



SEO PERFORMANCE REPORT

Prepared for
<https://hudson36.com/>

21/08/2019





● Organic Keywords

23

+4300%

Keywords

● Organic Traffic Growth

100%

Traffic

● Sample Backlinks

7Links

● Google AnaLytics Goals

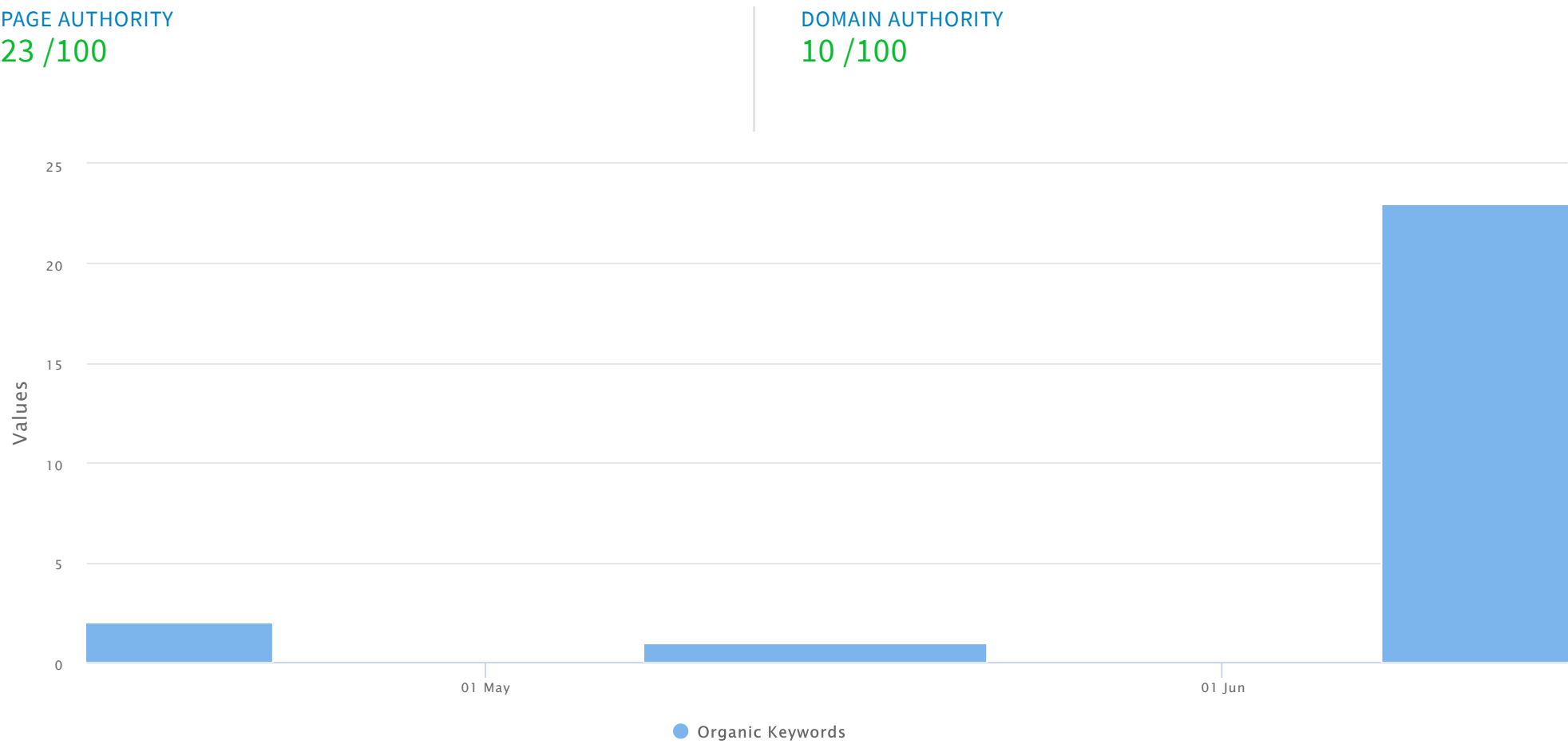
—Goals

Monthly Performance Report (hudson36 (Bryan))

We noticed an overall traffic growth in the campaign from the start of the campaign which is a result of our latest optimization efforts to increase the visibility of our website in the search engines.

We expect this growth to be reflected also in the revenue. Our next step is to continue with the offsite optimization and focus on minimizing the funnels drop-off rate.

ORGANIC KEYWORD GROWTH (12 MONTHS)



ORGANIC TRAFFIC GROWTH (6 MONTHS)

SESSIONS

Organic Traffic

0 vs 0

USERS

Organic Traffic

0 vs 0

PAGEVIEWS

































Organic Traffic

0 vs 0



ORGANIC KEYWORDS

This section presents the overall keyword ranking progress from the start of the campaign. We plan to continue our optimization efforts and focus on the keywords which are not currently ranking.

