SEO PERFORMANCE REPORT

Prepared for

https://instalocklocksmith.com/

05/09/2019

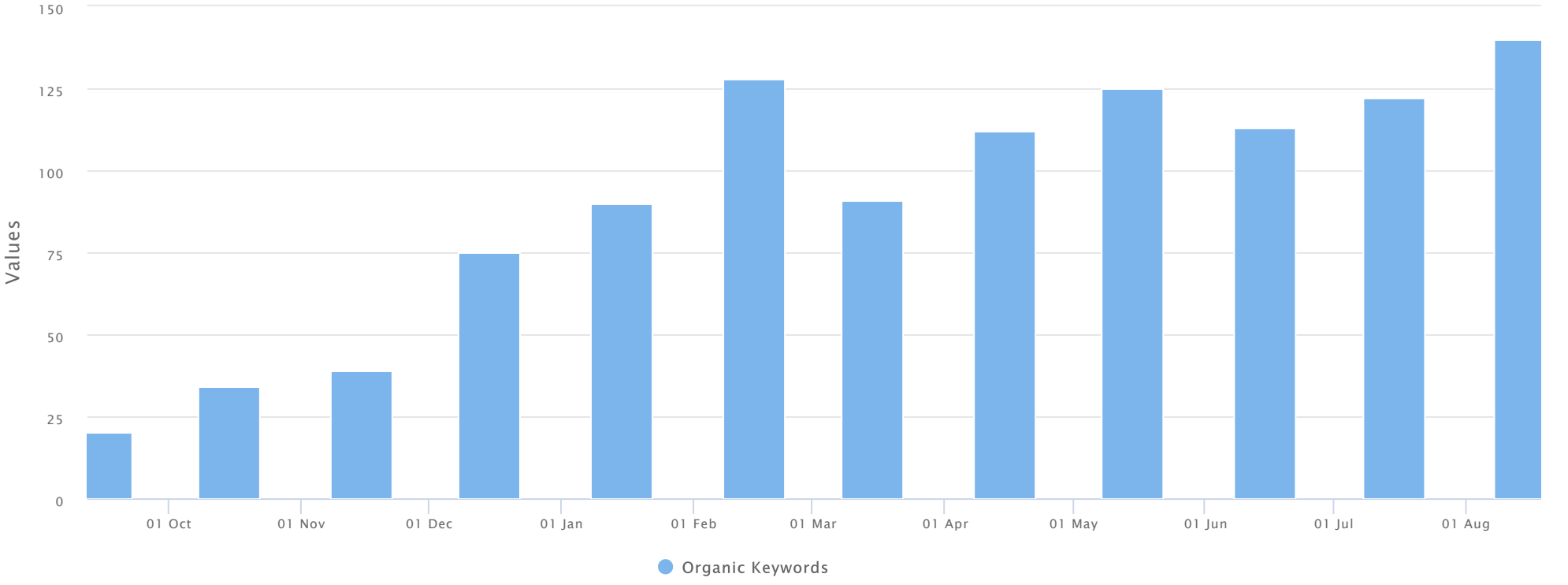
Organic Keywords	Organic Traffic Growth	Sample Backlinks	Google AnaLytics Goals
140 -0.82% Keywords	1405 418.45% Traffic	8 Links	15 – Goals

Monthly Performance Report (Instalock Locksmith)

ORGANIC KEYWORD GROWTH (12 MONTHS)

