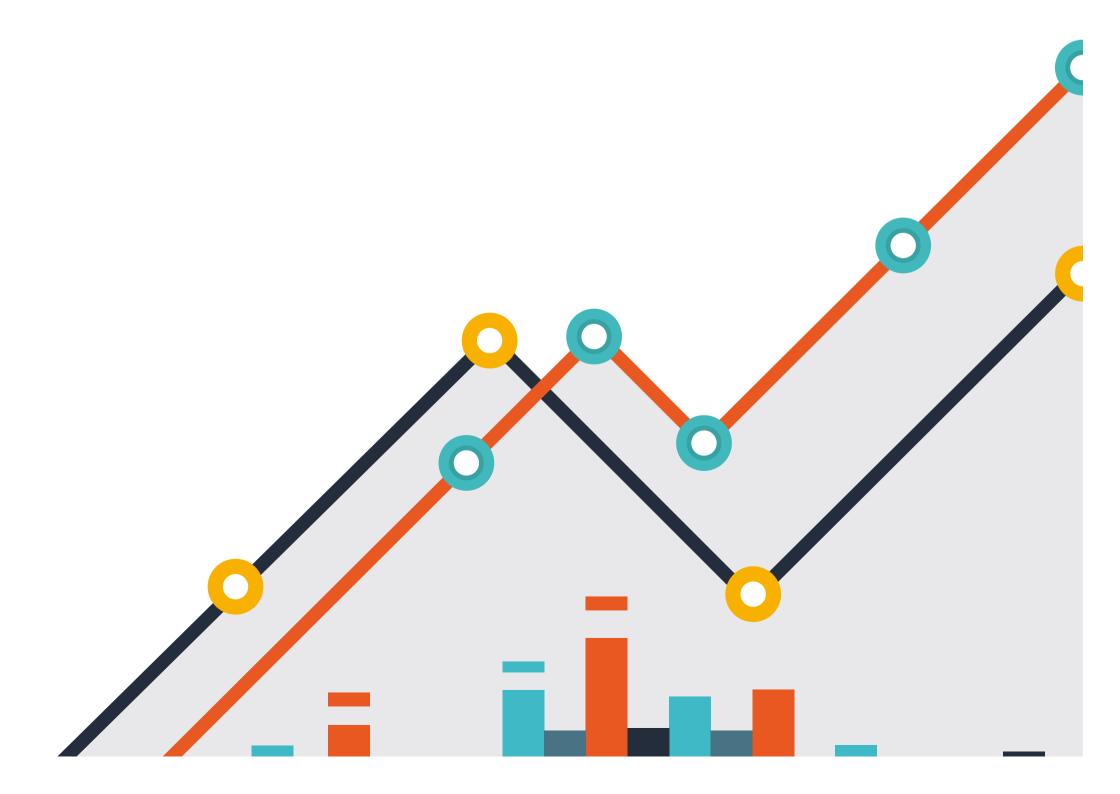
SEO PERFORMANCE REPORT

Prepared for https://dalaldental.com/

02/09/2019



Organic Keywords
Organic Traffic Growth
Sample Backlinks
OGoogle AnaLytics Goals
100 +19.77% Keywords
1524 103.47% Traffic
10 Links
12 - Goals

Monthly Performance Report (Dalal Dental)

ORGANIC KEYWORD GROWTH (12 MONTHS)

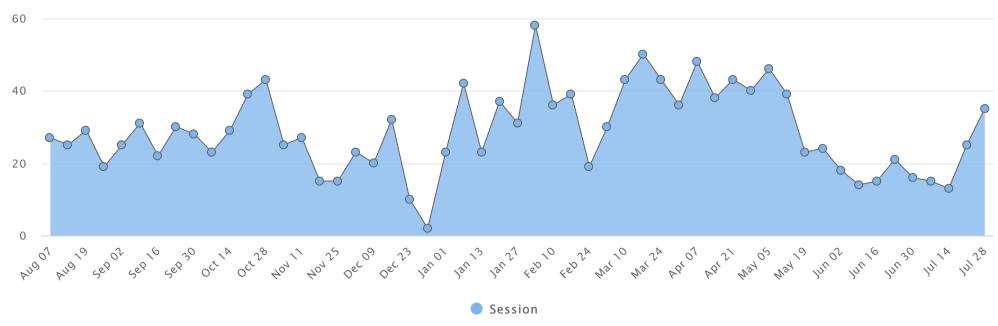


ORGANIC TRAFFIC GROWTH (6 MONTHS)

| SESSIONS | | | | | | | |
|-----------------|--|--|--|--|--|--|--|
| Organic Traffic | | | | | | | |
| 103.47% | | | | | | | |
| 1524 vs 749 | | | | | | | |

