Introducing

# iOS 9 Search APIs

Introduction

## Search Exposure





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### The Three Pillars of iOS Search



**Activity Indexing** 



Core Spotlight

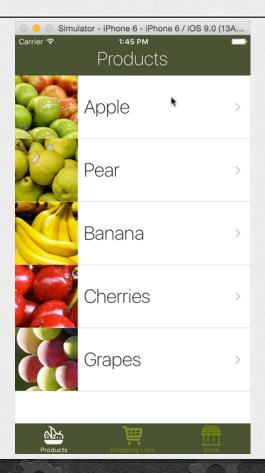


Web Markup



### GreenGrocer

- User Activity Searching
- Core Spotlight
- Displaying Search Results





# It's Challenge Time!



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