PAGE AUTHORITY
33 /100

DOMAIN AUTHORITY
25 /100

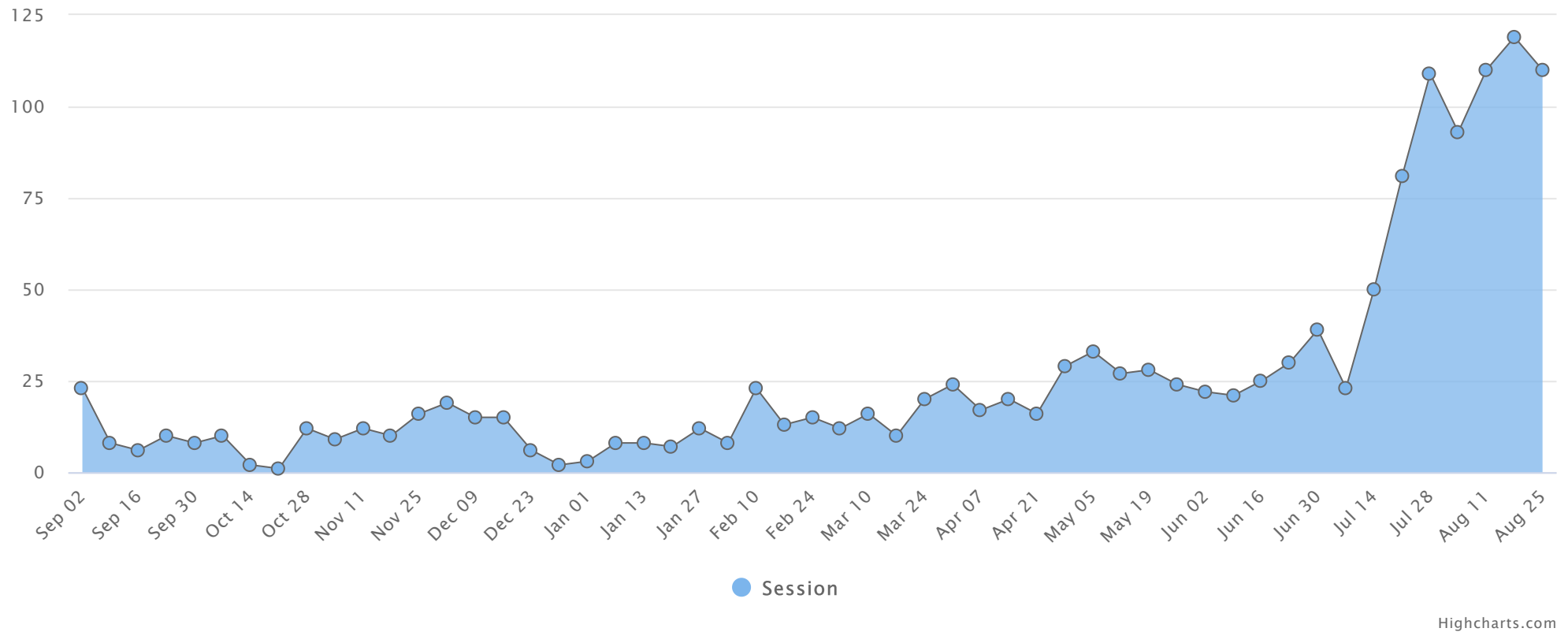


ORGANIC TRAFFIC GROWTH (6 MONTHS)

SESSIONS
Organic Traffic
418.45%
1405 vs 271

USERS
Organic Traffic
570.12%
1099 vs 164

PAGEVIEWS
Organic Traffic
298.23%
2477 vs 622



ORGANIC KEYWORDS

Keywords	Current Position	Previous Position	Change	Traffic %	CPC(USD)	Average Vol	URL
car locksmith queens	4	4		5.97	4.8	70	https://instalocklocksmith.com/automotive-locksmith-queens/
locksmith brooklyn 11221	4	4		1.49	26.12	20	https://instalocklocksmith.com/
emergency locksmith brooklyn	5	5		11.94	55.2	170	https://instalocklocksmith.com/emergency-locksmith-services/
24 hour emergency locksmith	5	5		7.46	8.35	110	https://instalocklocksmith.com/emergency-locksmith-services/
automotive locksmith brooklyn	5	5		4.47	0	70	https://instalocklocksmith.com/automotive-locksmith/
24 hour locksmith brooklyn new york	5	5		1.49	13.32	20	https://instalocklocksmith.com/emergency-locksmith-services/
female locksmith	6	6		2.98	0	40	https://instalocklocksmith.com/how-i-became-a-locksmith/
24 hour locksmith brooklyn	7	7		11.94	35.52	210	https://instalocklocksmith.com/emergency-locksmith-services/
24 hour locksmith brooklyn	8	8		8.95	35.52	210	https://instalocklocksmith.com/
car key locksmith brooklyn	8	8		0	0	30	https://instalocklocksmith.com/automotive-locksmith/
car key locksmith queens	9	9		2.98	0	70	https://instalocklocksmith.com/automotive-locksmith-queens/
24 7 locksmith brooklyn	9	9		1.49	29.95	40	https://instalocklocksmith.com/emergency-locksmith-services/
24 7 emergency locksmith	9	9		0	14.14	30	https://instalocklocksmith.com/emergency-locksmith-services/
car key replacement brooklyn ny	9	9		0	13.56	20	https://instalocklocksmith.com/automotive-locksmith/
car locksmith brooklyn	10	10		4.47	15.75	110	https://instalocklocksmith.com/automotive-locksmith/
out of hours locksmith	10	10		0	0	20	https://instalocklocksmith.com/emergency-locksmith-services/
insta lock	10	10		0	0.3	20	https://instalocklocksmith.com/
fast locksmith nyc	11	11		0	0	20	https://instalocklocksmith.com/emergency-locksmith-services/
locksmith brooklyn nyc	13	13		2.98	43.06	320	https://instalocklocksmith.com/
quality locksmith nyc	13	13		0	0	20	https://instalocklocksmith.com/locksmith-nyc/
locksmith ridgewood ny	13	13		0	0	20	https://instalocklocksmith.com/
locksmith brooklyn nyc	14	14		2.98	43.06	320	https://instalocklocksmith.com/emergency-locksmith-services/

