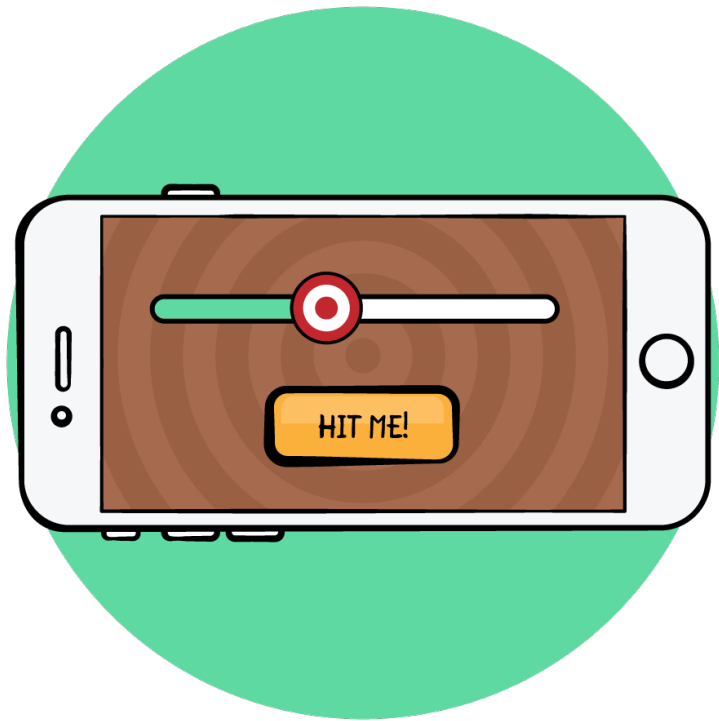


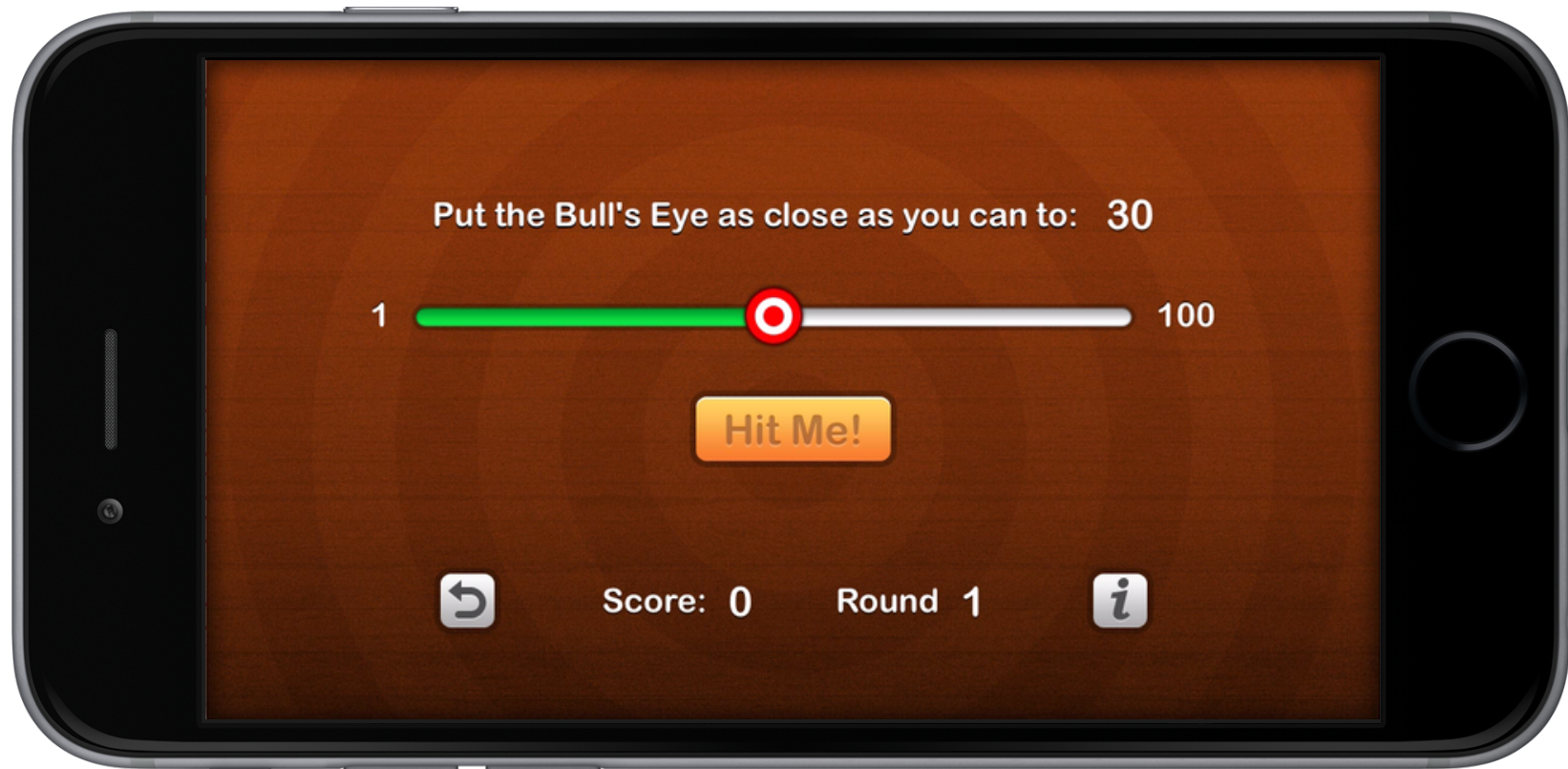
BEGINNING iOS 10

PART 1

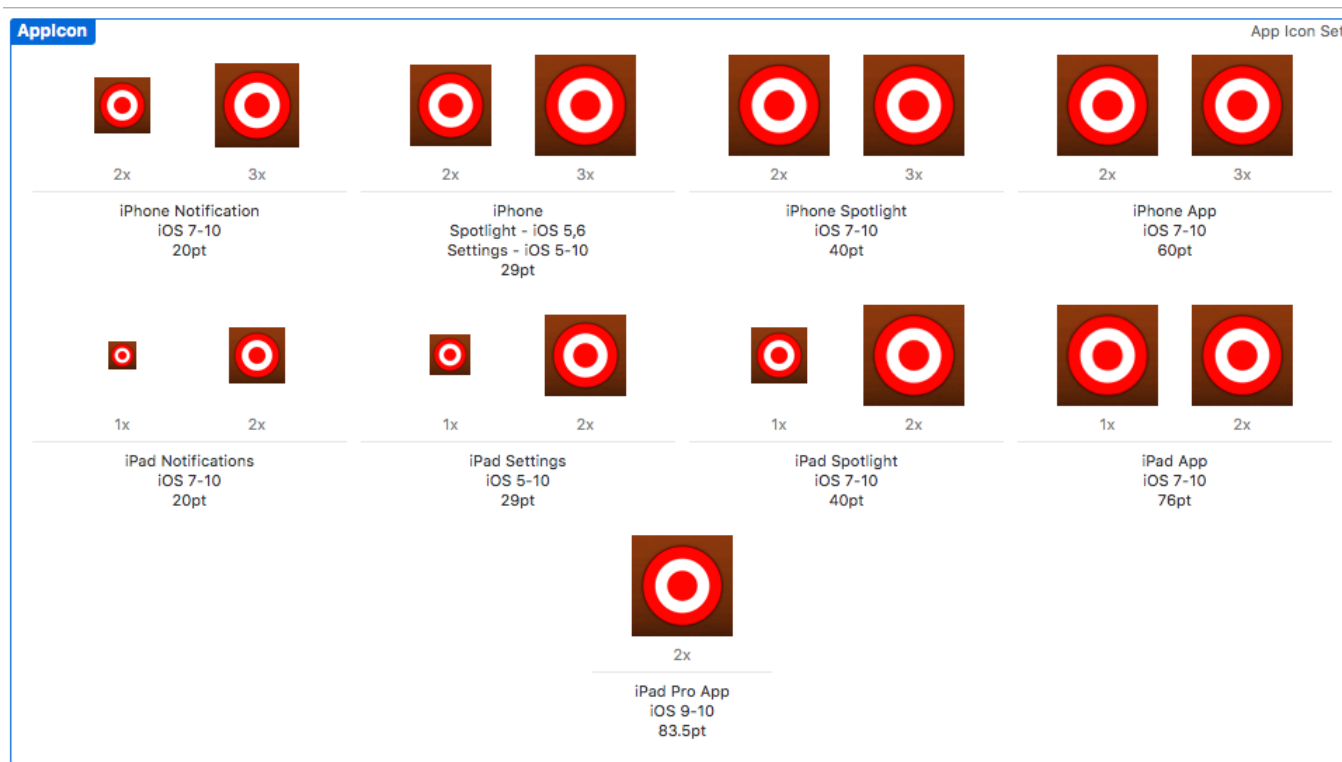
GETTING STARTED



PART #11: PUBLISHING



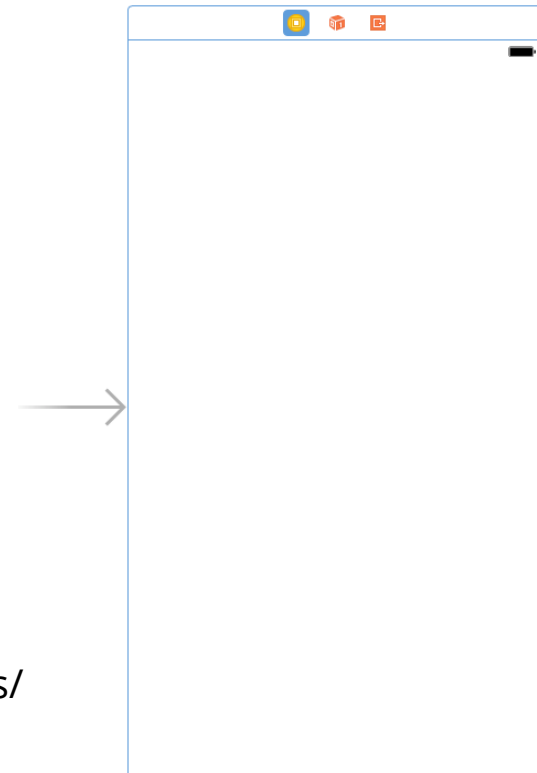
APP ICONS



LAUNCH SCREEN

- ▶ Make the launch screen identical to your first screen
- ▶ Avoid text on screen
- ▶ Downplay the launch
- ▶ Don't advertise

<https://developer.apple.com/ios/human-interface-guidelines/>



CERTIFICATES

- ▶ **Development Certificate** - indicates you are a valid iOS developer (free).
- ▶ **Distribution Certificate** - used to distribute your app via the app store (paid).
- ▶ **Provisioning Profile** - allows code to be run on a device on a per app basis.



DEMO



CHALLENGE