	Domain	Keyword				1 Day	7 Days	30 Day
	 https://hudson36.com/	  hudson yards luxury rentals	5	1	2	 1	 1	 32
	 https://hudson36.com/	  hudson yards luxury apartments	6	-	1	-	-	 39
	 https://hudson36.com/	  chelsea luxury apartments	21	-	-	 79	-	 79
	 https://hudson36.com/	  chelsea luxury rentals	46	-	-	-	 54	 54
	 https://hudson36.com/	  hells kitchen luxury rentals	71	-	-	-	-	 29

Keywords	Current Position	Previous Position	Change	Traffic %	CPC(USD)	Average Vol	URL
hudson yards luxury apartments	3	3		56.25	4.46	110	https://hudson36.com/
515 west 36th street new york ny 10018 chelsea	5	5		6.25	4.96	20	https://hudson36.com/
36 com	8	8		6.25	0	50	https://hudson36.com/
luxury apartments in hudson yards	11	11		6.25	6.07	30	https://hudson36.com/
515 west 36th street new york ny	13	13		0	0	90	https://hudson36.com/
36 apartments	15	15		0	0	30	https://hudson36.com/
hudson yards availability	20	20		0	2.04	50	https://hudson36.com/
new apartments hudson yards	21	21		0	2.83	20	https://hudson36.com/
hudson yards rental buildings	21	21		0	2.38	40	https://hudson36.com/
new hudson yards apartments	22	22		0	4.48	50	https://hudson36.com/

Keywords	Current Position	Previous Position	Change	Traffic %	CPC(USD)	Average Vol	URL
chelsea park nyc rentals	85	85		0	0	20	https://hudson36.com/
amc loews nyc	94	94		0	0	210	https://hudson36.com/
mercado little spain nyc	94	94		0	0	210	https://hudson36.com/
amc riverpark square	96	96		0	0.18	170	https://hudson36.com/
hudson yards vessel address	97	97		0	3.83	170	https://hudson36.com/

SAMPLE BACKLINKS

There is a nice increase in the website backlink graph. This is because we are building links on a daily basis to increase the number of good backlinks. Please have a look at the below screenshots:

Hudson Yards Luxury Apartments For Rent

hudson36.com/▼

Ahrefs Rankⁱ
30,981,387

URⁱ
24

DRⁱ
4.4

Backlinksⁱ
352 +4
Recent 644
Historical 644

Referring domainsⁱ
39
Recent 42
Historical 42

Organic keywordsⁱ
92 +26
PPC 20

Organic trafficⁱ
30 +15

Traffic valueⁱ
\$31
PPC \$50

Backlink profile

Organic search

Paid search

Ahrefs Rankⁱ


Today30,981,387↓324,516

avg 7 days30,097,416↓1,695,043

avg 1 month29,397,823↑15,372,260

avg 3 months36,587,467↓5,606,080

Past 3 months



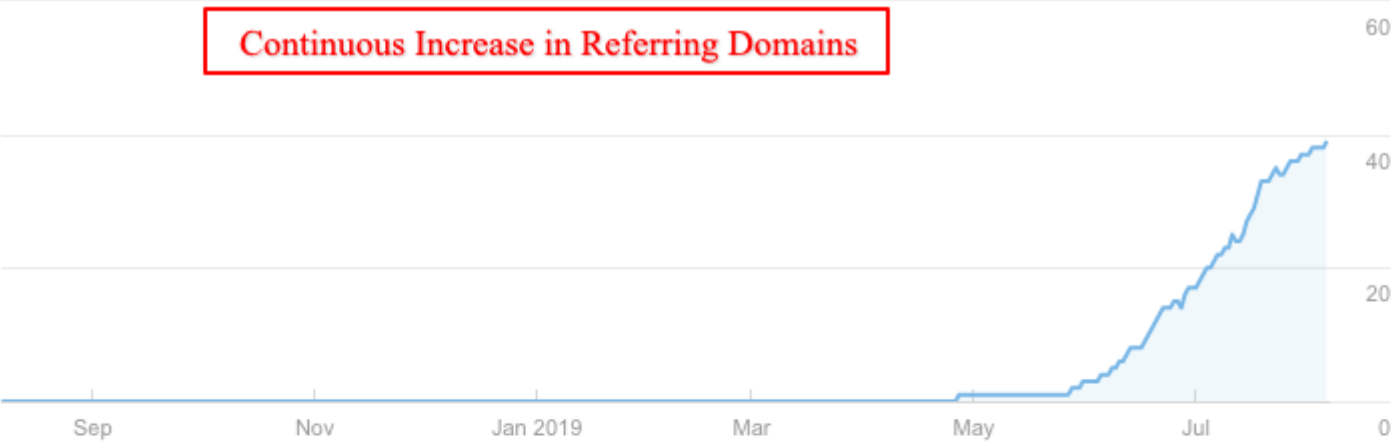
Referring domainsⁱ LIVE LINKS

All time

One year


Last 30 days

Continuous Increase in Referring Domains



Referring pagesⁱ LIVE LINKS 349

Continuous Increase in Referring Pages



Live linksⁱ

Crawled pagesⁱ 21

Referring domainsⁱ 39 100%

Dofollowⁱ 32 82%

Governmentalⁱ 0 0%

Educationalⁱ 0 0%

.gov 0 0%

.edu 0 0%

.com 30 77%

.net 1 3%

.org 1 3%

Referring pages 349

Referring IPs 38

Referring subnets 38

Backlinksⁱ 352 100%

Dofollowⁱ 334 95%

Nofollowⁱ 12 3%

Textⁱ 346 98%

Redirectⁱ 6 2%

Imageⁱ 0 0%

Formⁱ 0 0%

Governmentalⁱ 0 0%

Educationalⁱ 0 0%

URL rating distributionⁱ

GOOGLE ANALYTICS GOAL COMPLETION

We don't have the access to Google Analytics and Search Console account, kindly provide us the same so that we can track the organic traffic and goal conversions

Keywords ▲	Sessions ▴▾	New Users ▴▾	Bounce Rate ▴▾	Page / Session ▴▾	Avg.Session Duration ▴▾	Goal Conversion ▴▾	Goal Completions ▴▾	Goal Value ▴▾
No data available in table								

NOTES

Thank You!