Keywords	Current Position	Previous Position	Change	Traffic %	CPC(USD)	Average Vol	URL
instalock	15	15		1.49	0	320	https://instalocklocksmith.com/
locksmith world	16	16		0	0	30	https://instalocklocksmith.com/how-i-became-a-locksmith/
locksmith brooklyn	17	19	↑2	20.89	41.99	3600	https://instalocklocksmith.com/emergency-locksmith-services/
brooklyn best locksmith	17	17		0	49.34	140	https://instalocklocksmith.com/
duplicate keys brooklyn	18	23	↑5	0	0	30	https://instalocklocksmith.com/automotive-locksmith/
locksmith brooklyn ny	19	19		1.49	43.65	480	https://instalocklocksmith.com/emergency-locksmith-services/
24 hour locksmith nyc	20	20		1.49	63.72	390	https://instalocklocksmith.com/emergency-locksmith-services/
action locksmith nyc	20	20		0	0	50	https://instalocklocksmith.com/how-i-became-a-locksmith/
24 hour locksmith for houses	23	23		0	2.21	30	https://instalocklocksmith.com/emergency-locksmith-services/
all brooklyn locksmith brooklyn ny	26	26		0	0	20	https://instalocklocksmith.com/
car key replacement nyc	26	26		0	4.88	40	https://instalocklocksmith.com/automotive-locksmith/
all security locksmith brooklyn	27	27		0	26.95	30	https://instalocklocksmith.com/
locked keys in car brooklyn	28	28		0	3.28	70	https://instalocklocksmith.com/
perfect locksmith brooklyn	28	28		0	0	20	https://instalocklocksmith.com/residential-locksmith-bronx/
security systems brooklyn	28	28		0	28.75	40	https://instalocklocksmith.com/security-systems-installation/
locksmith nyc restaurant	28	28		0	0	40	https://instalocklocksmith.com/automotive-locksmith-nyc/
emergency locksmith nyc	28	28		0	120.05	210	https://instalocklocksmith.com/emergency-locksmith-services/
nyc locksmith license	29	29		0	7.63	30	https://instalocklocksmith.com/locksmith-nyc/
car locksmith in nyc	31	31		0	0	40	https://instalocklocksmith.com/automotive-locksmith-nyc/
auto locksmith nyc	31	31		0	5.42	20	https://instalocklocksmith.com/automotive-locksmith/
emergency locksmith	32	31	↓-1	2.98	13.19	3600	https://instalocklocksmith.com/emergency-locksmith-services/
locksmith williamsburg ny	32	32		0	0	20	https://instalocklocksmith.com/emergency-locksmith-services/
best locksmith nyc	32	32		0	0	170	https://instalocklocksmith.com/

