

NutriMagTM Foliar is a blend of a unique soil bio-stimulant and Innovative's high performance magnesium chloride liquid. The magnesium chloride in NutriMagTM Foliar is a premium single source material that occurs naturally.

A better source of magnesium

Plants drink, they don't eat and magnesium is often unavailable to the plant as it is tied up by the soil's negative charge. Innovative's liquid NutriMagTM Foliar is the most readily available source of magnesium for plants and easily travels through plant tissue.

How it works

- Magnesium is the key element in chlorophyll and plays a vital role in photosynthesis. It also aids in the utilization and mobility of phosphorus and iron and activates many plant enzymes that stimulate plant growth at the cellular level, allowing the plant to express its full genetic potential.
- The chloride helps move the magnesium into the plant membranes and improve the utilization of water. Chlorides are also proven to suppress the incidence of funguses.
- Our bio-stimulant improves stress tolerance to pesticides, drought and temperature extremes. It also increases root surface area and causes a "Root Burst".

Benefits

- Increased chlorophyll and photosynthesis
- Corrects micronutrient deficiencies
- Builds brix levels
- Natural fungicidal properties
- Lower moistures/improved dry down
- Improved nutrient efficiency and mobility
- Increased yield and better quality
- Creates a "Root Burst" that strengthens the plant



Nutri Mag **FOLIAR

Application

- Apply NutriMag[™] Foliar on actively growing plant tissue. NutriMag[™] Foliar can be applied from early emergence until early reproductive stages for maximum benefit.
- NutriMag[™] Foliar is tank compatible with fungicides, herbicides, and foliar nutrition.*
- Recommended application rate of 1-2 gallons per acre.

Testimonials

- "I have seen increases in grain corn yields ranging from 16-22 bushels per acre since we began working with NutriMag[™] Foliar in 2011. I have also seen yield increases in my soybean crop in 2015. My plan for 2016 is to use NutriMag[™] Foliar on corn and beans" – Craig Cook, Cooks Forage, Auburn NY
- "In 2015 I used NutriMag™ Foliar on my corn, wheat, and malting barley. We set a farm record on wheat and saw significant increase in yield and savings in barely production. When I was combining my corn there were places in the field where the monitor reached 350+ bushels!" - Brett Ford, Ford Farms, New Hampton NY

Trial Data

Crop	Farm	Application Rate/Acre	Yield Increase/ Acre	Increased Revenue/Acre
Wheat	Kast Farm, Albion NY	2 gallons	11-30bu	\$57
Soybeans	Cooks Forage, Auburn NY	2 gallons	6-7bu	\$36
Grain Corn	Allen Farm, Scipio NY	1.5 gallons	14bu	\$51
Grain Corn	Sugar Creek Farm, Nunda NY	1.5 gallons	14.9bu	\$54

2015 Trial Data Summaries

^{*} Not compatible with phosphates



Jeremy Schulz, CCA, Sales Manager

- **T** 518.729.4319
- c 518.469.4023
- **■** jschulz@innovativecompany.com

Better Magnesium, Better Nutrition.

454 River Road, Glenmont, NY 12077

- **T** 1.800.387.5777
- **F** 203.286.1399

www.innovativecompany.com

Distributed by: