

This test case consists of 3 assignments. Below you will find the instructions per assignment.

1. Change OW2 pre-lander

- Adjust the brand on this pre-lander from Home Depot to Lowe's.
- Add some elements on the lander to assure we are not the real Lowe's brand (also don't use the wording 'us' when talking about the brand)
- Adjust the prize from Dyson V11 to Milwaukee M18 Drill
- Add a background
- Add 1 more 'out of stock' prize to the final offer wall
- Adjust images and names on the comments

2. Adjusted Christmas design for Dior J'Adore product page

Create a fresh, Christmas style design for the Dior J'Adore giveaway landingpage as attached. It does not have to be from scratch. Edit reviews to make them look more realistic. Make sure that you keep the same placeholders for easy implementation from the front-end team.

3. Completely new pre-lander

Create a newly designed pre-lander from scratch. It should not look overly fancy or complicated (as simple pre-landers usually have the best click through rate). You can use a look-a-like brand (no real logos, only 'look and feel) for Tesco in the UK.

The flow should be a welcome message, 4 questions and a game. You can decide the order, as long as the customer journey makes sense. At the end, the user should win an iPhone 14 Pro prize, only a payment of 2 pounds is required.

Of course you can use the other ZIP from a current pre-lander as a guideline for this one.

On all assignments make sure to perform quality control