30             | https://free247lifestyle.com/collections/t-<br>shirts   |
| 4x4 clothing brand                     | 17                    | 17                   |          | 0         | 0          | 90             | https://free247lifestyle.com/collections/m<br>ens/4x4-clothing  |
| funny t shirts<br>australia            | 17                    | 17                   |          | 0         | 0.23       | 40             | https://free247lifestyle.com/collections/t-<br>shirts   |
| funny t shirts<br>australia online     | 18                    | 18                   |          | 0         | 0          | 20             | https://free247lifestyle.com/collections/t-<br>shirts   |

| Keywords 🔷                                   | Current _<br>Position | Previous<br>Position | Change 🔷    | Traffic \$ | CPC(USD) 🌲 | Average<br>Vol | URL ♦   |
|--|-----------------------|----------------------|-------------|------------|------------|----------------|---|
| buy cool t shirts<br>online australia        | 18                    | 18                   |             | 0          | 0          | 30             | https://free247lifestyle.com/collections/t-<br>shirts   |
| funny australian t<br>shirts                 | 19                    | 19                   |             | 0          | 0          | 20             | https://free247lifestyle.com/collections/t-<br>shirts   |
| 24 7 clothing company                        | 20                    | 20                   |             | 0          | 0.27       | 30             | https://free247lifestyle.com/   |
| jayco tingalpa                               | 20                    | 20                   |             | 0          | 0          | 20             | https://free247lifestyle.com/pages/stockis<br>ts  |
| stubby coolers<br>online                     | 21                    | 17                   | <b>↓</b> -4 | 0          | 0          | 20             | https://free247lifestyle.com/collections/ca<br>ps-stubby-coolers-stickers                               |
| cool t shirts<br>australia                   | 22                    | 22                   |             | 0          | 0          | 20             | https://free247lifestyle.com/collections/t-<br>shirts   |
| cool t shirts online                         | 23                    | 23                   |             | 0          | 1.16       | 590            | https://free247lifestyle.com/collections/t-<br>shirts   |
| adventure wear<br>australia                  | 25                    | 25                   |             | 0          | 0          | 50             | https://free247lifestyle.com/collections/m<br>ens   |
| cool shirts australia                        | 25                    | 25                   |             | 0          | 0.92       | 70             | https://free247lifestyle.com/collections/t-<br>shirts   |
| 24 7 clothing brand                          | 26                    | 26                   |             | 0          | 0.25       | 50             | https://free247lifestyle.com/collections/t-<br>shirts   |
| free love t shirt                            | 29                    | 29                   |             | 0          | 0          | 20             | https://free247lifestyle.com/collections/t-<br>shirts   |
| brisbane<br>camperland jayco<br>tingalpa qld | 29                    | 29                   |             | 0          | 0          | 30             | https://free247lifestyle.com/pages/stockis<br>ts  |
| telegraph track                              | 29                    | 24                   | <b>↓</b> -5 | 0          | 0          | 20             | https://free247lifestyle.com/products/old-<br>telegraph-track-genuine-leather-belt                      |
| free love t shirt                            | 30                    | 30                   |             | 0          | 0          | 20             | https://free247lifestyle.com/products/free<br>24-7-womens-free-love-long-sleeve-t-shirt                 |
| old telegraph                                | 30                    | 30                   |             | 0          | 0.15       | 30             | https://free247lifestyle.com/products/old-<br>telegraph-track-genuine-leather-belt                      |
| outdoor life<br>clothing line                | 31                    | 31                   |             | 0          | 6.4        | 30             | https://free247lifestyle.com/   |
| clever t shirts<br>australia                 | 31                    | 31                   |             | 0          | 0          | 20             | https://free247lifestyle.com/collections/t-<br>shirts   |
| happy to the core t                          | 32                    | 32                   |             | 0          | 0          | 20             | https://free247lifestyle.com/collections/womens   |
| 24 7 shirts                                  | 32                    | 32                   |             | 0          | 1.05       | 110            | https://free247lifestyle.com/collections/w<br>omens   |
| womens cotton t<br>shirts australia          | 32                    | 32                   |             | 0          | 1.49       | 50             | https://free247lifestyle.com/collections/w<br>omens   |
| livin the dream t<br>shirt                   | 32                    | 32                   |             | 0          | 0.75       | 110            | https://free247lifestyle.com/products/cop<br>y-of-free247-mens-t-shirt-livin-the-dream-<br>classic-grey |
