

## SEO PERFORMANCE REPORT

# Prepared for https://kitesandbites.com/

02/09/2019





### Monthly Performance Report (Kites and Bites)

### ORGANIC KEYWORD GROWTH (12 MONTHS)



#### ORGANIC TRAFFIC GROWTH (6 MONTHS)



Keywords 🔷	Current A Position	Previous Position	Change 🔷	Traffic %	CPC(USD) 🌲	Average Vol	URL		
we inspire your fashion	13	13		0	0	30	https://kitesandbites.com/blogs/kites-and- -bites-blog/5-destinations-that-will-inspir e-your-outfits		
dragonfly out in the sun	16	16		0	0	20	https://kitesandbites.com/products/dragonal-in-the-sun-shirt		
sin trousers	16	16		0	0	30	https://kitesandbites.com/products/orig		
deja jumpsuit uk	20	20		0	0	20	https://kitesandbites.com/collections/d		
100 things every woman should have	23	23		0	0	30	https://kitesandbites.com/blogs/kites-an -bites-blog/15-and-a-half-things-every-w man-should-have		
ladies red blazer uk	28	28		0	0	20	https://kitesandbites.com/collections/out		
starkites uk	28	28		0	0	50	https://kitesandbites.com/collections/dre sses/star		
no boundaries twist jumpsuit	29	29		0	0.14	20	https://kitesandbites.com/collections/d sses		
100 things every woman should own	29	29		0	0.43	170	https://kitesandbites.com/blogs/kites-a -bites-blog/15-and-a-half-things-every-v man-should-have		
i rather be on my own	31	31		0	0	20	https://kitesandbites.com/products/id-r		
see through blouses for sale uk	32	32		0	0	40	https://kitesandbites.com/collections/top		
trousers with boots	33	33		0	0.52	90	https://kitesandbites.com/products/original-sin-boot-trousers		
blue kites shoes	34	34		0	0	20	https://kitesandbites.com/		
closet full of clothes but nothing to wear	34	34		0	0	30	https://kitesandbites.com/blogs/kites-and- -bites-blog/10-reasons-you-have-a-closet- full-of-clothes-but-nothing-to-wear		
sexy blazer women	35	35		0	0.61	40	https://kitesandbites.com/collections/out erwear/sexy		
we who wear kites	35	35		0	0.25	70	https://kitesandbites.com/blogs/kites-and- -bites-blog		
we who wear kites	36	36		0	0.25	70	https://kitesandbites.com/blogs/kites-and-bites-blog/5-destinations-that-will-inspire-your-outfits		
always blooming fabric	37	37		0	0	70	https://kitesandbites.com/products/be-al ways-blooming-trousers		
what every woman should have	37	37		0	0.15	30	https://kitesandbites.com/blogs/kites-and-bites-blog/15-and-a-half-things-every-wo		
sexy blazers for women	39	39		0	0.81	320	https://kitesandbites.com/collections/out erwear/sexy		
quirky womens coats	40	40		0	0	30	https://kitesandbites.com/collections/out		

Keywords 🔷	Current _ Position	Previous Position	Change 🔷	Traffic *	CPC(USD) 🔷	Average Vol	URL \$		
side cape dress	41	41		0	0	40	https://kitesandbites.com/products/origin al-sin-cape-dress		
meet me on the dance floor	41	41		0	0	20	https://kitesandbites.com/products/meet- me-on-the-dance-floor-dress		
ladies blazers uk	42	42		0	0	20	https://kitesandbites.com/collections/out erwear		
see through black trousers	43	43		0	0	20	https://kitesandbites.com/collections/th -black-trousers		
cunt t shirt	43	43		0	0.2	260	https://kitesandbites.com/products/designer-cunt-t-shirt		
red we	43	43		0	0	20	https://kitesandbites.com/collections/red		
all about eve kimono	43	43		0	0	20	https://kitesandbites.com/products/origin al-sin-kimono		
things every woman should own	44	44		0	0.07	170	https://kitesandbites.com/blogs/kites-and -bites-blog/15-and-a-half-things-every-wo man-should-have		
short skirt fight	47	47		0	0	20	https://kitesandbites.com/products/fight		
bite suit for sale uk	47	47		0	0	30	https://kitesandbites.com/collections/ou erwear		
bite footwear website	48	48		0	0	20	https://kitesandbites.com/		
online cape dresses	48	48		0	0	40	https://kitesandbites.com/collections/dre sses		
lots of clothes but nothing to wear	49	49		0	0	70	https://kitesandbites.com/blogs/kites-and -bites-blog/10-reasons-you-have-a-closet- full-of-clothes-but-nothing-to-wear		
kites uk online	51	51		0	0	40	https://kitesandbites.com/collections/dre sses		
black see through trousers	52	52		0	0	30	https://kitesandbites.com/collections/the -black-trousers		
gold serpent ring	53	53		0	0.64	590	https://kitesandbites.com/products/roun d-the-twist-ring		
womens long skirts uk	54	54		0	0	30	https://kitesandbites.com/collections/bot toms		
bodycon pinafore dress	56	56		0	1.14	20	https://kitesandbites.com/products/call- me-maybe-pinafore-dress		
ladies blazer jackets uk	58	58		0	0	90	https://kitesandbites.com/collections/out erwear		
meet me on the floor	59	59		0	0	30	https://kitesandbites.com/products/meet- me-on-the-dance-floor-dress		
flora bites	59	59		0	0.58	50	https://kitesandbites.com/collections/flor als		
ladies white shirt uk	60	60		0	0	20	https://kitesandbites.com/collections/the -white-shirt		
white shirt uk	60	60		0	0	20	https://kitesandbites.com/collections/the -white-shirt		

