**ERC ( egyptain resorts company)**

**Our Company**

Redefine standard of master planned developments in Egypt by selling land only to highest calibre sub developers to provide best experience for consumers

Egyptian Resorts Company is one of Egypt’s leading master developers of international-standard mega communities. We seek to redefine every aspect of Egyptian Urban planning to provide consumers with a unique and fully integrated experience. Our flagship development project is presently Sahl Hasheesh, a fully-integrated resort community some two-thirds the size of Manhattan located on Egypt’s pristine Red Sea coast. ERC is also actively pursuing additional opportunities and expansions into the development of world-class residential, mixed-use, and potentially even agricultural and logistical, communities.

Founded in 1995 and publicly listed in 1999, ERC’s mission is to redefine the standard of master planned developments in Egypt. Using its institutional skill sets and best practices developed on the Red Sea coast, ERC plans to penetrate the first- and second-home market in Cairo and beyond.

ERC typically acquires broad-acre land holdings in prime locations and develops a comprehensive master plan in partnership with the world’s leading architectural and urban planning firms. Heavy investment in state-of-the art infrastructure attracts the interest of leading sub-developers in land plots pre-designated for specific purposes — residential communities, hotels and entertainment venues, office parks, schools, hospitals and the like. ERC also has a successful track record developing and operating its own projects, such as Old Town, Jamaran, Tawaya, and Sawari Marina, which allows it to maximize the revenue potential for its extensive land bank.

The company also extends state-of-the-art infrastructure development and community and property management facilities to independently- and sub-developed projects. ERC’s business model thus incorporates multiple features and revenue streams that ensure the company remains flexible in the face of changes and challenges in the region’s macroeconomic and political landscape. In the years ahead, ERC will create value in Egypt and abroad using the same principles we have refined at Sahl Hasheesh. The institutional expertise, hard-earned knowhow and network of relationships we have developed in the creation of our flagship resort community will lend themselves equally to the fulfilment of our goals.

**Board of Directors**

Mr. Nagy Khalil Mohamed Zaki

Executive Chairman

Mr. Mahmoud Mohamed Gomaa Mohamed Anwer Zayton

Mr. Mohamed Hatem Mohamed Ahmed Elkory

Mr. Ashraf Adel Aly Soliman

Board Member and Shareholder

Mrs. Sahar Adel Aly Soliman

Board Member and Shareholder

Mr. Tarek Mohamady Nassif Mansour

Board Member and Shareholder

Mr. Maged Fawzy Malak Gergis

Mr. Mohamed Rahim Mokhtar El-Keshky

Board Member Representing First Arabian Development & Investment

Mr. Karim Mostafa Rady Ahmed

Dr. Ashraf Mostafa Mohamed Al-Amir

Board Member Representing Misr Life Insurance

Mr. Mahmoud Mohamed Mahmoud Aly Waheeb

Board Member and Shareholder

Mr. Ahmed Saad Eldin Abou Hendia

Board Member

Dr. Hashim Elsayed Hashim

Independent Board Member

**Projects**

**Sahl Hasheesh**

ERC’s flagship development is the Sahl Hasheesh International Resort City on the Red Sea coast, a 12-kilometer-long bay renowned for its excellent reefs and pristine waters. Located just 15 kilometers away from Hurghada International Airport, Sahl Hasheesh offers comprehensive community services and a broad spectrum of amenities and attractions to first- and second-home owners, as well as domestic and international vacationers.

The Sahl Hasheesh vision revolves around establishing a self-sustaining resort city with a year-round community of residents and visitors, equipped with facilities and infrastructure that minimize dependency on government resources. In addition to residential developments and comprehensive community services, such as city administration, hospitals, and the like, Sahl Hasheesh is home to a number of hotels and retail and entertainment facilities.

**Our Sub-developers**

The ERC is proud to be partnered with top developers and tourism companies who are helping us to maximize utilization of our land and produce high quality developments for corporate and commercial use.

**Bay Village**

**Fully finished seaside apartments**

Bay Village is the latest project developed by ERC. The perfectly designed new apartment complex uses its play on colours to create its charm. One can live in the heart of Sahl Hasheesh, in the Old Town, just minutes away from the supermarket, pharmacy, butchery, restaurants – with everything less than a minute’s walk from the beach. The variety of apartments ranges from studios all the way to three-bedroom apartments, with flexible payment schemes. As the saying goes, “I like my morning with a side of beach.” Now, we can all have those mornings in Bay Village.

**Tawaya**

Tawaya is an exclusive water front residential project in the Old Town of Sahl Hasheesh. This residential compound is co-developed by Palm Hills Developments. Tawaya is an authentic Red Sea escape offering residents a wide variety of pasttimes from fun-in-the-sun watersports and a thriving nightlife to meditative tranquillity.

* unit sizes range between 60 – 270m2
* Sellable BUA of approximately 16,000m2
* expected project duration 3 years

**Jamaran**

Jamaran is ERCs in-house development of sea front residential villas with exquisite open water views and large garden areas. An exclusive enclave of sleek and harmonious sea side villas along the coast of Sahl Hasheesh.

An exclusive enclave of sea-side villas along the coast of Sahl Hasheesh

villas will all have the same contemporary architecture design and layout, in order to keep the areas flow sleek and harmonious

Designs include several bedrooms, bathrooms, spacious kitchens and living rooms, as well as backyards and pools, along side roof top terraces, all having a sea view

villas BUA approximately 318m2

land plots range between 950-110m2

**Sawari Marina**

Coming Soon