| 4wd accessories                              | 33                    | 33                   |             | 0          | 1.5        | 110            | https://free247lifestyle.com/   |
| shirts womens<br>australia                   | 34                    | 34                   |             | 0          | 0          | 20             | https://free247lifestyle.com/collections/womens   |

| Keywords 🔷                                      | Current _<br>Position | Previous<br>Position | Change 🔷     | Traffic<br>% | CPC(USD) 🌲 | Average<br>Vol | URL  |  |
|---|-----------------------|----------------------|--------------|--------------|------------|----------------|--|--|
| free beanie hat                                 | 34                    | 34                   |              | 0            | 1.01       | 30             | https://free247lifestyle.com/collections                                     |  |
| life be in it retro t<br>shirt                  | 34                    | 34                   |              | 0            | 0          | 20             | https://free247lifestyle.com/collection<br>shirts                            |  |
| 7 clothing                                      | 35                    | 35                   |              | 0            | 1.47       | 40             | https://free247lifestyle.com/  |  |
| lifestyle clothing                              | 36                    | 36                   |              | 14.28        | 0.62       | 2900           | https://free247lifestyle.com/  |  |
| womens caps<br>australia                        | 36                    | 36                   |              | 0            | 0          | 20             | https://free247lifestyle.com/collection<br>ucker-caps                        |  |
| 4x4 stickers<br>australia                       | 37                    | 37                   |              | 0            | 0          | 70             | https://free247lifestyle.com/  |  |
| marco polo<br>stockists                         | 37                    | 37                   |              | 0            | 0          | 20             | https://free247lifestyle.com/products/<br>24-7-marco-polo-king-rashie        |  |
| australian cotton t<br>shirts                   | 37                    | 37                   |              | 0            | 0          | 50             | https://free247lifestyle.com/collection<br>shirts                            |  |
| 24 clothing                                     | 37                    | 37                   |              | 0            | 0          | 20             | https://free247lifestyle.com/  |  |
| australia tee shirts                            | 38                    | 38                   |              | 0            | 0.93       | 20             | https://free247lifestyle.com/collection<br>shirts                            |  |
| awesome 4x4<br>accessories                      | 38                    | 38                   |              | 0            | 0          | 70             | https://free247lifestyle.com/  |  |
| womens t shirts<br>australia                    | 39                    | 39                   |              | 0            | 0          | 20             | https://free247lifestyle.com/collection<br>omens                             |  |
| brisbane<br>camperland jayco                    | 40                    | 40                   |              | 0            | 0          | 50             | https://free247lifestyle.com/pages/sto                                       |  |
| stylish camping<br>clothes                      | 41                    | 41                   |              | 0            | 0.5        | 50             | https://free247lifestyle.com/  |  |
| old telegraph track                             | 41                    | 41                   |              | 0            | 0          | 40             | https://free247lifestyle.com/products/<br>telegraph-track-genuine-leather-be |  |
| mens singlet tops<br>australia                  | 41                    | 41                   |              | 0            | 0          | 20             | https://free247lifestyle.com/collection<br>ens                               |  |
| t shirts online<br>australia                    | 42                    | 42                   |              | 0            | 0.54       | 30             | https://free247lifestyle.com/collection<br>shirts                            |  |
| funny retro t shirts                            | 43                    | 43                   |              | 0            | 0.5        | 50             | https://free247lifestyle.com/collection<br>shirts                            |  |
| stubby's happy<br>hour                          | 43                    | 0                    | <b>↑</b> 57  | 0            | 0          | 20             | https://free247lifestyle.com/collection<br>ps-stubby-coolers-stickers        |  |
| mens tee shirts<br>australia                    | 44                    | 44                   |              | 0            | 0          | 20             | https://free247lifestyle.com/collection<br>shirts                            |  |
| luxe t hoodies                                  | 45                    | 45                   |              | 0            | 0          | 50             | https://free247lifestyle.com/collection<br>omens/luxe                        |  |
| the australian<br>adventure clothing<br>company | 47                    | 31                   | <b>↓</b> -16 | 0            | 0          | 20             | https://free247lifestyle.com/  |  |
| free funny t shirts                             | 48                    | 48                   |              | 0            | 0.62       | 50             | https://free247lifestyle.com/collection                                      |  |

| Keywords 🔷                                   | Current A Position | Previous<br>Position | Change 🔷    | Traffic<br>% | CPC(USD) 🔷 | Average<br>Vol | URL   |  |
|--|--------------------|----------------------|-------------|--------------|------------|----------------|---|--|
| brotherhood design<br>t shirt                | 48                 | 48                   |             | 0            | 0          | 70             | https://free247lifestyle.com/collections  |  |
| 4wd shop                                     | 50                 | 50                   |             | 0            | 1.88       | 140            | https://free247lifestyle.com/   |  |
| unique 4x4<br>australia                      | 50                 | 50                   |             | 0            | 0          | 30             | https://free247lifestyle.com/   |  |
| heavy cotton t shirt<br>australia            | 53                 | 53                   |             | 0            | 0          | 20             | https://free247lifestyle.com/collections  |  |
| 4x4 shirts                                   | 53                 | 53                   |             | 0            | 0          | 30             | https://free247lifestyle.com/collections  |  |
| womens hoodies<br>australia                  | 55                 | 55                   |             | 0            | 0          | 20             | https://free247lifestyle.com/collection.omens                                   |  |
| 4wd camping<br>australia                     | 55                 | 55                   |             | 0            | 0          | 50             | https://free247lifestyle.com/   |  |
| cool camping t<br>shirts                     | 56                 | 56                   |             | 0            | 0.5        | 50             | https://free247lifestyle.com/collection<br>shirts                               |  |
| australian themed<br>shirts                  | 56                 | 56                   |             | 0            | 0          | 70             | https://free247lifestyle.com/collection<br>shirts                               |  |
| ladies t shirts<br>australia                 | 56                 | 56                   |             | 0            | 0          | 30             | https://free247lifestyle.com/collection   |  |
| c mon clothing                               | 57                 | 57                   |             | 0            | 0          | 20             | https://free247lifestyle.com/   |  |
| funny t shirts online                        | 57                 | 57                   |             | 0            | 0.75       | 590            | https://free247lifestyle.com/collectio  |  |
| adventure t shirt<br>women's                 | 58                 | 58                   |             | 0            | 0.81       | 30             | https://free247lifestyle.com/collection<br>omens                                |  |
| option 4wd bumper<br>price                   | 58                 | 58                   |             | 0            | 0          | 20             | https://free247lifestyle.com/products/l   |  |
| black cap<br>brotherhood                     | 59                 | 59                   |             | 0            | 0          | 50             | https://free247lifestyle.com/products/<br>24-7-unisex-trucker-cap-brotherhood-c |  |
| buy cool t shirts<br>online                  | 59                 | 59                   |             | 0            | 0.52       | 20             | https://free247lifestyle.com/collection<br>shirts                               |  |
| best women's t<br>shirts australia           | 60                 | 60                   |             | 0            | 0          | 20             | https://free247lifestyle.com/collection<br>omens                                |  |
| brotherhood free                             | 60                 | 60                   |             | 0            | 0          | 40             | https://free247lifestyle.com/products/<br>24-7-children-brotherhood-of-van-t-sh |  |
| women's long<br>sleeve t shirts<br>australia | 61                 | 61                   |             | 0            | 0          | 50             | https://free247lifestyle.com/collections  |  |
| brotherhood of the<br>highway patch          | 61                 | 61                   |             | 0            | 0          | 20             | https://free247lifestyle.com/collections  |  |
| t&c stickers                                 | 62                 | 92                   | <b>↑</b> 30 | 0            | 0          | 20             | https://free247lifestyle.com/pages/conition-terms-conditions                    |  |
| motto clothing<br>australia                  | 63                 | 63                   |             | 0            | 0.11       | 90             | https://free247lifestyle.com/   |  |

| Keywords 💠                     | Current _<br>Position | Previous<br>Position | Change 🌲 | Traffic % | CPC(USD) \$ | Average<br>Vol | URL \$  |  |  |
|--------------------------------|-----------------------|----------------------|----------|-----------|-------------|----------------|---|--|--|
| cool and funny t               | 64                    | 64                   |          | 0         | 0           | 40             | https://free247lifestyle.com/collections/t-<br>shirts   |  |  |
| one4theroad                    | 65                    | 65                   |          | 0         | 0           | 30             | https://free247lifestyle.com/collections/m<br>ens/products/free24-7-mens-one-4-the-ro<br>ad-t-shirt   |  |  |
| unique shirts online           | 66                    | 66                   |          | 0         | 0.4         | 20             | https://free247lifestyle.com/collections/t-<br>shirts   |  |  |
| car stickers<br>australia      | 68                    | 68                   |          | 0         | 2.9         | 20             | https://free247lifestyle.com/products/brot<br>herhood-of-4wd-bumper-sticker                           |  |  |
| freelove apparel               | 68                    | 68                   |          | 0         | 0           | 210            | https://free247lifestyle.com/   |  |  |
| funny male tshirts             | 69                    | 69                   |          | 0         | 0           | 20             | https://free247lifestyle.com/collections/t-<br>shirts   |  |  |
| hoodies online<br>australia    | 69                    | 69                   |          | 0         | 0           | 20             | https://free247lifestyle.com/collections/w<br>omens   |  |  |
| camping retailers<br>australia | 69                    | 69                   |          | 0         | 0           | 50             | https://free247lifestyle.com/   |  |  |
| funny t shirt online shopping  | 70                    | 70                   |          | 0         | 0           | 20             | https://free247lifestyle.com/collections/t-<br>shirts   |  |  |
| awesome<br>brotherhood         | 71                    | 71                   |          | 0         | 0           | 90             | https://free247lifestyle.com/products/free24-7-brotherhood-of-4wd-stubby-coole                        |  |  |
| marco polo t shirt<br>price    | 72                    | 72                   |          | 0         | 0           | 30             | https://free247lifestyle.com/collections/free24-7-children  |  |  |
| cool t shirts for men          | 72                    | 72                   |          | 0         | 0           | 90             | https://free247lifestyle.com/collections/t-<br>shirts   |  |  |
| retro t shirt design<br>ideas  | 73                    | 73                   |          | 0         | 0           | 30             | https://free247lifestyle.com/collections/t-<br>shirts   |  |  |
| brotherhood<br>clothing        | 73                    | 73                   |          | 0         | 1.32        | 320            | https://free247lifestyle.com/   |  |  |
| stickers for coolers           | 74                    | 74                   |          | 0         | 0.68        | 260            | https://free247lifestyle.com/collections/ca<br>ps-stubby-coolers-stickers                             |  |  |
| 4x4 camping accessories        | 74                    | 74                   |          | 0         | 0.01        | 30             | https://free247lifestyle.com/   |  |  |
| australian t shirts            | 75                    | 75                   |          | 0         | 0.94        | 320            | https://free247lifestyle.com/collections/t-<br>shirts   |  |  |
| mountain clothing australia    | 75                    | 75                   |          | 0         | 0.09        | 20             | https://free247lifestyle.com/   |  |  |
| cool funny tee<br>shirts       | 77                    | 77                   |          | 0         | 0           | 20             | https://free247lifestyle.com/collections/t-<br>shirts   |  |  |
| brotherhood patch              | 79                    | 79                   |          | 0         | 0.28        | 30             | https://free247lifestyle.com/products/free<br>-24-7-club-patch-tank                                   |  |  |
| live clothing<br>australia     | 80                    | 80                   |          | 0         | 0           | 20             | https://free247lifestyle.com/   |  |  |
| buy stubby holders<br>online   | 82                    | 82                   |          | 0         | 0           | 30             | https://free247lifestyle.com/collections/ca<br>ps-stubby-coolers-stickers                             |  |  |
| brotherhood<br>hoodie          | 82                    | 82                   |          | 0         | 0.64        | 30             | https://free247lifestyle.com/products/free<br>24-7-deluxe-hoodie-brotherhood-of-4wd-<br>member-series |  |  |

| Keywords $\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \$ | Current _<br>Position | Previous<br>Position | Change 🌲 | Traffic % | CPC(USD) 🌲 | Average<br>Vol | URL .  |
|--|-----------------------|----------------------|----------|-----------|------------|----------------|--|
| cool in cool t shirt                             | 82                    | 82                   |          | 0         | 0          | 20             | https://free247lifestyle.com/collections/t-<br>shirts                              |
| cool funny t shirts                              | 83                    | 83                   |          | 0         | 0.68       | 140            | https://free247lifestyle.com/collections/t-<br>shirts                              |