Organic Traffic 89.03% 1172 vs 620

PAGEVIEWS
Organic Traffic
121.45%
3490 vs 1576



Highcharts.com

ORGANIC KEYWORDS

| Keywords 🔷 | Current A Position | Previous Position | Change 🔷 | Traffic % | CPC(USD) \$ | Average Vol | URL |
|------------------------------------|--------------------|----------------------|----------|--------------|-------------|----------------|--|
| dalal alpa dds inc | 1 | 1 | | 42.85 | 0 | 20 | https://dalaldental.com/ |
| alpa dalal | 2 | 2 | | 23.8 | 0 | 40 | https://dalaldental.com/member/alpa- dalal/ |
| dalal alpa dds inc | 2 | 2 | | 9.52 | 0 | 20 | https://dalaldental.com/member/alpa dalal/ |
| happy mothers day dental | 4 | 4 | | 19.04 | 0 | 70 | https://dalaldental.com/happy-mothe s-day-make-mom-smile-special-day/ |
| valentine's day teeth whitening | 5 | 5 | | 4.76 | 0 | 20 | https://dalaldental.com/valentines-dag- -teeth-whitening-teeth-cleaning-special l-2/ |
| pleasanton smiles dental care | 7 | 7 | | 0 | 0.18 | 20 | https://dalaldental.com/ |
| alpa dental | 12 | 12 | | 0 | 7.21 | 50 | https://dalaldental.com/member/alpa dalal/ |
| dr alpa dalal thane maharashtra | 14 | 14 | | 0 | 0 | 20 | https://dalaldental.com/member/alpa dalal/ |
| best tooth replacement options | 22 | 22 | | 0 | 4.82 | 20 | https://dalaldental.com/education/toc h-replacement-options/ |
| periodontal healing after scaling | 24 | 24 | | 0 | 0 | 50 | https://dalaldental.com/education/perodontal-treatment/ |
| valentine teeth | 25 | 25 | | 0 | 0 | 90 | https://dalaldental.com/valentines-da -teeth-whitening-teeth-cleaning-specia l-2/ |
| mission plaza pleasanton | 25 | 25 | | 0 | 0 | 20 | https://dalaldental.com/blog-pleasan on-dublin-dentist/ |
| mission plaza pleasanton | 26 | 26 | | 0 | 0 | 20 | https://dalaldental.com/ |

