**Serac**

Serac Developments launched in Egypt in 2022, embracing the dynamic real estate market with its visionary approach to shape futuristic and luxury real estate developments possessing a promising land bank in Egypt.

Uniquely positioned to set the pace for elegance and sustainable real estate development in differentiated cities of Egypt, Serac Developments offers classy and sustainable developmental projects through a variety of offerings catering to a wide-scale customer base in various sectors including residential and commercial developments.

Its investment portfolio encompasses projects in the New Cairo, New administrative capital and the North Coast. Through a customer centric approach, we add significant value with a people-first philosophy to stand out as a desired developer.

**Connecting with a customer base with meaningful lifelong relationships based on loyalty and mutual trust.**

We pride in our professional management team that maximize our strength and value with their vast expertise. As a team, we embrace and foster new business practices and seamlessly blend those into our corporate synergy with a fit and cheerful work environment while upholding the value of integrity with a team spirit of collaboration through lifelong experiences.

**Projects**

[CityHall – New Cairo](https://seracdevelopments.com/project/cityhall-new-cairo/)

[CityHall Strip – New Capital](https://seracdevelopments.com/project/cityhall-strip-new-capital/)

[Alura Sidi Abdel Rahman](https://seracdevelopments.com/project/alura-sidi-abdel-rahman/)

[Shamasi Sidi Abel Rahman](https://seracdevelopments.com/project/shamasi-sidi-abelrahman/)

[CityHall – New Cairo](https://seracdevelopments.com/project/cityhall-new-cairo/)

*A mixed use development diffusing practicality and ultra-modern conveniences.*

Inspired by the delicate beauty and glamour of style, that are simple with a “streamlined look”, accessibility and proximity, unified with modern and state-of-the-art-models within eye-catching dazzling and urbane architectural elegances…

The chief administrative building of a city – It is a life of luxury, proximity and convenience – where state of the art facilities and conveniences meet.

Wake your senses and overlook the most central location in New Cairo mesmerizing the horizon of the futuristic city within a modern inspired mixed-use development with all the elements of nature and seamless designs to enjoy a life of excellence with a prime development complemented by well-manicured facilities in the heart of New Cairo.

**Facilities**

This extraordinary 16,000 m2 Commercial & Administrative development is a home of six buildings combining a mix of business, retail, and F&B complexes that is set to change the face of urban living forever.

Commercial zone – Administrative zone – hypermarket – open spaces – boundless facilities – dining – parking

**Location**

**3 min**

From Waterway 2

**4 min**

From Al-Jazi

**4 min**

From Garden 8

**8 min**

From Concord Plaza

**9 min**

From South Investors District

**13 min**

From AUC

**15 min**

From El Lotus District

**18 min**

From Waterway 1

**Visuals**

Our carefully designed interconnected terraces on the three top floors cater to you with an appealing interplay of light, shade and water within its shaded patios surrounded with glistening water embracing landscaped walkways.

CityHall Strip New Capital

*Inspired by the delicate beauty and glamour of style, that are simple with a “streamlined look”, accessibility and proximity, unified with modern and state-of-the-art-models within eye-catching dazzling and urbane architectural elegances... the enduring art of well-living.*

The chief administrative building of a city – It is a life of luxury and ease, proximity, central location, and convenience, and it is where state of the art facilities and ultra-modern conveniences meet.

Wake your senses and allow your eyes to wander beyond the horizon and overlook the most central location in New Capital mesmerizing the horizon of the futuristic city within a modern inspired mixed-use development with all the elements of pure nature, seamless designs and its beauty to enjoy a life of excellence and convenience with a prime development complemented by vast well-manicured facilities in the heart of New Capital.

City Hall is molded along the idyllic location of the New Capital, only a few minutes away from idyllic projects and landmarks including the Green River and Iconic Tower, serving as a central point in the Investors District, with multiple access points and a spectacular central location.

**Facilities**

*Wake your senses and allow your eyes to wander beyond the horizon and overlook the most central location in New Capital mesmerizing the horizon of the futuristic city within a modern inspired mixed-use development with all the elements of pure nature, seamless designs and its beauty to enjoy a life of excellence and convenience with a prime development complemented by vast well-manicured facilities in the heart of New Capital.*

Commercial zone – Administrative zone – boundless facilities – dining – parking – medical zone

**Location**

City Hall New Capital is located in the Investors District, in the heart of the New Administrative Capital, on the southern central axis of 90 M Street, on the first plot of land offered by the Administrative Capital.

**Visuals**

This extraordinary 12,800 m2 commercial, administrative & medical development is a home of a mix of business, medical, retail, and F & B complexes that is set to change the face of urban living forever. The project is GF+4 Floors with a total build up area of 15,445 m2 of the project with the remaining area infused with vast sceneries and inspirational vistas with breathtaking views of green open spaces, presenting an unprecedented ambiance of warm and secure environments.

Alura Sidi Abdel Rahman

*Where divine guidance meets coastal living.*

Inspired by the meaning of ‘God-like adviser,’ our project embraces a harmonious blend of luxurious spaces, breathtaking landscapes, and a nurturing community.

Experience a sanctuary that embodies wisdom and beauty, offering an unparalleled coastal living experience.

Perfectly situated between all the friendly venues of the North Coast.

This luxury beach compound is located in the midst of Sidi Abd el Rahman 134 kilometers from Alexandria. Making the location perfectly situated between all the trendy venues of the North Coast.

**Facilities**

We aim to fulfill all the aspects of a perfect beach destination with multiple facilities, serving all residents & guests.

Gym – Supermarket – Pharmacy – Club House – Golf Cars – Housekeeping – Stella walk – beach & activities – pools – kids area

**Location**

Kilo 134, North Coast

**Visuals**

The design strikes the delicate balance of architecture and landscape. The combination of the modern-chic setting that promotes wellbeing and the clean lines and wide spaces provides a balance between comfort and intellectual tranquilly.

Shamasi Sidi Abel Rahman

*Discover the essence of luxury living in Shamasi - Sidi Abdel Rahman.*

Where pristine beaches and captivating views come together to create a haven of relaxation and joy in the North Coast where 86% of the entire project consists of open spaces and lush green landscaping. With stunning views and luxurious amenities, this is your invitation to enjoy a summer full of unforgettable moments at the seaside.

Find the perfect standalone villa, townhouse , twin house, or chalet next to the golden sands of our 200-meter long beach.

**Facilities**

Clubhouse – Landscape and open areas – commercial areas – hotel

**Location**

Kilo 134, North Coast