Keywords 🔷	Current A Position	Previous Position	Change 🔷	Traffic %	CPC(USD) 🔷	Average Vol	URL	
sexy uk ladies	60	60		0	0	20	https://kitesandbites.com/collections erwear/sexy	
flauntyourlook reviews	61	61		0	0	30	https://kitesandbites.com/products/w after-wave-straw-clutch-bag	
ladies blue blazers uk	62	62		0	0.94	30	https://kitesandbites.com/collections erwear	
psychedelic shirts uk	62	62		0	0	40	https://kitesandbites.com/products/ps edelic-addict-shirt	
original dresses online	65	65		0	0.21	20	https://kitesandbites.com/	
stylish clothes for women	66	66		0	2.02	1900	https://kitesandbites.com/	
shop stylish clothes online	66	66		0	0	20	https://kitesandbites.com/	
best kites uk	67	67		0	0	20	https://kitesandbites.com/collections -black-trousers	
ladies long skirts uk	68	68		0	0	20	https://kitesandbites.com/collections/ toms	
red pinafore dress	68	68		0	0.43	140	https://kitesandbites.com/products/c me-maybe-pinafore-dress	
i have a belt and i m not afraid	70	70		0	0	210	https://kitesandbites.com/products/ir t-afraid-dress	
harness shirt dress	72	72		0	0	20	https://kitesandbites.com/collections/ sses/harness	
asymmetric tops and tunics uk	75	75		0	0	70	https://kitesandbites.com/collections/	
uk trendy clothing stores	77	77		0	0	20	https://kitesandbites.com/	
unique jumpsuits uk	77	77		0	0	20	https://kitesandbites.com/collections/ sses	
10 things every woman should have	77	77		0	0.33	20	https://kitesandbites.com/blogs/kites -bites-blog/15-and-a-half-things-every man-should-have	
adam and eve size chart	78	78		0	0.34	20	https://kitesandbites.com/products/o al-sin-kimono	
sparkle skirts reviews	79	79		0	0.18	70	https://kitesandbites.com/products/w on-the-sparkle-skirt	
straw clutch bag	79	79		0	1.6	720	https://kitesandbites.com/products/w after-wave-straw-clutch-bag	
tunic tops uk	80	80		0	1.15	20	https://kitesandbites.com/collections	
statement skirts uk	83	83		0	0	70	https://kitesandbites.com/collections toms	
kites item shop	85	85		0	0	20	https://kitesandbites.com/pages/ts-	
womens white shirt uk	86	86		0	0	50	https://kitesandbites.com/collections/	

Keywords $\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \$	Current A	Previous Position	Change 🌲	Traffic **	CPC(USD) 🌲	Average Vol	URL
white tunic top uk	88	88		0	0	30	https://kitesandbites.com/collections/top s
british women's clothing stores online	88	88		0	0	20	https://kitesandbites.com/
cunt shirt	88	88		0	0.41	320	https://kitesandbites.com/products/desig ner-cunt-t-shirt
conical skirt	89	89		0	0	90	https://kitesandbites.com/collections/re d/conical
best black trousers	90	90		0	1.12	20	https://kitesandbites.com/collections/the -black-trousers
fashion journal	90	90		0	0.75	210	https://kitesandbites.com/blogs/kites-and-bites-blog/sustainable-fashion-journal
brown blazer womens uk	93	93		0	1.34	20	https://kitesandbites.com/collections/out erwear
deja dress	93	93		0	1.16	50	https://kitesandbites.com/products/we-ca n-have-deja-vu-dress
stylish clothing stores	95	95		0	1.7	30	https://kitesandbites.com/
womens skirts uk	99	99		0	1.03	40	https://kitesandbites.com/collections/bot toms

#### SAMPLE BACKLINKS

### GOOGLE ANALYTICS GOAL COMPLETION

Keywords	Sessions 🔷	New Users	Bounce Rate	Page / Session	Avg.Session Duration	Goal Conversion	Goal Completions	Goal Value
(not provided)	119	85	57.14	4.24	231.7	0	0	0
(not set)	317	224	63.72	2.93	109.2	0	0	0
0_7bfbe805ef-9f92293726- 204265469	1	0	0	11	285	0	0	0
0_7bfbe805ef-9f92293726- 207333397	1	1	100	1	0	0	0	0
8980720	1	1	100	1	0	0	0	0
Accessorize For Brooches	1	1	100	1	0	0	0	0
https://kitesandbites.com/	1	1	100	1	0	0	0	0