

WEEK 9 DELIVERABLES

Group Name: JSSN

Name	Email	Country	University /Company	Specialization
Mha Luqman Salameh	mahasa179@gmail.com	Jordan	AABU	Data Science
Almudena Zhou Ramírez	almu180@gmail.com	Spain	UNED	Data Science
Shoug Alotaibi	Shouga.1417@gmail.com	Saudi Arabia	KFUPM	Data Science
Peter Okwukogu	peter.okwukogu@gmail.com	Nigeria	Colab Kaduna	Data Science

PROBLEM DESCRIPTION

ABC bank wants to sell term deposits to their customers, but they want to identify particular customers with a higher propensity to buy.

There's a need to identify these customers so they can focus their marketing campaigns efficiently and effectively.

GITHUB REPO LINK

[iPablo26/DataScientistsGroupProject \(github.com\)](https://github.com/iPablo26/DataScientistsGroupProject)