**Titan Li**

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**EDUCATION**

**University of Western Ontario** |London, Ontario, Canada Class of 2025

Bachelor of Science – Computer Science (with Ivey AEO)

**Ridley College** | St. Catharines, Ontario, Canada September 2017 - *June 2021*

Courses: IB Economics, IB Calculus & Vectors, IB English, IB Functions, IB Film, IB Computer Science

*GPA:* 4.0 / 4.0

**PROFESSONAL EXPERIENCES**

**Patent** *Jan 2020 – Present*

* Led a team of diverse professionals in various industries, different ages, to design and create a smart-sanitation robot called Remote-controlled Rotatable Ultrasonic Atomizer Sterilizer, and being awarded a patent.
* Focused on pricing and marketing strategies, selling over $78,000 in my home country China.
* Reached out to community leaders and used my patent’s proceeds to donate over 20,000 masks in Toronto and Niagara region.
* Made improvements through inspecting and learning from the British mature enterprise - Vycel’s products. (μm). The advantage of electrostatic atomizer is clearly seen by contrast to traditional atomizer.

**Metaverse** *September 2021 – Present*

* Collaborated with Metaver companies: Metabrands and Metaverso into establishing the idea of market expectation and in which appropriate approach to take expanding within the market.
* Planning to look for more connections between AI and Metaverse.
* In a way that Metaverse development could achieve Carbon Neutrality.

**Jingdong Digits Technology Holding Co., Ltd.** Financial Product Manager| Beijing, China *May 2022 – August 2022*

* Analyzed user data on products and purchse (Millions+)
* Made daily, weekly tactics with team on further improving products conversion rate.
* Designed UI/UX webpages for Jingdong wealth investment products.
* Developed tags for E-commerce products.

**LEADERSHIP & EXTRACURRICULAR ACTIVITIES**

**Charity** Host, Organizer, Manager | Toronto, Canada*Jan 2019 – June 2021*

* Hosted an charity convert in Upper Canada College, and donate all the proceeds to the sick children in regional hospitals.
* Organized charity honey sales activities. Responsible for supply, venue and marketing, sales planning;
* Organized picture-book sales activities. Encouraged young publishers to come up with their own works, and donate the book proceeds to the sick children in regional hospitals, as well as saving revenue to help more publishers.

**Beta Camp Entrepreneur incubator program** *September 2020*

* Involved in generating business ideas and also systematically perform due diligence like a professional VC.
* Formulated and implemented ideas on what is impacting consumers today into an innovative nutrition start-up product.

**Savvy Uni** School Representative| London, Canada *June 2021 – June 2022*

* Through more comprehensive understanding aspects of campus resources, into providing services for nearly a thousand student groups.

**Chinese International Volunteer Organization** VP Events| London, Canada*September 2021 – Present*

**ADDITIONAL INFORMATION**

Skills: Python, Java, Html, MySQL, Excel, UI/UX, Adobe Premiere Pro, Adobe Photoshop, Microsoft PowerPoint

Athletics: Interest in boxing, lifting and rowing, as great ways to relief stress.

Interests: Trading in both NA and Chinese markets; Jazz Drum amateur; Saxophonist - Best Woodwind of the year 2020, 2021;

Toronto Santa Calus Parade Ridley College Cadet Band team leader 2019, 2020, 2021.