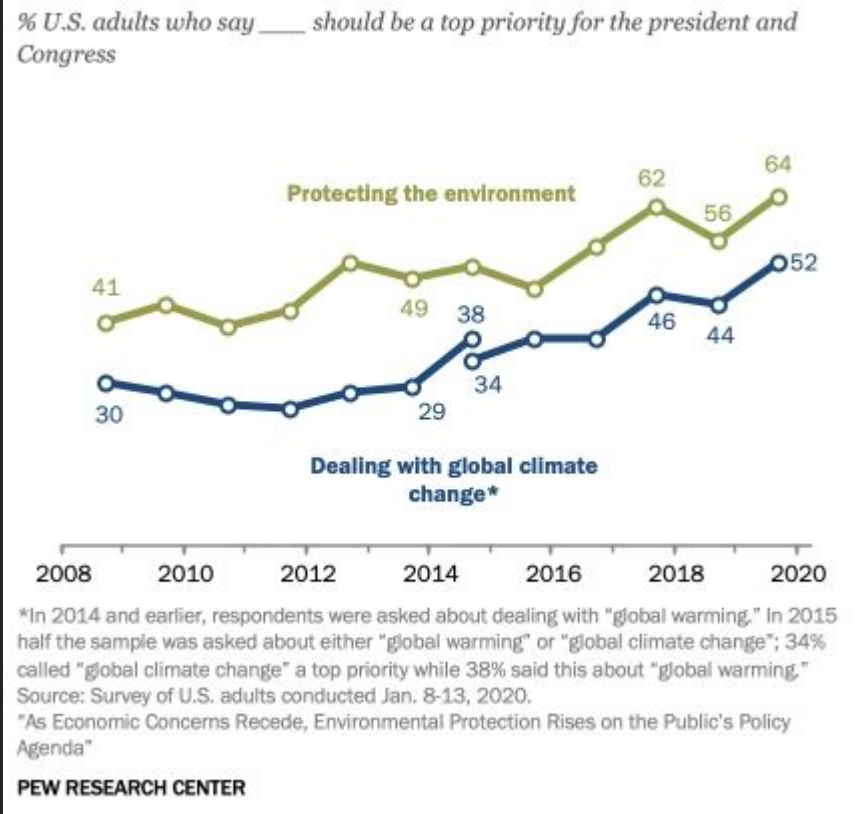


EcoBuddy

Arpita D, Sagnik N, Simran S, Tejas P

Who cares about the
environment?

Growing support for Environment Protection



“To lower their personal carbon footprints, 41% said they are likely to avoid flying in the next year, while 41% say they are likely to eat less meat, or replace the meat in some meals with alternatives.”

Source:
<https://www.ipsos.com/en/two-thirds-citizens-around-world-agree-climate-change-serious-crisis-coronavirus>



Fantasy Football Model:

- Engagement
- Competition
- Low buy-in cost

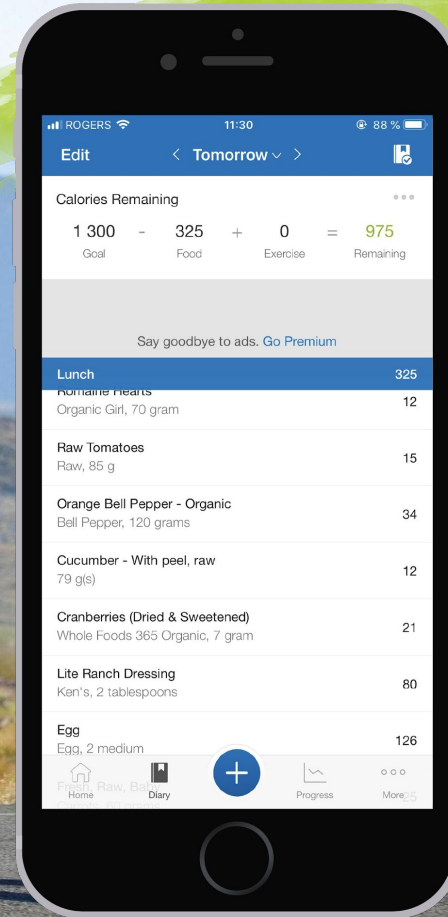
Passive



Active

Our Vision

- We used MyFitnessPal as an inspiration for an organized method of tracking user information



User Experience

- Information at a glance
- Easy to understand goals
- Progress tracking



A social solution

- EcoBuddy will raise awareness for the current climate crisis
- Everyone can contribute to the cause to fight against climate change



Building our application

Energy Buddy

Goals

Dashboard

Logout

Dashboard

My Goals

In Progress

Click to mark as complete

Use Reusable Water Bottles

Turn Off/Unplug Devices when you're not Using it

Recycle your Bottles

Install Solar Panels in Your Home

Completed

Use Non-Toxic Cleaning Supplies

My Progress

My Circle

Find Friends!

Arpita

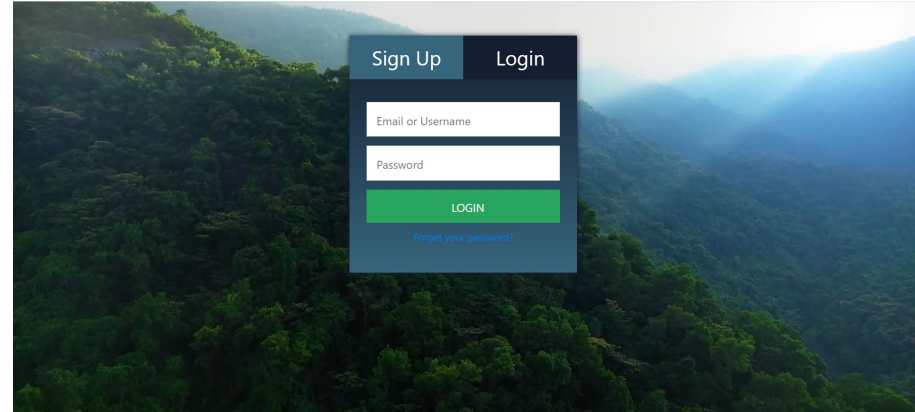
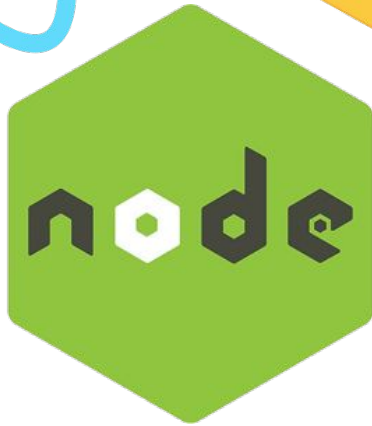
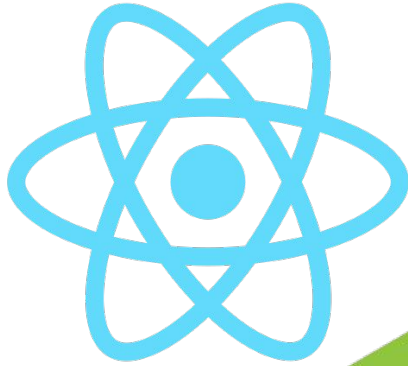
Add Friend

Leaderboard

Tejas	10
Arpita	5
Simran	0

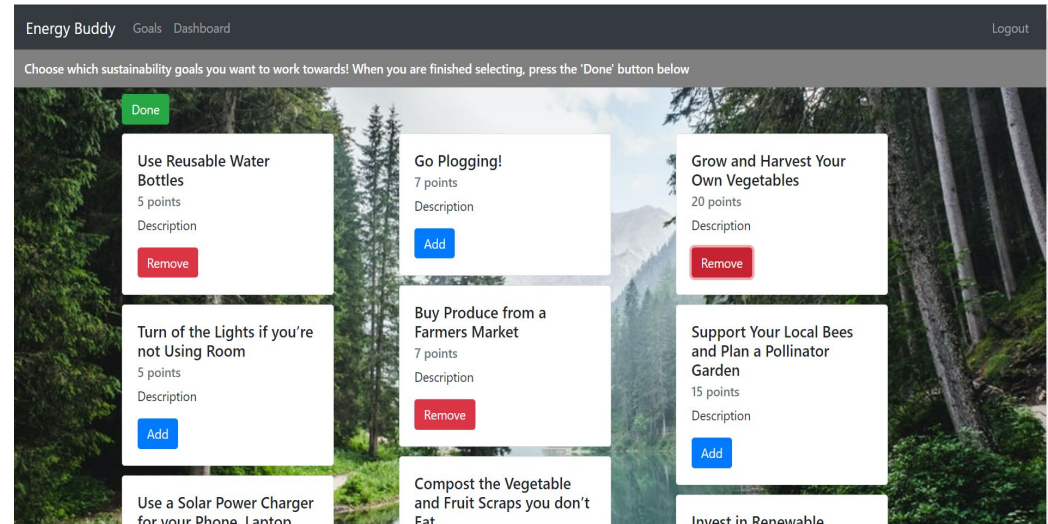
Created by Arpita D., Sagnik B., Tejas P., and Simran S.

Tech Stack



Functionality

- Users can select sustainability goals that they would like to achieve
- Each goal has points that the user can earn by completing their goals
- Users can add their friends in the app, and compete with them via the leaderboard functionality



Future Plans

- Circles: group of six friends you compete with on daily challenges
- Share your progress via social media
- Visual representation of circle's progress