



NutriMagTM **ORGANIC**

NutriMagTM Organic is a blend of a unique soil bio-stimulant and Innovative's high performance magnesium chloride liquid. The magnesium chloride in NutriMagTM Organic is a premium single source material that occurs naturally and requires no processing.

NutriMagTM Organic is listed for use in organic production by OMRI in the US and Canada.

A better source of magnesium

Plants drink, they don't eat and magnesium is often unavailable to the plant as it is tied up by the soil's negative charge. Innovative's liquid NutriMagTM Organic is the most readily available source of magnesium for plants and easily travels through plant tissue.

How it works

- Magnesium is the key element in chlorophyll and plays a vital role in photosynthesis. It also aids in the utilization and mobility of phosphorus and iron and activates many plant enzymes that stimulate plant growth at the cellular level, allowing the plant to express its full genetic potential.
- The chloride helps move the magnesium into the plant membranes and improve the utilization of water. Chlorides are also proven to suppress the incidence of fungi and disease.
- Our bio-stimulant improves stress tolerance to pesticides, drought and temperature extremes. It also increases root surface area and causes a "Root Burst".





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Benefits:

- Increased chlorophyll and photosynthesis
- Corrects micronutrient deficiencies
- Builds brix levels
- Natural fungicidal properties
- Lower moistures/Improved dry down
- Improved nutrient efficiency and mobility
- Increased yield and better quality
- Effective on all crops
- OMRI approved in both the US and Canada
- Creates a "Root Burst" that strengthens the plant

Application

- Apply NutriMagTM Organic on actively growing plant tissue. NutriMagTM Organic can be applied from early emergence until early reproductive stages for maximum benefit.
- NutriMagTM Organic is tank compatible with organic biofungicides and other organic nutrition products.*
- Recommended application rate of 1-2 gallons per acre as a foliar and 3-5 gallons per acre as row support or topdress/sidedress.

Testimonials

"The organic certification of NutriMagTM will be great for organic farmers," said John Van Heusen, owner and operator of Sugar Creek Farm in Ossian, New York. "I have seen year-over-year increases in both yield and quality by using NutriMagTM on conventional crops. Now the same benefits can be experienced on organic farms."

Trial Data

Plots	Field Weight (lbs.)	Chef (% > 3")	A (3">%>2.25")	B (%<2.25")	Yield (cwt/ac)
Treated Average	132	18%	58%	23%	240
Control Average	105	16%	56%	28%	191

2015 Trial Data – Pineland Farms, New Gloucester ME (Randomized Replicated Plots)
Showed a yield increase of 49cwt per acre – a \$490 per acre return (assumes \$10cwt)

* Not compatible with phosphates



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