



ROADMAP

The roadmap for iWeb outlines the key milestones and development stages to be achieved in the evolution of the platform. This roadmap provides a high-level overview of the planned progression, with specific timelines subject to adjustments based on technical feasibility and market conditions.

Phase 1: BSC Deployment and Community Building

Q3 2023:

- 1) Launch of iWeb on the Binance Smart Chain (BSC).
- 2) Introduction of the iWeb token (IWB) through a fair token distribution mechanism.
- 3) Listing on major decentralized exchanges (DEXs) to ensure accessibility and liquidity.
- 4) Initiation of marketing campaigns to raise awareness and attract early adopters.



Q4 2023:

- 1) Development of the iWeb platform's core features, including AI web development technology and website templates.
- 2) Beta testing of the platform with a selected group of users to gather feedback and identify areas for improvement.
- 3) Implementation of the deflationary model, burning a portion of each transaction to create scarcity and drive token value appreciation.
- 4) Launch of the iWeb community forum and social channels to foster engagement and collaboration.

Phase 2: Community Expansion and Feature Enhancements

Q1 2024:

- 1) Continued community building efforts to grow the user base and foster active participation.
- 2) Introduction of staking mechanisms, allowing users to earn additional rewards by locking up their IWB tokens.
- 3) Integration of additional blockchain networks to expand accessibility beyond the Binance Smart Chain.

Q2 2024:

- 1) Release of the iWeb mobile application, enabling users to create and manage websites on the go.
- 2) Integration of third-party plugins and extensions to enhance the functionality and customization options for websites.
- 3) Expansion of the iWeb template library, providing users with a wide range of designs and styles to choose from.



Q3 2024:

- 1) Introduction of yield farming opportunities, allowing users to earn rewards by providing liquidity to designated liquidity pools.
- 2) Launch of a bug bounty program to encourage community members to identify and report any vulnerabilities or issues.
- 3) Collaboration with strategic partners and influencers to expand the reach and adoption of iWeb.

Phase 3: Own Layer 1 Blockchain and Wise Card Payment Integration

Q1 2025:

- 1) Research and development of iWeb's own layer 1 blockchain, focusing on scalability, security, and smart contract capabilities.
- 2) Seamless migration of the iWeb ecosystem from the Binance Smart Chain to the iWeb blockchain.
- 3) Implementation of a decentralized governance model, allowing token holders to actively participate in decision-making processes.



Q2 2025:

- 1) Launch of the iWeb wallet, providing users with a secure and user-friendly solution for storing and managing their IWB tokens.
- 2) Integration of the Wise card payment system, enabling users to make crypto payments with their iWeb tokens at supported merchants.

Q3 2025:

- 1) Introduction of advanced developer tools and APIs, facilitating the creation of custom functionalities and integrations with external services.
- 2) Expansion of iWeb's global presence through partnerships with payment processors and adoption by e-commerce platforms.

Marketing and Branding:

Develop a comprehensive marketing strategy that includes online advertising, social media campaigns, influencer partnerships, and content marketing to raise awareness about iWeb.

Establish a strong brand identity through consistent messaging, visual branding, and thought leadership in the web development and crypto industries.

Participate in relevant industry events, conferences, and exhibitions to showcase iWeb's capabilities and connect with potential users and partners.

Community Engagement:

Foster an active and engaged community through regular communication, updates, and AMA (Ask Me Anything) sessions with the project team.

Launch a referral program that rewards existing users for bringing in new users, encouraging organic growth and incentivizing word-of-mouth marketing.

Organize community contests, giveaways, and challenges to incentivize participation and create a sense of excitement around iWeb.

Partnerships and Integrations:

Seek strategic partnerships with complementary projects, web development agencies, hosting providers, and e-commerce platforms to integrate iWeb's technology and expand its reach.

Collaborate with blockchain industry influencers, content creators, and developers to generate buzz and showcase the benefits of iWeb.

Explore collaborations with universities, educational institutions, and coding bootcamps to introduce iWeb as a valuable tool for web development education.

User Support and Documentation:

Provide comprehensive documentation, tutorials, and video guides to assist users in understanding and utilizing the iWeb platform effectively.

Offer responsive and accessible customer support channels, including email, chat, and a community forum, to address user inquiries, feedback, and issues promptly.

Targeted Advertising and SEO:

Implement targeted online advertising campaigns to reach specific audiences, such as web developers, small businesses, and entrepreneurs.

Optimize the iWeb website and content for search engines to increase organic traffic and visibility.

Explore collaborations with industry-specific publications, blogs, and influencers to publish guest posts and articles highlighting iWeb's value proposition.



How long will it take to develop it?

The development timeline for iWeb can vary depending on various factors, including the complexity of the features, the size of the development team, and the availability of resources. However, a rough estimate for the development of iWeb can span approximately 2-3 years to achieve the outlined roadmap milestones. It's important to note that these timelines are subject to change based on technical challenges, market conditions, and unforeseen circumstances. Development teams typically iterate and refine their products based on user feedback and evolving industry standards, so flexibility is crucial in estimating the precise timeline for completing the project.