Keywords	Current Position	Previous Position	Change	Traffic %	CPC(USD)	Average Vol	URL
perfect locksmith brooklyn ny	32	32		0	0	30	https://instalocklocksmith.com/residential-locksmith-bronx/
house of locks brooklyn	32	32		0	0	40	https://instalocklocksmith.com/
a one locksmith brooklyn	33	33		0	0	30	https://instalocklocksmith.com/emergency-locksmith-services/
locksmith near me brooklyn	33	33		0	35.43	210	https://instalocklocksmith.com/
locksmith near brooklyn	33	33		0	0	40	https://instalocklocksmith.com/
locksmith bushwick	34	34		0	38.7	170	https://instalocklocksmith.com/
emergency locksmith house	34	34		0	0	110	https://instalocklocksmith.com/emergency-locksmith-services/
locksmith brooklyn near me	34	34		0	39.25	260	https://instalocklocksmith.com/
lockout services new york	35	35		0	0	90	https://instalocklocksmith.com/emergency-locksmith-services/
overnight locksmith	35	35		0	9.96	20	https://instalocklocksmith.com/automotive-locksmith-nyc/
locksmith bronx	35	35		0	25.65	1000	https://instalocklocksmith.com/locksmith-bronx/
cheap locksmith brooklyn ny	35	35		0	0	20	https://instalocklocksmith.com/
emergency locksmith queens	35	35		0	55.52	50	https://instalocklocksmith.com/automotive-locksmith-queens/
24 7 old brooklyn locksmith	36	36		0	5.23	30	https://instalocklocksmith.com/emergency-locksmith-services/
locksmith in brooklyn oh	37	37		0	0	90	https://instalocklocksmith.com/emergency-locksmith-services/
best home security system nyc	37	37		0	0	20	https://instalocklocksmith.com/security-systems-installation/
get locksmith nyc	40	40		0	0	20	https://instalocklocksmith.com/
home security systems brooklyn ny	40	40		0	6.28	50	https://instalocklocksmith.com/security-systems-installation/
locksmith queens nyc	42	42		0	0	20	https://instalocklocksmith.com/locksmith-queens/
24 7 locksmith new york	42	42		0	0	40	https://instalocklocksmith.com/emergency-locksmith-services/
locksmith keychain	43	43		0	9.31	40	https://instalocklocksmith.com/automotive-locksmith/
locksmith staten island	43	43		0	6.15	720	https://instalocklocksmith.com/locksmith-staten-island/
locksmith queens	44	44		0	22.45	1000	https://instalocklocksmith.com/automotive-locksmith-queens/

Keywords	Current Position	Previous Position	Change	Traffic %	CPC(USD)	Average Vol	URL
locksmith nyc menu	44	44		0	0	70	https://instalocklocksmith.com/
brooklyn locks	46	46		0	27.95	70	https://instalocklocksmith.com/
security systems brooklyn ny	47	47		0	0	30	https://instalocklocksmith.com/security-systems-installation/
lost car keys brooklyn	47	47		0	0	40	https://instalocklocksmith.com/automotive-locksmith/
home security brooklyn ny	48	48		0	0	30	https://instalocklocksmith.com/security-systems-installation/
lock to lock locksmith	48	48		0	0	20	https://instalocklocksmith.com/
24 hr locksmith nyc	50	50		0	0	30	https://instalocklocksmith.com/emergency-locksmith-services/
locksmith bronx ny	50	50		0	26.78	320	https://instalocklocksmith.com/locksmith-bronx/
nyc locksmith license requirements	52	52		0	0	50	https://instalocklocksmith.com/locksmith-nyc/
locksmith brooklyn park	53	53		0	17.68	140	https://instalocklocksmith.com/
home security brooklyn	53	53		0	8.05	40	https://instalocklocksmith.com/security-systems-installation/
lost car key nyc	56	56		0	5.17	20	https://instalocklocksmith.com/automotive-locksmith/
locksmith nyc car keys	58	58		0	9.67	50	https://instalocklocksmith.com/automotive-locksmith/
pinpoint security staten island	59	59		0	0	90	https://instalocklocksmith.com/locksmith-staten-island/
24 hour emergency locksmith near me	60	60		0	22.88	90	https://instalocklocksmith.com/emergency-locksmith-services/
key cutting nyc	60	60		0	0	40	https://instalocklocksmith.com/automotive-locksmith/
cheap locksmith brooklyn	60	60		0	10.38	110	https://instalocklocksmith.com/residential-locksmith-bronx/
locksmith queens ny	60	60		0	29.46	260	https://instalocklocksmith.com/locksmith-queens/
queens locksmith nyc	61	61		0	0	20	https://instalocklocksmith.com/locksmith-queens/
qualified locksmith	61	61		0	0	20	https://instalocklocksmith.com/
locksmith training schools nyc	62	62		0	0	30	https://instalocklocksmith.com/how-i-became-a-locksmith/
lock and tech usa brooklyn ny	63	63		0	0	90	https://instalocklocksmith.com/residential-locksmith/
aim security locksmith	63	63		0	92.68	40	https://instalocklocksmith.com/

