SYD LAWRENCE

Freelance Developer

5 North Gate Chambers
St Peter Street
Winchester
SO23 8BP

TELEPHONE   07515 354472
EMAIL   sydlawrence@gmail.com
WEB   sydlawrence.com

TWITTER   sydlawrence
FACEBOOK   sydlawrence
LINKEDIN   sydlawrence
GITHUB   sydlawrence
FLICKR   sydlawrence
SPOTIFY   sydlawrence
GOOGLE   sydlawrence
FOURSQUARE   sydlawrence
...
I think you get the idea

ABOUT ME

I am an active member of the online community as well as the offline community. I am a regular attendee at barcamps and hackdays,; I like playing with and learning about new technologies. About 2 years ago I set up a monthly web community get together in Winchester, Winchester Web Scene. This is still going and we now have over 100 subscribers on the mailing list. I am also a part time lecturer at Winchester University, lecturing on Digital Media Development, ranging from mobile apps, web apps, and beyond... I have recently started to be invited to give talks at conferences and events and have recently been approached by a publisher to write a book on cross platform mobile development.

You can view all my slides on slideshare (http://slideshare.net/sydlawrence)

I am a self confessed geek. I love all things electrical, and I like to tinker with technology. I am always playing with new 'toys'. I like to make sure I am up to date with a wide array of technologies and technological industries.

When not being a geek, I like to ski, listen to music and play computer games.

PORTFOLIO

Having recently left my position as Lead Developer at Marmalade on Toast (http://marmaladeontoast.com) my recent portfolio is theirs.

Budweiser Budvar - http://budweiserbudvar.co.uk
Harrods Estates - http://harrodsestates.com
W Athletic - http://wathletic.com
Jane Parkinson - http://janeparkinson.com
Winchester BID - http://winchesterbid.co.uk

PERSONAL PROJECTS

Instac.at - http://instac.at (10,000 unique views in first day)
Various open source plugins - http://syddev.com (1000 page views a week)
Local Eyes - http://mylocaleyes.com (location based photo sharing app)
JavaScript HTML5 Blog http://js-html5.com

TECHNICAL EXPERIENCE

CONFIDENT
HTML(5), JavaScript, CSS(3), ActionScript (2 & 3), PHP, MySQL,

LEARNING
Node.js, Objective-C, Ruby

5 North Gate Chambers
St Peter Street
Winchester
SO23 8BP

TELEPHONE	07515 354472
EMAIL	sydlawrence@gmail.com
WEB	sydlawrence.com
TWITTER	sydlawrence
FACEBOOK	sydlawrence
LINKEDIN	sydlawrence
GITHUB	sydlawrence
FLICKR	sydlawrence
SPOTIFY	sydlawrence
GOOGLE	sydlawrence
FOURSQUARE	sydlawrence

...
I think you get the idea

FRAMEWORKS AND LIBRARIES

jQuery, MooTools, Sencha Touch,Compass CSS, Blueprint CSS, Phonegap, Kohana, CodeIgniter, libfreenect

POPULAR APIS USED:

Twitter, Facebook's Social Graph, Flickr, Instagram, Upcoming, Google Maps, Foursquare, YQL

CURRENT VOCATIONAL OUTLETS

Freelance Web Developer - 2008-NOW

- Development for Mobile Devices
- Client-side Web Development
- Server-side Web Development
- API Development

Part Time Lecturer, Digital Media Development; Winchester University - 2009-NOW

- Development for Mobile Devices
- Web Development
- Information Architecture (this is also for the Digital Media Design course)

PAST VOCATIONAL OUTLETS

Lead Developer, Marmalade on Toast; Winchester - 2009-2011

- Web development ranging from front end web development to back end development
- Cross browser / platform compatibility
- Mobile web development
- Overseeing all development, internal staff, internal contractors and external contractors
- Building lasting relationships with clients and suppliers
- Technical Specification drafting
- Wireframing and UMLs
- Information Architecture
- Database management
- Planning online strategy and measurements of success across multiple digital channels
- Server management and administration
- Involved in technical pitches and presentations

Digital Media Specialist, Blok UK; Independent - 2008-2009
Web Development Manager, Navigate Design; Petersfield - 2008
Web Developer, Cardiff University Students' Union - 2007-2008
Station Manager, Xpress Radio; Cardiff - 2006-2007

Club Promoter, Henry Africas Hothouse; Cardiff - 2006-2007

Production Assistant, Red Dragon FM; Cardiff - 2005-2007

Campus Brand Manager, Sony Ericsson; Cardiff - 2005