| where can i buy cool t shirts online             | 83                    | 83                   |          | 0         | 0          | 20             | https://free247lifestyle.com/collections/t-<br>shirts                              |
| womens winter hats australia                     | 83                    | 83                   |          | 0         | 0          | 20             | https://free247lifestyle.com/collections/be anie                                   |
| where to buy cool t shirts online                | 86                    | 86                   |          | 0         | 0.61       | 20             | https://free247lifestyle.com/collections/t-<br>shirts                              |
| caps 24 7  | 86                    | 86                   |          | 0         | 0.18       | 210            | https://free247lifestyle.com/collections/tr<br>ucker-caps                          |
| coolers online                                   | 87                    | 87                   |          | 0         | 2.08       | 210            | https://free247lifestyle.com/collections/ca<br>ps-stubby-coolers-stickers          |
| 4x4 and camping accessories                      | 88                    | 88                   |          | 0         | 0          | 50             | https://free247lifestyle.com/  |
| australian long<br>sleeve t shirts               | 90                    | 90                   |          | 0         | 0          | 20             | https://free247lifestyle.com/  |
| best beanie hats for winter                      | 91                    | 91                   |          | 0         | 0          | 30             | https://free247lifestyle.com/collections/be anie                                   |
| brotherhood t shirt                              | 92                    | 92                   |          | 0         | 0.49       | 30             | https://free247lifestyle.com/products/free<br>24-7-mens-brotherhood-of-4wd-t-shirt |
| 4x4 wardrobe                                     | 93                    | 93                   |          | 0         | 0.28       | 20             | https://free247lifestyle.com/collections/m<br>ens/4x4-clothing                     |
| live the adventure hoodie                        | 93                    | 93                   |          | 0         | 0          | 30             | https://free247lifestyle.com/collections/m<br>ens                                  |
| mens caps australia                              | 94                    | 94                   |          | 0         | 0          | 30             | https://free247lifestyle.com/collections/tr<br>ucker-caps                          |
| women's camping clothes                          | 95                    | 95                   |          | 0         | 0.83       | 260            | https://free247lifestyle.com/collections/w<br>omens                                |
| stubby cooler king                               | 95                    | 95                   |          | 0         | 0          | 70             | https://free247lifestyle.com/collections/all                                       |
| clothes free living                              | 97                    | 97                   |          | 0         | 6.09       | 140            | https://free247lifestyle.com/  |
| live clothing au                                 | 98                    | 98                   |          | 0         | 0          | 70             | https://free247lifestyle.com/  |
| earth friendly<br>bumper stickers                | 99                    | 99                   |          | 0         | 0.12       | 20             | https://free247lifestyle.com/products/brot<br>herhood-of-4wd-bumper-sticker        |

#### SAMPLE BACKLINKS

# GOOGLE ANALYTICS GOAL COMPLETION

| Keywords                      | Sessions 🌲 | New<br>Users | Bounce<br>Rate | Page /<br>Session | Avg.Session Duration | Goal<br>Conversion | Goal<br>Completions | Goal<br>Value |
|-------------------------------|------------|--------------|----------------|-------------------|----------------------|--------------------|---------------------|---------------|
| (not provided)                | 251        | 195          | 50.6           | 3.4               | 104.55               | 1.195219123506     | 3                   | 0             |
| (not set)                     | 334        | 271          | 56.59          | 2.92              | 126.09               | 0                  | 0                   | 0             |
| free 24 7 clothing            | 1          | 1            | 100            | 1                 | 0                    | 0                  | 0                   | 0             |
| https://free247lifestyle.com/ | 6          | 1            | 33.33          | 2.83              | 195                  | 0                  | 0                   | 0             |
| womens 24/7 hoodie            | 1          | 1            | 100            | 1                 | 0                    | 0                  | 0                   | 0             |
| womens 24/7 hoodies           | 1          | 1            | 0              | 2                 | 1053                 | 0                  | 0                   | 0             |
| womens 24/7 sweat-shirts      | 1          | 1            | 0              | 3                 | 320                  | 0                  | 0                   | 0             |
| womens 24/7 tshirt            | 1          | 1            | 100            | 1                 | 0                    | 0                  | 0                   | 0             |