Keywords	Current Position	Previous Position	Change	Traffic %	CPC(USD)	Average Vol	URL
locksmith store brooklyn	64	64		0	0	50	https://instalocklocksmith.com/how-i-became-a-locksmith/
being a locksmith	64	64		0	0	30	https://instalocklocksmith.com/how-i-became-a-locksmith/
all in one auto brooklyn	64	64		0	0	20	https://instalocklocksmith.com/automotive-locksmith/
24 hour locksmith bronx ny	65	65		0	47.83	20	https://instalocklocksmith.com/locksmith-bronx/
locksmith jobs near me	67	67		0	2.06	320	https://instalocklocksmith.com/how-i-became-a-locksmith/
car keys new york	68	68		0	1.3	70	https://instalocklocksmith.com/automotive-locksmith/
able group locksmiths	69	69		0	0	20	https://instalocklocksmith.com/locksmith-bronx/
who is a locksmith	69	69		0	0	30	https://instalocklocksmith.com/how-i-became-a-locksmith/
victory locksmith	70	70		0	7.71	20	https://instalocklocksmith.com/
locksmith nyc	70	70		0	65.52	4400	https://instalocklocksmith.com/
evergreen locksmith	73	73		0	11.93	110	https://instalocklocksmith.com/
st george locksmiths	74	74		0	7.59	210	https://instalocklocksmith.com/
certified automotive locksmith	75	75		0	0	20	https://instalocklocksmith.com/automotive-locksmith-nyc/
locksmith near me nyc	77	77		0	0	20	https://instalocklocksmith.com/
24 hour service locksmith	80	80		0	39.75	30	https://instalocklocksmith.com/emergency-locksmith-services/
one stop locksmith new york	81	81		0	0	20	https://instalocklocksmith.com/automotive-locksmith/
key fob replacement nyc	82	82		0	0	50	https://instalocklocksmith.com/automotive-locksmith/
safetrust insurance	82	82		0	10.93	20	https://instalocklocksmith.com/commercial-locksmith/
able locksmith ny	84	84		0	0	20	https://instalocklocksmith.com/locksmith-bronx/
security license brooklyn	84	84		0	0	30	https://instalocklocksmith.com/security-systems-installation/
nyc car keys	85	85		0	0	40	https://instalocklocksmith.com/automotive-locksmith/
how to become a car locksmith	87	87		0	0	30	https://instalocklocksmith.com/automotive-locksmith/

Keywords	Current Position	Previous Position	Change	Traffic %	CPC(USD)	Average Vol	URL
become a car locksmith	89	89		0	0	20	https://instalocklocksmith.com/automotive-locksmith/
locksmith service 24 hrs	90	90		0	0	30	https://instalocklocksmith.com/emergency-locksmith-services/
find me a locksmith	92	92		0	7.84	20	https://instalocklocksmith.com/how-i-became-a-locksmith/
locksmith brownsville brooklyn	93	93		0	0	20	https://instalocklocksmith.com/
commercial locksmith blog	94	94		0	0	20	https://instalocklocksmith.com/blog/
security system installation new york	95	95		0	0	20	https://instalocklocksmith.com/security-systems-installation/
greenpoint locksmith brooklyn	98	98		0	54.13	20	https://instalocklocksmith.com/
24 hour locksmith	100	100		0	11.72	14800	https://instalocklocksmith.com/emergency-locksmith-services/

SAMPLE BACKLINKS

GOOGLE ANALYTICS GOAL COMPLETION

Keywords	Sessions	New Users	Bounce Rate	Page / Session	Avg.Session Duration	Goal Conversion	Goal Completions	Goal Value
(not provided)	338	279	74.56	1.55	80.84	2.9585798816568	10	0
(not set)	318	1352	88.68	1.3	45.87	1.2578616352201	4	1
contact us send copy to yourself .718	1	1	0	3	471	100	1	0
desk locksmith role	1	1	100	1	0	0	0	0