# Capstone Project Data Science: Fraud Detection Analysis

#### **DATASET**

## **Project Objectives and Scope**

- 1. What secondary goals does the fraud detection model aim to achieve?
- 2. How does the model align with the business objectives of the organization?

## **Data Analysis**

- 1. What are the most significant features contributing to fraud detection?
- 2. How does the correlation matrix help in understanding feature relationships?

### **Data Preprocessing**

- 1. Why is it necessary to handle missing values before model training?
- 2. What impact do outliers have on the model's performance, and how are they addressed?

# **Model Training**

- 1. What assumptions does the Gaussian Naive Bayes algorithm make about the data?
- 2. How do you handle imbalanced datasets during model training?

#### **Model Evaluation**

- 1. What is the significance of the ROC curve in evaluating the model?
- 2. How do you interpret the F1 score in the context of fraud detection?

## **Results and Interpretation**

- 1. How do you interpret the confusion matrix for your model's predictions?
- 2. What does the lift curve tell you about your model's performance?

## **Model Improvement**

- 1. How does feature engineering enhance the performance of your fraud detection model?
- 2. What role does hyperparameter tuning play in improving the model?

# **Practical Implementation**

- 1. What infrastructure is needed to deploy the model in a live environment?
- 2. How do you monitor the performance of the deployed model?

# **Technical Implementation**

- 1. What libraries and tools are essential for implementing Naive Bayes in Python?
- 2. How does stratified cross-validation differ from regular cross-validation?