| Keywords 🔷 | Current A Position | Previous Position | Change 🔷 | Traffic % | CPC(USD) 🔷 | Average Vol | URL |
|---|--------------------|----------------------|----------|--------------|------------|----------------|---|
| special teeth | 27 | 27 | | 0 | 0 | 20 | https://dalaldental.com/valentines-da- -teeth-whitening-teeth-cleaning-speci l-2/ |
| dental valentine's day | 30 | 30 | | 0 | 0 | 110 | https://dalaldental.com/valentines-da- -teeth-whitening-teeth-cleaning-spec l-2/ |
| do gums reattach after deep cleaning | 31 | 31 | | 0 | 0 | 20 | https://dalaldental.com/education/pe |
| dr dalal office | 31 | 31 | | 0 | 0 | 30 | https://dalaldental.com/ |
| dr alpa nick reviews | 32 | 32 | | 0 | 0 | 20 | https://dalaldental.com/ |
| teeth whitening dublin ca | 32 | 32 | | 0 | 0 | 30 | https://dalaldental.com/ |
| how to slow down gum recession | 33 | 33 | | 0 | 0.38 | 50 | https://dalaldental.com/education/go m-recession/ |
| dental office in dublin ca | 33 | 33 | | 0 | 0 | 20 | https://dalaldental.com/ |
| alcohol gum recession | 34 | 34 | | 0 | 0 | 30 | https://dalaldental.com/education/gr m-recession/ |
| dr shah pleasanton | 34 | 34 | | 0 | 0 | 30 | https://dalaldental.com/ |
| what does ucr stand for in dental insurance | 34 | 34 | | 0 | 6.73 | 70 | https://dalaldental.com/education/ur erstanding-dental-insurance/ |
| tooth filling near me | 35 | 35 | | 0 | 2.95 | 70 | https://dalaldental.com/ |
| new day dental pleasanton ca | 35 | 35 | | 0 | 0 | 20 | https://dalaldental.com/ |
| rita shah dds | 35 | 35 | | 0 | 0 | 20 | https://dalaldental.com/ |
| pleasanton dentist | 37 | 37 | | 0 | 12.93 | 590 | https://dalaldental.com/ |
| invisalign for adults | 39 | 39 | | 0 | 11.47 | 260 | https://dalaldental.com/services/invis |
| dental filling near me | 39 | 39 | | 0 | 15.18 | 90 | https://dalaldental.com/ |
| bay area denture | 42 | 42 | | 0 | 9.06 | 30 | https://dalaldental.com/services/den respartials/ |
| invisalign pulpitis | 43 | 43 | | 0 | 0 | 30 | https://dalaldental.com/how-can-you handle-sensitivity-after-dental-filling |
| periodontal treatment & maintenance | 44 | 44 | | 0 | 2.61 | 30 | https://dalaldental.com/education/pe |
| emergency dentist pleasanton ca | 44 | 44 | | 0 | 0 | 20 | https://dalaldental.com/ |
| dental valentines | 45 | 45 | | 0 | 0 | 110 | https://dalaldental.com/valentines-d -teeth-whitening-teeth-cleaning-spec l-2/ |
| dentist on pleasanton rd | 45 | 45 | | 0 | 19.35 | 20 | https://dalaldental.com/ |
| new day dental pleasanton | 45 | 45 | | 0 | 0 | 20 | https://dalaldental.com/ |

| Keywords ϕ | Current A Position | Previous Position | Change 🔷 | Traffic % | CPC(USD) ♦ | Average Vol | URL |
|--|--------------------|----------------------|----------|--------------|------------|----------------|--|
| family dentist pleasanton | 47 | 47 | | 0 | 0 | 50 | https://dalaldental.com/ |
| dental 4th of july | 47 | 47 | | 0 | 0 | 20 | https://dalaldental.com/10-fun-in ndence-day-facts/ |
| overlook plaza dentistry | 47 | 47 | | 0 | 4.8 | 50 | https://dalaldental.com/top-5-der eatments-that-you-are-scared-abo ut-shouldnt-be/ |
| irreversible pulpitis after filling | 47 | 47 | | 0 | 0 | 70 | https://dalaldental.com/how-can handle-sensitivity-after-dental-fil |
| all in 1 dental dublin ca | 48 | 48 | | 0 | 5.98 | 70 | https://dalaldental.com/ |
| pleasanton family dentist | 50 | 50 | | 0 | 6.17 | 170 | https://dalaldental.com/member/ dalal/ |
| does denti cal cover white fillings | 50 | 50 | | 0 | 2.38 | 30 | https://dalaldental.com/ |
| clear dental care dublin 8 | 50 | 50 | | 0 | 0 | 30 | https://dalaldental.com/ |
| pleasanton smile dental | 52 | 52 | | 0 | 4.96 | 140 | https://dalaldental.com/ |
| family dentistry pleasanton ca | 53 | 53 | | 0 | 0 | 70 | https://dalaldental.com/ |
| sip all day get decay | 53 | 53 | | 0 | 0 | 20 | https://dalaldental.com/education snack-day-risk-decay-dalal-denta e/ |
| alpa care | 53 | 54 | 1 | 0 | 0 | 50 | https://dalaldental.com/ |
| brushing too hard gum recession | 55 | 55 | | 0 | 0 | 90 | https://dalaldental.com/educatio m-recession/ |
| dr kaur pleasanton | 55 | 55 | | 0 | 0 | 20 | https://dalaldental.com/blog-plea on-dublin-dentist/ |
| cleaning teeth near me | 56 | 56 | | 0 | 5.57 | 50 | https://dalaldental.com/ |
| dentist in pleasanton ca | 56 | 56 | | 0 | 7.3 | 320 | https://dalaldental.com/ |
| dublin dental care ca | 57 | 57 | | 0 | 0 | 20 | https://dalaldental.com/ |
| starwhite dental | 57 | 57 | | 0 | 8.9 | 170 | https://dalaldental.com/dalal-der are-teeth-whitening/ |
| dalal com | 58 | 58 | | 0 | 0 | 20 | https://dalaldental.com/ |
| healing after scaling and root planing | 59 | 59 | | 0 | 0 | 30 | https://dalaldental.com/education odontal-treatment/ |
| dental cleaning special offers | 60 | 60 | | 0 | 0 | 70 | https://dalaldental.com/valentine -teeth-whitening-teeth-cleaning-s l-2/ |
| gentle dental pleasanton pleasanton ca | 60 | 60 | | 0 | 0 | 20 | https://dalaldental.com/ |
| dentist pleasanton ca | 60 | 60 | | 0 | 7.17 | 210 | https://dalaldental.com/ |
| braces look ugly | 60 | 60 | | 0 | 0 | 20 | https://dalaldental.com/5-reasons should-consider-invisalign-braces -traditional-ones/ |

| Keywords ϕ | Current _ Position | Previous Position | Change 🌲 | Traffic % | CPC(USD) 🌲 | Average Vol | URL |
|---|--------------------|----------------------|----------|--------------|------------|----------------|---|
| sensitive filling | 63 | 63 | | 0 | 0 | 320 | https://dalaldental.com/how-can-yohandle-sensitivity-after-dental-fillin |
| best whitening treatment | 63 | 63 | | 0 | 2 | 260 | https://dalaldental.com/services/tee whitening/ |
| can periodontal pockets shrink | 63 | 63 | | 0 | 0 | 30 | https://dalaldental.com/education/podontal-treatment/ |
| dr aditya deshmukh | 65 | 65 | | 0 | 0 | 40 | https://dalaldental.com/blog-pleas on-dublin-dentist/ |
| do braces make you look ugly | 66 | 66 | | 0 | 7.96 | 40 | https://dalaldental.com/5-reasons-y should-consider-invisalign-braces-o -traditional-ones/ |
| family dentistry pleasanton ca | 66 | 66 | | 0 | 0 | 70 | https://dalaldental.com/member/al |
| dr dalal | 66 | 66 | | 0 | 2.18 | 1000 | https://dalaldental.com/ |
| happy valentines day dental | 66 | 66 | | 0 | 0 | 70 | https://dalaldental.com/valentines- -teeth-whitening-teeth-cleaning-spe l-2/ |
| pleasanton dublin dental | 67 | 67 | | 0 | 6.05 | 30 | https://dalaldental.com/blog-pleas on-dublin-dentist/ |
| pleasanton pediatric dentistry pleasanton ca | 68 | 68 | | 0 | 0 | 30 | https://dalaldental.com/ |
| dr saw pleasanton | 68 | 68 | | 0 | 0 | 70 | https://dalaldental.com/ |
| alpa shah next level | 68 | 68 | | 0 | 0 | 20 | https://dalaldental.com/ |
| dentist lucky plaza | 68 | 68 | | 0 | 0 | 70 | https://dalaldental.com/blog-pleas on-dublin-dentist/ |
| smiling with invisalign | 69 | 69 | | 0 | 0 | 20 | https://dalaldental.com/invisalign-o |
| how much time should you brush your teeth | 69 | 69 | | 0 | 0 | 30 | https://dalaldental.com/how-much e-do-you-spend-brushing-your-teet ach-day-2/ |
| dentist cleaning teeth near me | 69 | 69 | | 0 | 12.35 | 50 | https://dalaldental.com/ |
| do dentists check for throat cancer | 69 | 69 | | 0 | 0 | 30 | https://dalaldental.com/education/ uth-throat-cancer/ |
| tooth sensitivity after cavity filling | 69 | 69 | | 0 | 6.4 | 320 | https://dalaldental.com/how-can-y handle-sensitivity-after-dental-filli |
| gentle dental pleasanton ca | 71 | 71 | | 0 | 0 | 30 | https://dalaldental.com/ |
| kavita shah dentist | 73 | 73 | | 0 | 0 | 20 | https://dalaldental.com/improving- le-2/ |
| gentle dental pleasanton california | 78 | 78 | | 0 | 5.21 | 30 | https://dalaldental.com/ |
| 1987 placard | 79 | 79 | | 0 | 6.55 | 260 | https://dalaldental.com/dental-ber s-use-it-loose-it/7552776-smiling-po- e-holding-a-white-placard/ |

| Keywords $\qquad \Leftrightarrow \qquad$ | Current A Position | Previous Position | Change 🔷 | Traffic % | CPC(USD) 🌲 | Average Vol | URL |
|---|--------------------|----------------------|------------|--------------|------------|----------------|--|
| sip and snack | 80 | 80 | | 0 | 0.15 | 110 | https://dalaldental.com/education/ snack-day-risk-decay-dalal-dental- e/ |
| how to pick the right toothbrush | 80 | 80 | | 0 | 0 | 20 | https://dalaldental.com/how-to-pic e-right-toothbrush/ |
| healing after periodontal surgery | 81 | 81 | | 0 | 22.05 | 40 | https://dalaldental.com/education/ odontal-treatment/ |
| over the counter dental sealant | 81 | 81 | | 0 | 0 | 30 | https://dalaldental.com/education/ ants/ |
| dentist on jimmy carter | 82 | 82 | | 0 | 6.3 | 50 | https://dalaldental.com/blog-pleas on-dublin-dentist/page/3/ |
| how do sugary drinks affect your teeth | 82 | 82 | | 0 | 0 | 20 | https://dalaldental.com/education/ snack-day-risk-decay-dalal-dental- e/ |
| pleasanton medical offices | 83 | 83 | | 0 | 0 | 30 | https://dalaldental.com/ |
| how to pick a toothbrush | 85 | 85 | | 0 | 0 | 20 | https://dalaldental.com/how-to-pic |
| canker sore from chewing tobacco | 86 | 0 | 1 4 | 0 | 0 | 40 | https://dalaldental.com/education uth-sores-spots/ |
| dentist dublin 12 | 87 | 87 | | 0 | 0 | 30 | https://dalaldental.com/ |
| southern alameda dental society | 88 | 88 | | 0 | 0 | 20 | https://dalaldental.com/member/a dalal/ |
| dental recession | 89 | 89 | | 0 | 4.17 | 170 | https://dalaldental.com/education m-recession/ |
| view dental dublin | 91 | 91 | | 0 | 0 | 50 | https://dalaldental.com/ |
| saferoot | 93 | 93 | | 0 | 0.89 | 110 | https://dalaldental.com/education/ -canal-treatment/ |
| mouth throat cancer signs symptoms | 94 | 94 | | 0 | 0 | 30 | https://dalaldental.com/education uth-throat-cancer/ |
| we care dental dublin | 97 | 97 | | 0 | 0 | 40 | https://dalaldental.com/blog-pleas |
| best teeth whitening treatment | 97 | 97 | | 0 | 2.09 | 880 | https://dalaldental.com/services/te whitening/ |
| wooden plaque removers | 97 | 97 | | 0 | 0.02 | 20 | https://dalaldental.com/education/ sing-dalal-dental-care/ |
| best dentist in pleasanton ca | 98 | 98 | | 0 | 11.65 | 20 | https://dalaldental.com/ |
| office mothers day | 99 | 99 | | 0 | 1.42 | 50 | https://dalaldental.com/happy-mo s-day-make-mom-smile-special-da |

SAMPLE BACKLINKS

GOOGLE ANALYTICS GOAL COMPLETION

| Keywords | Sessions 🔷 | New Users | Bounce Rate | Page / Session | Avg.Session Duration | Goal Conversion | Goal Completions | Goal Value |
|--|------------|--------------|----------------|-------------------|-------------------------|--------------------|---------------------|---------------|
| (automatic matching) | 2 | 2 | 100 | 1 | 0 | 0 | 0 | 0 |
| (not provided) | 82 | 66 | 52.44 | 2.51 | 166.32 | 8.5365853658537 | 7 | 0 |
| (not set) | 255 | 138 | 72.94 | 1.8 | 105.4 | 1.9607843137255 | 5 | 0 |
| +dentista | 3 | 3 | 100 | 1 | 0 | 0 | 0 | 0 |
| adult braces teeth | 1 | 1 | 100 | 1 | 0 | 0 | 0 | 0 |
| customaffinity::1346062 | 57 | 42 | 89.47 | 2.3 | 39.79 | 0 | 0 | 0 |
| dalal dental | 1 | 0 | 0 | 6 | 104 | 0 | 0 | 0 |
| Dalal Dental Care - Dental Off ice of Dr. Alpa Dalal Pleasant on, CA | 1 | 1 | 0 | 3 | 560 | 0 | 0 | 0 |
| dentist | 20 | 20 | 75 | 1.8 | 21.9 | 0 | 0 | 0 |
| dentist pleasanton ca | 1 | 1 | 100 | 1 | 0 | 0 | 0 | 0 |
| first signs of lip cancer | 2 | 2 | 100 | 1 | 0 | 0 | 0 | 0 |
| https://dalaldental.com/ | 7 | 1 | 71.43 | 1.86 | 85.71 | 0 | 0 | 0 |
| https://dalaldental.com/app ointment-thank-you/ | 10 | 0 | 90 | 1.1 | 14.4 | 0 | 0 | 0 |
| https://dalaldental.com/cont act-us/ | 1 | 0 | 0 | 2 | 101 | 0 | 0 | 0 |
| invisalign | 1 | 1 | 0 | 2 | 974 | 0 | 0 | 0 |

KEYWORD RANKINGS

There has been improvements in the keyword rankings since we have started working on the campaign.

- 1 of the keywords has started to rank at 1st position in Google.
- 3 of the keywords have started to rank in top 10 position in Google.

| Cu | rrent Rankings in Google | | | | | | | | | | | |
|---|---|-------|----|---|------------------|-------------|-------------|-------------|-------------|------------|---------------|------------|
| Domain | Keyword | Start | G | b | \mathbf{Y}_{i} | 1 Day | 7 Days | 30 Days | Life | Date Added | Comp | MS |
| | o tooth filling near me | 5 | 1 | - | - | - | - | ≙ 1 | 4 | 2019-08-02 | 41m | 170 |
| https://dalaldental.com/service | e option of the second of the | 13 | 8 | - | 36 | 4 3 | # 1 | ≙ 2 | ≙ 5 | 2019-08-02 | 349k | 10 |
| à https://dalaldental.com/service | e odental crowns near me | 40 | 10 | - | - | - | ± 1 | ≙ 23 | a 30 | 2019-08-02 | 52 m | 720 |
| https://dalaldental.com/ https://dalaldental.com/ | pleasanton dental care | 14 | 12 | - | 28 | 4 3 | ¥ 2 | ≙ 1 | a 2 | 2019-08-02 | 903 <i>k</i> | 40 |
| https://dalaldental.com/ https://dalaldental.com/ | e optist in pleasanton | 28 | 18 | - | 29 | - | ± 1 | ≙ 15 | a 10 | 2019-08-02 | 5.44 m | 590 |
| à https://dalaldental.com/service | e eth whitening pleasanton | 50 | 23 | - | - | - | ≙ 2 | ≙ 23 | a 27 | 2019-08-02 | 185 <i>k</i> | 10 |
| à https://dalaldental.com/service | invisalign pleasanton | 60 | 25 | - | - | - | - | ≙ 25 | a 35 | 2019-08-02 | 86.3k | 10 |
| à https://dalaldental.com/service | o invisalign dentist near me | - | 50 | - | - | ≙ 50 | 4 29 | ≙ 50 | ≙ 50 | 2019-08-02 | 17.7m | 1 <i>k</i> |
| https://dalaldental.com/service | e odental bridges near me | - | 51 | - | - | 4 9 | 4 9 | 4 9 | 4 9 | 2019-08-02 | 29.5 m | 320 |